

Lecture 1: Historical Dimension

- a) What is Engineering?
- b) History of Engineering
- c) Why Study History of Engineering?
- d) Technology and Society
- e) Grand Challenges for Engineering

What is Engineering?

Word engineering comes from “ingenuity” ← **Creation**

It has been pretty well agreed that the words 'ingenuity' and 'engineering' in English and 'ingéniosité' and 'ingénierie' in French are linked to the same Latin word-root and that the verb 'to engineer' means 'to be ingenious.' So the kinds of things engineers have done have been generally ingenious. And the word 'engine' means 'an ingenious and **useful device.**'

What is Engineering?



Definition #1

Engineering is the field or discipline, practice, profession and art that relates to the **development, acquisition and application** of technical, scientific and mathematical knowledge about the understanding, design, development, invention, innovation and use of materials, machines, structures, systems and processes for **specific purposes.**

What is Engineering?



Definition #2

Engineering is the profession in which a knowledge of the mathematical and natural sciences gained by study, experience, and practice is **applied** with judgment to develop ways to utilize, economically, the materials and forces of nature for the **benefit of mankind**.

Engineers Council for Professional Development (1961/1979)

ENG3004 - Society and The Engineer

Engineering the World: The Impact of Engineering on Today's Society

<https://www.youtube.com/watch?v=RwfSf8rBX-I&t=214s> , 3:13



ENG3004 - Society and The Engineer

Engineers Can Solve World Problems

<https://www.youtube.com/watch?v=9xHZfOz0shQ&t=16s>

Engineers have a curiosity trait, needing to know why and how things work. Isaac Aviles suggests those talents be used answering a calling to solve world problems. How can we improve society? How can we move in a better direction?

ENG3004 - Society and The Engineer

A man with a beard and short dark hair, wearing a dark suit, white shirt, and a blue and white striped tie, is smiling and looking slightly to his right. He is in an office environment with blurred background elements like shelves and other people.

**ENGINEERS CAN
SOLVE WORLD
PROBLEMS**

Engineer vs. Scientist

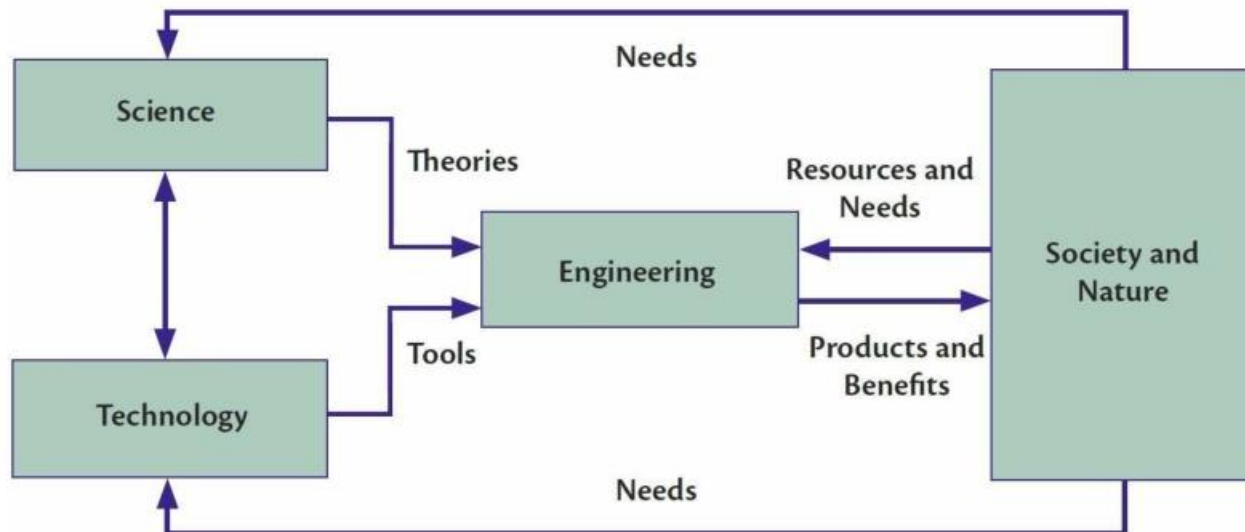
Engineer: The engineer **applies knowledge** of the mathematical and natural sciences gained by study, experience, and practice to develop ways to economically utilize the materials and forces of nature for the **benefit of humankind**

Scientist: The scientist discovers and systematically investigates the **fundamental laws of nature** and defines the principles which govern them

What do Engineers do?

The Relationship among Science, Technology and Engineering

*Engineers use both scientific knowledge and mathematics on the one hand to **create technologies** and infrastructure to address human, social and economic issues, and challenges on the other. Engineers **connect social needs with innovation and commercial applications.***



What do Engineers do?



Discussion Question:

What's your experience from the realworld?

- Internships?**
- Friends?**
- Family?**

History of Engineering

ENG3004 - Society and The Engineer

A Short History Of Engineering

<https://www.youtube.com/watch?v=SXIuMLZqi0Y&t=2s>



History of Engineering

The history of engineering is very much the history and pre-history of humanity itself. Human beings are partly defined as **tool designers** and users, and it is this innovation and the design and use of tools that accounts for so much of the direction and pace of change of history.

Most of the broader **history of civilization**, of economic and social relations, is the history of engineering, engineering applications and innovation. The **Stone Age, Bronze Age, Iron Age, Steam Age** and **Information Age** all relate to engineering and innovation shaping our interaction with the world.

Introduction – 1000s of years B.C.

Creative In prehistoric times, men and women had to be ingenious in order to survive hunger, enemies, climate and, later, the tyranny of distance. So there have always been 'engineers' around, many of whom were involved in activities we would not associate with engineering today. They were rather involved in hunting, farming, fishing, fighting, implement- and **tool-making**, transportation and many other things.



Antiquity (~2500 B.C. – 500 A.D.)

- ❑ Geographically, these and many other developments took place in and around the Mediterranean, in the Middle East and in Asia Minor.
Pyramids were erected in the Nile Valley
- ❑ The **Greeks** - the inventors - made significant contributions in the 1000 years that straddled the BC-AD divide. They produced the **screw**, the **ratchet**, the **water wheel** and the **aeolipile**, better known as Hero's turbine
- ❑ The **Romans** - the improvers and adapters - did likewise, building **fortifications**, **roads**, **aqueducts**, **water distribution systems** and public buildings across the territories and cities they controlled
- ❑ At the other end of the world, the Chinese have been credited with the development of the **wheelbarrow**, the **rotary fan**, the sternpost **rudder** that guided their bamboo rafts and, later, their junks. They also began making **paper** from vegetable fibres - and **gunpowder**

for steering boats

cart with a single wheel



Dark Ages and Renaissance (~500 to 1700 A.D.)

❑ The so-called 'Dark Ages' that followed still produced some things that were ingenious. For example, there was the development of the mechanical **clock** and the art of **printing**. There was the technique of heavy **iron casting** that could be applied to products for war, religion and industry - for **guns**, church **bells** and **machinery**.

❑ These 'Dark Ages' were followed by the Renaissance of the 16th century, which the engineer/inventor/artist Leonardo Da Vinci dominated. But this whole period came under the influence of the architect/engineer, who built **cathedrals** and other large buildings, and the military engineer who built **castles** and other **fortifications**.

Source: 1. Engineering - An endless frontier, S. Y. Auyang, 2004, Harvard University Press,
2. <http://www.creatingtechnology.org/engineering.htm>



Industrial revolution (1750-1850A.D.)

- ❑ During the century between 1750 to 1850, the Industrial Revolution in Western Europe dominated the evolution of engineering.
- ❑ It was significantly influenced by Savery, Newcomen, Watt and Trevithick and their **steam engines**;
- ❑ Whitworth and the development of screw-cutting and other machine tools, **machinery for the mass production of industrial goods**;
- ❑ New system of transportation - the **railways** - by Stephenson, Brunel and others.
- ❑ It also saw the beginnings of **formal engineering education** - notably in France - and the development of a new profession, that of civil engineering, in which 'civil' essentially means 'non-military.' The following 50-60 years saw the beginnings of **travel by air** and the experiments that led, much later, to **nuclear power**.

Industrial revolution (1750-1850A.D.)

The economic developments of the 1800s saw the development of agrarian and handicraft economies in Europe and America transform into industrial urbanized ones. The term to describe this phenomenon would be known as the 'Industrial Revolution' and was first used by French writers, but made popular by English economic historian Arnold Toynbee.

<https://www.youtube.com/watch?v=xLhNP0qp38Q>

Comments about the American Experience

- ❑ The development of engineering in North America followed similar steps to Western Europe. The problems of survival and food production in sometimes a hostile climate and with the requirement of transportation in this large continent.
- ❑ During the latter part of that century, the influence of British military engineers increased significantly, and this continued into the early 19th century. The advent of the **civil engineer** - and of the **mechanical engineering** tradesman - was a mid-to-late 19th century phenomenon.
- ❑ This was also the period during which the most significant engineering activities in America were **canal** and **railway construction**. And it gave rise to the beginnings of **engineering education** and to the organization - in 1887 - of the first **professional engineering societies**.
- ❑ Later on America has been a major participant in the development of many other fields of engineering - for example, aviation, hydro and nuclear power, electronics and long distance communications, mining and forestry.

Engineering in the Industrial Revolution

- ❑ The first phase of modern engineering emerged in the **Scientific Revolution**. Galileo's *Two New Sciences*, which seeks systematic explanations and adopts a **scientific approach** to practical problems, is a landmark regarded by many engineer historians as the beginning of structural analysis, the mathematical representation and design of building structures.
scientific principles → This phase of engineering lasted through the First Industrial Revolution, when machines, increasingly powered by **steam engines**, started to **replace muscles** in most production.
- ❑ While pulling off the revolution, traditional artisans transformed themselves to modern professionals. The French, more rationalistic oriented, emphasized the civil engineering with strong roots in mathematics and developed university **engineering education** under the sponsorship of their government.
- ❑ The British, more empirically oriented, pioneered mechanical engineering and autonomous professional societies.
- ❑ Gradually, practical thinking became scientific in addition to intuition, as engineers developed mathematical analysis and controlled experiments.
- ❑ Technical training shifted from apprenticeship to university education. Information flowed more quickly in organized meetings and journal publications as **professional societies** emerged.

Engineering in the Second Industrial Revolution

- ❑ The second industrial revolution, symbolized by the advent of **electricity** and **mass production**, was driven by many branches of engineering
- ❑ **Chemical and electrical engineering** developed in close collaboration with chemistry and physics and played vital roles in the rise of chemical, electrical, and telecommunication industries. Marine engineers tamed the peril of ocean exploration. Aeronautic engineers turned the ancient dream of flight into a travel convenience for ordinary people. Control engineers accelerated the pace of **automation**. Industrial engineers designed and managed mass production and distribution systems.
- ❑ College engineering curricula were well established and **graduate schools** appeared. Workshops turned into laboratories, artisanal manufacturing became industrial **research**, and individual inventions were organized into **systematic innovations**.

Engineering in the Information Age

- ❑ Research and development boomed in all fields of science and technology after World War II, partly because of the Cold War and the Sputnik effect. The explosion of engineering research, which used to lagged behind natural science, was especially impressive, as can be seen from the relative expansion of graduate education
- ❑ Engineering developed extensive theories of its own and firmly established itself as a science of creating, explaining, and utilizing manmade systems
- ❑ To lead the progress of these sophisticated technologies, engineers have remade themselves by reforming educational programs and expanding research efforts. Intensive engineering research produced not only new technologies but also bodies of powerful systematic knowledge: the engineering sciences and systems theories in **information, computer, control, and communications**.

Internet, software engineering

Engineering the information age

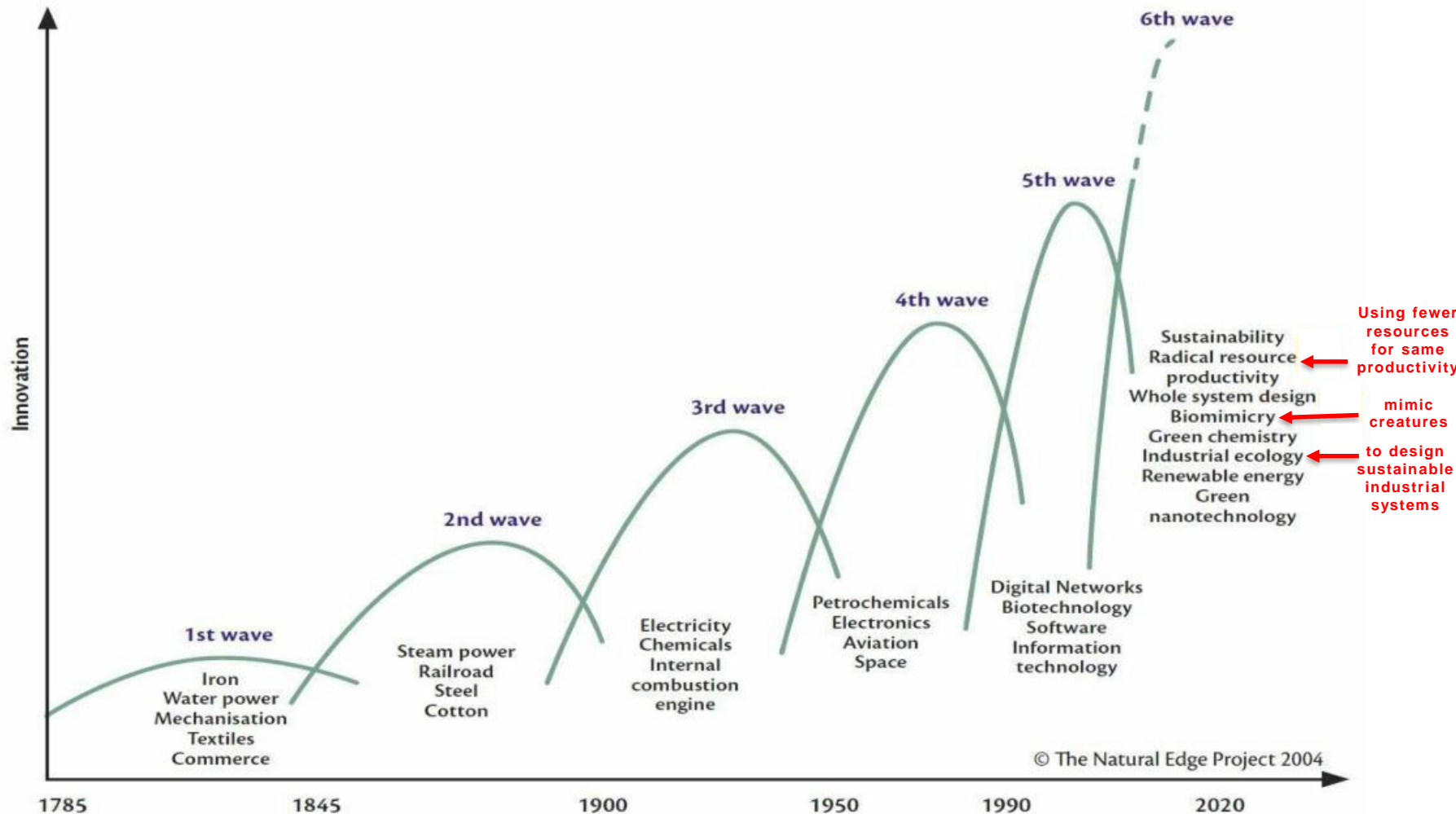
- ❑ Engineering was also stimulated by new technologies, notably aerospace, microelectronics, computers, novel means of telecommunications from the **Internet** to cell phones. Turbojet and rocket engines propelled aeronautic engineering into unprecedented height and spawned astronautic engineering. Utilization of atomic and nuclear power brought **nuclear engineering**
- ❑ **Advanced materials** with performance hitherto undreamed of poured out from the laboratories of materials science and engineering
- ❑ Above all, microelectronics, telecommunications, and computer engineering joined force to precipitate the information revolution in which intellectual chores are increasingly alleviated by machines
- ❑ This period also saw the maturation of **graduate engineering education** and the rise of large-scale **research and development** organized on the **national level**.

Engineering in the Future

- ❑ So far the physical sciences – physics and chemistry – have contributed most to technology
- ❑ They will continue to contribute, for instance in the emerging **nanotechnology** that will take over the torch of the microelectronics revolution. Increasingly, they are joined by biology, which has been transformed by the spectacular success of molecular and genetic biology. **Biotechnology** is a multidisciplinary field, drawing knowledge from biology, biochemistry, physics, information processing and various engineering expertise. The cooperation and convergence of traditional intellectual disciplines in the development of new technology has become the trend of the future.

Waves of Innovation

Waves of Innovation



“Revolutions and Waves” in Modern Era

Engineering powered the so-called **Industrial Revolution** that really took off in the United Kingdom in the eighteenth century spreading to Europe, North America and the world, replacing muscle by **machine** in a synergistic combination between knowledge and capital.

The **first** Industrial Revolution took place from 1750-1850 and focused on the **textile industry**. The **second** Industrial Revolution focused on **steam** and the **railways** from 1850-1900 and the **third** Industrial Revolution was based on **steel**, **electricity** and heavy engineering from 1875-1925. This was followed by the **fourth** Industrial Revolution based on **oil**, the **automobile** and **mass production**, taking place between 1900-1950 and onward, and the fifth phase was based on **information** and **telecommunications** and the post-war boom from 1950.

The **sixth** wave based on **new knowledge** production and **application** in such fields as **IT**, **biotechnology** and **materials** beginning around 1980, and the possible **seventh** wave based on **sustainable ‘green’ engineering** and technology seen to have begun around 2005.

Summary of history of engineering

The history of engineering can be roughly divided into four overlapping phases, each marked by a revolution:

- ❑ Pre-scientific revolution: The prehistory of modern engineering features ancient master builders and Renaissance engineers such as Leonardo da Vinci.
- ❑ Industrial revolution: From the eighteenth through early nineteenth century, civil and mechanical engineers changed from practical artists to scientific professionals. ← Steam engine
- ❑ Second industrial revolution: In the century before World War II, chemical, electrical, and other science-based engineering branches developed electricity, telecommunications, cars, airplanes, and mass production. ← integrated circuits
- ❑ Information revolution: As engineering science matured after the war, microelectronics, computers, and telecommunications jointly produced information technology. ← internet

Q: Why do we study the History of Engineering?

Why Study the Historical Dimension?

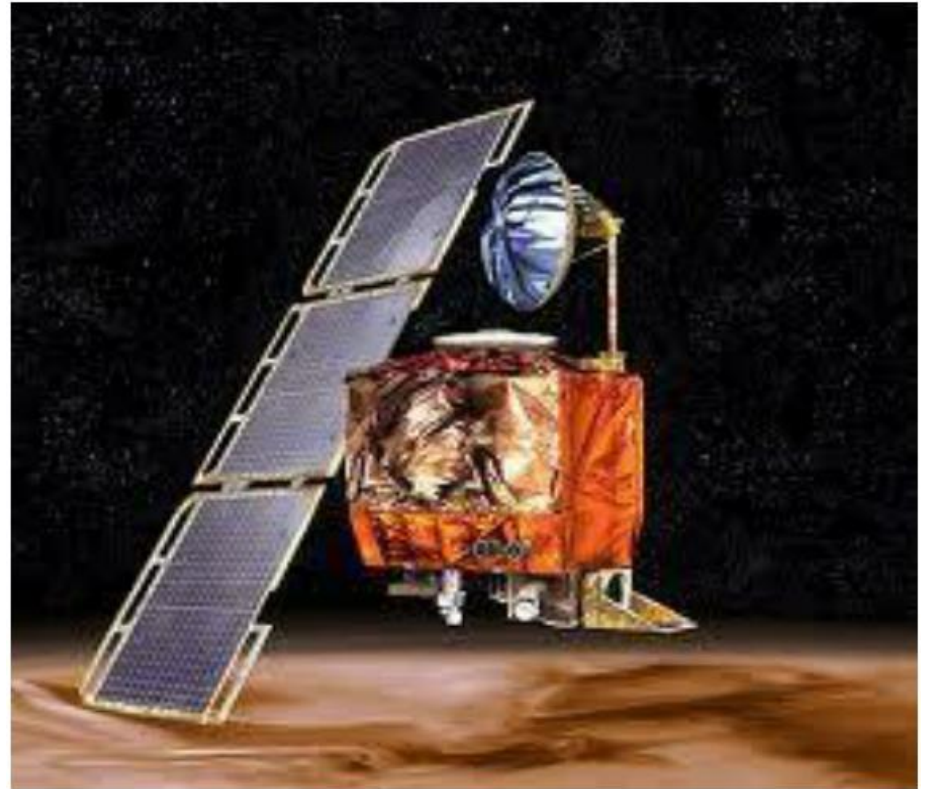
- ❑ Engineers have *responsibility* for the things they create (... we will explore important aspects of this in the other dimensions, e.g. legal, professional, etc.)
 - ❑ **Active** responsibility ← **Responsibility before something has happened** referring to a duty or task to care for certain state-of-affairs or persons. Example: safety issues in AI applications.
 - ❑ **Passive** responsibility ← **Backward-looking responsibility**, relevant after something undesirable occurred; specific forms are accountability and liability.
- ❑ To **avoid mistakes** of the past, Engineers have a responsibility to know how and why things failed or succeeded.

Engineering Disasters



A brief history of one of NASA's more embarrassing mistakes and the poor choices that led to it. This is what happens when everybody isn't using the same tools

https://www.youtube.com/watch?v=q2L5_swAT5A



What's the story behind these events?

Engineering Disasters



The blowout preventer that was intended to shut off the flow of high-pressure oil and gas from the Macondo well in the Gulf of Mexico during the disaster on the Deepwater Horizon drilling rig on April 20, 2010, failed to seal the well because drill pipe buckled for reasons the offshore drilling industry remains largely unaware of.



<https://www.youtube.com/watch?v=gvuzuyEKld8>

What's the story behind these events?

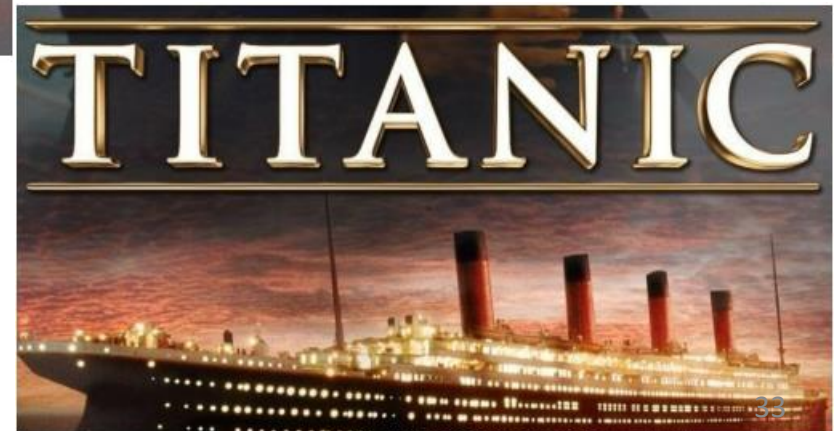
Engineering Disasters



<https://www.youtube.com/watch?v=TpABdOzmxJY>

From an iceberg to human error, a confluence of factors led to the sinking of the "unsinkable" RMS Titanic. Learn about the series of events leading up to the disaster, the laws that followed, and the discovery of the wreckage nearly 75 years later.

What's the story behind these events?



Engineering Disasters



- ❑ The Titanic lacked a sufficient number of lifeboats decades after most of the passengers and crew on the steamship Arctic had perished because of the same problem.
Year 1854
350 people
dead →
- ❑ In June 1966, a section of the Milford Haven bridge in Wales collapsed during the construction. In October the same year, a bridge of similar design was being erected by the same bridge-builder in Melbourne, Australia, when it too partially collapsed, killing 33 people and injuring 19.
- ❑ In June 1999, NASA's metric confusion caused Mars orbiter loss. ← Builder use British unit
NASA use metric unit
- ❑ The BP Deepwater Horizon drilling rig collapsed in the Gulf of Mexico in April 22, 2010.
- ❑ Imperial Vs. Metric units (www.youtube.com/watch?v=9XwPn-Sb-Ro)

The Primary Causes of Engineering Disasters

- ❑ Human factors (including both 'ethical' failure and accidents) ← e.g. Crew run away instead of saving passengers
- ❑ Design flaws (many of which are also the result of unethical practices) ← Not caring other...
- ❑ Materials failures ← e.g. fracture in aircraft
- ❑ Extreme conditions or environments, and, most commonly and importantly
- ❑ Combinations of these reasons ←
e.g. Nuclear power plant failure in Japan:
earthquake>>tsunami>>
nuclear reactor melt down>> leakage of
radioactive materials

The Primary Causes of Engineering Disasters


<input type="checkbox"/> Insufficient knowledge	36%
<input type="checkbox"/> Underestimation of influence	16%
<input type="checkbox"/> Ignorance, carelessness, negligence	14%
<input type="checkbox"/> Forgetfulness, error	13%
<input type="checkbox"/> Relying upon others without sufficient control	9%
<input type="checkbox"/> Objectively unknown situation	7%
<input type="checkbox"/> Imprecise definition of responsibilities	1%
<input type="checkbox"/> Choice of bad quality	1%
<input type="checkbox"/> Other	3%

Technology and Society



Questions to ask yourself:

1712 Steam engine

- ☐ When did engineering really begin? 
- ☐ What is the connection between engineering and society?
- ☐ How do these activities affect other members of society?
- ☐ How do these activities affect you as an engineer?

Five Major Characteristics of Technology

- ❑ A form of human cultural activity ← e.g. communication through internet
- ❑ It is essentially for practical and purposes ← solving problems
- ❑ It involves exercising human freedom and responsibility, particularly in choosing problems and in design approaches; that is, it involves making choices in response to normative values, such as those derived from a belief in God ← regulated by law and ethical standards, e.g. no cam in toilet
- ❑ It ultimately involves forming and transforming the material world and not primarily the sphere of ideas, thoughts, or symbols ← change and create our environment, e.g. buildings, air-con...
- ❑ It is typically done with the aid of tools and procedure

System approach in planning



Sustaining vs. Disruptive

Sustaining vs. Disruptive Technologies

Sustaining Technology ← same market

- ❑ Incremental innovations
- ❑ Sustaining technologies foster improved product performance.
- ❑ Sustaining technologies can be discontinuous or radical in character, but they serve to improve the performance of established products along the dimensions of performance that mainstream customers have historically valued. ← in long term

fundamental
change

❑ EXAMPLES?

Sustaining vs. Disruptive Technologies

Disruptive Technology

← Creating new market
e.g. online publishing,
smart phone

- ❑ Disruptive technologies usually result in worse performance, at least in the near term, according to the metrics of value that are used in the mainstream market.
- ❑ Disruptive technologies bring a different value proposition to the market than what had been available previously.
- ❑ Disruptive technologies are generally cheaper, simpler, smaller, low performing and more convenient to use. ← e.g. emails to replace paper mails ← low cost

Sustaining vs. Disruptive Technologies

Disruptive Technology

- ❑ Promise low margins, not higher margins ← profit margins
- ❑ Disruptive technologies may be commercialized in emerging or insignificant markets
- ❑ Established firms' leading customers generally don't want, or can't use, a disruptive technology at first
- ❑ **EXAMPLES?** ←
 - e.g. Sustaining technology: early automobile - because too expensive (no change to horse-drawn vehicle market)
 - Disruptive tech.: Yr. 1908 mass produced automobile because it change the transportation market

Sustaining vs. Disruptive Technologies

Why Do Big Companies Fail? The Tale of Disruptive Innovation

Why Do Big Companies Fail? - “Companies are misguided when they continuously listen to their current customers.” Disruptive innovations are the new innovations whose applications can significantly affect a market or industry functions. They create a new market and value systems which eventually disrupts the existing market, displacing market-leading firms, products, etc.

https://www.youtube.com/watch?v=42det8_W5Es

Why Do Big Companies Fail?



Kodak



NOKIA
Connecting People

YAHOO!



Basic Questions for Technology

- ❑ How and why was this technology developed? ← profit margins
- ❑ How has it been transferred? ← Technology transfer
- ❑ What are the “technology drivers” in this area?
- ❑ How have the goals of technological development in this area changed over time and how might they best be achieved?
- ❑ What are the roles and responsibilities of professional engineers with respect to this technology?
- ❑ What have been its broad social, political, economic, and environmental impacts?

Technology and Engineering in the Future

Q: How far will technology and engineering take society in your lifetime?

Grand Challenges for Engineering

The National Academy of Engineering (NAE) in the USA has identified 14 Grand Challenges, which engineers need to address in the 21st century, in order for humankind to flourish and progress into the next century. These Grand Challenges cover the areas of SUSTAINABILITY, HEALTH, SECURITY, and JOY OF LIVING.

Please refer to the *Grand Challenges Report*,
<http://www.engineeringchallenges.org/File.aspx?id=11574&v=34765dff>

Grand Challenges for Engineering

<https://www.youtube.com/watch?v=wmHD8yzA63I>

1. **ADVANCE PERSONALIZED LEARNING**
2. **MAKE SOLAR ENERGY ECONOMICAL**
3. **ENHANCE VIRTUAL REALITY**
4. **REVERSE-ENGINEER THE BRAIN**
5. **ENGINEER BETTER MEDICINES**
6. **ADVANCE HEALTH INFORMATICS**
7. **RESTORE AND IMPROVE URBAN INFRASTRUCTURE**
8. **SECURE CYBERSPACE**
9. **PROVIDE ACCESS TO CLEAN WATER**
10. **PROVIDE ENERGY FROM FUSION**
11. **PREVENT NUCLEAR TERROR**
12. **MANAGE THE NITROGEN CYCLE**
13. **DEVELOP CARBON SEQUESTRATION METHODS**
14. **ENGINEER THE TOOLS OF SCIENTIFIC DISCOVERY**

Grand Challenges for Engineering

1. Advance Personalized Learning

A growing appreciation of **individual preferences** and aptitudes has led toward more “personalized learning,” in which instruction is tailored to a student’s individual needs. Given the diversity of individual preferences, and the complexity of each human brain, developing teaching methods that **optimize learning** will require engineering solutions of the future.



Grand Challenges for Engineering

2. Make Solar Energy Economical

Currently, **solar energy** provides less than 1 percent of the world's total energy, but it has the potential to provide much, much more.



Grand Challenges for Engineering

3. Enhance Virtual Reality

Within many specialized fields, from psychiatry to education, **virtual reality** is becoming a powerful new tool for training practitioners and treating patients, in addition to its growing use in various forms of entertainment.



Grand Challenges for Engineering

4. Reverse-Engineer the Brain

A lot of research has been focused on creating thinking machines—computers capable of emulating human intelligence— however, reverse-engineering the brain could have multiple impacts that go far **beyond artificial intelligence** and will promise great advances in health care, manufacturing, and communication.



Grand Challenges for Engineering

5. Engineer Better Medicines

Engineering can enable the development of new systems to use genetic information, **sense** small changes in the body, assess new drugs, and **deliver** vaccines to provide health care directly tailored to each person.



Grand Challenges for Engineering

6. Advance Health Informatics

As computers have become available for all aspects of human endeavors, there is now a consensus that a systematic approach to **health informatics** - the acquisition, management, and use of information in health - can greatly enhance the quality and efficiency of medical care and the response to widespread public health emergencies.



Grand Challenges for Engineering

7. Restore and Improve Urban Infrastructure

Infrastructure is the combination of fundamental systems that support a community, region, or country. Society faces the formidable challenge of modernizing the fundamental structures that will support our civilization in centuries ahead.



Grand Challenges for Engineering

8. Secure Cyberspace

Computer systems are involved in the management of almost all areas of our lives; from electronic communications, and data systems, to controlling traffic lights to routing airplanes. It is clear that engineering needs to develop innovations for addressing a long list of **cybersecurity** priorities



Grand Challenges for Engineering

9. Provide Access to Clean Water

The world's water supplies are facing new threats; affordable, advanced technologies could make a difference for millions of people around the world.



Grand Challenges for Engineering

10. Provide Energy from **Fusion** ← Nuclear fusion instead of nuclear fission.

Human-engineered fusion has been demonstrated on a small scale. The challenge is to scale up the process to commercial proportions, in an efficient, economical, and environmentally benign way.



Grand Challenges for Engineering

11. Prevent Nuclear Terror

The need for technologies to prevent and respond to a nuclear attack is growing.



Grand Challenges for Engineering

12. Manage the Nitrogen Cycle

Engineers can help restore balance to the nitrogen cycle with better fertilization technologies and by capturing and recycling waste. ←

When plants lack nitrogen, they become yellowed, with stunted growth, and produce smaller fruits and flowers. Farmers may add fertilizers containing nitrogen to their crops, to increase crop growth. But we need to know how much nitrogen is necessary for plant growth, because too much can pollute waterways, hurting aquatic life.



Grand Challenges for Engineering

13. Develop Carbon Sequestration Methods

Engineers are working on ways to capture and store excess carbon dioxide to **prevent global warming**.

Carbon sequestration is the process of capturing and storing atmospheric carbon dioxide. It is one method of reducing the amount of carbon dioxide in the atmosphere with the goal of reducing global climate change.



Grand Challenges for Engineering

14. Engineer the **Tools of Scientific Discovery**

In the century ahead, engineers will continue to be partners with scientists in the great quest for understanding many unanswered questions of nature.

How to apply new scientific discovery? Example: building quantum computer.

