

## ENG3004 Society and the Engineer – Group Worksheet

Group Number: \_\_\_\_\_ Date: \_\_\_\_\_ Dimension: Economic

Name of group members present: \_\_\_\_\_



Some bay areas such as the Tokyo bay area and San Francisco Bay Area are developed to become very successful economic zones. Explain the important factors that made these bay areas so successful to their economies.



Assume you want to build up a startup business for yourself and you consider the Greater Bay Area to be the first market of your business. Describe how you can make use of the advantages of the GBA to start and build up your business. You may imagine a product or service you want to promote in your business in your description.