TOTAL SALES BY ITEM TYPE

Row Labels	Sum of Sales
Seafood	$9.1K
Breakfast	$15.6K
Starchy Foods	$21.9K
Others	$22.5K
Hard Drinks	$29.3K
Breads	$35.4K
Soft Drinks	$58.5K
Meat	$59.4K
Health and Hygiene	$68.0K
Baking Goods	$81.9K
Canned	$90.7K
Dairy	$101.3K
Frozen Foods	$118.6K
Household	$136.0K
Snack Foods	$175.4K
Fruits and Vegetabl	$178.1K
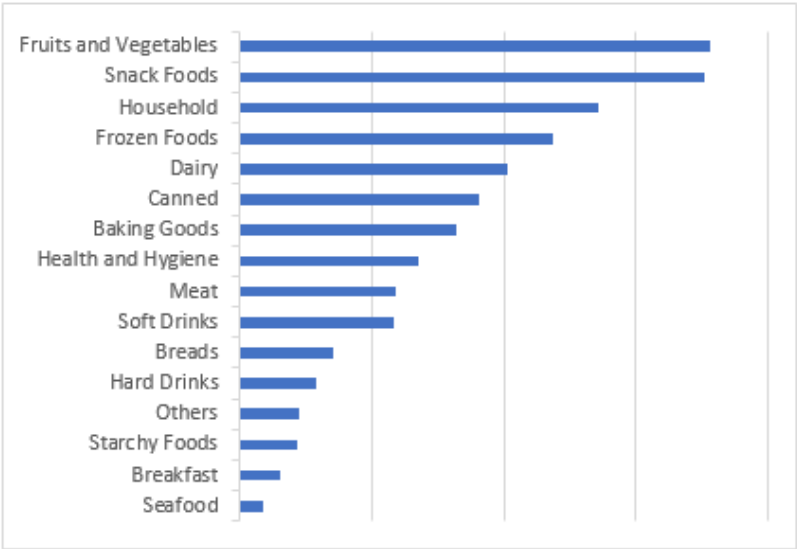
KPI REQUIREMENTS

Sum of Sales	Average sales	number	Average of Rating
1201681.493	140.9927834	8523	3.920919864

TOTAL SALES	AVG SALES	NO. OF I	AVG RATING
$1.20M	$141	8523	3.9

Outlet Location Type
- Tier 1
- Tier 2
- Tier 3

Outlet Size
- High
- Medium
- Small

Item Type
- Baking Goods
- Breads
- Breakfast
- Canned
- Dairy
- Frozen Foods
- Fruits and Vegeta...
- Hard Drinks

TOTAL SALES BY FAT CONTENT

Row Labels	Sum of Sales
Low Fat	$776.3K
Regular	$425.4K
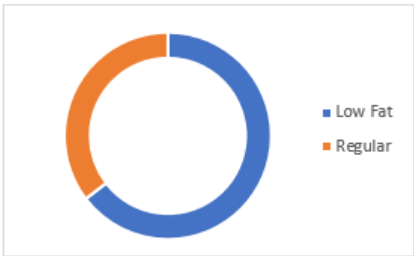
TOTAL SALES BY ITEM TYPE

Sum of Sales	Column Labe	
Row Labels	Regular	Low Fat
Tier 1	$121.3K	$215.0K
Tier 2	$138.7K	$254.5K
Tier 3	$165.3K	$306.8K
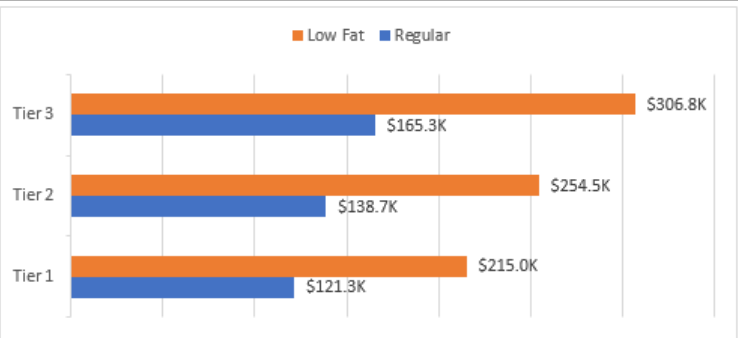
TOTAL SALES BY ESTABLISHMENT

Row Labels	Sum of Sales
2011	$78.1K
2012	$130.5K
2014	$131.8K
2015	$130.9K
2016	$132.1K
2017	$133.1K
2018	$204.5K
2020	$129.1K
2022	$131.5K
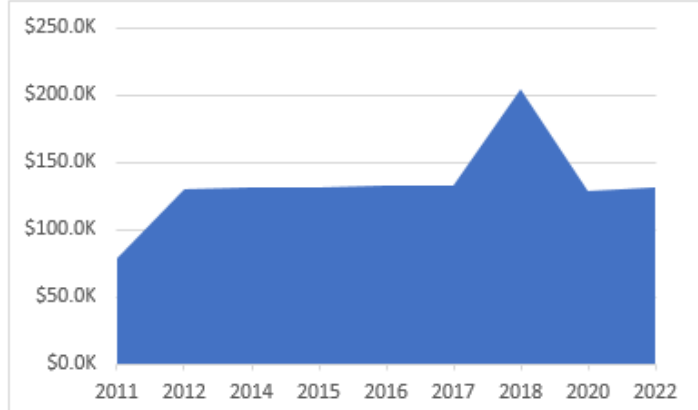
SALES BY OUTLET

Row Labels	Sum of Sales
High	$249.0K
Medium	$507.9K
Small	$444.8K
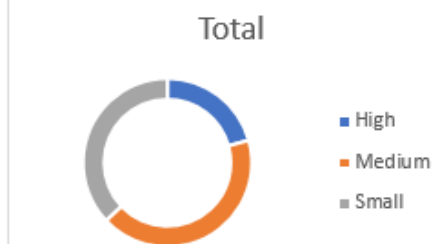
SALES BY OUTLET LOCATION

Row Labels	Sum of Sales
Tier 1	$336.4K
Tier 2	$393.2K
Tier 3	$472.1K
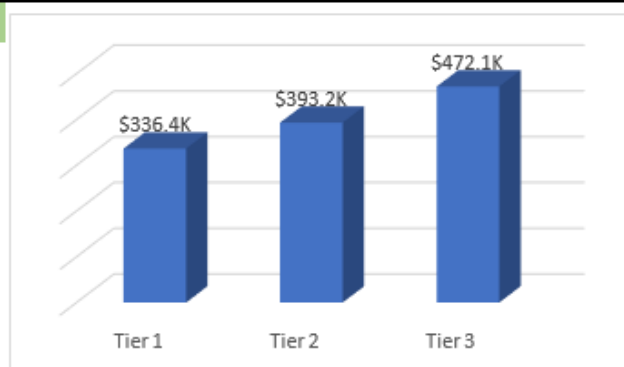
ALL METRIX BY OUTLET TYPE

Row Labels ▾	Sum of Sales
Supermarket Type1	$787.5K
Supermarket Type2	$131.5K
Supermarket Type3	$130.7K
Grocery Store	$151.9K
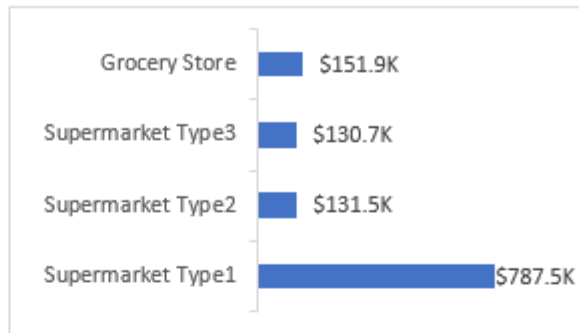
Row Labels ▾	Average of Sales
Supermarket Type1	$141
Supermarket Type2	$142
Supermarket Type3	$140
Grocery Store	$140

Row Labels ▾	Count of Sales
Supermarket Type1	5577
Supermarket Type2	928
Supermarket Type3	935
Grocery Store	1083