

ATLIQ HOSPITALITY ANALYSIS

TOTAL REVENUE , BOOKINGS,CAPACITY,AVERAGE GUESTS BY EACH HOTEL

Row Labels	total revenue	sucessful bookings	total capacity	average guest number	Average of ratings_given
Atliq Bay	₹ 26,00,51,178.00	21389	36616	2	3.71
Atliq Blu	₹ 26,08,55,522.00	21795	35144	2	3.96
Atliq City	₹ 28,58,11,939.00	23323	39192	2	3.69
Atliq Exotica	₹ 32,03,12,468.00	23441	40940	2	3.62
Atliq Grands	₹ 21,15,32,764.00	17035	32384	2	3.10
Atliq Palace	₹ 30,40,81,863.00	23625	39376	2	3.75
Atliq Seasons	₹ 6,61,25,495.00	3982	8924	2	2.29
Grand Total	₹ 1,70,87,71,229.00	134590	232576	2	3.62

city
Bangalore
Delhi
Hyderabad
Mumbai

day_type
weekday
weekend

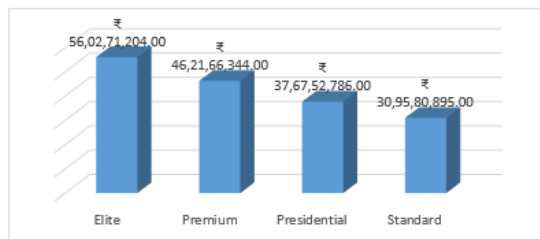
booking_platform
direct offline
direct online
journey
logtrip
makeyourtrip
others
tripster

MONTHLY BOOKING , REVENUE,RATINGS TRENDS

Row Labels	bookings	revenue	average ratings
01-05-2022	45882	₹ 58,19,30,666.00	3.63
01-06-2022	43683	₹ 55,39,32,355.00	3.62
01-07-2022	45025	₹ 57,29,08,208.00	3.62
Grand Total	134590	₹ 1,70,87,71,229.00	3.62

REVENUE BY ROOM CLASS

Row Labels	REVENUE
Elite	₹ 56,02,71,204.00
Premium	₹ 46,21,66,344.00
Presidential	₹ 37,67,52,786.00
Standard	₹ 30,95,80,895.00
Grand Total	₹ 1,70,87,71,229.00



WEEKEND V/S WEEKDAY BOOKINGS

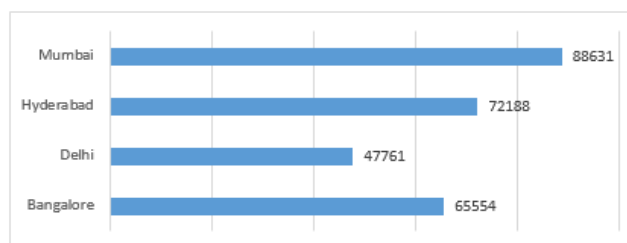
Row Labels	BOOKINGS	REVENUE
weekday	84365	₹ 1,06,97,03,782.00
weekend	50225	₹ 63,90,67,447.00
Grand Total	134590	₹ 1,70,87,71,229.00

REVENUE , AVERAGE RATINGS BY ROOMCLASS

Row Labels	REVENUE	AVERAGE RATINGS
Elite	₹ 11,317.47	3.60
Premium	₹ 15,120.28	3.59
Presidential	₹ 23,440.10	3.69
Standard	₹ 8,052.36	3.63
Grand Total	₹ 12,696.12	3.62

NUMBER OF GUESTS BY CITIES

Row Labels	GUESTS
Bangalore	65554
Delhi	47761
Hyderabad	72188
Mumbai	88631
Grand Total	274134



BOOKINGS,REVENUE,AVERAGE RATINGS BY ROOM CATEGORY

Row Labels	BOOKINGS	REVENUE	AVERAGE RATINGS
RT1	38446	₹ 30,95,80,895.00	3.63
RT2	49505	₹ 56,02,71,204.00	3.60
RT3	30566	₹ 46,21,66,344.00	3.59
RT4	16073	₹ 37,67,52,786.00	3.69
Grand Total	134590	₹ 1,70,87,71,229.00	3.62

REVENUE BY BOOKING PLATFORM

Row Labels	REVENUE
direct offline	₹ 8,64,04,333.00
direct online	₹ 16,90,26,467.00
journey	₹ 10,25,31,334.00
logtrip	₹ 18,75,54,488.00
makeyourtrip	₹ 34,08,34,504.00
others	₹ 69,93,53,302.00
tripster	₹ 12,30,66,801.00
Grand Total	₹ 1,70,87,71,229.00

