

Alejandro Lopez

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WORK EXPERIENCE

AL Construction

Dallas, TX

Operations and Production

Jan 2020 -

- Analyzed financial statements, and business summary reports, to attain data based on budget and duration which increased revenue by 7%
- Created and maintained company website on Squarespace which resulted in a 50% increase in interest for the company
- Maintained and built relationships with 20+ employees, providing exceptional customer service translated to increased employee retention

St. Edwards University

Austin, TX

Senior Residential Advisor

Aug 2019-May 2021

- Built connections with team members through effective communication and collaboration on 6 projects while delivering impact in a goal-oriented environment
- Established key building processes to help the team operate more effectively reducing avg time of work order by 86%
- Partnered with student health center and offices across campus in cross functional education projects for 400+ residents
- Generate reports on Excel to conduct trend analysis for resident programs, identifying niche trends and pain points to optimize organic growth of programs from 13% to 20% in a span of 1 month

LEADERSHIP EXPERIENCE

St. Edwards University

Austin, TX

Senior Residential Advisor

Aug 2019-May 2021

- Spearhead events for bi-weekly meetings regarding resumes, cover letters, and LinkedIn workshops, for 40+ students and professionals
- Led, guided and advised the training of two direct supervisors
- Contributed to and led weekly meetings with Residential Director and fellow Senior Resident Assistant about community updates and project implementation that effected 400+ Residents

PROJECTS

Keep on Trucking

Date Completed: Dec 2021

- Created 3 trucker personas, user stories, and storyboards to identify opportunities for maximum impact for the product
- Utilized "ProductPlan" to create and plan a product roadmap to maintain product timelines and goals

Stay and Sleep Loyalty Program

Date Completed: Aug 2021

- Utilized Mural to help identify the company's core values to better use them in product decision making and increasing customer - business understanding
- Presented loyalty program to 30+ stakeholders of stay in sleep which yielded positive feedback on the product and led to further iteration of the program.

EDUCATION

St. Edwards University

Austin, TX

BS in Computer Science (GPA: 3.3)

Graduation Date: Dec 2021

- Netflix Data Science Boot Camp, Computer Science Club, Dean's Honors List

Product School

Online

Product Management Certification

Graduation Date: Aug 2021

SKILLS & INTERESTS

Skills: Python, Java, mySQL, PostgreSQL, Django, Pandas, Plotly, PyCharm, IntelliJ, VSCode, JetUML, Trello, Postman, Mural, Jupyter Lab/Notebook, Google analytics, Squarespace, Product plan, Agile

Interests: Product, Analytics, Data Science, Blockchain, Videogames, Anime, Soccer, Traveling