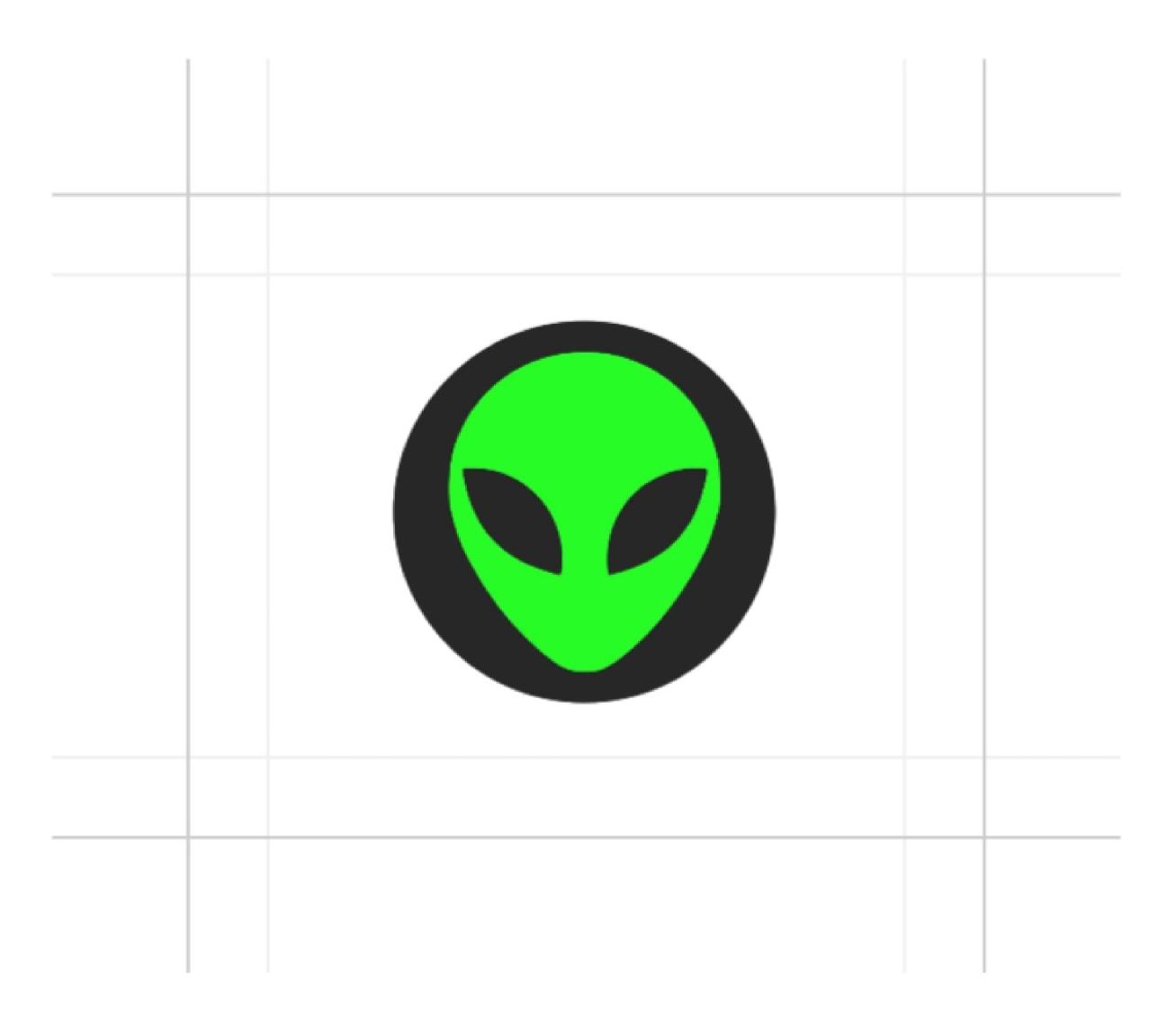
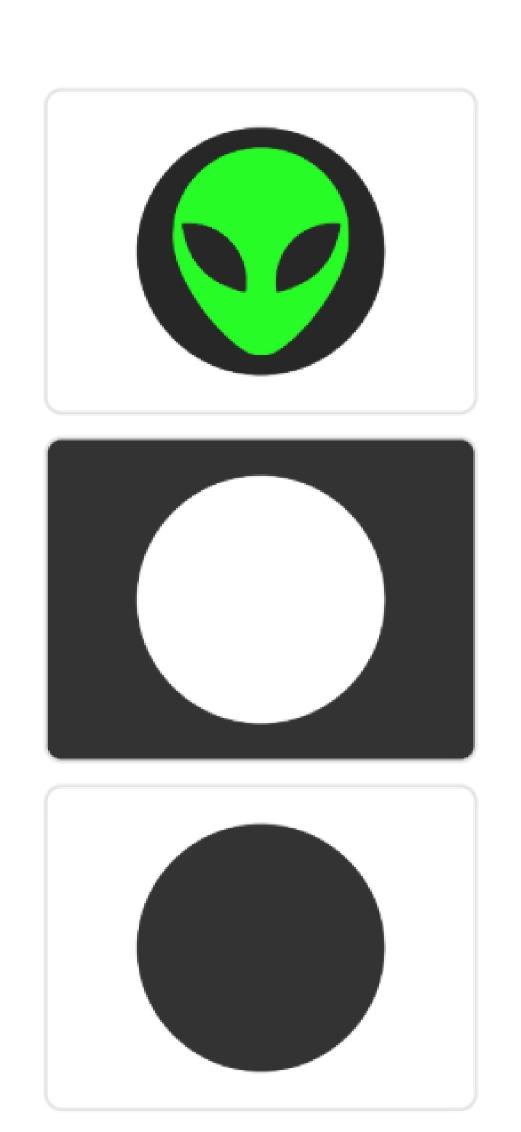
# GlaCKON

### **Brand Guidelines**



# Logos

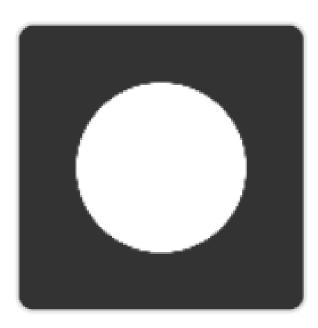


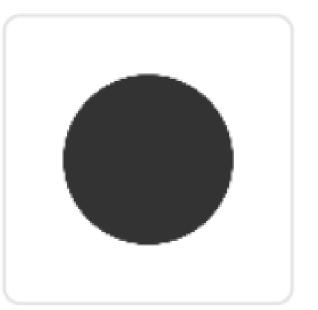


### lcons

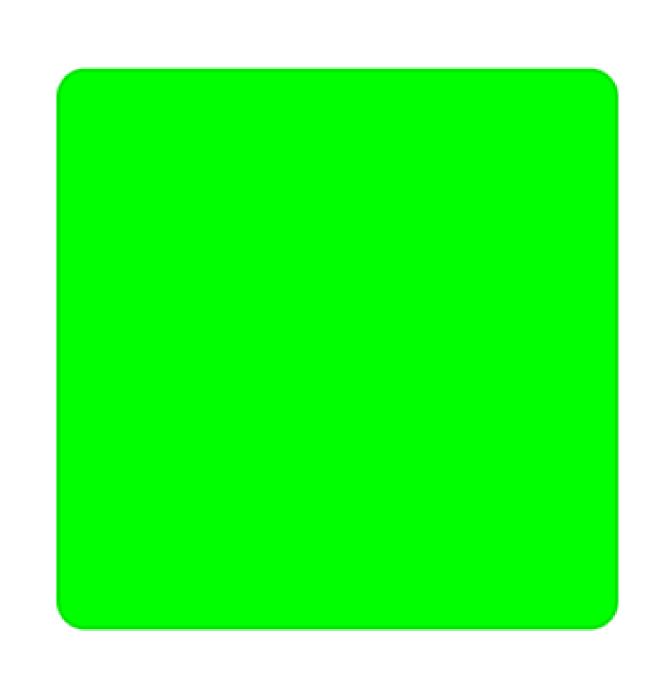








### Colors



**Brand Color** 

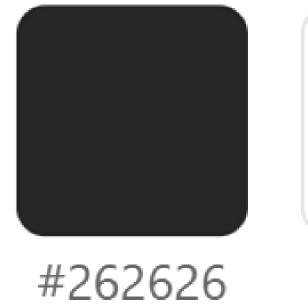
### Green

HEX: #00ff00

HSL: 120, 100%, 50%

RGB: 0, 255, 0

CMKY: 100, 0, 0, 100







### Fonts

#### Orbitron

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

#### Exo 2

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.



### About Us



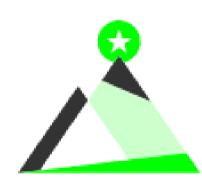
Welcome to GlaCKON, where we defy boundaries and redefine the future. Embodying a bold, mysterious, and tech-forward spirit, we are the tech rebels crafting tomorrow's innovations today. Our inspiration lies in the unknown—powered by alien icons and comic-style UFOs, we thrive on curiosity and disruption. At GlaCKON, thinking beyond conventional limits is not just a mindset; it's our driving force. Join us on this journey as we push the frontier of technology and innovation, creating a world where the extraordinary becomes reality.

## Mission/Vision



Mission

To pioneer cutting-edge technologies that challenge the norm and inspire limitless innovation.



Vision

To become the leading force in futuristic technology, empowering a world where imagination and reality converge.

### Values







# Slogan/Voice

```
Slogan
```

"Revolutionizing Tomorrow Today

Tone

- Bold
- Intriguing
- **Futuristic**



rand

rand

Sometimes, usually due to production costs, only one color can be used, so in this case the use of a logo, logo or symbol must follow the use of light type on a dark background or use of dark type on a light background Type

The logo and/or symbol outline must be clearly distinguished from the background



Main Logo



Brand Guidelines

About Us

Mono Logo