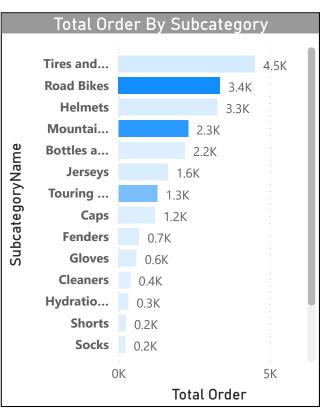
Date

14/01/2016

30/06/2017





ProductName _		Total Order		Re∧
+	All-Purpose Bike Stand		125	
+	AWC Logo Cap		1 ,208	
+	Bike Wash - Dissolver		394	
+	Classic Vest, L		82	
+	Classic Vest, M		79	
+	Classic Vest, S		62	
+	Fender Set - Mountain		685	
+	Half-Finger Gloves, L		185	
+	Half-Finger Gloves, M		207	
+	Half-Finger Gloves, S		209	
+	Hitch Rack - 4-Bike		119	
+	HL Mountain Tire		438	
+	HL Road Tire		320	
+	Hydration Pack - 70 oz.		329	
+	LL Mountain Tire		394	
+	LL Road Tire		599	
+	Long-Sleeve Logo Jersey, L		189	
+	Long-Sleeve Logo Jersey, M		201	
+	Long-Sleeve Logo Jersey, S		166	
+	Long-Sleeve Logo Jersey, XL		167	
+	ML Mountain Tire		448	
	Total		11,803	~
<				>

View Product Details

ů

Monthly Revenue

Monthly Order

1,123~

Goal: 1091 (+2.93%)

\$1.08M~

Goal: 958.75K (+12.48%)

Monthly Returns

100

Goal: 81 (-23.46%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Silver, 38

Select all Europe North America Pacific







Sport-100 Helmet, Red



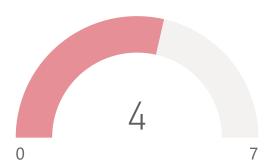
Current Month orders vs.

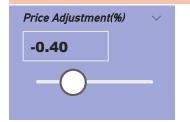
Target

Current Month Revenue vs. Target

Current Month Returns vs.
Prev Month







\$34.99
AVG Retail Price
\$20.99
Adjusted Price

