

Executive Summary



Performance Report for:

https://www.apple.com/

Report generated: Sat, Jun 24, 2023 7:47 AM -0700

Test Server Location: | Vancouver, Canada

Using: O Chrome (Desktop) 103.0.5060.134, Lighthouse 9.6.4

Performance 87%

Structure

82%

L. Contentful Paint

1.4s

T. Blocking Time

231ms

C. Layout Shift

Top Issues

IMPACT	AUDIT	
High	Avoid enormous network payloads LCP	Total size was 5.38MB
Med	Serve static assets with an efficient cache policy	Potential savings of 3.26MB
Med-Low	Avoid an excessive DOM size TBT	1,410 elements
Low	Use a Content Delivery Network (CDN)	1 resource found
Low	Enable text compression FCP LCP	Potential savings of 138KB

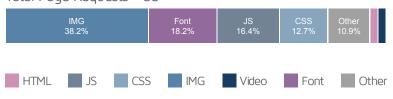
Page Details

1.7s **Fully Loaded Time**

Total Page Size - 5.38MB



Total Page Requests - 55



How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, Google has announced that they are using page speed in their ranking algorithm.

About GTmetrix

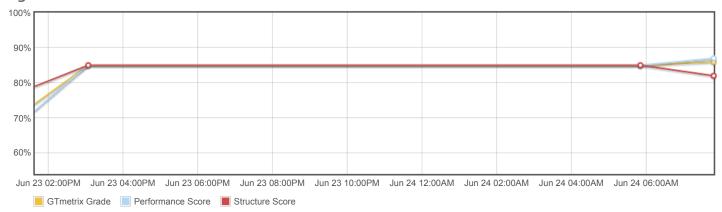
CARBON60 THE MANAGED CLOUD COMPANY

GTmetrix is developed by the good folks at Carbon60, a Canadian hosting company with over 27 years experience in web technology.

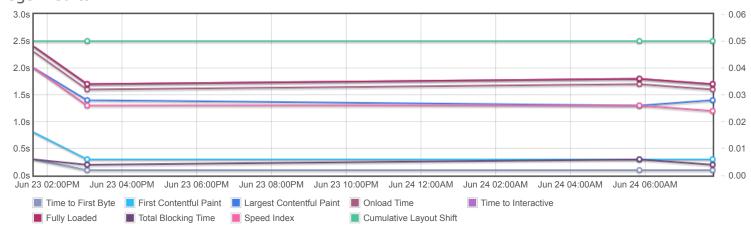
https://carbon60.com/



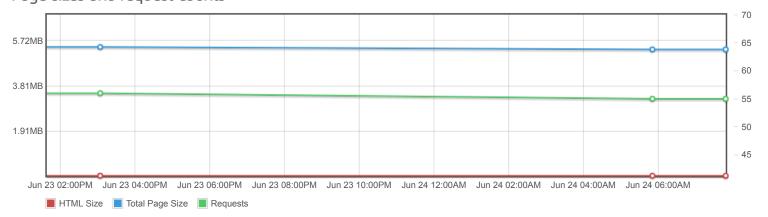
Page scores



Page metrics



Page sizes and request counts





The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Acido														
Apple	000		05 51/0	440										
1	200	apple.com	35.5KB	118ms										
globalheader.css	200	apple.com	14.7KB	43ms										
ac-globalfooter.built.css	200	apple.com	5.33KB	50ms										
ac-localnav.built.css	200	apple.com	7.42KB	50ms										
fonts?families=SF+Pro,v3%7CSF+Pro	200	apple.com	1.14KB	49ms										
main.built.css	200	apple.com	47.9KB	61ms										
head.built.js	200	apple.com	3.89KB	41ms										
globalheader.umd.js	200	apple.com	152KB	61ms										
ac-analytics.js	200	apple.com	76.4KB	62ms										
ac-globalfooter.built.js	200	apple.com	2.69KB	48ms										
localeswitcher.built.js	200	apple.com	55.5KB	59ms										
main.built.js	200	apple.com	52.7KB	50ms										
modal.css	200	apple.com	16.4KB	49ms										
autofilms.built.js	200	apple.com	85.7KB	61ms										
data-relay.js	200	apple.com	4.84KB	48ms										
auto-relay.js	200	apple.com	197B	49ms										
sf-pro-text_semibold.woff2	200	apple.com	229KB			3ms								
sf-pro-text_regular.woff2	200	apple.com	215KB		110	6ms								
sf-pro-display_semibold.woff2	200	apple.com	226KB			85ms								
hero_bts2023_startframef787lg06y	200	apple.com	47.4KB		111	ms								
sf-pro-display_regular.woff2	200	apple.com	211KB			86ms								
sf-pro-icons_regular.woff2	200	apple.com	7.53KB			84ms								
promo_logo_apple_vision_pro90zi	200	apple.com	3.08KB			7ms								
promo_logo_apple_watch_series_8	200	apple.com	2.72KB			7ms								
flyouts?locale=en_US	200	apple.com	34.8KB			22m	IS							
defaultlinks?src=globalnav&locale=e	200	apple.com	476B			21m	ıs							
status?apikey=SFX9YPYY9PPXCU9KH	200	apple.com	118B			1	10ms							
promo_m2_chipenw2kz91lsuq_larg	200	apple.com	2.88KB				7ms							
logo_tradeind1fpktgipvki_large.png	200	apple.com	2.23KB				15ms							
logodcojfwkzna2q_large.png	200	apple.com	1.79KB				14ms							
localeswitcher.json	200	apple.com	459B				7ms							
980x551.jpg	200	is5-ssl.mzstatic.com	117KB								501m	\$		
980x551.jpg	200	is2-ssl.mzstatic.com	161KB					96ms						
980x551.jpg	200	is3-ssl.mzstatic.com	108KB					112n	ns					
980x551.jpg	200	is3-ssl.mzstatic.com	229KB					113r	ns					
fnbbrvfy48gzsz6_large.jpg	200	apple.com	181KB					27ms						
980x551.jpg	200	is3-ssl.mzstatic.com	114KB					110n	ns					
980x551.jpg	200	is3-ssl.mzstatic.com	144KB					111n	ns					
980x551.jpg	200	is2-ssl.mzstatic.com	162KB					94ms						
980x551.jpg	200	is1-ssl.mzstatic.com	124KB					85ms						
980x551.jpg	200	is2-ssl.mzstatic.com	125KB					85ms						
980x551.jpg	200	is3-ssl.mzstatic.com	163KB					114r	ms					
980x551.jpg	200	is1-ssl.mzstatic.com	143KB					130	6ms					
sf-pro-text_bold.woff2	200	apple.com	227KB					1	68ms					
sf-pro-icons_bold.woff2	200	apple.com	7.96KB					1	64ms					
sf-pro-display_bold.woff2	200	apple.com	224KB						181ms					
s01154791673044?AQB=1&ndh=1&pf	302	securemetrics.apple.c	0							199ms				
large.mp4	206	apple.com	1.21MB						44ms					
hero_macbook_air_15x63n8tqcpo2	200	apple.com	108KB						27ms					
hero_iphone14pro_spring9xo85pm	200	apple.com	97.0KB						26ms					
localeswitcher.built.css	200	apple.com	3.93KB					_		9ms				
s01154791673044?AQB=1&pccr=true	200	securemetrics.apple.c	43B							3	7ms			
sf-pro-icons_light.woff2	200	apple.com	7.64KB									72ms	6	
sf-pro-text_light.woff2	200	apple.com	220KB									63ms	6	
		•												

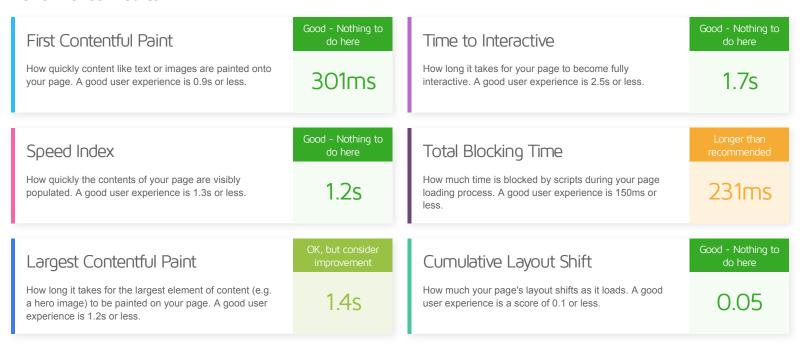
 favicon.ico
 200
 apple.com
 21.9KB
 26ms

55 Requests 5.34MB (7.49MB Uncompressed) Fully Loaded 1.7s (Onload 1.6s)





Performance Metrics



Browser Timings

Redirect	Oms	Connect	85ms	Backend	29ms
TTFB	114ms	First Paint	301ms	DOM Int.	832ms
DOM Loaded	838ms	Onload	1.6s	Fully Loaded	1.7s



Structure Audits

IMPACT	AUDIT	
High	Avoid enormous network payloads LCP	Total size was 5.38MB
Med	Serve static assets with an efficient cache policy	Potential savings of 3.26MB
Med-Low	Avoid an excessive DOM size TBT	1,410 elements
Low	Use a Content Delivery Network (CDN)	1 resource found
Low	Enable text compression FCP LCP	Potential savings of 138KB
Low	Avoid long main-thread tasks TBT	11 long tasks found
Low	Reduce JavaScript execution time TBT	553ms spent executing JavaScript
Low	Reduce unused CSS FCP LCP	Potential savings of 76.9KB
Low	Defer offscreen images	Potential savings of 1.73MB
Low	Avoid large layout shifts CLS	5 elements found
Low	Avoid chaining critical requests FCP LCP	24 chains found
Low	Reduce unused JavaScript LCP	Potential savings of 153KB
Low	Efficiently encode images	Potential savings of 218KB
Low	Eliminate render-blocking resources FCP LCP	Potential savings of 0 ms
Low	Ensure text remains visible during webfont load FCP LCP	10 fonts found
Low	Serve images in next-gen formats	Potential savings of 1.19MB
Low	Reduce initial server response time FCP LCP	Root document took 28ms
Low	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 20.1KB
Low	Avoid non-composited animations CLS	1 animated element found
N/A	Largest Contentful Paint element LCP	1 element found
N/A	Minimize main-thread work TBT	Main-thread busy for 1.6s
N/A	User Timing marks and measures	
N/A	Reduce the impact of third-party code TBT	