



## Performance Report for: <https://www.apple.com/>

Report generated: Sat, Jun 24, 2023 7:47 AM -0700  
 Test Server Location: Vancouver, Canada  
 Using: Chrome (Desktop) 103.0.5060.134, Lighthouse 9.6.4

<b>B</b>	Performance <b>87%</b>	Structure <b>82%</b>	L. Contentful Paint <b>1.4s</b>	T. Blocking Time <b>231ms</b>	C. Layout Shift <b>0.05</b>
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### Top Issues

IMPACT	AUDIT	
High	<b>Avoid enormous network payloads</b> <small>LCP</small>	Total size was 5.38MB
Med	<b>Serve static assets with an efficient cache policy</b>	Potential savings of 3.26MB
Med-Low	<b>Avoid an excessive DOM size</b> <small>TBT</small>	1,410 elements
Low	<b>Use a Content Delivery Network (CDN)</b>	1 resource found
Low	<b>Enable text compression</b> <small>FCP LCP</small>	Potential savings of 138KB

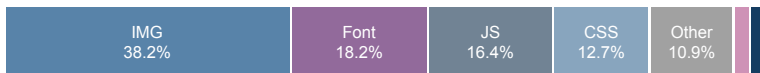
### Page Details



Total Page Size - 5.38MB



Total Page Requests - 55



HTML JS CSS IMG Video Font Other

#### How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

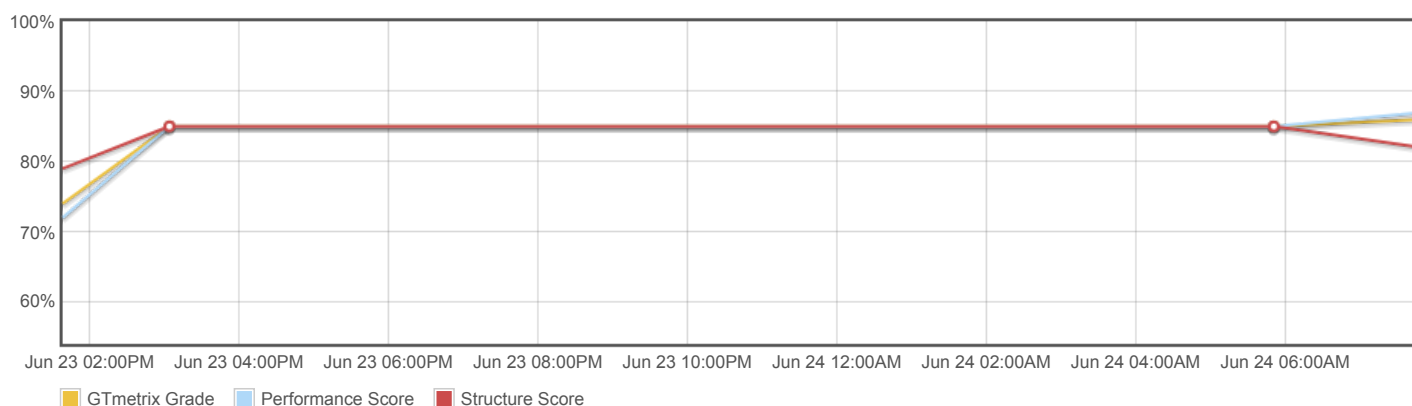
#### About GTmetrix

**CARBON60**  
THE MANAGED CLOUD COMPANY

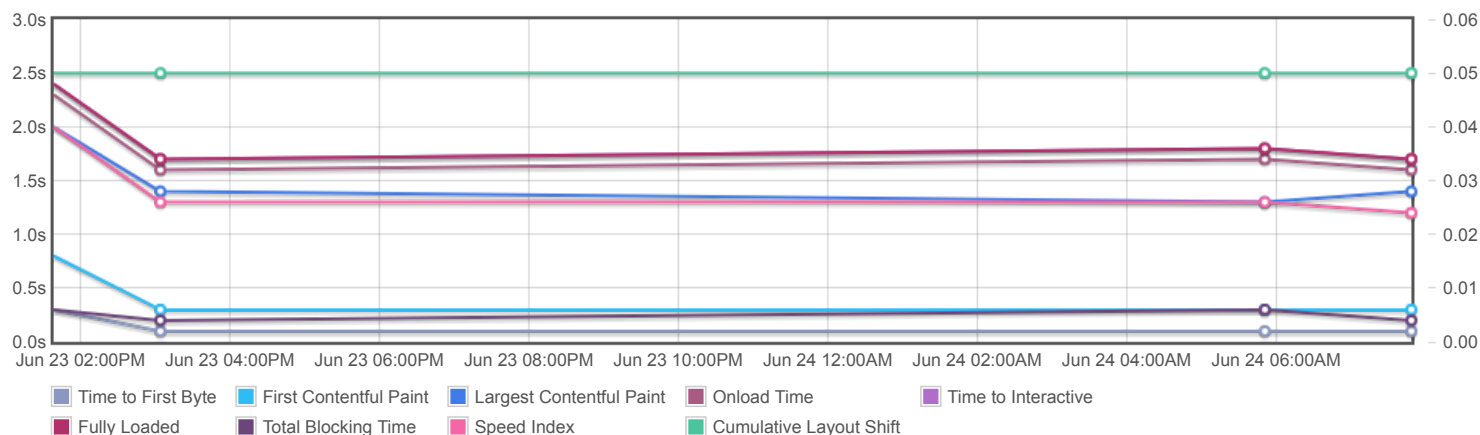
GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 27 years experience in web technology.

<https://carbon60.com/>

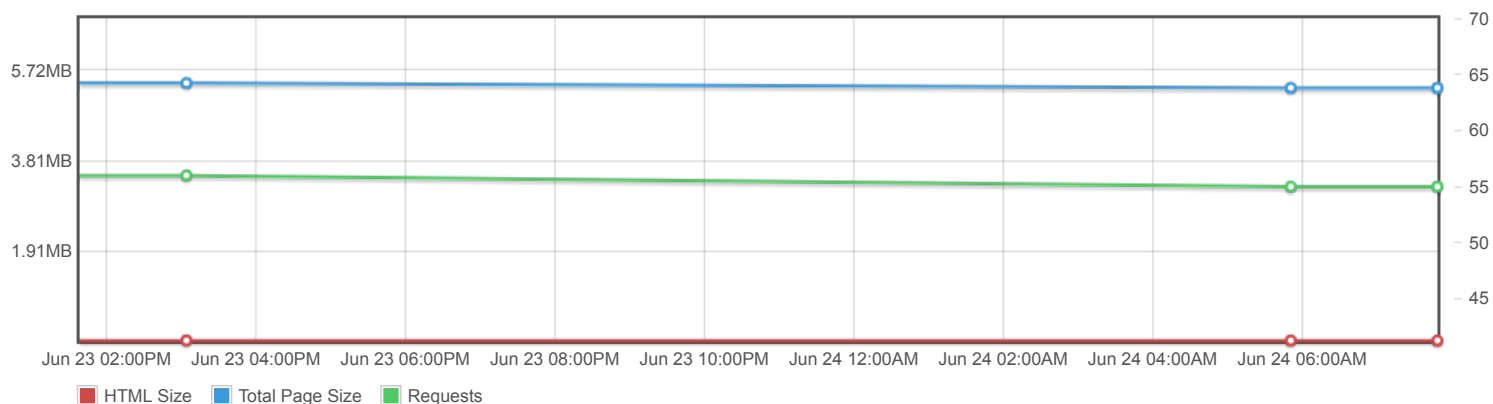
## Page scores



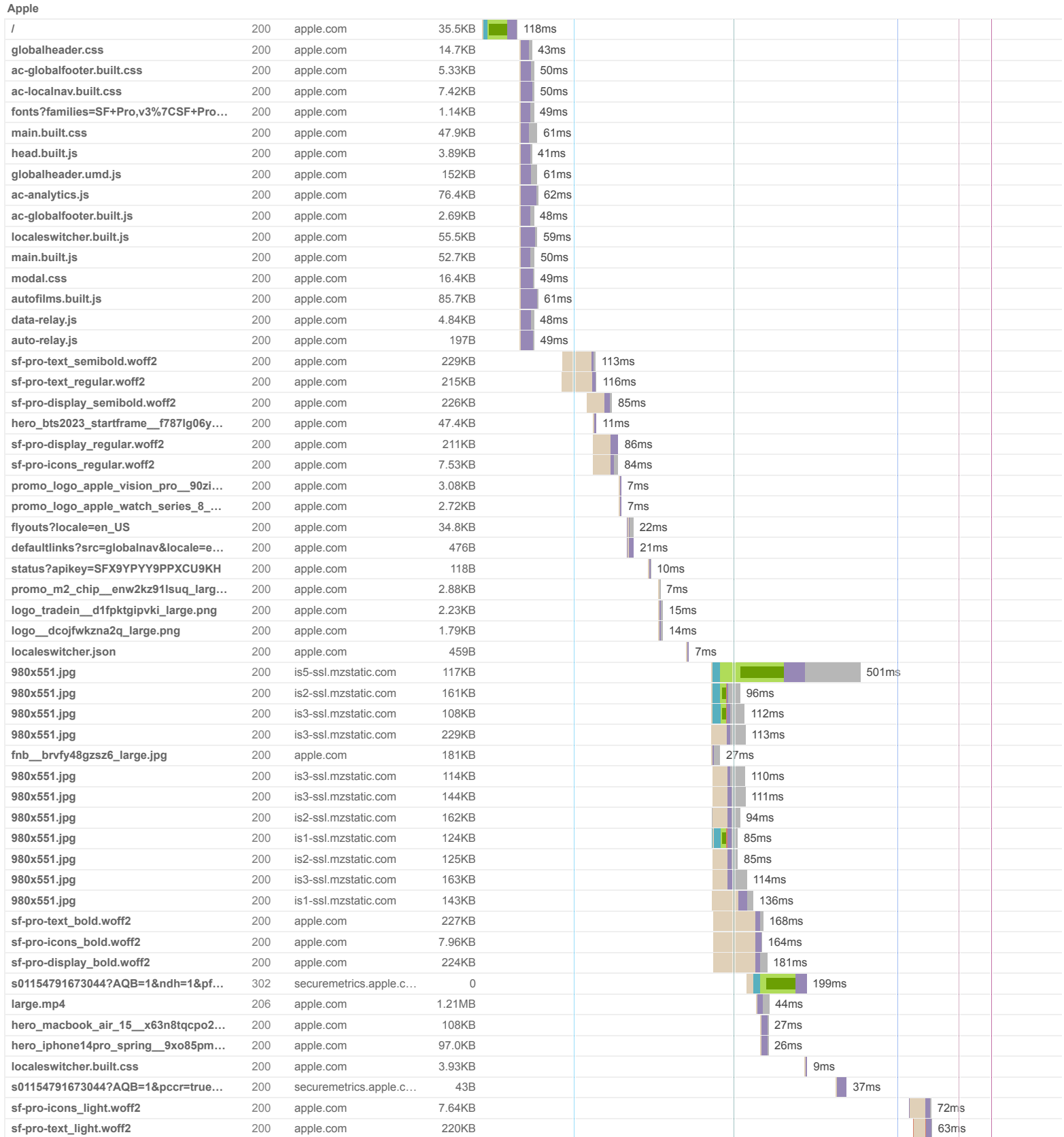
## Page metrics



## Page sizes and request counts



The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.



favicon.ico	200	apple.com	21.9KB					26ms
55 Requests	5.34MB (7.49MB Uncompressed)	Fully Loaded 1.7s (Onload 1.6s)						



## Performance Metrics

<b>First Contentful Paint</b> How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here <b>301ms</b>	<b>Time to Interactive</b> How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Good - Nothing to do here <b>1.7s</b>
<b>Speed Index</b> How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Good - Nothing to do here <b>1.2s</b>	<b>Total Blocking Time</b> How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Longer than recommended <b>231ms</b>
<b>Largest Contentful Paint</b> How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.	OK, but consider improvement <b>1.4s</b>	<b>Cumulative Layout Shift</b> How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here <b>0.05</b>

## Browser Timings

Redirect	0ms	Connect	85ms	Backend	29ms
TTFB	114ms	First Paint	301ms	DOM Int.	832ms
DOM Loaded	838ms	Onload	1.6s	Fully Loaded	1.7s

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Med-Low	<b>Avoid an excessive DOM size</b> <small>TBT</small>	1,410 elements
Low	<b>Use a Content Delivery Network (CDN)</b>	1 resource found
Low	<b>Enable text compression</b> <small>FCP LCP</small>	Potential savings of 138KB
Low	<b>Avoid long main-thread tasks</b> <small>TBT</small>	11 long tasks found
Low	<b>Reduce JavaScript execution time</b> <small>TBT</small>	553ms spent executing JavaScript
Low	<b>Reduce unused CSS</b> <small>FCP LCP</small>	Potential savings of 76.9KB
Low	<b>Defer offscreen images</b>	Potential savings of 1.73MB
Low	<b>Avoid large layout shifts</b> <small>CLS</small>	5 elements found
Low	<b>Avoid chaining critical requests</b> <small>FCP LCP</small>	24 chains found
Low	<b>Reduce unused JavaScript</b> <small>LCP</small>	Potential savings of 153KB
Low	<b>Efficiently encode images</b>	Potential savings of 218KB
Low	<b>Eliminate render-blocking resources</b> <small>FCP LCP</small>	Potential savings of 0 ms
Low	<b>Ensure text remains visible during webfont load</b> <small>FCP LCP</small>	10 fonts found
Low	<b>Serve images in next-gen formats</b>	Potential savings of 1.19MB
Low	<b>Reduce initial server response time</b> <small>FCP LCP</small>	Root document took 28ms
Low	<b>Avoid serving legacy JavaScript to modern browsers</b> <small>TBT</small>	Potential savings of 20.1KB
Low	<b>Avoid non-composited animations</b> <small>CLS</small>	1 animated element found
N/A	<b>Largest Contentful Paint element</b> <small>LCP</small>	1 element found
N/A	<b>Minimize main-thread work</b> <small>TBT</small>	Main-thread busy for 1.6s
N/A	<b>User Timing marks and measures</b>	
N/A	<b>Reduce the impact of third-party code</b> <small>TBT</small>	