Rafting Site – Planning Document

Purpouse

Goals

Taget Audience

Site Map

Branding

Logo

A logo for an extreme sports company

AI-generated content may be incorrect.

Style Guide

Color Schema

https://coolors.co/d6cb96-020022-d1d8b5-00347f

A black and white image of a person's face

AI-generated content may be incorrect.

* Primary Color: Sage – d6cb96
* Secondary Color: Oxford Blue - 020022
* Accent 1: Beige – d1d8b5
* Accent 2: Yale Blue – 00347f

Typography

Heading Font

* Rock Salt

Text font

* Roboto