

# Alyssa Huggins



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*A detailed UI/UX and graphic designer with a passion for blending creativity and technology. Having practice in front-end development and user research, I love looking at the details to create seamless experiences.*

## Design Experience

### UI/UX Designer

Tandem

Sept. 2025–Dec. 2025

Childcare Scheduling App

- Conducted user research through interviews and observations to define target user needs and pain points
- Created high-fidelity wireframes in Figma, progressing to interactive prototypes that demonstrated key user journeys
- Facilitated user testing sessions and synthesized feedback to iterate on prototypes and improve usability
- Created business cards inline with the apps branding

### UI/UX Designer/Frontend Developer

Paramore E-Magazine

Oct. 2025–Dec. 2025

- Created high-fidelity wireframes in Figma, following user workflow
- Created assets in Photoshop and Illustrator in theme with the styleguide
- Using Next.js, implemented assets and animations for interactivity

## Education

### Digital Design and Development Diploma

British Columbia Institute of Technology

Sept. 2024–June 2026

- Works in over 5 different cross-functional teams to complete several projects
- Design, iterate wireframes, prototype and developed 4 functioning web/app layouts

## Work Experience

### Ecomm Team Lead

Save on Foods

July 2021–August 2024

- Communicates with customers regarding their orders
- Effectively manages time to meet order deadlines

### General Clerk

Save on Foods

May 2019–July 2021 , August 2024–Present

- Works with supervisors and coworkers to complete daily tasks
- Helps customers locate products

## Skills

### Design

Photoshop

Illustrator

InDesign

Figma (Wireframes, prototyping)

After Effects

User Centered Design

Web Design

### Development

Next.js

React

Visual Studio Code

HTML5

CSS3

JavaScript

Wordpress

GitHub

### Marketing

Project Management

Content Marketing

### Personal

Customer Service

Team Player

Efficient

Communication

Problem Solving

## Achievements

Workplace first aid level 1

5 year service award (Save on Foods)