

# Alyssa Huggins



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*A detailed UI/UX and graphic designer with a passion for blending creativity and technology. Having practice in front-end development and user research, I love looking at the details to create seamless experiences.*

## Design Experience

### UI/UX Designer

Sept. 2025–Dec. 2025

Tandem

- Conducted user research through interviews and observations to define target user needs and pain points
- Created high-fidelity wireframes in Figma, progressing to interactive prototypes that demonstrated key user journeys
- Facilitated user testing sessions and synthesized feedback to iterate on prototypes and improve usability
- Created business cards inline with the apps branding
- Using Next.js, developed onboarding photo scan flow

## Education

### Digital Design and Development Diploma

Sept. 2024–June 2026

British Columbia Institute of Technology

- Works in over 5 different cross-functional teams to complete several projects
- Design, iterate wireframes, and prototype 3 functioning web/app layouts
- Using different frameworks, developed 5 functioning websites

## Work Experience

### Ecomm Team Lead

July 2021–August 2024

Save on Foods

- Communicates with customers regarding their orders
- Effectively manages time to meet order deadlines
- Completes 20–30 orders per shift

### General Clerk

May 2019–July 2021 , August 2024–Present

Save on Foods

- Works with supervisors and coworkers to complete daily tasks
- Helps customers locate products
- Departments worked: grocery, bulk foods, floral, front end, ecomm, price change, service desk

## Skills

### Design

Photoshop

Illustrator

InDesign

Figma (Wireframes, prototyping)

After Effects

User Centered Design

Web Design

### Development

Next.js

React

Visual Studio Code

HTML5

CSS3

JavaScript

Wordpress

GitHub

### Marketing

Project Management

Content Marketing

### Personal

Customer Service

Team Player

Efficient

Communication

Problem Solving

## Achievements

Workplace first aid level 1

5 year service award (Save on Foods)