

## Exercise 3

### Exercise

Suppose  $\{p_\alpha(\theta) : \alpha \in H\}$  is a conjugate family for some generator family  $\{p(x|\theta) : \theta \in \Theta\}$ . Let  $g(\theta)$  be a nonnegative function, and define

$$z(\alpha) = \int p_\alpha(\theta)g(\theta)d\theta.$$

Show that if  $0 < z(\alpha) < \infty$  for all  $\alpha \in H$ , then

$$\{p_\alpha(\theta)g(\theta)/z(\alpha) : \alpha \in H\}$$

is also a conjugate family.

## Solution

For  $\alpha \in H$ , define the p.d.f.

$$\pi_\alpha(\theta) = \frac{p_\alpha(\theta)g(\theta)}{z(\alpha)}.$$

Consider data  $x_1, \dots, x_n$ . Since  $\{p_\alpha : \alpha \in H\}$  is a conjugate prior family, then for any  $\alpha \in H$ , there is an  $\alpha' \in H$  such that  $p(x_{1:n}|\theta)p_\alpha(\theta) \propto p_{\alpha'}(\theta)$ . Thus, using  $\pi_\alpha(\theta)$  as the prior results in the posterior

$$\begin{aligned} p(\theta|x_{1:n}) &\propto p(x_{1:n}|\theta)\pi_\alpha(\theta) \\ &= p(x_{1:n}|\theta)p_\alpha(\theta) \frac{g(\theta)}{z(\alpha)} \\ &\propto p_{\alpha'}(\theta) \frac{g(\theta)}{z(\alpha)} \\ &\propto p_{\alpha'}(\theta) \frac{g(\theta)}{z(\alpha')} \\ &= \pi_{\alpha'}(\theta). \end{aligned}$$

Therefore,  $\{\pi_\alpha : \alpha \in H\}$  is a conjugate prior family.