

# Module 1: Introduction to Bayesian Statistics, Part II

Rebecca C. Steorts

## Exercise

Suppose  $X \mid \theta \stackrel{iid}{\sim} \text{Bin}(n, \theta)$  and  $\theta \mid \text{Beta}(a, b)$ . Derive the posterior distribution of  $\theta$ . Now derive the marginal distribution  $p(x)$ . How does this differ from the Bernoulli-Beta example? Is one a special case of the other?

# Agenda

- ▶ What is decision theory?
- ▶ General setup
- ▶ Bayesian approach
- ▶ Frequentist and Integrated Risk
- ▶ Examples

# General setup

Assume an unknown state  $S$  (a.k.a. the state of nature). Assume

- ▶ we receive an observation  $x$ ,
- ▶ we take an action  $a$ , and
- ▶ we incur a real-valued loss  $\ell(S, a)$ .

$S$	state (unknown)
$x$	observation (known)
$a$	action
$\ell(s, a)$	loss

# Bayesian approach

- ▶  $S$  is a random variable,
- ▶ the distribution of  $x$  depends on  $S$ ,
- ▶ and the optimal decision is to choose an action  $a$  that minimizes the ***posterior expected loss***,

$$\rho(a, x) = \mathbb{E}(\ell(S, a)|x).$$

In other words,  $\rho(a, x) = \sum_s \ell(s, a)p(s|x)$  if  $S$  is a discrete random variable, while if  $S$  is continuous then the sum is replaced by an integral.

## Bayesian approach (continued)

1. A **decision procedure**  $\delta$  is a systematic way of choosing actions  $a$  based on observations  $x$ . Typically, this is a deterministic function  $a = \delta(x)$  (but sometimes introducing some randomness into  $a$  can be useful).
2. A **Bayes procedure** is a decision procedure that chooses an  $a$  minimizing the posterior expected loss  $\rho(a, x)$ , for each  $x$ .
3. Note: Sometimes the loss is restricted to be nonnegative, to avoid certain pathologies.

## Example 1

1. State:  $S = \theta$
2. Observation:  $x = x_{1:n}$
3. Action:  $a = \hat{\theta}$
4. Loss:  $\ell(\theta, \hat{\theta}) = (\theta - \hat{\theta})^2$  (quadratic loss, a.k.a. square loss)

# What is the optimal decision rule?

- ▶ Goal: Minimize the posterior risk
- ▶ First note that

$$\ell(\theta, \hat{\theta}) = \theta^2 - 2\theta\hat{\theta} + \hat{\theta}^2$$

- ▶ It then follows that

$$\rho(\hat{\theta}, x_{1:n}) = \mathbb{E}(\ell(\theta, \hat{\theta}) | x_{1:n}) = \mathbb{E}(\theta^2 | x_{1:n}) - 2\hat{\theta}\mathbb{E}(\theta | x_{1:n}) + \hat{\theta}^2,$$

which is a convex function of  $\hat{\theta}$ .

Setting the derivative with respect to  $\hat{\theta}$  equal to 0, and solving, we find that the minimum occurs at  $\hat{\theta} = \mathbb{E}(\theta | x_{1:n})$ , **the posterior mean**.



## Resource allocation for disease prediction

Suppose public health officials in a small city need to decide how much resources to devote toward prevention and treatment of a certain disease, but the fraction  $\theta$  of infected individuals in the city is unknown.

## Resource allocation for disease prediction (continued)

Suppose they allocate enough resources to accomodate a fraction  $c$  of the population.

- ▶ If  $c$  is too large, there will be wasted resources, while if it is too small, preventable cases may occur and some individuals may go untreated.
- ▶ After deliberation, they tentatively adopt the following loss function:

$$\ell(\theta, c) = \begin{cases} |\theta - c| & \text{if } c \geq \theta \\ 10|\theta - c| & \text{if } c < \theta. \end{cases}$$

## Resource allocation for disease prediction (continued)

- ▶ By considering data from other similar cities, they determine a prior  $p(\theta)$ . For simplicity, suppose  $\theta \sim \text{Beta}(a, b)$  (i.e.,  $p(\theta) = \text{Beta}(\theta|a, b)$ ), with  $a = 0.05$  and  $b = 1$ .
- ▶ They conduct a survey assessing the disease status of  $n = 30$  individuals,  $x_1, \dots, x_n$ .

This is modeled as  $X_1, \dots, X_n \stackrel{iid}{\sim} \text{Bernoulli}(\theta)$ , which is reasonable if the individuals are uniformly sampled and the population is large. Suppose all but one are disease-free, i.e.,  $\sum_{i=1}^n x_i = 1$ .

# The Bayes procedure

The Bayes procedure is to minimize the posterior expected loss

$$\rho(c, x) = \mathbb{E}(\ell(\theta, c)|x) = \int \ell(\theta, c)p(\theta|x)d\theta$$

where  $x = x_{1:n}$ .

1. We know  $p(\theta|x)$  as an updated Beta, so we can numerically compute this integral for each  $c$ .
2. Figure 1 shows  $\rho(c, x)$  for our example.
3. The minimum occurs at  $c \approx 0.08$ , so under the assumptions above, this is the optimal amount of resources to allocate.
4. How would one perform a sensitivity analysis of the prior assumptions?

## Posterior expected loss for disease prevalence

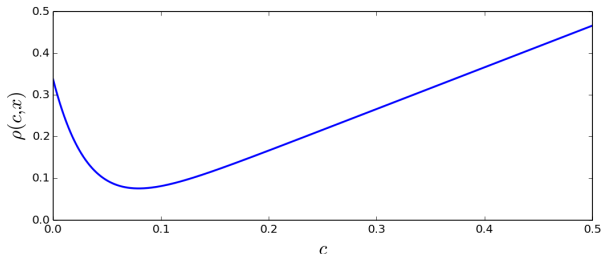


Figure 1: Posterior expected loss for the disease prevalence example. Think about the shape of  $\ell(\theta, c)$  as a function of  $c$ , for some fixed  $\theta$ . Imagine how it changes as  $\theta$  goes from 0 to 1, and think about taking a weighted average of these functions, with weights determined by  $p(\theta|x)$ .

## Frequentist and Integrated Risk

1. Consider a decision problem in which  $S = \theta$ .
2. The **risk** (or **frequentist risk**) associated with a decision procedure  $\delta$  is

$$R(\theta, \delta) = \mathbb{E}(\ell(\theta, \delta(X)) \mid \theta = \theta),$$

where  $X$  has distribution  $p(x|\theta)$ . In other words,

$$R(\theta, \delta) = \int \ell(\theta, \delta(x)) p(x|\theta) dx$$

if  $X$  is continuous, while the integral is replaced with a sum if  $X$  is discrete.

3. The **integrated risk** associated with  $\delta$  is

$$r(\delta) = \mathbb{E}(\ell(\theta, \delta(X))) = \int R(\theta, \delta) p(\theta) d\theta.$$

## Example: Resource allocation, revisited

1. The frequentist risk provides a useful way to compare decision procedures in a prior-free way.
2. In addition to the Bayes procedure above, consider two other possibilities: choosing  $c = \bar{x}$  (sample mean) or  $c = 0.1$  (constant).

## Example: Resource allocation, revisited

3. Figure 2 shows each procedure as a function of  $\sum x_i$ , the observed number of diseased cases. For the prior we have chosen, the Bayes procedure always picks  $c$  to be a little bigger than  $\bar{x}$ .

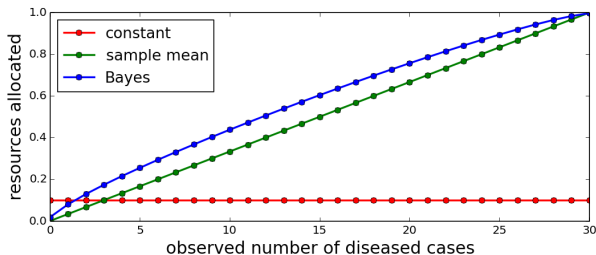


Figure 2: Resources allocated  $c$ , as a function of the number of diseased individuals observed,  $\sum x_i$ , for the three different procedures.



## Example: Resource allocation, revisited

4. Figure 3 shows the risk  $R(\theta, \delta)$  as a function of  $\theta$  for each procedure. Smaller risk is better. (Recall that for each  $\theta$ , the risk is the expected loss, averaging over all possible data sets. The observed data doesn't factor into it at all.)

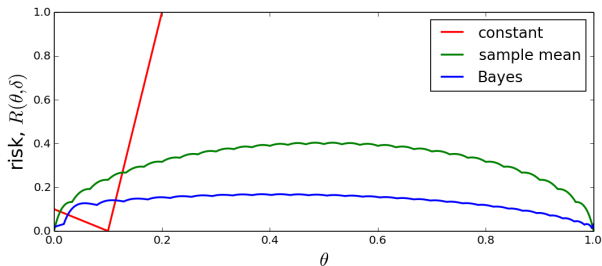


Figure 3: Risk functions for the three different procedures.

## Example: Resource allocation, revisited

5. The constant procedure is fantastic when  $\theta$  is near 0.1, but gets very bad very quickly for larger  $\theta$ . The Bayes procedure is better than the sample mean for nearly all  $\theta$ 's. These curves reflect the usual situation—some procedures will work better for certain  $\theta$ 's and some will work better for others.
6. A decision procedure is called **admissible** if there is no other procedure that is at least as good for all  $\theta$  and strictly better for some. That is,  $\delta$  is admissible if there is no  $\delta'$  such that

$$R(\theta, \delta') \leq R(\theta, \delta)$$

for all  $\theta$  and  $R(\theta, \delta') < R(\theta, \delta)$  for at least one  $\theta$ .

7. Bayes procedures are admissible under very general conditions.
8. Admissibility is nice to have, but it doesn't mean a procedure is necessarily good. Silly procedures can still be admissible—e.g., in this example, the constant procedure  $c = 0.1$  is admissible too!