

# Pierre LEBRET

+33 06 67 37 76 40  
pierre.lebret@edhec.com  
Mobility: France  
04 January 2005  
Driver's license  
@pierre-lebret

## LANGUAGES

### **French:**

Mother tongue

### **English:**

Fluent

### **Spanish:**

Notions

## INTERESTS

### **Golf :**

Participation in several regional competitions.

### **Computer Science:**

Blockchain Technologies,  
Artificial intelligence and  
cryptocurrencies.

### **Entrepreneurship:**

Passionate about new  
technologies and innovation.

Passionate student in my first year at EDHEC Business School, I have been undertaking various assignments as a full stack web developer for my clients for the past 5 years, alongside my studies.

## EDUCATION

### **EDHEC International BBA**

EDHEC Business School, Nice – Sep 2023 / Jun 2027  
Global BBA – French Track

### **High school diploma with emphasis on Mathematics, Geopolitics, Economics and Law.**

Lycée Simone VEIL, Valbonne – 2023

## EXPERIENCE

### **Manager Director – Spunky Development**

Digital Marketing Solution And IT Consulting – Since 11.2022

- Designing interactive and responsive websites for customers.
- Integrated secure payment systems and e-commerce solutions.
- Negotiated service contracts, balancing client needs with the company's profitability goals.
- Strengthened client relationships through clear communication and regular updates on project progress.
- Identified new business opportunities in emerging sectors (Blockchain and Artificial Intelligence).

### **Technical Director – AuraProxies Startup**

Proxy solution – Since 2023

- Designed and developed the company's web application and products.
- Integrated features, optimized site performance, managed server infrastructure, and coordinated security updates.
- Managed server infrastructure to ensure high availability.
- Analyzed user feedback to continuously improve the service.

### **Treasurer of the Association: ZETA-PASS-NICE**

Fight against student precariousness, Nice – Depuis sept. 2023 /

- Managed the treasury, financial aspects, and accounting of the association.
- Oversaw the budget and cash flows.
- Established and monitored the design and development of the website.
- Created business cards to facilitate relationships with our partners.
- Contributed to the association's communication across its various social media.

## SKILLS

### **Computer Programming:**

- Frontend languages: HTML, CSS, JavaScript, WebAssembly, React.
- Backend languages: Django (Python), PHP.
- Databases: PostgreSQL, Redis, MongoDB.
- Programming languages: Python, Solidity.
- DevOps technologies: Docker, Kubernetes, GitHub, Jenkins, AWS.

### **Excel / Word / Powerpoint / Photoshop**

- TOSA Excel: Score of 665.
- TOSA Word: Score of 545.

### **Marketing and Communication:**

- Implemented, developed and executed marketing strategies.
- Designed effective advertising campaigns through Facebook, X, and Google Ads.