

### About Scaler

Scaler, powered by InterviewBit, is an outcome-focussed leading ed-tech platform for tech professionals. Our industry-vetted approach towards teaching and training young minds helps them upskill and bag the career of their dreams. We are a transformative learning platform devoted towards creating a growth ecosystem to assist software professionals in unlocking their talent and seizing opportunities at every stage of their careers. Learners enroled with us are taught, guided, and mentored by top professionals and experts working at leading organizations including Google, Facebook, Intuit, Microsoft, Amazon, Hotstar, etc. Our learners have witnessed a 5x Rol (Return on Investment) from our program. Our offerings include - Scaler Academy and Scaler Data Science.

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# DATA SCIENCE OVERVIEW

# Industry Insights

95% 80%

of professionals wish to understand business problems better

stumbled as they began working with real-world datasets

The large percentage indicates a clear gap between classroom teachings and industry applications. Enter Scaler.

Scaler Data Science is a program curated to help you kick-start your career in Data Science & Machine Learning. We'll make you industry-ready through a rigorous curriculum taught by industry veterans who'll mentor you as you headway towards growth. With our support, you can #CreateImpact in your career and the Data Science world.

Scaler Data Science is designed after procuring industry insights from 100 Data Science & Machine Learning Engineers who come from top 50 tech companies and startups. You'll gain the needed exposure as you work on 80+ Business Case Studies built in partnership with the top companies. Your skills clubbed with our industry expertise will take your Upskilling game to the next level.

# DATA SCIENCE OVERVIEW



Structured,

**Industry-vetted Curriculum** 



**Live Classes with** 

**Industry Veterans** 

# Scaler Program Highlights

Here's what you can expect as you go about upskilling your career with Scaler

**Attend a Free Class** 



**Hyper-Personalised** 

**Experience** 



**Regular 1:1 Mentorship** 



**80+ Business Case Studies** 

with Real-world Datasets



20K+ Scaler Learners &

Alumni Network



A Dedicated Team

of Recruiters



600+ Partner Employers &

**Placement Assistance** 



# WHERE WILL YOU FIT IN SCALER DATA SCIENCE?

Our program ensures that you get to grips with the knowledge and confidence to overcome the most formidable challenges a Data Science or Machine Learning engineer may encounter in their journey from day one.

#### Entry Points based on your performance in our Coding Entrance Test:



#### Start from Beginner Module

**Recommended for Non-Coders** 

A 14 month track with a 1 month beginner module.



### Start from Intermediate Module

Recommended for 0-2 years of Coding Experience

A 12 month track for those with minimal exposure to Data Science & Analytics.



### Start from Core Module

Recommended for 2+ years of Coding Experience

A 10 month Advanced track with Data Science Core.

Know what it's like to upskill at Scaler

**Attend a Free Class** 



### ADDING SCALER SPICE TO DATA SCIENCE

As a Data Scientist, you'll be using data to solve real-life business problems. Scaler will build your skill to understand business and industry.

- Assess your conceptual understanding as you work on 80+ Business Case Studies with datasets from real companies
- Discuss problems in **Live Case Study Discussion** sessions weekly with a Data Scientist
- Gain a fresh perspective from the submission of your peers on a private **Discussion Forum** and understand a different problem-solving approach
- Stay updated about grades, attendance, streak through the **Live**Progress Report Card on your Dashboard
- Stay on the track with **clear deadlines** failing which will incur a penalty
- Immediate **evaluation** of your assignments to help assess your progress amongst your peers
- Earn extra credit for your dedication & effort to cover up for the unanticipated gaps in your performance
- Learn at your pace with the **flexibility** to pause your course anytime you want

# CURRICULUM OUTLINE

# **CURRICULUM** THAT COMPLEMENTS YOUR CAREER

| TOPIC                    | <b>LECTURES</b> | TOTAL DURATION      |
|--------------------------|-----------------|---------------------|
| Beginner Programming     | 24              | 8 Weeks (2 Months)  |
| Intermediate Programming | 24              | 8 Weeks (2 Months)  |
| Date Science Common Core | 48              | 16 Weeks (4 Months) |
| Tools                    | 12              | 4 Weeks (1 Month)   |
| Libraries                | 12              | 4 Weeks (1 Month)   |
| Maths                    | 12              | 4 Weeks (1 Month)   |
| Fundamentals             | 12              | 4 Weeks (1 Month)   |

| SPECIALISATION   | LECTURES | TOTAL DURATION        |
|--|----------|-----------------------|
| Data Science & Machine<br>Learning with Analytics<br>(Default Track) | 60       | 20 Weeks (5 Months)   |
| Machine Learning - 1   | 24       | 8 Weeks (2 Month)     |
| Machine Learning -2  | 12       | 4 Weeks (1 Months)    |
| Tools  | 12       | 4 Weeks (1 Month)     |
| Data Visualization   | 12       | 4 Weeks (1 Month)     |
| *Deep Learning with Al   | 57       | 19 Weeks (4.8 Months) |
| Maths for Machine Learning   | 11       |                       |
| Machine Learning- Supervised   | 24       |                       |
| Machine Learning- Unsupervised                                       | 12       |                       |
| Neural Networks  | 10       |                       |

| **ELECTIVES                      | LECTURES | TOTAL DURATION      |
|----------------------------------|----------|---------------------|
| Computer Vision (or)             | 12       | 4 Weeks (1 Month)   |
| Natural Language Processing (or) | 12       | 4 Weeks (1 Month)   |
| ML Ops and Data Engineering (or) | 12       | 4 Weeks (1 Month)   |
| Advanced Programming (or)        | 48       | 16 Weeks (4 Months) |
| Product Analytics (or)           | 12       | 4 Weeks (1 Month)   |

<sup>\*</sup>You can only opt for this track once you qualify the entrance test and demonstrate you are ready to explore the rigorous track

<sup>\*\*</sup>Choosing at least 1 Elective is mandatory for students going through the Deep Learning specialisation.



# **LEARN FROM EXPERTS**WHO'VE BEEN THERE, DONE THAT!

Wear your learner's hat as our Industry Experts walk you through every concept with a fresh perspective. Have a look at our teaching army who'll impart industry wisdom so that you gain real-world exposure.



Mudit Goel
Ex - Linked in , Intuit

At LinkedIn and Intuit, Mudit was granted patents by the US Government. He led the Data Science team at D2L (ranked among the most innovative companies in Data Science). Mudit founded Coding Elements, which was selected by the Govt. of India to teach coding to 2 Million students. He currently leads the Data Science and ML program at Scaler.



**Anant Mittal** 



As a researcher at the University of Maryland, he worked on cutting-edge systems to find biomarkers of task activities in the brain. He designed and developed COVID-19 & hygiene-related analytics solutions such as temperature screening and violations related to preventive measures.

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# MEET YOUR INSTRUCTORS



#### Srikanth Varma

Ex - Lead Machine Learning Scientist, amazon

Srikanth enjoys teaching and loves solving problems that matter, by building products and services from the ground up. He is a lifelong learner, tinkerer and a team builder, who has worked with Amazon, Yahoo, and co-founded Applied Roots.



#### **Mohit Uniyal**

Co-founder, CODING, Mentor - OGOGIC Code-in, TensorFlow

Mohit is the co-founder of 2 ed-tech startups dedicated to competitive coding preparation. He began his mentoring journey as a Mentor@TensorFlow at Google Code-in. An ex-instructor and Product Engineer at Coding Blocks, he has extensive teaching experience. Currently, he is a Data Scientist at Coding Minutes.



#### Harshit Tyagi

Ex-Data Engineer, Jucidata, Instructor - in Learning

Harshit is a Lead Instructor (Data Science & Machine Learning) at Scaler Data Science. He is the creator of bestselling Data Science & Engineering courses at LinkedIn Learning, OpenClassrooms, Manning, and O'Reilly Media. An ex-Data Engineer at Elucidata, he created biomedical apps for Research Scientists at Yale, UCLA, and MIT.

# MEET YOUR INSTRUCTORS



### Suraaj Hasija

Ex Sr. Data Scientist, Mostercord



He leads Data Science Business Cases at Scaler Data Science. Working as a Data Scientist 2 at MasterCard, he has transformed industry insights into actionable success for the business. Responsible for building International Market Pricing Strategy, he leads some of the exemplary large-scale Data Science projects within MasterCard.



#### **Prateek Narang**

Ex-Software Engineer, Google

An ex-Googler, Prateek is the co-founder of 2 ed-tech startups dedicated to competitive coding preparation. He has completed his MS in Machine Learning from IIT Delhi. Also, he is a popular Udemy Instructor, teaching coding to 75K+ students. Currently, Prateek is an Instructor and the Engineering Lead at Scaler.



### **Anshuman Singh**

Co-Founder, **SCALER**, Ex - **facebook** 

He is the co-founder of Scaler Academy and a two-time ACM ICPC world finalist. He was one of the founding team members of Facebook Messenger and worked directly with Mark Zuckerberg on product development.

# WHO ARE THE MENTORS

# **PERSONALISE YOUR EXPERIENCE**WITH 1:1 MENTORSHIP

Get clarity on your career path and tackle every stage of your Upskilling journey with regular 1:1 mentorship. Our mentors will help you with your queries, give interview insights, provide placement assistance and make sure you're on the right track.



# Sahil Chelaramani Data Scientist, Microsoft

He has worked on Bing Search and Azure Global Development teams. He has experience in building large Deep Learning projects and robust Data



# **Girijesh Prasad**Senior Manager, Data Science, Morgan Stanley

He has extensive experience in delivering end-to-end Data Science solutions - from infrastructure to models. He can also share his experience about management and business.



Science systems.

# Rajeev Baditha Data Scientist, Walmart \*\*

He has theoretical as well as hands-on knowledge of Data Science, and has worked at Walmart and Fractal Analytics. He has a Master's degree from Indian Statistical Institute.



Hitesh Hinduja
Senior Manager, Artificial
Intelligence, OLA ELECTRIC

He is passionate about cutting-edge research. He also leads a team of 20 to deliver the best electric vehicles, while leveraging end-to-end Machine Learning pipelines.

# THE ADVISORY COMMITTEE

# **ADVISORY BOARD:**CORNERSTONE OF SCALER DATA SCIENCE

How exciting it'd be for you to work on business problems that come directly from your dream companies? It'll give you a good analysis of the (Data Science) pitch before you go about hitting a home run in your career.

Our Advisory Committee consists of Data Science professionals who give us a good peek into the industry insights to help us craft about 80 business case studies. Take a look at our industry advisors who help us (and you!) to be better than before.



# Pawan Kumar Head of Data Science, Uber Ex - Linked in

Pawan is an experienced Data Scientist with a strong product sense and an innate ability to communicate complex insights clearly. He has been leading and spearheading the Data Science divisions at Uber and LinkedIn.

He has been empanelled as an advisor for the Scaler Data Science Program.



## Ramit Sawhney Georgia Tech

A seasoned software engineer, Ramit is a globally published and recognised researcher at IIIT-Delhi, Georgia Institute of Technology, the AI Institute at University of Southern Carolina, and Open Source Maintainer at AnitaB.org

He has been empanelled as the research advisor for the Scaler Data Science Program.

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# **SCALER SUPPORT** & **NETWORK**

### AMP UP YOUR CAREER

With the right support & career guidance, your Skills can have a real-world impact. We'll push your limits & prepare you to be the player of your (Career) Innings.



Access job opportunities from 600+ Partner Employers



Optimise your resume, LinkedIn Profile & get the needed **Placement** assistance



Practice mock interviews with Industry Ninjas



Connect & collaborate with **20K+ Scaler Learners** and **Alumni** 

#### **Our Alumni are at reputed Tech Companies & promising Startups**



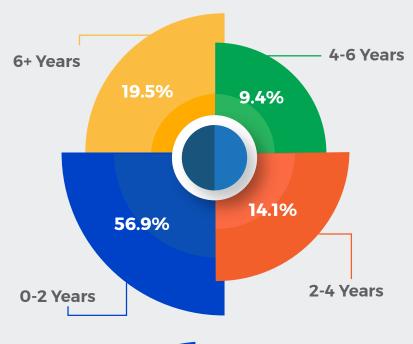


# THE ANALYSIS OF OUR BATCH IS OUTSTANDING!

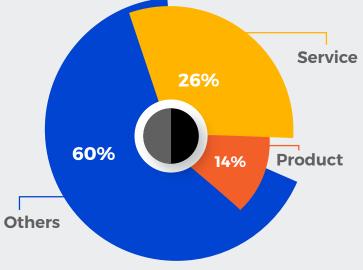
Upskilling with experts is all well & good, but having a stellar batch makes your upskilling journey 10x more challenging & exciting.

Meet your potential batchmates & brace yourself for a brighter data-driven career.

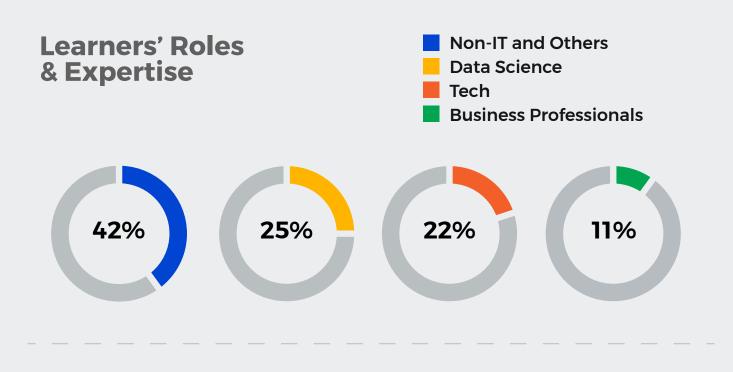




### Learners' Industry Background



# SCALER BATCH PROFILE



**Eminent Companies & Startups** 







Uber

**AMERICAN EXPRESS** 



**FedEx** 



**PHILIPS** 

Join the versatile community of aspirational working professionals who are all set to #CreateImpact in the real world.

Request a Callback

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### **Total Tuition Fee**

(Inclusive of GST)

### **INR 2.99L**

Our payment plans include multiple easy financing options that make Scaler accessible to everyone. With our affordable solutions, your investment can be as low as **INR 9,811 per month** - it looks like your monthly grocery bill, doesn't it?

We also offer a 2 weeks trial period and a money-back guarantee if you choose to drop out of the course.

### 3 Easy Steps to Enrol





#### **Easy Registration**

Make a new account on www.scaler.com or login using social media / InterviewBit account



#### **Quick Evaluation**

Take a simple 30 min MCQ test focused on aptitude and basic coding to find the right course for you



#### Start Upskilling

Start your learning journey and get set to scale greater professional heights in the Data Science arena



# A DEEPER DIVE INTO THE **CURRICULUM**

Note: Listed below is the detailed insight of the Data Science and Machine Learning curriculum with



The Curriculum is crafted to make you a dynamic Data Scientist. We want to prepare you to tackle the toughest challenges a Data Scientist or ML Engineer can face in their journey. It's time you cover-drive the ball (your skills) that it hits the boundary of your dream career!



#### **TOPICS COVERED**

Flowcharts, Data Types, Operators, Conditional Statements, Loops, Functions & Recursions, Strings, In-built Data Structures- List, Tuple, Dictionary, Set, Practice



Gear up for Data Science & Machine Learning interviews by getting your hands-on essential Problem-Solving skills.



### Intermediate Programming

#### **TOPICS COVERED**

Python Refresher, Lambda Functions. List Comprehension, Functional Programming, Decorator, Args, Kwargs, Object Oriented Programming, Exception Handling, Modules, Package, Library, Built-in Modules in Python, Basic DSA & Problem Solving



This is where you get 100x better than mediocre Data Scientists. Take the leap from a good to a great Data Scientist by learning to solve problems in the simplest & fastest way possible.



### **Common Core- Data Track**

### A. Python for Data Science & Machine Learning

#### **TOPICS COVERED**

Numpy, Pandas, Data Visualisation using Matplotlib & Seaborn, Regular Expression/ Pattern Matching, Git and Github (Recorded Session)



Prior know-how of Python is not a mandate. We'll cover essential tools like Git. Solve complex business problems using Numpy & Pandas.

### **B. Probability & Statistics**

#### **TOPICS COVERED**

Probability Theory & Descriptive Statistics, Probability Distributions Inferential Statistics



From Emergency Call Centre to Casino of Las Vegas-Experience Probability & Statistics with a fresh perspective.

# C. Maths Refresher for Data Science& Machine Learning

#### **TOPICS COVERED**

Coordinate Geometry, Linear Algebra, LP Optimisation basics, Estimation problems



Solidify your fundamentals & fall in love with Mathematics as you solve engaging problems - from Drone Delivery to Soccer Matches.

### D. Data Acquisition & Unstructured Data

#### **TOPICS COVERED**

Databases & SQL, Web API, Scraping, Data Cleaning, Unstructured Data



Learn how to extract data from various sources (cloud or local) & work with data in different formats (Tables, Files, Images, Audio, Video, Text). Build a crawler to scrape websites & deploy web apps.

### E. Applied Data Science

#### **TOPICS COVERED**

Hypothesis Testing, Parametric vs non-parametric, Z-test, Chi-square, Skewness, Kurtosis, Normality Test, Experiment Design, ANOVA, Simulations, Power of Test, A/B testing, Diff n Diff, Multi-arm Bandits, EDA, Covariance, Correlation, Pearson, Spearman Rank, Multi-dimensional, Feature Engineering, Column normalisation, Standardisation, Covariance Matrix, Missing Values, Outlier Treatment



Say Hello to the latest & advanced techniques used by unicorns to conduct experiments & analyse data.

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#### F. Data Visualisation with Tableau

#### **TOPICS COVERED**

Managing Data Sources & Visualisations, Analysing Data using Statistical Tools, Creating Basic Charts, Dashboards, & Action



Get the hang of the predominant industry tool, Tableau, for visualising, dashboarding & reporting to ace your role as a Data Analyst, Data Scientist or Machine Learning Engineer.

### G. Product, Strategy, Business

#### **TOPICS COVERED**

Metric Design, Decode Product & Strategy Rounds



Outshine your Problem-Solving skills as you learn to break down business situations, design correct metrics & deal with uncertainty.



### **Data Science & Analytics**

### A. Tools for Data Analysts

#### **TOPICS COVERED**

Advanced SQL, Google Spreadsheets, Introduction to Excel and Formulas, Tables, Charts, and Statistical Functions. Advanced Tableau, Mapping Geographic Data, Using stories to build dashboards, Working with Times and Dates, Creating Conditional Calculations Using Logical Functions, Creating Level of Detail (LOD) Expressions, Summarising Data Using Table Calculations, Managing Text Strings



From Excel to Advanced Tableau and SQL, master everything that is industry-relevant.

### **B.** Machine Learning

#### **TOPICS COVERED**

Supervised Learning, Linear Regression, Gradient Descent, Multicollinearity, VIF, R-square, Heteroscedasticity, Sklearn, Polynomial Regression, Bias-Variance trade-off, Regularisation, Logistic Regression, Squashing function, AUC, ROC, Precision-Recall Curve, Confusion matrix, Specificity, KNN, Decision Trees, Ensemble learning, Bagging, Boosting, SHAP Values, Support Vector Machine, Bayesian Machine Learning



Work on projects that require Computer Vision or Natural Language Processing.



### C. Unsupervised Learning

#### **TOPICS COVERED**

KMeans, Customer Segmentation, Hierarchical, DBSCAN, Anomaly Detection, Local Outlier Factor, Isolation Forest, Dimensionality Reduction, PCA, t-SNE



Practice critical segments from Anomaly Detection to Dimensionality Reduction, and overcome pre-interview jitters.

### D. Recommender Systems

#### **TOPICS COVERED**

Collaborative/Content filtering, Propensity analysis, Cold start problem Market Basket Analysis/Data Mining/Association Mining



From Content Filtering to Data Mining, learn to incorporate all their principles and solve complex real-world problems.

### E. Predictive Modelling & Time Series Forecasting

#### **TOPICS COVERED**

EDA, Resampling, Autocorrelation, Forecasting, Seasonal Naive, Double/Triple Exponential (Holt) Residual Analysis, Stationarity tests, Autoregressive methods, moving average, ARIMA, SARIMA.



Ace critical topics centric to Business or Product related problems and get interview-ready.

# Data Science and Machine Learning- Specialisation

### A. Essential Maths for Machine Learning

#### **TOPICS COVERED**

**Linear Algebra** - Vector and Matrices, Dot product, Projections, System of Equations, Matrix Transformation, Eigen Vectors and Values, Orthonormal Basis Vectors, SVD, PCA,

**Coordinate Geometry** - Line, Plane, HyperPlane, Half space, Classification using plane,

Calculus - Functions, Limits, Derivatives, Partial derivatives, Saddle points



Work on projects built in partnership with top companies. Get your hands dirty by working with messy and unclean real-world data.

### **B. Supervised Learning**

#### **TOPICS COVERED**

Linear Regression, Gradient Descent, Multicollinearity, VIF, R-square, Heteroscedasticity, Sklearn, Polynomial Regression, Bias-Variance trade-off, Regularisation, Logistic Regression, Squashing function, AUC, ROC, Precision-Recall Curve, Confusion matrix, Specificity, KNN, Decision Trees, Ensemble learning, Bagging, Boosting, SHAP Values, Support Vector Machine, Bayesian Machine Learning



From understanding the inner workings of your favourite apps to coding them from scratch, we'll teach you all.

### C. Unsupervised Learning

#### **TOPICS COVERED**

KMeans, Customer Segmentation, Hierarchical, DBSCAN, Anomaly Detection, Local Outlier Factor, Isolation Forest, Dimensionality Reduction, PCA, t-SNE, GMM, Information Theory, Expectation Maximisation



Detect fraud, understand complex datasets & optimise sale campaigns by acing the popular algorithms used by companies.

### D. Recommender Systems

#### **TOPICS COVERED**

Collaborative/Content filtering, Propensity analysis, Cold start problem



Learn the science behind these notifications; LinkedIn: Jobs you may be interested in, Netflix: You might also like House of Cards, Amazon: People who bought that also bought this.

### E. Predictive Modelling & Time Series Forecasting

#### **TOPICS COVERED**

EDA, Resampling, Autocorrelation, Forecasting, Seasonal Naive, Double/Triple Exponential (Holt) Residual Analysis, Stationarity tests, Autoregressive methods, moving average, ARIMA, SARIMA.



Be it forecasting the exact number of orders to be placed at a restaurant on New Year's Eve or forecasting the number of oxygen cylinders a hospital will require. Scaler will ensure you get a hold of both the situations like a Pro!

### F. Deep Learning

#### **TOPICS COVERED**

Neural Networks - MLP, Backpropagation, Hyperparameter Tuning, Practical Aspects of DL, Keras, Tensorflow, Pytorch



Acquire the in-demand skill of Reading & Writing a relevant research paper. Understand the underlying Maths & or write Neural networks from scratch.



### A. Computer Vision

#### **TOPICS COVERED**

Convolutional Neural Nets, Data Augmentation, Transfer Learning, CNN Visualisation, Popular CNN Architecture - Alex, VGG, ResNet, Inception, DenseNet, EfficientNet, MobileNet, Object detection & Segmentation, GANs



Dive into the inner workings of the latest models and techniques that enable a machine to "see". Work on projects related to e-commerce, video surveillance, and art museums.

### **B. Natural Language Processing**

#### **TOPICS COVERED**

Text Processing and representation - Tokenization, Stemming, Lemmatization, Vector space modelling, Cosine Similarity, Euclidean Distance, POS tagging, Dependency parsing, Topic Modeling, Language Modeling Embeddings, Recurrent Neural Nets, Information Extraction, Entity Recognition, Transformers, HuggingFace, BERT, Building Chatbots



From Grammarly's responsive working to Google Translate's quick performance even for the lesser known languages there is a lot more to learn here, beyond just Chatbots.

### C. Reinforcement Learning and Forecasting

#### **TOPICS COVERED**

Reinforcement Learning, Q-learning, Autonomous players, RNNs and LSTMs for forecasting.



Remember learning to ride a bicycle? Paddling through trembling feet to a firm balance, you used a technique. We'll apply the same technique to teach a computer anything you want it to do!

### D. Machine Learning Ops

#### **TOPICS COVERED**

Project scoping, Experiment tracking using MLFlow/W&B, Scripting (Flask/FastAPI/Streamlit), Testing, Versioning, Docker, CI/CD pipelines, AWS lambda, Model Monitoring, Drift



Don't stop at just building the models, learn to develop end-to-end ML pipelines. Build applications powered by your Machine Learning models. Work with the latest Cloud Platforms to deploy these apps and monitor your models

### E. Product Cases & Analytics

#### **TOPICS COVERED**

Framework to address product sense questions, Diagnostics, Metrics, KPI, Product Design & Development, and Product Cases (Walmart, Google, Facebook, Amazon etc)



Learn how to break down critical business situations, design the correct metrics, and deal with uncertainty. We'll help you stand out from the crowd and deliver impact, with ease.

<sup>\*</sup>These are Elective Subjects, you can either opt to study one or all of them.

# Need more insights? Speak with our Career Counsellor for a detailed overview of Scaler Data Science.

Schedule A Call

