

# MEDIFAST: Bridging Healthcare Gaps

Empowering underserved communities with instant medical guidance through AI-powered triage.

[See Docs](#)[View MVP](#)



# The Problem: Uncertainty

## Kills The Invisible Barrier

Thousands in rural areas face a deadly dilemma. Is this symptom serious? Should I travel hours and spend two days' wages? Between overreaction and negligence, communities lack guidance. Distance isn't the only barrier—it's missing timely information.



### Medical Uncertainty

No clear guidance at critical moments

### Geographic Barriers

Rural and peri-urban isolation



# The Solution:

## MEDIFAST

### 1 Describe Symptoms

Users explain health concerns in everyday language. No medical jargon required.


### 2 AI Processing

Natural language processing analyzes the description. Works even with incomplete information.


### 3 Clear Guidance

Receive actionable recommendations within minutes. Know exactly what to do next.


## Three Urgency Levels



**Self-Care**  
Manageable at home with guidance



**Early Attention**  
Schedule medical visit soon



**Immediate Emergency**  
Seek urgent care now

### What MEDIFAST Does

Classifies urgency accurately

- Provides clear, understandable guidance
- Empowers informed decisions

### What MEDIFAST Doesn't Do

Does not diagnose conditions

- Does not prescribe medications
- Does not replace physicians

Bienvenido, indicame los sintomas que presentas. estoy para guiarte

Que puedo tomar para el dolor de estómago

Indicame si tienes algun otro sintoma del que deba saber.

Dolor de estómago

Para aliviar el dolor de estómago, puedes tomar medicamentos de venta libre como antiácidos o medicamentos para el malestar estomacal. También es importante mantener una dieta suave y evitar alimentos que puedan empeorar el malestar, como comidas grasosas o picantes. Si el dolor persiste o empeora, es recomendable consultar a un médico para una evaluación adecuada. ¿Hay algún otro síntoma que estés experimentando junto con el dolor de estómago?



# Value Proposition: Social Equity Through Technology



## Closing Information Gaps

Reducing healthcare inequality for vulnerable populations. Access to guidance becomes universal, not privileged.



## Preventing Wasteful Spending

Reducing unnecessary travel expenses. Families preserve limited resources for genuine needs.



## Guiding Correct Action

Reducing minor issues from becoming emergencies. Right decision at the right time saves lives.



**Reduced Unnecessary Visits**



**User Comprehension Rate**

**"We don't replace doctors. We guide those who don't know what to do."**

MEDIFAST represents certainty over confusion. It's informed healthcare decisions for everyone, everywhere.

Invest in MEDIFAST. Invest in healthcare equity.