

QUESTION 1

Several entrepreneurs have taken advantage of ICT and the proliferation of the internet to take their ideas to higher levels compared to their contemporaries.

- Extensively deliberate, giving a general summary and analysis on the on the following successful ones and the key role cyberpreneurship played in achieving their goals.
- How they adapted their business so suit the growing needs of the market
- Strength, Weaknesses, Opportunities and Threat. (SWOT)
- The length of time their business has existed and the growth they experienced till date.
- How they improved their various industries with the help of Internet

1. Bill Gate
2. Steve Jobs
3. Brain Chesky
4. Travis Kalanick
5. Jack Dorsey
6. Mark Zerkerberg
7. Jeff Bezos
8. Jack Ma

(each number is for each group)

BONUS

9. Larry Page & Sergey Bin
10. Evans Spiegel
11. Jerry Yang

QUESTION 2

- (a) Discuss cyberpreneurship using the Nigerian Business Environment as a case study (using the SWOT analysis).
- (b) Use a successful business Nigerian Entrepreneur to Buttress your point, stating how leveraging/not leveraging on cyberprebneurship has affected their business.
- (c) Make reasonable recommendations based on your findings in Q2(a)