



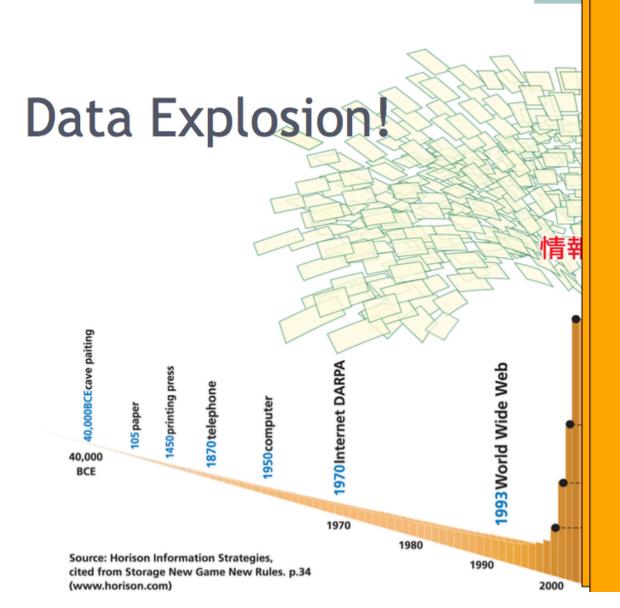
Data Quality Issues in Constructing Knowledge Graph

知识图谱构建中的质量控制

Outline

- Introduction to DQ
- Computational DQ Problems
- Data Quality Issues in Constructing KG
 - Data Cleaning in KG
 - Entity Linking in KG
 - Data Imputation in KG
- Conclusions





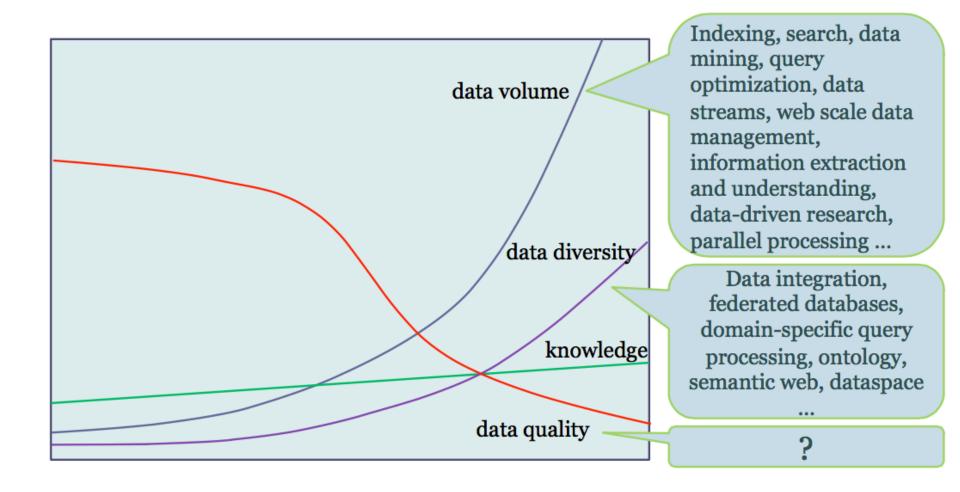
988EB (2010)161EB (2006 by IDC) 32 billion GB 2003 20 billion GB

2002

12.5 billion GB 2001

6.2 billion GB 2000

Knowledge Explosion?



DQ Problems in DBLP

Polyseme: 10+ different "Wei Wang"

Synonyms: "Pei Lee" and "Pei Li"

Wei Wang: 16

Tao Wang: 18

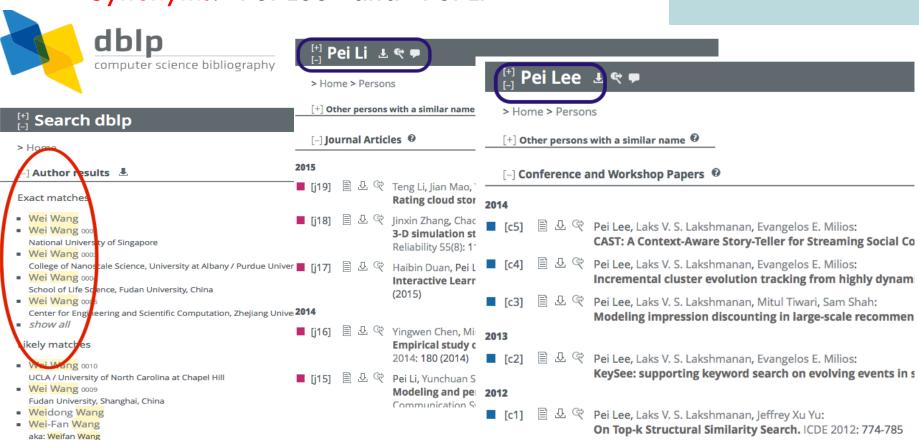
Jun Zhang: 21

Wei Li: 27

Lei Wang: 30

Michael Wagner: 5

Jim Smith:



Difficult Names in Google Search

spears

6			
88941	britney spears	29	britent spears
40134	brittany spears		brittnany spears
36315	brittney spears		britttany spears
24342	britany spears		btiney spears
7331	britny spears		birttney spears
6633	briteny spears	26	breitney spears
2696	britteny spears	26	brinity spears
1807	briney spears	26	britenay spears
1635	brittny spears	26	britneyt spears
1479	brintey spears		brittan spears
1479	britanny spears	26	brittne spears
1338	britiny spears	26	btittany spears
1211	britnet spears	24	beitney spears
1096	britiney spears	24	birteny spears
991	britaney spears	24	brightney spears
	britnay spears		brintiny spears
	brithney spears	24	britanty spears
	brtiney spears	24	britenny spears
664	birtney spears		britini spears
664	brintney spears		britnwy spears
664	briteney spears		brittni spears
	bitney spears		brittnie spears
	brinty spears		biritney spears
544	brittaney spears		birtany spears
544	brittnay spears		biteny spears
364	britey spears		bratney spears
364	brittiny spears	21	britani spears
	brtney spears	21	britanie spears
269	bretney spears		briteany spears
269	britneys spears		brittay spears
	britne spears		brittinay spears
222	brytney spears		brtany spears
220	breatney spears britiany spears	21	
100	briting spears		birney spears brirtney spears
	britnry spears		britnaey spears
	breatny spears	19	britnee spears
147	brittiney spears	19	britony spears
147	britty spears		brittanty spears
147	brotney spears	19	britttney spears
	brutney spears		birtny spears
	britteney spears		brieny spears
133	briyney spears	17	brintty spears
121	bittany spears		brithy spears
	mana opeans	- /	opour

9	brinttany spears
9	britanay spears
9	britinany spears
9	britn spears
9	britnew spears
9	britneyn spears britrney spears
9	brtiny spears
9	brtittney spears
9	brtny spears
9	brytny spears
9	rbitney spears
8	birtiny spears bithney spears
8	brattany spears
8	breitny spears
8	breteny spears
8	brightny spears
8	brintay spears
8	brinttey spears briotney spears
8	britanys spears
8	britley spears
8	britneyb spears
8	britnrey spears
8	brithty spears
8	brittner spears brottany spears
8 7	baritney spears
7	birntey spears
7	biteney spears
7	bitiny spears
7	breateny spears
7	brianty spears brintye spears
7 7	brintye spears
7	britianny spears britly spears
7	britnej spears
7	britneyu spears
7	britniev spears
7	britnnay spears brittian spears
7 7	brittian spears
7	briyny spears brrittany spears
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5 brney spears 5 broitney spears 5 brotny spears 5 bruteny spears 5 btivney spears 5 btrittney spears 5 gritney spears 5 spritney spears 4 bittny spears 4 bnritney spears 4 brandy spears 4 brbritney spears 4 breatiny spears 4 breetney spears 4 bretiney spears 4 brfitney spears 4 briattany spears 4 brieteny spears 4 briety spears 4 briitny spears 4 briittany spears 4 brinie spears 4 brinteney spears 4 brintne spears 4 britaby spears 4 britaey spears 4 britainev spears 4 britinie spears 4 britinney spears 4 britmney spears 4 britnear spears 4 britnel spears 4 britneuv spears 4 britnewy spears 4 britnmey spears 4 brittaby spears 4 brittery spears 4 britthey spears 4 brittnaev spears 4 brittnat spears 4 brittnenv spears 4 brittnye spears 4 brittteny spears 4 briutney spears

3 britiy spears 3 britmeny spea 3 britneeey spears 3 britnehy spears 3 britnely spears 3 britnesy spears 3 britnetty spears 3 britnex spears 3 britneyxxx spears 3 britnity spears 3 brithtey spears 3 britnyey spears 3 britterny spears 3 brittneev spears 3 brittnney spears 3 brittnyey spears 3 brityen spears 3 briytney spears 3 brltney spears 3 broteny spears 3 brtanev spears 3 brtiianv spears 3 brtinay spears 3 brtinney spears 3 brtitany spears 3 brtiteny spears 3 brtnet spears 3 brytiny spears 3 btney spears 3 drittney spears 3 pretney spears 3 rbritnev spears 2 barittany spears 2 bbbritney spears 2 bbitney spears 2 bbritny spears 2 bbrittany spears 2 beitany spears 2 beitny spears 2 bertney spears 2 bertny spears 2 betney spears 2 betny spears

2 bhrinev spears

spears spears 2 brirttany spears 2 brirttney spears 2 britain spears 2 britane spears 2 britaneny spears 2 britania spears 2 britann spears 2 britanna spears 2 britannie spears 2 britannt spears 2 britannu spears 2 britanyl spears 2 britanyt spears 2 briteenv spears 2 britenany spears 2 britenet spears 2 briteniv spears 2 britenys spears 2 britianev spears 2 britin spears 2 britinary spears 2 britmy spears 2 britnaney spears 2 britnat spears 2 britnbey spears 2 britndy spears 2 britneh spears 2 britneney spears 2 britney6 spears 2 britneve spears 2 britneyh spears 2 britneym spears 2 britneyyy spears 2 britnhey spears 2 britnjev spears 2 britnne spears 2 britnu spears 2 britoney spears 2 britrany spears 2 britreny spears 2 britry spears

2 britsany spears

Another Example with KBs

CID↔	Name₽	Address₽	City₽	Sex₽
114□	张三↩	邯郸路 220 号计算机楼 527 室4	上海₽	0€
24₽	李四↩	鄭秦路 978 号 7 号楼 702 室₽	宁波↩	1₽

μ

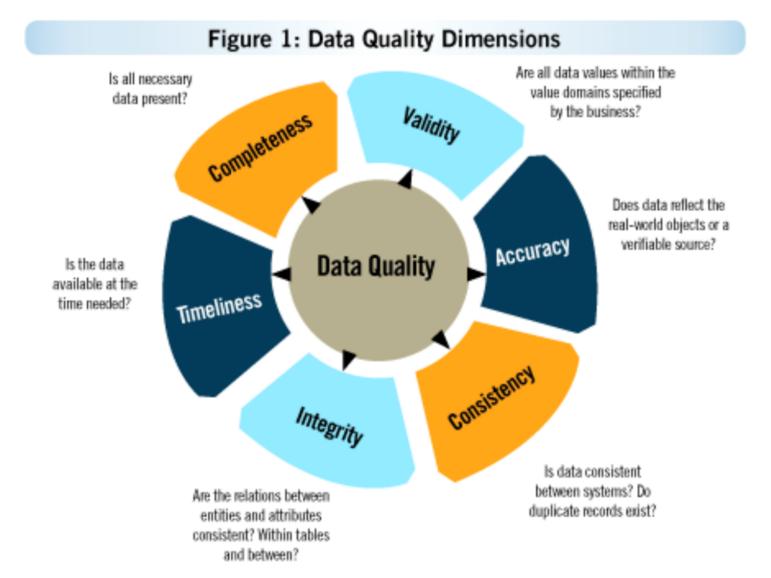
CNO₊□	Name₽	Gender₽	Address₽	Phone/Fax₽
24₽	王五↩	F₽	杭州市朝晖二区 555号 2-308室 310012₽	0571-88480666/₽
				0571-87074789₽
493₽	李四↩	M↔	宁波市鄭秦路 978 号 7 号楼 702 室 315012₽	0574-87074789₽

+

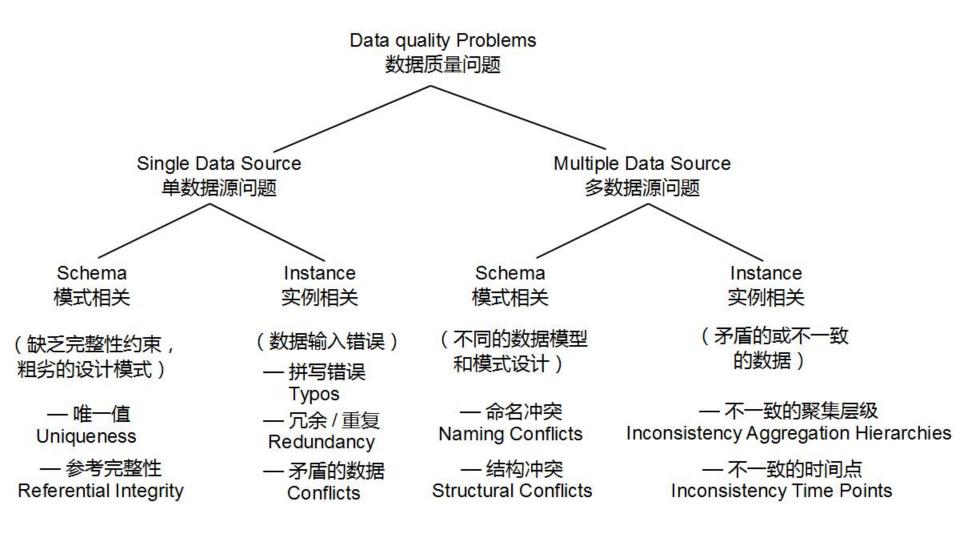
NO₽	Name⊕	Gender₽	Address₽	city.	žį ū .⁴⊃	Pone₽	Fax₽	CID+	<u>Cno</u> + ³
1₽	张三↩	F₽	邯郸路 220 号	上	٠	47	42	11₽	47
			计算机楼 527	海₽					
			室↩						
2₽	李四↩	M↔	鄭秦路 978 号	宁	315012₽	0574-870747894	٦	24₽	493₽
			7702 室₽	波₽					
3₽	王五↩	F₽	<u>朝二区</u> 555号	杭	310012₽	1571-884806664	0571-+	47	24₽
			2-308 室₽	₩₽			88480667₽		

- Different Schemas: e.g., "Sex"-"Gender", "Phone/Fax"-"Phone"+"Fax"
- Inconsistency values: e.g., "0/1"-"F/M"
- Missing values

Six DQ Dimensions



The Taxonomy of DQ Problems



Computational Data Quality Problems

- Data Integration
 - Schema Mapping
 - Record Matching
- Data Cleaning

- Data Imputation
- Data Provenance
- Data Uncertainty
- Data Constraints

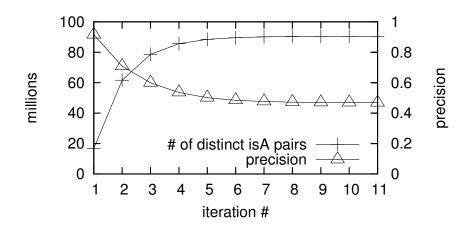
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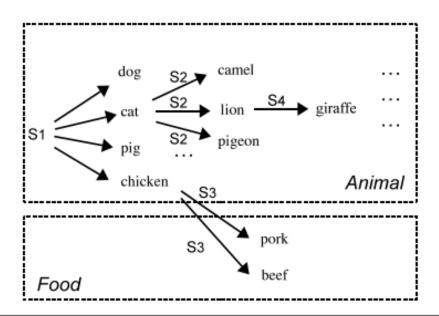


Data Cleaning in Constructing KG

- Open IE -> Knowledge Graph
- Bootstrapping Mechanisms
 - e.g.: KnowItAII, SnowBall, ProBase ...
- However, the <u>accuracy decreases sharply</u> after several iterations.



A Major Reason - Semantic drift happens



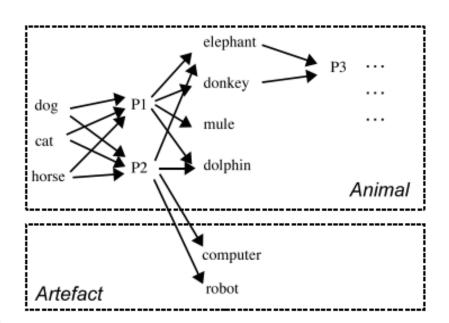
S1="Animals such as dog, cat, pig and chicken, grow fast."

S2="Yoga Postures are named after animals such as camel, pigeon, lion and cat."

S3="Common food from animals such as pork, beef and chicken."

S4="Animals from African countries such as Giraffe and Lion."

(a)Semantic-based bootstrapping mechanism



P1: "... X is a kind of mammal ..."

P2: "Sometime, X is as clever as human beings"

(b)Syntax-based bootstrapping mechanism

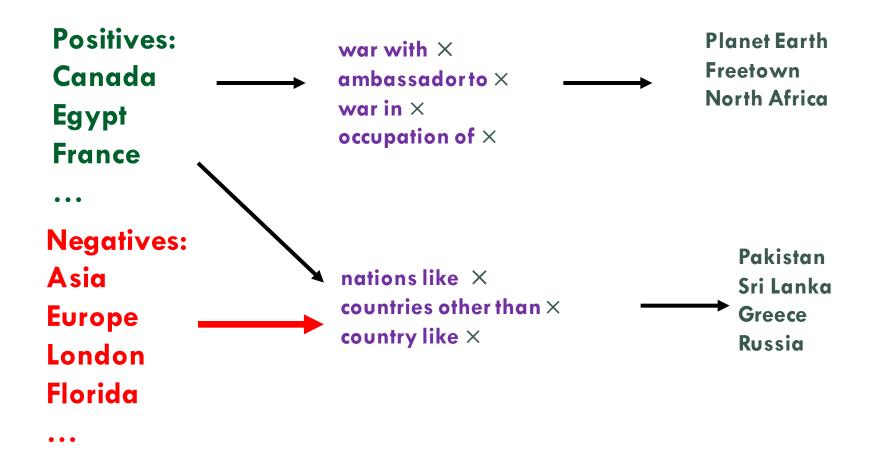
Mainstream approaches

- Mutual Exclusion Bootstrapping (PACLING'07)
 - Drop those instances belonging to mutually exclusive classes
- Type Checking (WSDM'10)
 - Check the type of an entity for correctness
- Random Walk Ranking (ICDM'06)
 - Construct a graph, do random walk ranking
- Pattern-Relation Duality Ranking (WSDM'11)
 - The quality of a pattern (tuple) can be determined by the tuples (patterns) it extracts.
- A Model based on Detected Drifting Points (EDBT'14)

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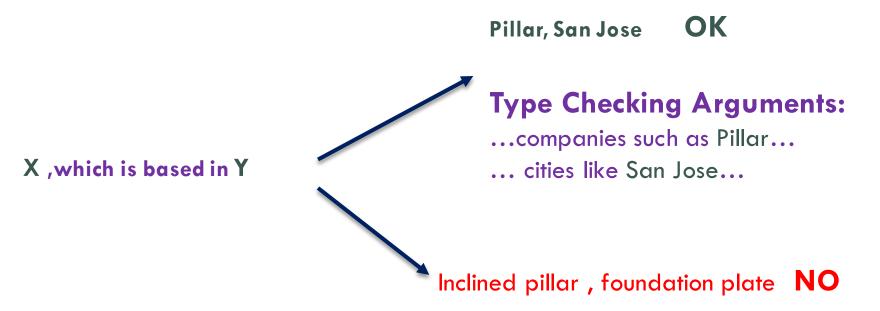
- Mutual Exclusion Bootstrapping
 - Pros and Cons: High Precision, Low Recall



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- Type Checking
 - Checking types of relevant entities
 - Pros and Cons: High Precision, Low Recall



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Random Walk based Cleaning

$$\vec{r}_{i} = c \tilde{W} \vec{r}_{i} + (1 - c) \vec{e}_{i}$$

Ranking vector

Adjacent matrix

Restart p

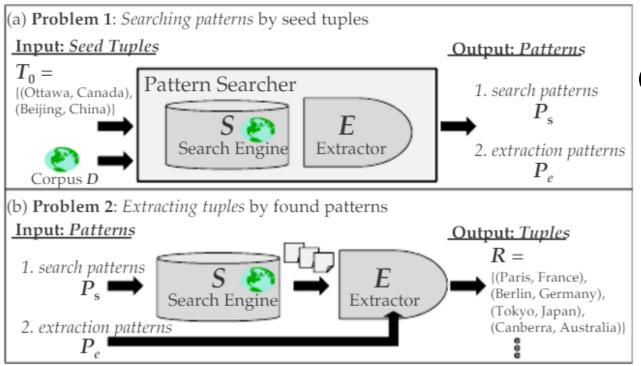
Starting vector

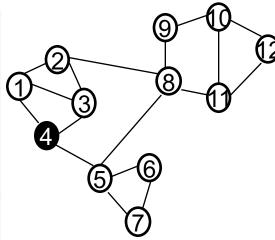
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Pattern-Relation Duality

- □ **Idea**: The quality of a pattern (tuple) can be determined by the tuples (patterns) it extracts.
- Cons: still can not reach high precision and recall





RW on Precision
RW on Recall
F-Score = Precision+Recall
Ranking with F-Score

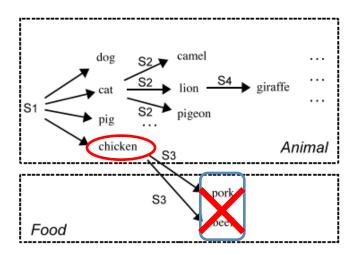
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- Cleaning Model based on Detected Drifting Points
 - Intuition: Drifting Points (DPs) are the reasons of Semantic Drift.

■ E.g., ... Countries such as France, Germany, Japan and New York.

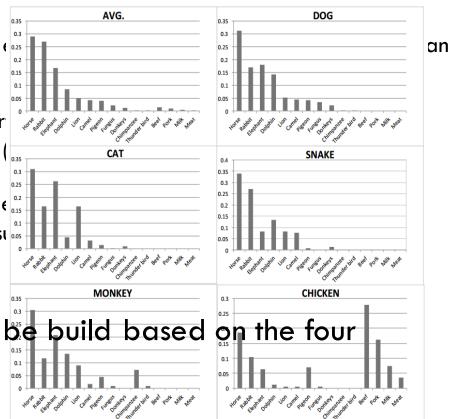
- Two kinds of DPs
 - Intentional DPs
 - Synonyms such as Chicken
 - Accidental DPs
 - Errors by themselves



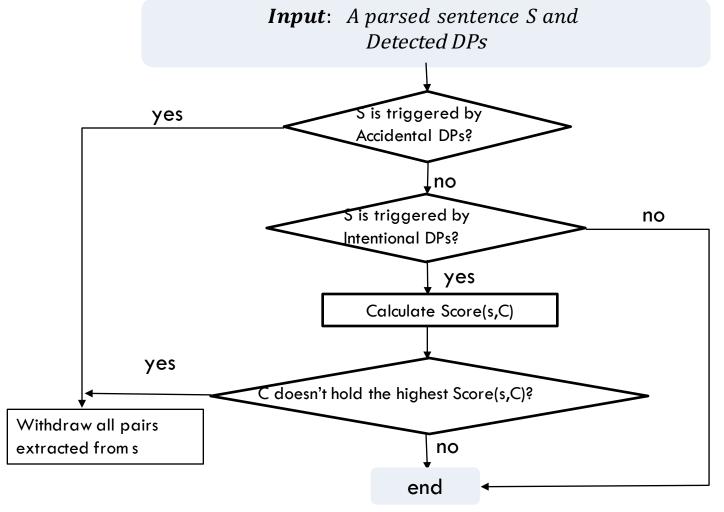
Properties of DPs

- For a target class, the distribution of instances triggered by a DP is different from the distribution of instances that truly belong to the target class.
- If classes C_1 and C_2 are mutually lintentional DP.
- An accidental DP is usually suppor instance is derived from very few (
- An error extraction (e is A C) trigge output of the extraction is usi output output

A DP Detection Model can be properties of DPs.



□ Finding Errors based on detected DPs



Z. Li et al., Overcoming Semantic Drift in Information Extraction, EDBT'14

Data Cleaning in KG – Experiments

Cleaning Method	p_{error}	r_{error}	$p_{correct}$	$r_{correct}$
Before Cleaning	-	-	0.4305	1.0
MEx	0.9119	0.1 <i>57</i> 0	0.4592	0.9832
TCh	0.9423	0.1451	0.4789	0.9724
RW-Rank	0.5753	0.5831	0.5636	0.6509
PRDual-Rank	0.5621	0.6545	0.5812	0.6940
DP Cleaning	0.9696	0.9145	0.8921	0.9393

⁽¹⁾ p_{error} : percentage of removed errors in all the removed instances;

⁽²⁾ r_{error} : percentage of removed errors in all the errors under each concept;

⁽³⁾ $p_{correct}$: percentage of remained correct instances in all the remained instance;

⁽⁴⁾ $r_{correct}$: percentage of remained correct instances in all the correct instances under each concept

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Entity Linking in KG

- Also known as Entity Recognition and Disambiguation
- □ 1. Polysemy (一词多义)
- E.g.: During his standout career at Bulls, Jordan also acts in the movies Space
 Jam.

Michael Jordan (NBA Player)

Michael I. Jordan (Berkeley Professor) Michael B. Jordan (American Actor)

- □ 2. Synonyms (多词一义)
- E.g.: Barack Hussein Obama(USA president)
 - m.02mjmr(Freebase)
 - Barack Obama(Dbpedia)
 - 贝拉克·侯赛因·奥巴马(CN-Dbpedia)

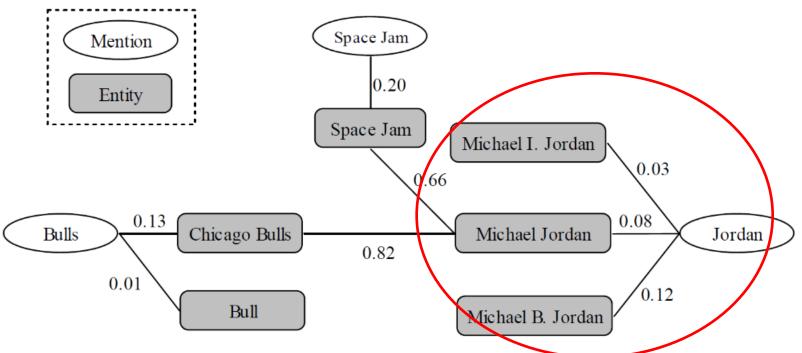
- Main Approaches for Solving Polysemy
 - EL based on Local Compatibility (CIKM'07, EMNLP'07, IJCAI'09, COLING'10...)

- EL Based on Simple Relations (CIKM'08, AAAI'08)
- Pair-Wise Collective EL Approaches (ACL'10)
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- Local Compatibility Based Approaches (CIKM'07, EMNLP'07, IJCAI'09, COLING'10...)
 - **Idea**: Extract the discriminative features of an entity from its textual description, such as "NBA", "Basketball Player" to MJ.

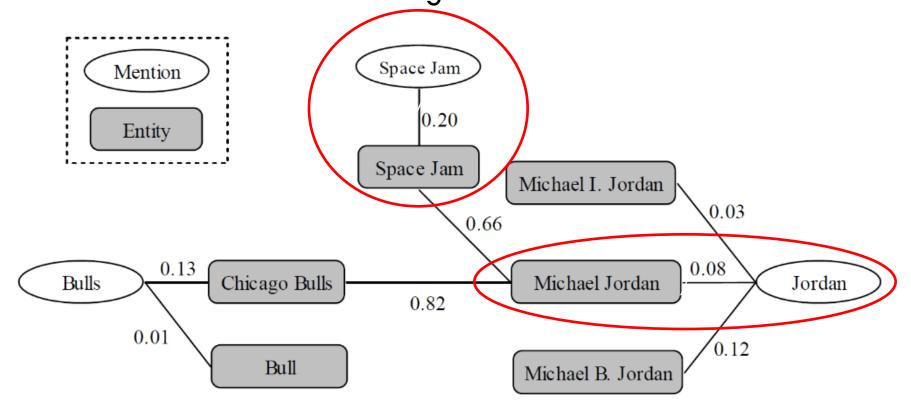


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- Simple Relational Approaches (CIKM'08, AAAI'08)
 - □ **Idea:** the referent entity of a name mention should be coherent with its unambiguous contextual entities

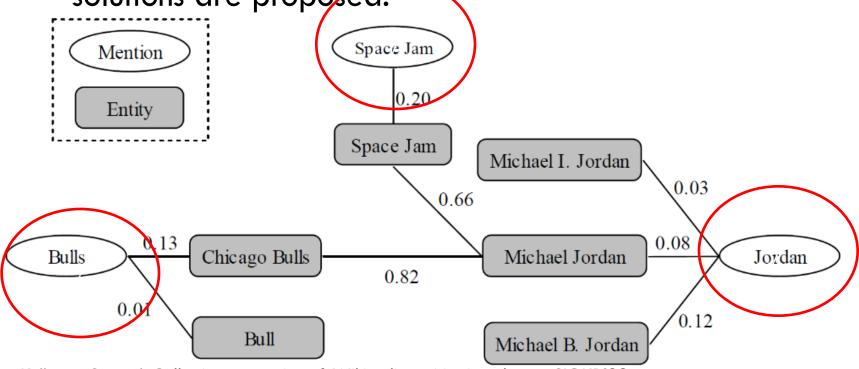


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- □ Pair-Wise Collective Approaches (ACL'10)
 - Idea: Model and exploit the pair-wise interdependence between EL decisions (NP-HARD), and approximation solutions are proposed.



Kulkarni, S. at al, Collective annotation of Wikipedia entities in web text. SIGKD'09

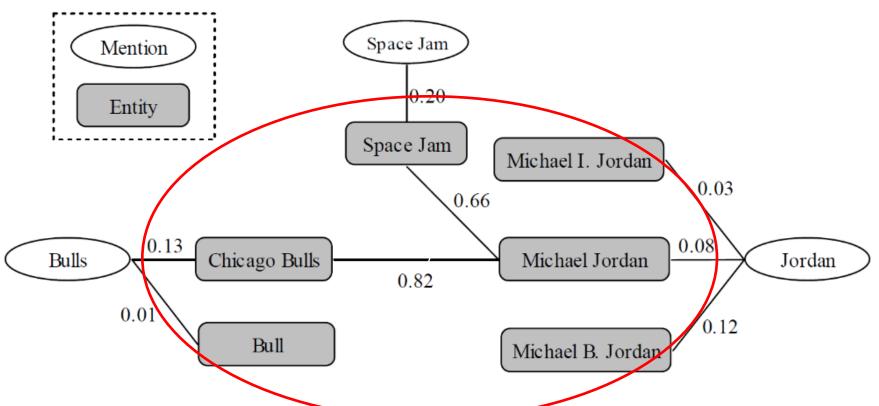
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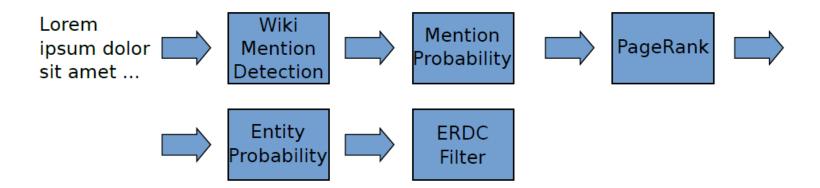
Entity Linking in KG – Polysemy

- Graph-Based Collective Approaches(SIGIR 11,14)
 - □ **Idea**: Model and exploit the global interdependence by graph-based collective EL method



Entity Linking in KG – Polysemy

Graph-Based Collective Approaches(SIGIR 14)



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Entity Linking in KG — Synonyms

- Approaches for Solving Synonym Problems
 - String-matching based methods (CITISIA'09)
 - Edit Distance, Jaccard, Cosine, Hybrid Metrics...
 - Collective alignment methods (VLDB'11, SIGKDD'13)
 - Use various information of entities such as Properties, Relations, Instances to construct a probabilistic matching model
 - Based on structure similarity only (CCKS'16)
 - Whole Knowledge Base Embedding

Entity Linking in KG – Synonyms

- Based on structure similarity only(CCKS 16)
 - Idea: (1)give some initial alignments(seed entity alignments); (2) learn the embedding of the two KBs in a uniform embedding vector space connected by the seed entities "bridge"

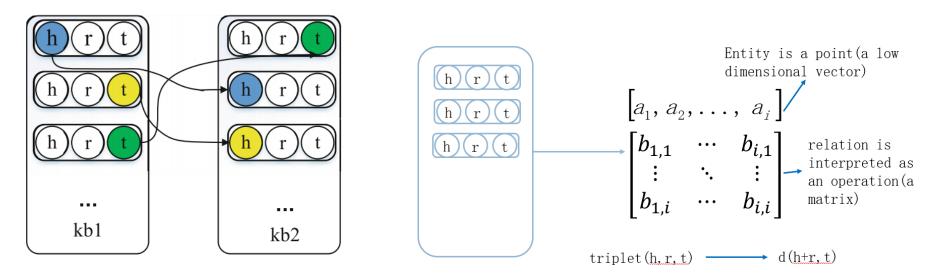


Fig. 2. Selecting seed entities in two KBs.

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Data Imputation in KG

Data Imputation in KG aims at increasing the coverage of KG

- Tasks
 - Missing entities
 - Missing types for entities (known as classification)
 - Missing relations that hold between entities

- Type Assertions
 - Internal Knowledge-based
 - SDType (ISWC'13); and some other methods
 - External Knowledge-based
 - Tipola (ISWC'12); Classifier based on Wiki Links (LDOW'12)
- Relation Prediction
 - Internal Knowledge-based
 - Neural Tensor Network (NIPS'13); Mining Association Rules(ISWC'15)
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Internal Methods for Type Assertions

SDType: using Statistical Distribution of types in the subject and object positions for predicting the instance's types.

Table 1. Type distribution of the property dbpedia-owl:location in DBpedia

Type	Subject (%)	Object (%)
owl:Thing	100.0	88.6
dbpedia-owl:Place	69.8	87.6
dbpedia-owl:PopulatedPlace	0.0	84.7
dbpedia-owl:ArchitecturalStructure	50.7	0.0
dbpedia-owl:Settlement	0.0	50.6
dbpedia-owl:Building	34.0	0.0
dbpedia-owl:Organization	29.1	0.0
dbpedia-owl:City	0.0	24.2

x dbpedia-owl: location :y

P(?x a dbpedia-owl:Place) = 0.698

p(?y a dbpedia-owl:Place) = 0.876

Internal Methods for Type Assertions

Implementation

70														
subject	t	predicat	е	object						_				
dbpedia	a:Mannheim	dbpedia-		dbpedia:					resource			type		
	federalState Baden-Württemberg		1 Input data		dbpedia:Mannheim			dbpedia-owl:Place						
dbpedia: dbpedia-owl: Steffi:Graf birthPlace			dbpedia:Mannheim		Lm	J		dbpedia:Ma			lbpedia-owl:Town			
									•••			•••		
			<u></u>											
	resource	pre	edicate	frequenc	гу		2	type			aprior		1	
	dbpedia		pedia-owl:	1						probability				
	Mannheir		deralState	10.40			•	dbped	dbpedia-owl:Place		0.3337534			
	dbpedia: Mannheir		pedia-owl: rthPlace ⁻¹	140		C	listributions	dbped	lia-owl:1	lown	0.0523	772		
									•••			•••		
											<u> </u>			
					1		3				<u> </u>			
	<pre>predicate dpbedia-owl: federalState</pre>		weight		Co	Compute weights		predic	cate	type		probabil	ity	
			0.3337534	and		nd conditional			la-owl: dbpedia-ow alState Place			: 1.000000	0	
	dbpedia- birthPla	dbpedia-owl: 0.0523772 probabilities		oabilities dbpedia- birthPla				: 0.176039	0					
			4 Materialize missing types											
			res	ppedia:Heinsberg db		typ	e	score						
			dbı			dbp Pla	edia-owl: ce	0.88569	29					
			dbı	pedia:Hei	nsberg		edia-owl: ulatedPlace	0.81109	996	1	•			
						-								

Internal Methods for Type Assertions

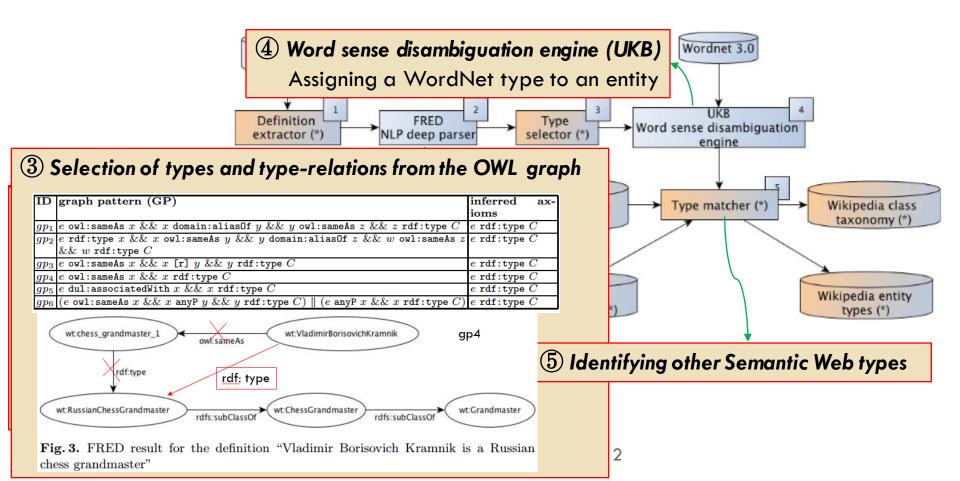
Other Internal methods

- Training a Classification Model (e.g., SVMs)
 - E.g., Exploiting interlinks between the knowledge graphs to classify instances in one knowledge graph based on properties present in the other.
- Association Rule Mining for predict missing information.
 - Exploit association rules to predict missing types in DBpedia based on such redundancies.
- Using Topic Modeling for type prediction
 - E.g., LDA is applied to find topics for documents of entities.

- Type Assertions
 - Internal Knowledge-based
 - SDType (ISWC'13); and some other methods
 - External Knowledge-based
 - Tipola (ISWC'12); Classifier based on Wiki Links(LDOW'12)
- Relation Prediction
 - Internal Knowledge-based
 - Neural Tensor Network (NIPS'13); Mining Association Rules(ISWC'15)
 - External Knowledge-based
 - Matching HTML Tables to DBpedia(WIMS'15); and some other methods

External Methods for Type Assertions

 Tipalo Algorithm: identifies the most appropriate types for an entity by interpreting its natural language definition.



External Methods for Type Assertions

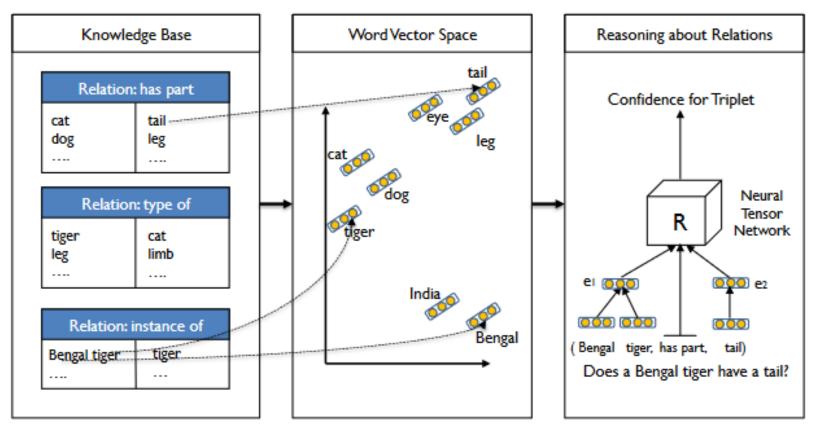
- Classifier based on wiki Links
 - using Wikipedia link graph to predict types in a KG
 - interlinks between Wikipedia pages are exploited to create feature vectors, e.g., based on the categories of the related pages.



- □ Type Assertions
 - Internal Knowledge-based
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 - External Knowledge-based
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Internal Methods for Relation Prediction

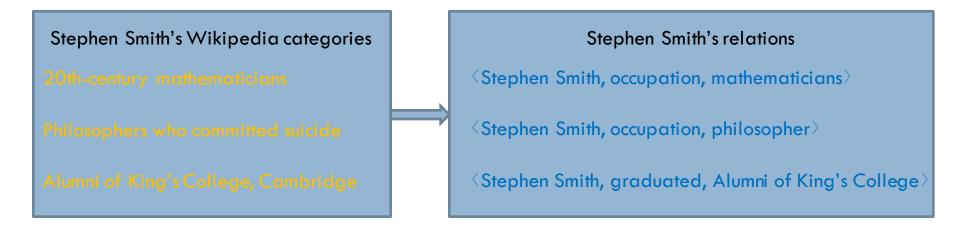
 Neural tensor network is suitable for reasoning over relationships between two entities.



R. Socher et al. Reasoning with neural tensor networks for knowledge base completion, NIPS'13

Internal Methods for Relation Prediction

- Mining Association Rules for predicting relations.
 - Mining of association rules which predict relations between entities in DBpedia from Wikipedia categories is proposed.



- □ Type Assertions
 - Internal Knowledge-based
 - SDType (ISWC'13); and some other methods
 - External Knowledge-based
 - Tipola (ISWC'12); Classifier based on Wiki Links(LDOW'12)
- Relation Prediction
 - Internal Knowledge-based
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 - External Knowledge-based
 - Matching HTML Tables to DBpedia(WIMS'15); and some other methods

External Methods for Relation Prediction

□ Matching HTML Tables to Dbpedia

- Challenges:
 - pairs of table columns have to be matched to properties in the DBpedia ontology
 - rows in the table need to be matched to entities in Dbpedia
- Solution:
 - evaluated on a gold standard mapping for a sample of HTML tables from the WebDataCommons Web Table corpus

University	Present President		<pre><university andrew="" d.="" hamilton="" of="" oxford,="" present_president,=""></university></pre>
University of Oxford	Andrew D. Hamilton	_	<university andrew="" d.="" hamilton="" of="" oxford,="" present_president,=""></university>
University of Cambridge	Leszek Krzysztof Borysiewicz	$\neg 1$	Coniversity of Oxford, present_president, Andrew D. Hamilton >
University College London	Michael Arthur		<pre><university andrew="" d.="" hamilton="" of="" oxford,="" present_president,=""></university></pre>

External Methods for Relation Prediction

- Distant supervision with a large text corpora;
 - Step 1: Seed Entities in the knowledge graph are linked to the text corpus by means of Named Entity Recognition
 - Step 2: Seek for text pattern which correspond to relation types
 - Step 3: Apply those patterns to find additional relations in the text corpus
 - A Bootstrapping way with starting seeds in KG.
- Based on web search engines:
 - Discover frequent context terms for relations
 - Use those frequent context terms to formulate search engine queries for filling missing relation values.
- Based on another KG
 - Using Interlinks between KGs to fill gaps and do knowledge transfer

Outline

- Conventional Data Quality Problems
 - Introduction to DQ
 - Computational DQ Problems and Solutions
- Data Quality Issues in Knowledge Graph
 - Data Cleaning in KG
 - Entity Linking in KG
 - Data Imputation in KG
- Conclusions



Conclusions

- Big Data -> Big Dirty Data
 - More Challenges ...
 - More Opportunities...
- What can we do?
 - Use the rich knowledge
 - Better Precision and Recall
 - Pay Attention to Efficiency
 - Pay Attention to Cost



Thanks!

