

Algorithm Foundations of Data Science

Lecture 4: Centrality

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(for course related communications)

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Outline

- 1 Centrality
- 2 Centrality in Weighted Networks
- 3 PageRank and HITS
- 4 Robustness

Centrality

Motivations

The idea of centrality is to identify important nodes in networks.

- Influential or popular users (Crowdsourcing platforms, information propagation networks, celebrities in social networks etc)
- Authority/Expert users (Stack Overflow, ResearchGate, etc.)
- Brokers (Network services, Telecom interaction, etc.)

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Centrality measurements

- Degree centrality
- Eigenvector centrality
- Closeness centrality

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Centrality measurements

- | | |
|--------------------------|--------------------------|
| ● Degree centrality | ● Betweenness centrality |
| ● Eigenvector centrality | ● Clustering coefficient |
| ● Closeness centrality | ● PageRank and HITS |

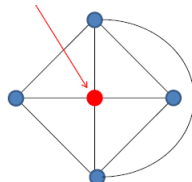
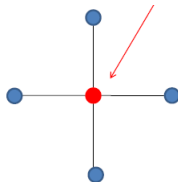
Degree centrality

Definition

For an undirected network, let $A_{ij} = 1$ if nodes i and j are connected; 0 otherwise. Degree centrality is defined as

$$C_D(i) = \sum_{j=1}^n A_{ij}.$$

Same degree \rightarrow Same importance?



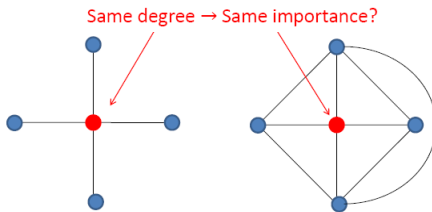
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- Normalized degree centrality is $\frac{C_D(i)}{n-1}$ since max degree is $n - 1$.
- An assumption is that all neighbors are the same.



Eigenvector centrality

Definition

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- PageRank, where weights are transition probabilities in a directed weighted network, is a variant of eigenvector centrality.

Closeness centrality

Definition

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- **Closeness centrality** of node i is defined as

$$C_C(i) = \frac{1}{d(i)}.$$

Betweenness centrality

Definition

Betweenness centrality of node i is defined as

$$C_B(i) = \sum_{j=1}^n \sum_{k:k>j}^n \frac{g_{jk}(i)}{g_{jk}},$$

where g_{jk} denotes # geodesic paths between nodes j and k , and $g_{jk}(i)$ denotes # geodesic paths passing through node i .

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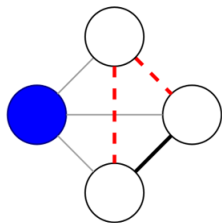
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- For a communication network, an important node is strategically located on the paths linking many pairs of others.
- Nodes with high betweenness will exert substantial influence by virtue not of being in the middle of the network but of lying “between” other vertices.

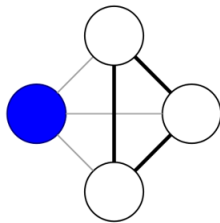
Clustering coefficient

Definition

Given a graph $G = (V, E)$, $N(v_i) = \{v_j | (v_i, v_j) \in E\}$ and $d(v_i) = |N(v_i)|$.



$$c = 1/3$$



$$c = 1$$

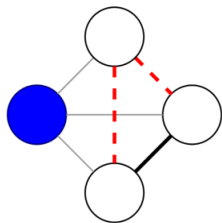
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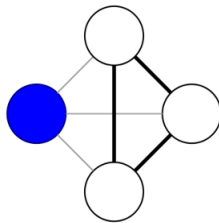
Given a graph $G = (V, E)$, $N(v_i) = \{v_j | (v_i, v_j) \in E\}$ and $d(v_i) = |N(v_i)|$.

- Local clustering coefficient of v_i :

$$C_i = \frac{2|\{e_{jk} | v_j, v_k \in N(v_i), (v_j, v_k) \in E\}|}{d(v_i)(d(v_i)-1)}.$$



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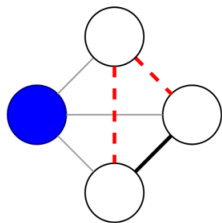
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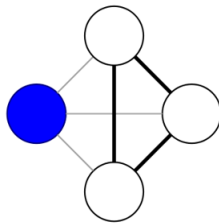
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- Global clustering coefficient: $\bar{C} = \frac{1}{n} \sum_{i=1}^n C_i$.



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Weighted networks

Weighted networks

- Weighted edges in networks
 - Function of duration, e.g., duration of chat.
 - Emotional intensity, e.g., number of emails between nodes.
 - Intimacy, e.g., mutual confiding, rating items.
- The number of weighted networks are growing due to Web 2.0.
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Extensions of centrality for weighted networks

Focus on tie weights but not number of ties.

- Degree centrality: sum of weights of ties connected to the node.
- Closeness centrality: shortest path = least costly path.

Degree centrality for weighted networks

Definition

Let w_{ij} be weight of edge between nodes i and j . Degree centrality of node i is defined as

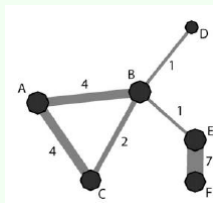
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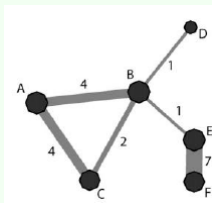


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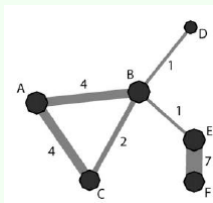
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Example

- Nodes A and B have the same weighted degree;
- But B is connected to twice many nodes as A .

Degree centrality for weighted networks cont.

Definition

Let α be the tuning parameters to determine the relative importance of number of ties:

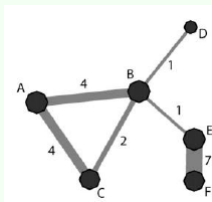
$$C_{WD,\alpha}(i) = C_D(i) \times \left(\frac{C_{WD}(i)}{C_D(i)} \right)^\alpha = C_D(i)^{(1-\alpha)} \times C_{WD}(i)^\alpha.$$

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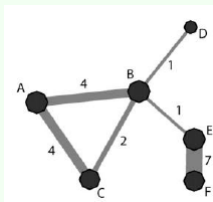


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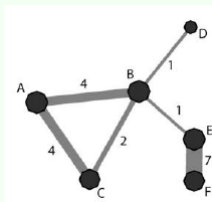
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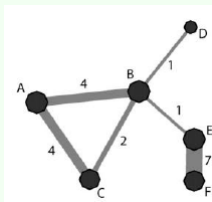
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Analysis

- $\alpha = 1 \rightarrow C_{WD,\alpha}(i) = C_{WD}(i).$
- $\alpha = 0 \rightarrow C_{WD,\alpha}(i) = C_D(i).$
- What happens when $\alpha > 1$?

Degree centrality for directed networks

Definition

$Outdeg(i)$ and $Indeg(i)$ are defined as:

$$C_{WD,\alpha,out}(i) = C_{D,out}(i) \times \left(\frac{C_{WD,out}(i)}{C_{D,out}(i)} \right)^\alpha,$$

$$C_{WD,\alpha,in}(i) = C_{D,in}(i) \times \left(\frac{C_{WD,in}(i)}{C_{D,in}(i)} \right)^\alpha,$$

PageRank

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- Inlinks are “good”; inlinks from a “good” site are better than inlinks from a “bad” site; but inlinks from sites with many outlinks are not as “good”.
- The directed graph is modeled as a random walk. The most “popular” node has steady state probability.
- Let A be the transition matrix (induced by adjacency matrix), the algorithm finds \mathbf{x} s.t. $A\mathbf{x} = \mathbf{x}$.
- Thus, \mathbf{x} is the eigenvector that corresponds to the highest eigenvalues.
- Why does such a \mathbf{x} exist? \mathbf{x} exist if A is irreducible aperiodic; $\lambda A + (1 - \lambda)\left[\frac{1}{n}\right]$ otherwise (e.g., $\lambda = 0.15$).

HITS: Hyperlink-Induced Topic Search

Given the web and a query, find the most “authoritative” Web pages for this query. Let transition matrix be A , authority vector be \mathbf{v} , and hub vector be \mathbf{u} .

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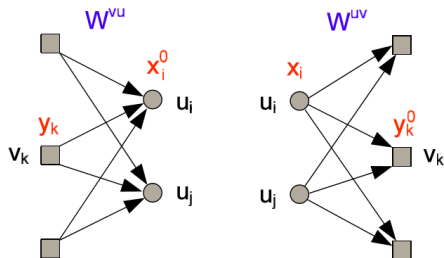
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 - Update rule:
$$\begin{cases} \mathbf{v}^{(t)} = (A^T A) \mathbf{v}^{(t-1)} \\ \mathbf{u}^{(t)} = (A A^T) \mathbf{u}^{(t-1)} \end{cases}$$
 if given initial vector with
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 - Thus, \mathbf{v} (\mathbf{u}) is the eigenvector that corresponds to the highest eigenvalues of $A^T A$ ($A A^T$).

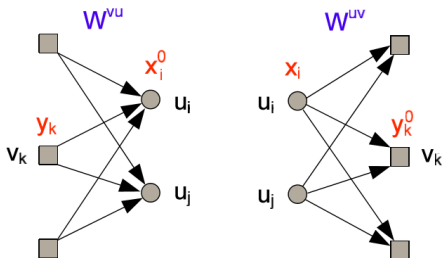
Co-HITS for bipartite graph



Iterative framework

Given a query q , The initial relevance scores x_i^0 and y_j^0 are respectively defined by $x_i^0 = f(q, u_i)$, and $y_j^0 = f(q, v_j)$ for u_i and v_j .

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- Update rule:
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Co-HITS for bipartite graph cont.

Regularization framework

- $R_1 = \frac{1}{2} \sum_{i,j \in U} w_{i,j}^{uu} \left(\frac{x_i}{\sqrt{d_{ii}}} - \frac{x_j}{\sqrt{d_{jj}}} \right)^2 + \mu \sum_{i \in U} (x_i - x_i^{(0)})^2$, where $d_{ii} = \sum_j w_{i,j}$.

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- $R_3 = \frac{1}{2} \sum_{i \in U, j \in V} w_{i,j}^{uv} \left(\frac{x_i}{\sqrt{d_{ii}}} - \frac{y_j}{\sqrt{d_{jj}}} \right)^2 + \frac{1}{2} \sum_{j \in V, i \in U} w_{j,i}^{vu} \left(\frac{y_j}{\sqrt{d_{jj}}} - \frac{x_i}{\sqrt{d_{ii}}} \right)^2$.

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- Cost function: $R = \lambda_r(R_1 + \alpha R_2) + (1 - \lambda_r)R_3$.

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Regularization framework

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- $R_2 = \frac{1}{2} \sum_{i,j \in V} w_{i,j}^{vv} \left(\frac{y_i}{\sqrt{d_{ii}}} - \frac{y_j}{\sqrt{d_{jj}}} \right)^2 + \mu \sum_{i \in V} (y_i - y_i^{(0)})^2$.
- $R_3 = \frac{1}{2} \sum_{i \in U, j \in V} w_{i,j}^{uv} \left(\frac{x_i}{\sqrt{d_{ii}}} - \frac{y_j}{\sqrt{d_{jj}}} \right)^2 + \frac{1}{2} \sum_{j \in V, i \in U} w_{j,i}^{vu} \left(\frac{y_j}{\sqrt{d_{jj}}} - \frac{x_i}{\sqrt{d_{ii}}} \right)^2$.
- Cost function: $R = \lambda_r(R_1 + \alpha R_2) + (1 - \lambda_r)R_3$.
- Rewrite:

$$\min_F \frac{1}{2} \sum_{i,j=1}^{m+n} w_{i,j} \left(\frac{f_i}{\sqrt{d_{ii}}} - \frac{f_j}{\sqrt{d_{jj}}} \right)^2 + \frac{\mu}{2} \sum_{i=1}^{m+n} (f_i - f_i^{(0)})^2$$

$$\text{s.t. } W = \begin{pmatrix} W^{uu} & \beta W^{uv} \\ \beta W^{vu} & W^{vv} \end{pmatrix}, F = \begin{pmatrix} X \\ Y \end{pmatrix}, \text{ and } \beta = \frac{1 - \lambda_r}{\lambda_r}$$

Recall graph Laplacian

Definition

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$$L(u, v) = \begin{cases} d_v, & \text{if } u = v; \\ -1, & \text{if } u \text{ and } v \text{ are adjacent;} \\ 0, & \text{otherwise.} \end{cases}$$

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- The regularization of graph G : $F^T \mathcal{L} F = \frac{1}{2} \sum_{i,j=1}^{m+n} w_{i,j} \left(\frac{f_i}{\sqrt{d_{ii}}} - \frac{f_j}{\sqrt{d_{jj}}} \right)^2$.

Solution for regularization framework of Co-HITS

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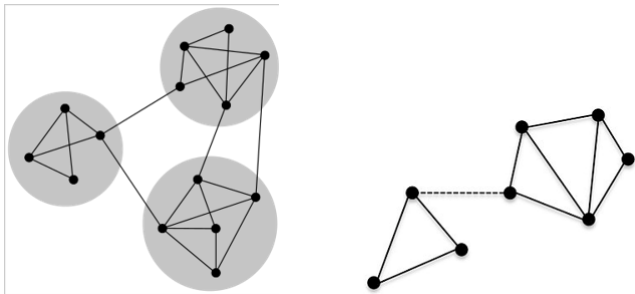
Existing measurements include:

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- Algebraic connectivity and R-energy

Connectivity robustness

Node connectivity or edge connectivity

Node connectivity (edge connectivity) $\nu(G)$ ($\epsilon(G)$) of a network G is defined by the minimum number of nodes (edges) that are removed to break the networks into multiple connected components.



Expander robustness

Definitions

Let $G = (V, E)$ be a connected and undirected network.

- $\partial(S)$ is the edge boundary of S (i.e., the set of edges with exactly one endpoint in S).
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- $\lambda(G) \leq \nu(G) \leq \epsilon(G)$.
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- G has at least k connected components if and only if $\zeta_j = 0$, for $j = 1, 2, \dots, k$.

R-energy

Definition

The robustness energy (R-energy) of G is defined as

$$E(G) = \frac{1}{n-1} \sum_{i=2}^n (\lambda_i - \bar{\lambda})^2,$$

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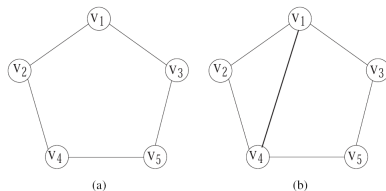
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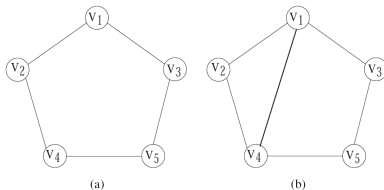
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- $E(G)$ can be efficiently computed in $O(|V| + |E|)$.

Example of network robustness metrics



networks	Connectivity			Expansion		
	node	edge	algebraic	vertex	edge	Cheeger
Figure 1(a)	2	2	1.382	1	1	0.5
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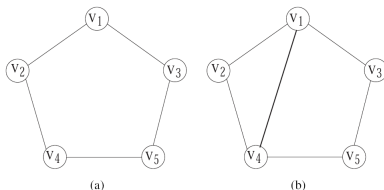


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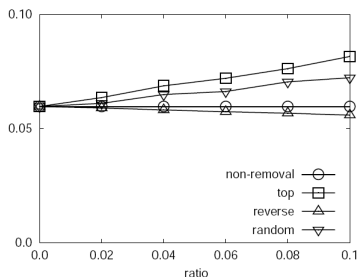


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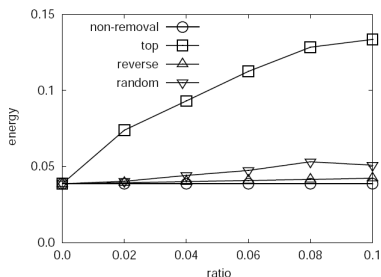
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- The R-energies of networks shown in Figures (a) and (b) are 0.222 and 0.074, respectively. Thus, R-energy is more reasonable.

R-energy: application I

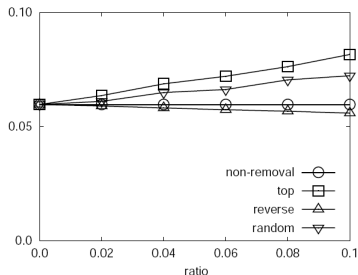


(a) CA-HepPh

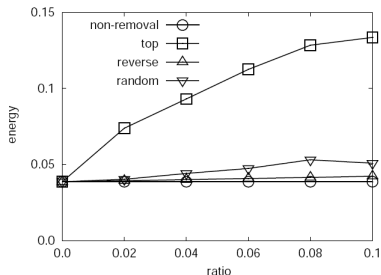


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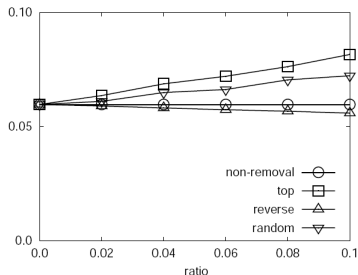


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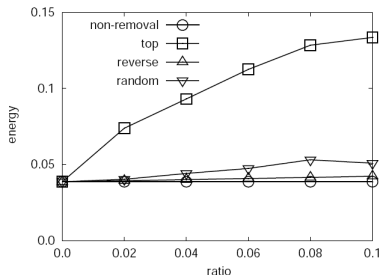
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- Networks become less robust sooner when vertices of the highest degrees are removed.

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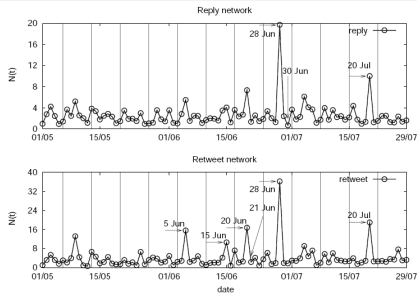


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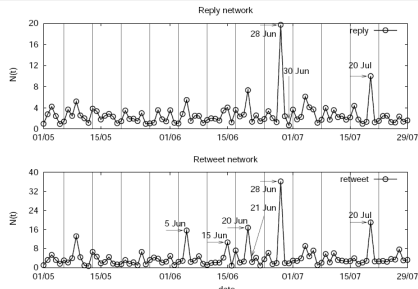
Analysis

- Networks become less robust sooner when vertices of the highest degrees are removed.
- Networks remain robust or become slightly more robust when vertices of the smallest degrees are removed.

R-energy: application II



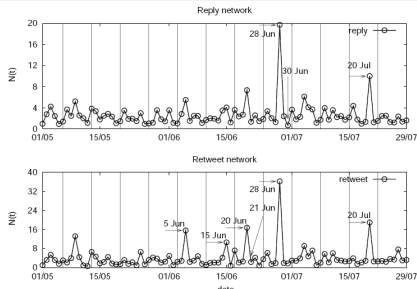
R-energy: application II



Analysis

- On June 28, the top three words from retweets with highest frequency difference are “tax”, “Obamacare” and “scotu”. Actually, the Obamacare healthcare law was upheld by the Supreme Court of United States, and there were concerns about tax increase as its outcome.

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- Twitter goes down in worst crash in 8 months on July 20.

Take-home messages

- Centrality
 - Degree
 - Eigenvector
 - Closeness
 - Betweenness
 - Clustering coefficient
- Weighted graph centrality
- PageRank and HITS
 - PageRank
 - HITS
 - Co-HITS
- Graph robustness

Acknowledgements

- Data science sources from CMU:
<http://eliassi.org/datasci15syllabus.htm>
- Weighted graph centrality
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