

BLESSING AMAZUIRO CHINAEMEREM

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PERSONAL PROFILE

I am a creative person with very good organizational and management skills. I have good communication skills, clear and logical mind with a practical approach to problem solving and I drive to see things to completion working both within a team and unsupervised. I have over two years of experience in sales management and marketing strategies implementation with an impressive track record. I have a high productivity record with data analytics and troubleshooting skills that will be very useful to your company.

EDUCATION

University of Nigeria, Nsukka, Enugu State 2013 – 2017 B.Sc. Microbiology

(Second class upper division)

WORK EXPERIENCE

DigifyNG (October 2020 - December 2020)

Intern

- Learned digital marketing skills such as content creation, community management, search engine optimization, social media analytics and Facebook ads manager.
- Worked with a team of 10 people to generate digital marketing strategies for a business.
- Successfully created live briefs for 7 businesses and ensured the deliverables were up to standard.

Pearls Africa (January 2021 - March 2021)

Frontend Intern

- Developed functional websites using HTML, CSS and Javascript.
- Work with Senior developer to write codes from scratch.
- Edited existing codes to improve the user experience.

CERTIFICATIONS AND TRAININGS

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| Facebook Blueprint Digital Marketing Associate | November 2020 |
| Jobberman Soft Skills Training | June 2020 |
| Google 2020 Fundamentals of Digital marketing | June 2020 |
| Codecademy Data science career path Excel for business Python for data science | May 2020 |
| Novelle Center Basic first aid Environmental Impact Assessment Health and safety | April 2019 |

SKILLS

- Excellent analytical, negotiating, influencing, interpersonal and communication skills both written & verbally as well as work effectively under pressure & to meet deadlines
- Good knowledge in designing new and engaging content develop communication & customer engagement strategies, including contests and giveaways, to enhance brand-awareness.
- Good knowledge of data analytics tools for business and arranging data properly for visualization.
- Active listener both within a team and to superiors.
- Good team player.
- Proficient use of Microsoft Office Suite.
- Critical thinking and problem solving skills
- High digital literacy.
- Emotional intelligence and soft skills.