Course: MAD105

Assignment 3

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Submitted To: Reena Verma

Topic Explanation:

I created Magazine/Short Book on Digital News by using Adobe-InDesign. I referred my website that I developed during 2nd assignment. My magazine contains 11 pages including Cover page, Content, Introduction, Contact us, Last page and 5 pages in-between Introduction to Contacts page. Also, I included our service page which describes what my website offer to the user and explain subscription benefits as well.

Design:

I choose different shades of blue colour with both static and gradient colour property. I used various font styles to make text attractive/lucrative.

Images:

All images are downloaded from Adobe Stock and Pixels website, and both are well known websites to download vectors/images for free without getting copyright notice. Moreover, I took reference of creative design styles from few readymade designs created by Adobe Stock.

Image Edit Reference:

I saw few videos on Internet (e.g. YouTube) to edit images in different styles/shapes. Below I provided link of those videos:

- 1. https://youtu.be/g0u13YjK0Cs?si=Ym4LjCfUfqtb0Hjb
- 2. https://youtu.be/Z9GuTTy1Gz4?si=QyDClYYxm4G7s84I
- 3. https://youtu.be/7FmFqhM8DMo?si=Rb0mfr3QVj7Mvf9-