

CREDIT CARD TRANSACTION REPORT

Total Revenue

55M

Total Interest

8M

Transaction Amt

45M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	55,86,332.28	4586746	8,12,081.28
Total	5,53,15,410.23	44522013	78,43,382.23

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

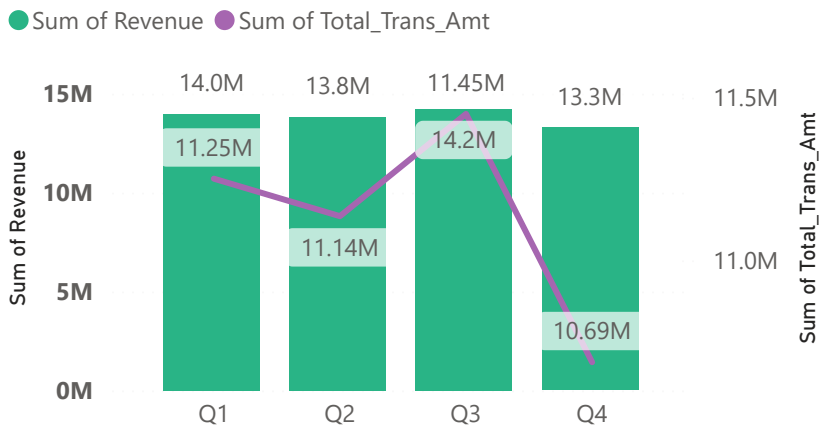
Silver

Blue

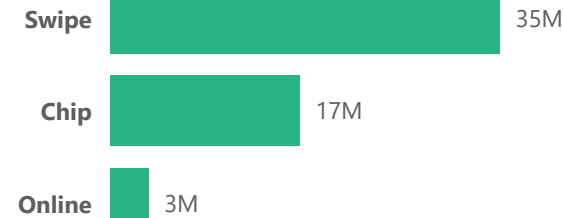
Gold

Platin...

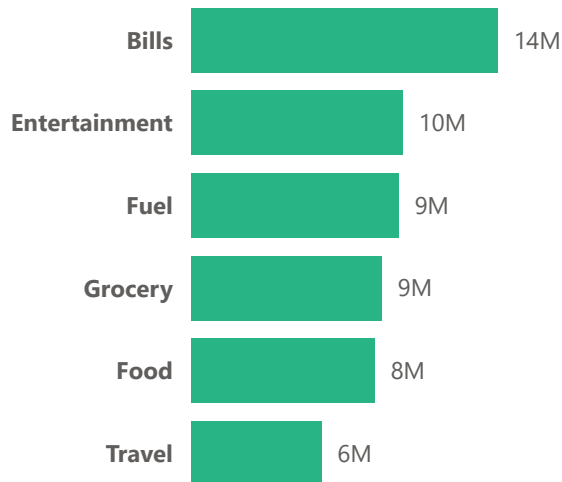
QTR Revenue & Transaction Count



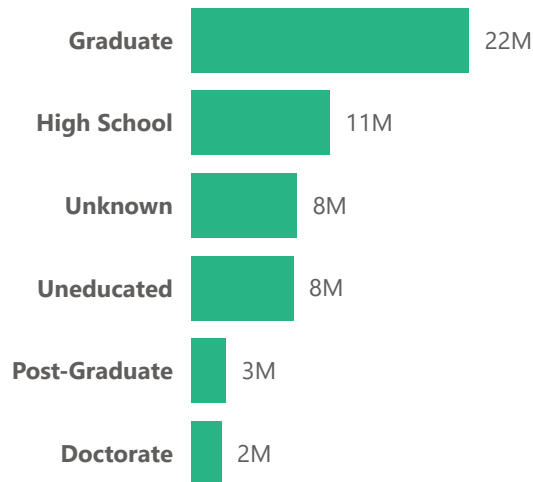
Revenue by Use Chip



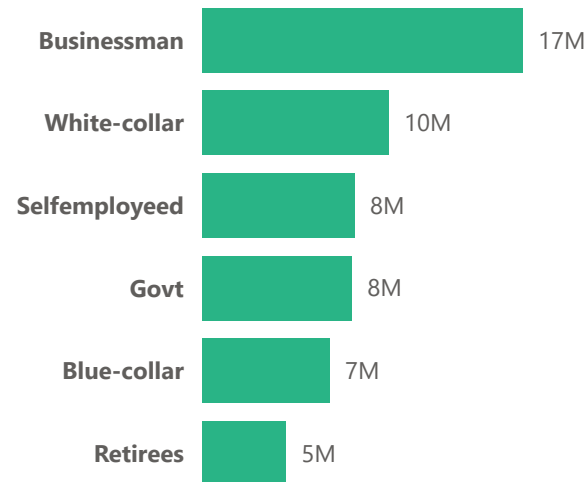
Revenue by Expenditure Type



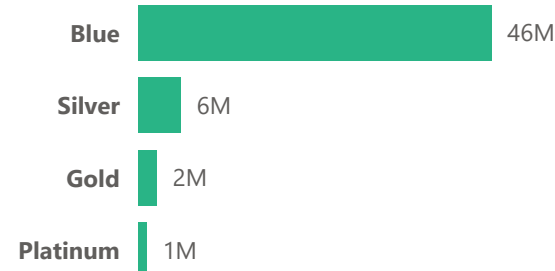
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



CREDIT CARD CUSTOMER REPORT

Total Revenue

55M

Total Interest

8M

Total Income

576M

Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

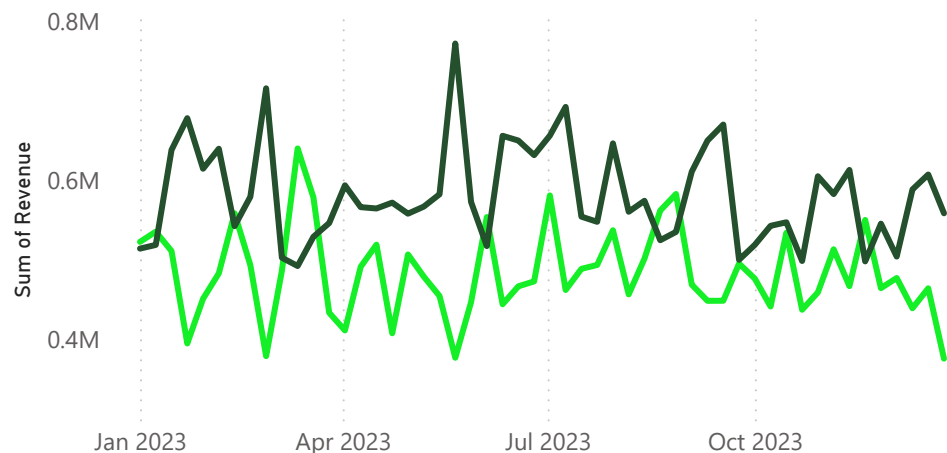
Silver

Blue

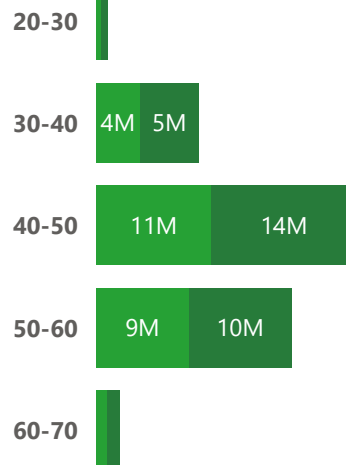
Gold

Platin...

Revenue by Week



Age Group



M

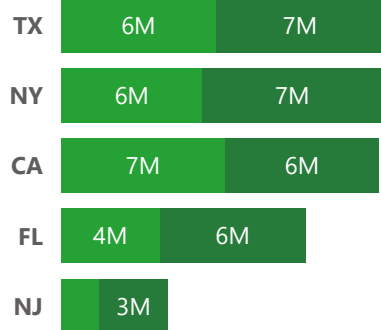
30M

F

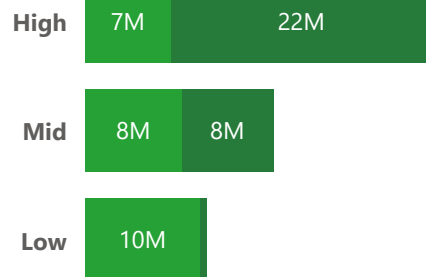
25M

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	1,73,87,832.31	25,39,390.31	186959919
White-collar	1,01,14,655.93	14,41,073.93	103930055
Govt	81,11,701.37	11,60,016.37	88773989
Selfemployed	82,61,757.81	11,19,741.81	75313288
Blue-collar	69,04,278.57	9,52,800.57	72262158
Total	5,53,15,410.23	78,43,382.23	575914439

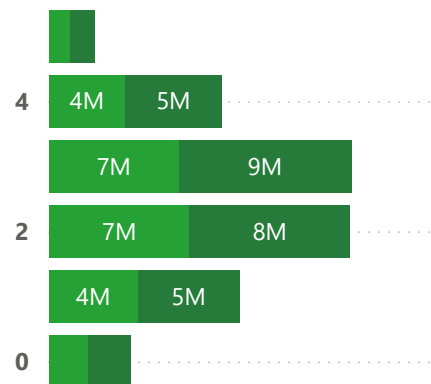
Top 5 States



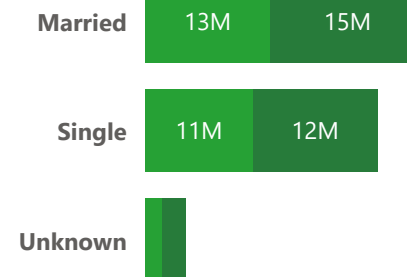
Salary Group



Dependent Count



Marital Status



Educational Level

