

# **Webinar on Stock Marketing**

**Date: December 11, 2023**

**Speaker: CA Nishant Kumar (Charter Accountant)**

Students wanting to comprehend the complexities of financial markets found the enlightening lecture on "Stock Marketing" by CA Nishant Kumar at B.I.T. Sindri college is an important educational experience. CA Nishant Kumar, a seasoned chartered accountant, presented a wealth of knowledge to the event and gave attendees insights that could influence their financial understanding and decision-making. The lecture covered a wide range of topics related to the stock market, demystifying terms like equity, trading, investment approaches, and market analysis. CA Nishant Kumar gave students a thorough understanding of the stock market landscape through interesting conversations and real-world examples, making it understandable even for those with little prior knowledge. Students enthusiastically engaged in conversations, posed questions, and received a wider perspective on financial markets at the event, which also promoted critical thinking. Students felt at ease studying challenging financial issues thanks to CA Nishant Kumar's knowledge and engaging teaching approach.