

# INTRODUCTION TO INDUSTRY DOMAINS

**Date: July 25, 2021**

**Speaker: Mr. Manoj Kr. Lal**

On 25th July, the Training and Placement Cell, B.I.T. Sindri organized a live Webinar on “Introduction to Industry Domains (Increasing the employability quotient of students)” by Mr. Manoj Kr. Lal, (Consultant, TCS) which focused on introducing the students to industry domains and to increase the employability quotient of students. The Webinar was open to the students from all years and it had a presence of nearly 100 members. The online session started with the introduction of our esteemed alumni by the Training and Placement Office, B.I.T. Sindri. The guest speaker was welcomed with a heart-warming message.

After the exchange of greetings and introduction, the online session was taken over by the keynote speaker Mr. Manoj Kr. Lal sir. He has a vast experience in the Corporate World and is currently serving as a Consultant in TCS. He started the session in an interactive way with the students present in the Webinar. He focused on providing the informative insights of the software-based companies and about the importance of knowledge driven development. Further, he went on explaining the different aspects of software development. He guided the students about different types of development and provided the advantages of knowledge driven development. He also shared different examples and made the students aware of the depth of the domain knowledge and related it with different domain knowledge. He then focused on the topics of Domain knowledge framework of knowledge driven development and Linked domain knowledge to software development. He highlighted the fact that we must include different kinds of domain knowledge which will be helpful for the fresher in the software development. Moreover, he provided different case studies about different domain knowledge and how it is helpful for the new comers in the software industry and suggested different books for the betterment of the students. After this, the students had the opportunity to ask him questions, and they actively participated in it. He answered each question in detail and motivated students to actively ask questions. He also shared his views on the application of domain knowledge and its importance in different industries. He also talked about his book named Introduction to Business Domains for Software Engineers and Knowledge Driven Development which is available on Kindle.

The session concluded with a vote of thanks by the Training & Placement Office to the guest speaker. He was then presented with a memento and a certificate of appreciation by the Training and Placement office. He shared his warm wishes to the students of BIT Sindri and assured them of all possible help in increasing the employability quotient.

