

Name: Amaan Khan

Email: [amaan58231@gmail.com](mailto:amaan58231@gmail.com)

Country: Canada

College: York University – Schulich School of Business

Specialization: Data Analyst

Problem: Cross selling recommendation - Group Project - How to increase cross selling of Banking Product

Problem Description: The problem here is that they need to increase credit union's cross selling. The bank wants to sell their customers more than one product.

Techniques used:

- Handling missing values using mean imputation and z score methods
- Handling Missing Values using interpolation and robust scaler

All work done on notebook on GitHub repo:

<https://github.com/Amaank233/Week9>