

Curriculum Vitae

PERSONAL INFORMATION

Name

Amal Abdullah Qassim Al-borihi



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Alasbahi St., Sana'a, Yemen

Gender : Female | Date of birth 10/11/1994 | Nationality Yemeni

EDUCATION AND TRAINING

Bachelor of Electrical Engineering (computers and control) 2019

Sana'a University

- Electrical Circuits (2 Courses)
- Logic Circuits (2 Courses)
- Electronics Fundamental (4 Courses)
- Electrical Machines (3 Courses)
- Control Systems (4 Courses)
- Programming Languages (Java , C++ , C , VHDL , Assembly , Python)
- Database (2 Courses in Oracle)
- Computer Engineering (3 Courses)
- Image processing(1 course)
- Networking(1 course)
- Programming engineering(1 course)
- Parallel systems(1 course)
- Projects Management

LANGUAGES

Mother language Arabic

Other languages English (Writing and Speaking)

WORK EXPERIENCE

(2020 - Present)

Freelance web designer

- Developing many e-commerce platforms for private companies seeking an online presence and assist with online sales and reports this is one of them (<http://eshop.freeclusterapp.eu>).
- Created, designed, and implemented an educational website that is utilized by teachers, parents and specialists across the nation and supports many national education programs (<http://edx.infinityfreeapp.com>).
- Used both technical backend and frontend design expertise to deliver a fully customized solution.
- Create a website for diabetes prediction.
- Developed the customized WordPress responsive websites for clients in numerous industries and geographies, including ecommerce portals for the sale of both products and services.
- Designed and Developed customized websites for various clients by HTML, CSS and JavaScript
- Create homepage assets for web page in Retail industry, resulting in doubling the user time on page.

- Handled all web design for 95% of client projects.
- Increased customer retention by 18% across the business.
- Worked with team members to produce creative, efficient solutions.

(1/2022 - 5/2022)

Field marketing manager

Khebrat Company for IT and digital marketing, Sanaa

- Supported the launch of new and existing partnerships with external vendors.
- Performed analysis with both the product development and brand teams.
- Researched/analyzed business development strategies and competitive products, and communicated findings to leadership.
- Manage messaging across all platforms, including media promotions, new product development, digital assets and all other communications.
- Executed all SEO updates and changes.

(11/2021- 12/2021)

Archived and data entry

Khebrat Company for IT and digital marketing, Sanaa

- Updated the company database to reflect current operating procedures and provide accurate reports Preparation of reports.
- Used source documents to verify and sort digital data to ensure department efficiency.
- Eliminated the risk of duplication of errors across multiple systems by removing data entry errors.
- Used spreadsheets to record client information in the company's database to give administration easy access to client data and improve overall records management.

(11/2021- 12/2021)

Professional Marketing representative

Khebrat Company for IT and digital marketing, Sanaa

- Communicated with potential customers, identified new commercial business opportunities, and gathered feedback from customers.
- Exceeded all sales quotas and increased sales.

(4/2021 - 7/2021)

Mobile maintenance and programming

Human needs organization

- Testing of various part of components.
- Fault finding troubleshooting and repairing of various fault.
- Common repair producer for hardware related faults.
- Common repair producer for software related faults.
- Water damaged repair techniques.

(4/2020 - 6/2020)

Online Graphic designer

Donia Max Company, Sanaa

- Design customer web form built site mockups using adobe creative cloud sites (Photoshop, illustrator, InDesign).
- Responsible for holidays design
- Developed graphic design projects (brochures, catalogsetc.)
- Used Photoshop, illustrator and InDesign daily to produce.

(11/2019 - 12/2019)

Professional Marketing representative

TeraSoft Company for accounting systems, Sanaa

- Promoted products and services, closed sales.

(2018 - Present)

Volunteer

❖ Ghaith Youth Innovation, Sanaa

- Planned, coordinated, and carried out all fundraising events.
- Establishment of events for Blind People, Down Syndrome ... etc.

❖ Kalbunyan Foundation Development, Sanaa

- Volunteer once a month as clothes intake assistant.

Communication skills

- Knowledge of the local humanitarian context.
- Strong communication skills on the phone, face-to-face and in writing to be able to explain processes clearly.
- Cultural awareness and ability to build relationships quickly with a variety of people.
- Working effectively with multicultural team.
- Working effectively as team member and solve staff problems whenever occur Strong written and verbal communication skills.
- Confident, articulate, and professional speaking abilities.
- Empathic listener and persuasive speaker.
- Active and fast learner

Job-related skills

- Excellent programmer systems with these Programming languages: (python, C, C++, Java, Assembly, VHDL and matlab)
- Good user of operating systems(Linux, windows)
- Excellent in dealing with hardware electronics (raspberry pi ,Arduino , sensors ...)
- web design language(HTML , CSS, Java Script, JQuery,bootstrap,NodeJS).
- Excellent user of graphics programs (photoshop, illustrator, InDesign).
- Excellent user of Windows and Microsoft Office (Word, PowerPoint).
- Excellent of exporting and importing data.
- Experience in mobile maintenance and programming.
- Very good handler of computer software and hardware errors with ability to fix them.
- Excellent with the main data manipulation languages and the principles of database design.
- Good user of IT programs: SQL, Mongo DB, MATLAB and Multisim.
- Knowledge of artificial intelligence.

Other skills

- Microsoft Office packages (Word, Excel, PowerPoint , ...)
- Arabic typing
- English typing

CERTIFICATES

- Training course of Graphics design from (Youth and Sport Leadership Qualification Center) 2021.
- Training course in mobile maintenance and programming from (HND Academy) 2021.
- Training program in Feasibility Study from (STEPS-ROWAD FOUNDATION) 2020.
- Training course in NodeJS programming from (Target Gide company) 2020.
- Certificate in Google skills from (INJAZ Yemen Member of JA Worldwide) 2019.
- Certificates of participation in geometric exhibitions from (GLOBAL ENTREPRENEURSHIP) 2019.
- Certificates of participation in geometric exhibitions from (Electrical and Mechatronics club) 2019.
- Training course of accounting systems from (TeraSoft Company) 2019.
- Certificate of achievement in Steer Your Career from (INJAZ Yemen Member of JA Worldwide) 2018.
- Training course in matlab from (Sanaa University) 2017.
- Training course in Arduino from (Sanaa University) 2017.
- Certificates of participation in volunteer works from (Ghaith Youth Innovation) 2017 -2018 - 2020.

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