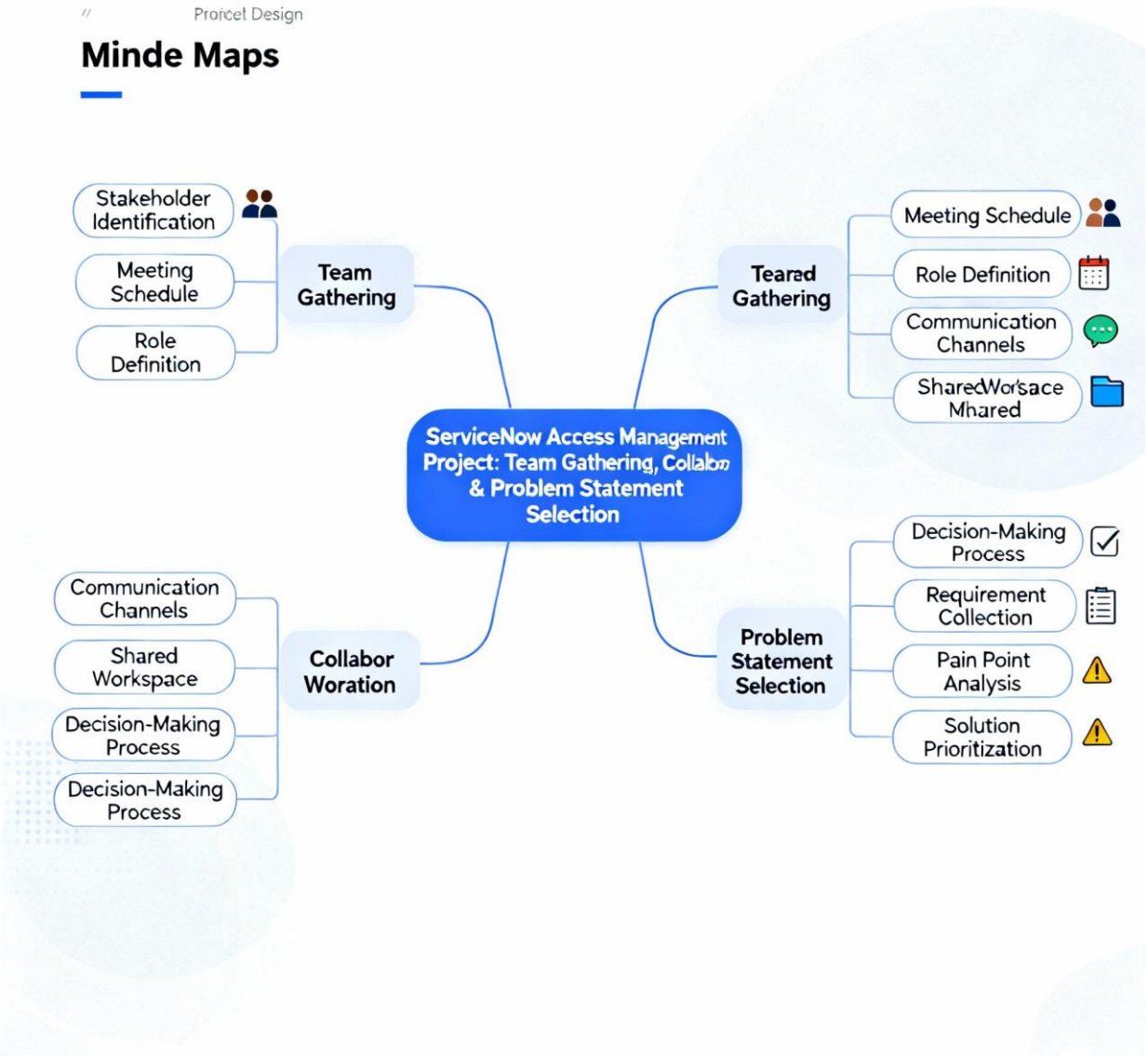
Ideation Phase
Brainstorm & Idea Prioritization

Date	1 NOVEMBER 2025
Team ID	NM2025TMID00309
Project Name	Optimizing User, Group, and Role Management with Access Control and Workflows
Maximum Marks	4 Marks

Optimizing User, Group, and Role Management with Access Control and Workflows :

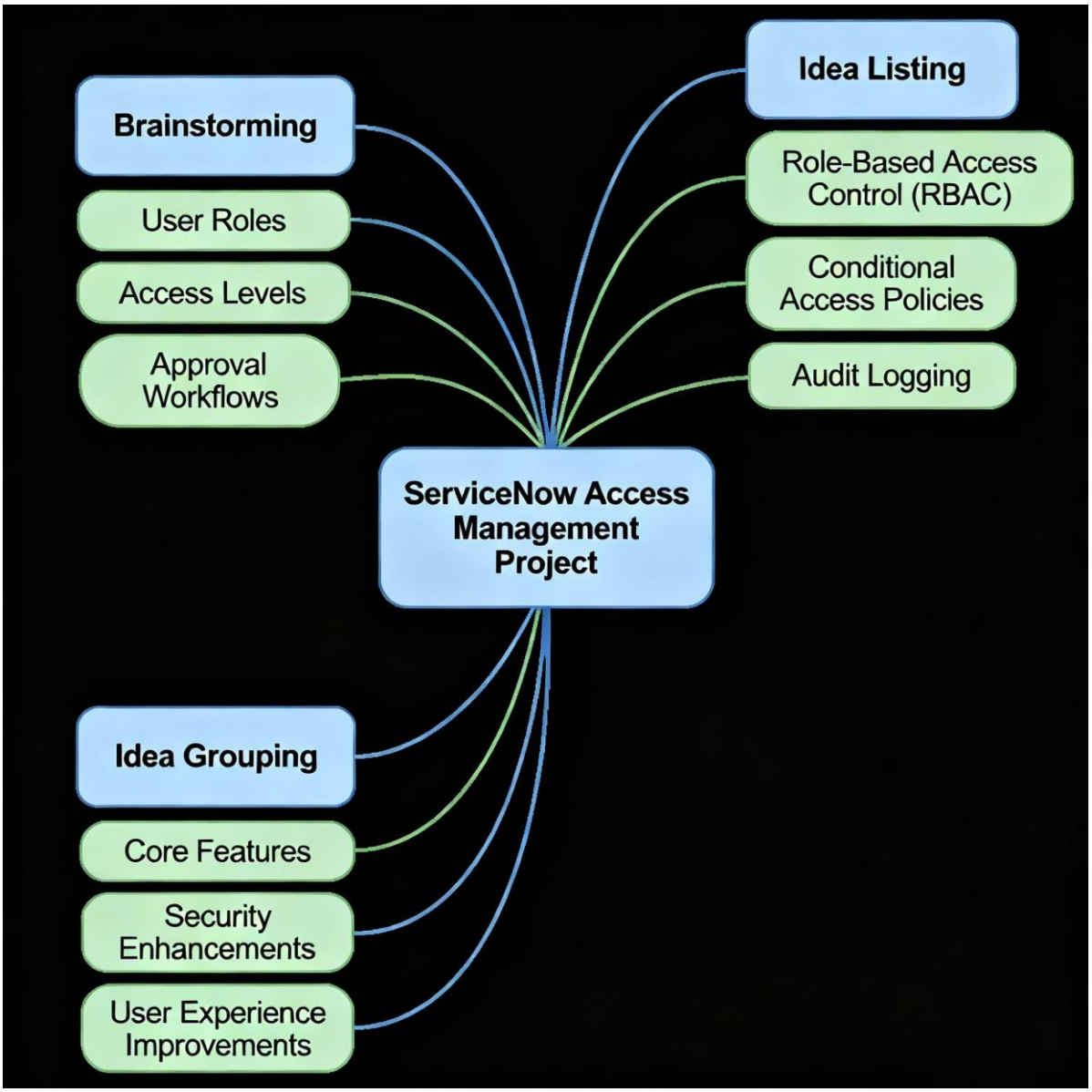
The project focused on enhancing the efficiency, security, and scalability of user access management on the ServiceNow platform. Leveraging best practices in Role-Based Access Control (RBAC), the system was structured so users join groups, groups are assigned relevant roles, and users automatically inherit permissions from their group memberships.

Step-1: Team Gathering, Collaboration and Select the Problem Statement:

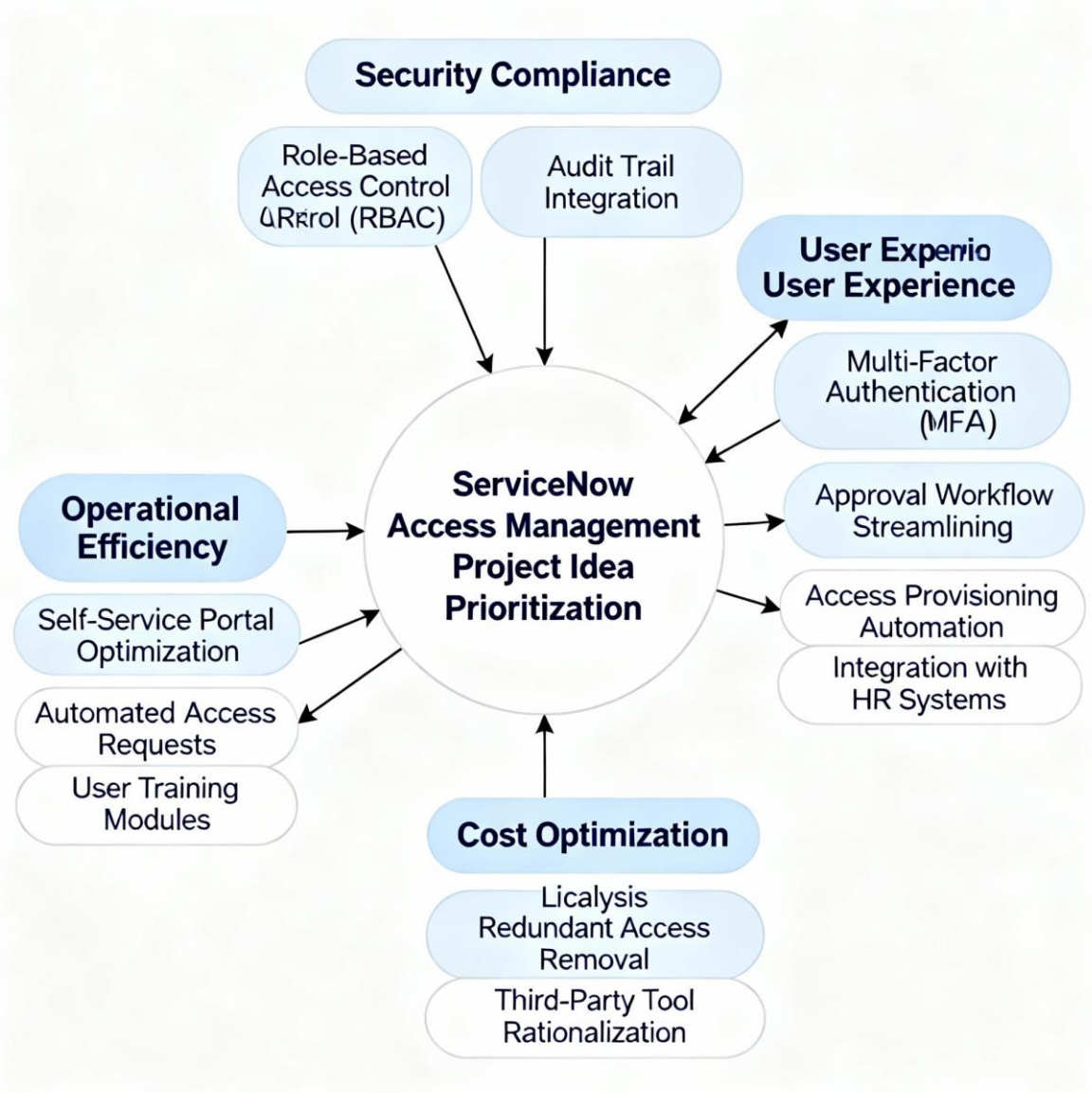


Step-2: Brainstorm, Idea Listing and Grouping:

During the brainstorming phase of the ServiceNow project, the team generated and grouped ideas focusing on automating user onboarding, streamlining role and group assignments, and enforcing robust access controls to enhance security and compliance. This collaborative process enabled the identification of scalable solutions to optimize workflows, improve user experience, and maintain strict governance over access rights.



Step-3: Idea Prioritization:



The idea prioritization mind map for the ServiceNow access management project visually organizes how different project ideas can be evaluated and ranked based on criteria like impact, feasibility, urgency, and resource requirements. This structured approach supports decision-making by highlighting high-priority automation of role assignments and workflows that improve security and user experience, while less critical or complex tasks can be scheduled for later phases. It helps the team focus on initiatives that deliver the greatest value quickly and maintain project alignment with business goals.