




Amal Mohamed Hussein

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 Mogadishu, Somalia

ABOUT ME

Strong communicator, detailed **analyst**, and effective multitasked with a proven ability to succeed in a relevant field. Looking to advance my career in a challenging, growth-oriented position to Digital Media and Humanitarian activities, where I have found my biggest passion.

EXPERIENCE

4/2021-9/2022

Digital marketer.

- Plans and executes all web, SEO/SEM, database marketing, email, social media, and display advertising campaigns.
- Designs, builds, and maintains our social media presence.
- Measures and reports performance of all digital marketing.
- Identifies trends and insights and optimizes spend and performance based on the insights.
- Brainstorms new and creative growth strategies through digital marketing.
- Collaborates with agencies and other vendor partners.
- Evaluates emerging technologies.
- Provides thought leadership and perspective for adoption where appropriate.

EDUCATION

2022

Becholor of Eco and Management Sceince | Department of Economic | [HAU University](#)

2018

High School Alpha P & S School Mogdisho | Diploma

SKILLS

- Search Engine Optimization
- Social Media Platform
- Social Media Marketer
- Web Developer
- App Developer
- Graphic Designer
- Excellent Communication
- Data Analysis
- Making Connections
- Creativity & Writing

CERTIFICATE

Bachelor Degree Of Economic In 2022

Horn Of Africa University Mogdisho -Somalia

High School Diploma In 2018

Alpha P & S School

Critical Thinking & Personal Development

Seminar For **SIHRDEV** in 2022

LANGUAGE

English / medium

Spanish / beginner

REFERENCE

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