

## Bank-Customer-using-clustering

### ➤ View problem

Banks usually aim to increase profits in many ways, and one of these methods is marketing for loans. We analyzed bank data that included 41,188 customers, trying to understand their activities in the bank, their ages, jobs, whether they are married or not, their education, and other classifications.

### ➤ Data Observations:

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### ➤ Tools:

✚ **Modeling:** K\_means

✚ **Visualization:** matplotlib and seaborn