



BreathArt  
INSTITUTE

# Be a Pro in Digital Marketing...!

Level up your skills with AI Digital Marketing

- **100% Placement Assistance**
- **Internships from Dubai**
- **Industry-Recognized Certification**
- **Experience certification from UAE**





## About us

**BICT (Breathart Institute of Creative Technology) is a pioneering education platform designed to shape the next generation of digital creators, marketers, and innovators from Dubai based company. We are dedicated to bridging the critical gap between raw creativity and the technical skills required by today's global digital economy.**



# Why Choose the BICT Digital Marketing Program?

- ⌚ 100% Placement Assurance
- ✈ Exclusive UAE-Based Internship & Experience certification
- 📋 Industry-Recognized Certification & AI Expertise
- 🌐 Mentorship from UAE-Based Industry Experts





## Guaranteed 100% Placement

Assistance We are committed to transforming students into job-ready professionals. Our 100% Placement Assistance program leverages our deep industry network to ensure every graduate secures a valuable position, starting their digital marketing career with confidence.



## International Internship Credential

Gain a crucial competitive edge through our Exclusive Internship with Live Projects, mentored by seasoned UAE-based professionals. This high-value international credential immediately sets you apart in the local and regional job market.



"The Breathart Institute of Creative Technology (BICT) is the educational arm of Breathart Group, a leading Marketing and Photography firm in UAE. Our institute was founded specifically to bridge the gap between academic theory and high-performance industry practice. This direct agency lineage ensures our students are trained with a future-proof, live syllabus and mentored by active professionals in the field."

# COURSES

## Master Diploma in AI Digital Marketing

Duration

**4 Months Classes + 2 Months Internship**

### Includes

**AI-based Digital Marketing**

**Performance Marketing**

**Basics of Photography & Editing**





# Diploma in AI Digital Marketing

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Duration

**3 Months Classes + 1 Month Internship**

Includes

**AI-powered Digital Marketing**

**Social Media + SEO Basics**



## Fundamentals of Digital Marketing

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Duration

**1 Month**



Includes

**Google Ads + Meta Ads**



# AI Integrated Digital Marketing

01

Fundamentals of Digital Marketing & International Business.

02

AI-Integrated Applications in Paid Advertising ( Meta Ads & Google Ads )

03

SMM (Social Media Marketing) & Designing / Branding

04

E-mail Marketing & Website Development

05

Search Engine Optimization (SEO) and Content Strategy

06

Analytics, Automation, and Career Growth



# Who Can Be With US

## Students & Freshers

Looking to kick-start a career in digital media.



## Entrepreneurs & Startups

Aiming to boost brand visibility and sales.



## Freelancers

Wanting to upskill upscale income through service.



## Working Professionals

Seeking a career shift or digital marketing role enhancement.



## Tools We Provide



Google Search Console



Google Analytics



**FREEPIK**



**Meta**

**Ubersuggest**



Google Tag Manager

**woo**

**ahrefs**

**Ideogram**



grammarly



**shopify**



**seobility**

**MOZ**



QuillBot



ChatGPT



mailchimp



# Behind the Brand



Kiran Shaju  
Founder and CEO



Prajith  
BDM (Dubai)



Gladson  
Senior Photographer (Dubai)



Sona  
Marketing Analyst (Dubai)



Fathima  
ABDM (Dubai)



Salima  
Marketing Analyst (India)



Adith  
Designer



Suneesh KS  
Designer



# We Change Your Career for Future



## Portfolio Building

Working on live, AI-Integrated project for each module

## Tools Mastery

Hands-on training with industry-standard AI and GenAI tools

## Interview Readiness

Focusing on how to articulate AI skills and strategic value in job interview

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Don't wait..!

Dubai based company is here to support you..!

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# BreathArt INSTITUTE

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