



**BreathArt**  
INSTITUTE

# Be a Pro in Creative Media..!

Level up your skills with Agency based institute.

- **100% Placement Assistance**
- **Internships from Dubai**
- **Industry-Recognized Certification**
- **Experience certification from UAE**





## About us

**BICT (Breathart Institute of Creative Technology) is a pioneering education platform designed to shape the next generation of digital creators, marketers, and innovators from Dubai based company. We are dedicated to bridging the critical gap between raw creativity and the technical skills required by today's global digital economy.**



# Why Choose the BICT Creative Media Courses?



- ⌚ 100% Placement Assurance
- ✈ Exclusive UAE-Based Internship & Experience certification
- 📋 Industry-Recognized Certification & AI Expertise
- Ⓜ Mentorship from UAE-Based Industry Experts





## Guaranteed 100% Placement Assistance

We are committed to transforming students into job-ready professionals. Our 100% Placement Assistance program leverages our deep industry network to ensure every graduate secures a valuable position, starting their digital marketing career with confidence.



## International Internship Credential

Gain a crucial competitive edge through our Exclusive Internship with Live Projects, mentored by seasoned UAE-based professionals. This high-value international credential immediately sets you apart in the local and regional job market.



"The Breathart Institute of Creative Technology (BICT) is the educational arm of Breathart Group, a leading Marketing and Photography firm in UAE. Our institute was founded specifically to bridge the gap between academic theory and high-performance industry practice. This direct agency lineage ensures our students are trained with a future-proof, live syllabus and mentored by active professionals in the field."

# COURSES

## Diploma in PHOTOGRAPHY

Duration : 3 Months

2 Months Classes +

1 Month Internship

Includes

Professional Photography

Studio Training

Creative Shoots Experience



# Diploma in **GRAPHIC DESIGN**

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Duration : 3 Months

2 Months Classes +

1 Month Internship

## Tools Covered

Photoshop

Illustrator

Canva & Creative Tools

# Integrated Diploma in **CREATIVE MEDIA**

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Duration

3 Months Classes + 1 Month Training

## Includes

Photography

Graphic Design

Social Media Content Creation



# Key Highlights

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01

Practical, studio-based learning

02

Internship under BreathArt

03

International Standard Creative Training

04

Portfolio development & live projects



# Behind the Brand



Kiran Shaju  
Founder and CEO



Prajith  
BDM (Dubai)



Gladson  
Senior Photographer (Dubai)



Sona  
Marketing Analyst (Dubai)



Fathima  
ABDM (Dubai)



Salima  
Marketing Analyst (India)



Adith  
Designer



Suneesh KS  
Designer





# We Change Your Career for Future



## Portfolio Building

Working on live, AI-Integrated project for each module

## Tools Mastery

Hands-on training with industry-standard AI and GenAI tools

## Interview Readiness

Focusing on how to articulate AI skills and strategic value in job interview

Don't wait..!

Dubai based company is here to support you..!



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