



Neethumol P S

Marketing Head

Profile

As a seasoned marketing professional with 8 years of experience, I excel in developing and executing strategic marketing initiatives to drive brand awareness, customer engagement, and revenue growth. My expertise lies in crafting innovative marketing campaigns, leveraging data-driven insights, and leading cross-functional teams to deliver exceptional results. With a strong blend of creativity and analytical acumen, I am dedicated to staying ahead of industry trends and driving continuous improvement in marketing performance.

Contact

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Skill

- Strategic Planning & Execution
- Brand Development & Management
- Digital Marketing & Social Media Strategy
- Content Creation & Campaign Management
- Market Research & Analysis
- Team Leadership & Collaboration
- Budget Management & ROI Optimization
- Stakeholder Relationship Management

Education

- **IHRD COLLEGE OF APPLIED SCIENCE, THODUPUZHA**
Bsc computer science
Completed in 2015
- **Larana Business School**
Biology science
Completed in 2012

Work Experience

- 2023 - Onwards
D Soft Technologies
Marketing Head
- 2021- 2023
SMEC
Marketing Head
- 2020 - 2021
TECACs IT GROUP
Marketing Head
- 2019 - 2020
Softern
Marketing Head
- 2018 - 2019
Cogniz Infotech
Marketing Head
- 2017 - 2018
Aptech
Marketing Head
- 2016 - 2017
India options
Marketing Head
- 2015 - 2016
Aabasoft
Team Leader