

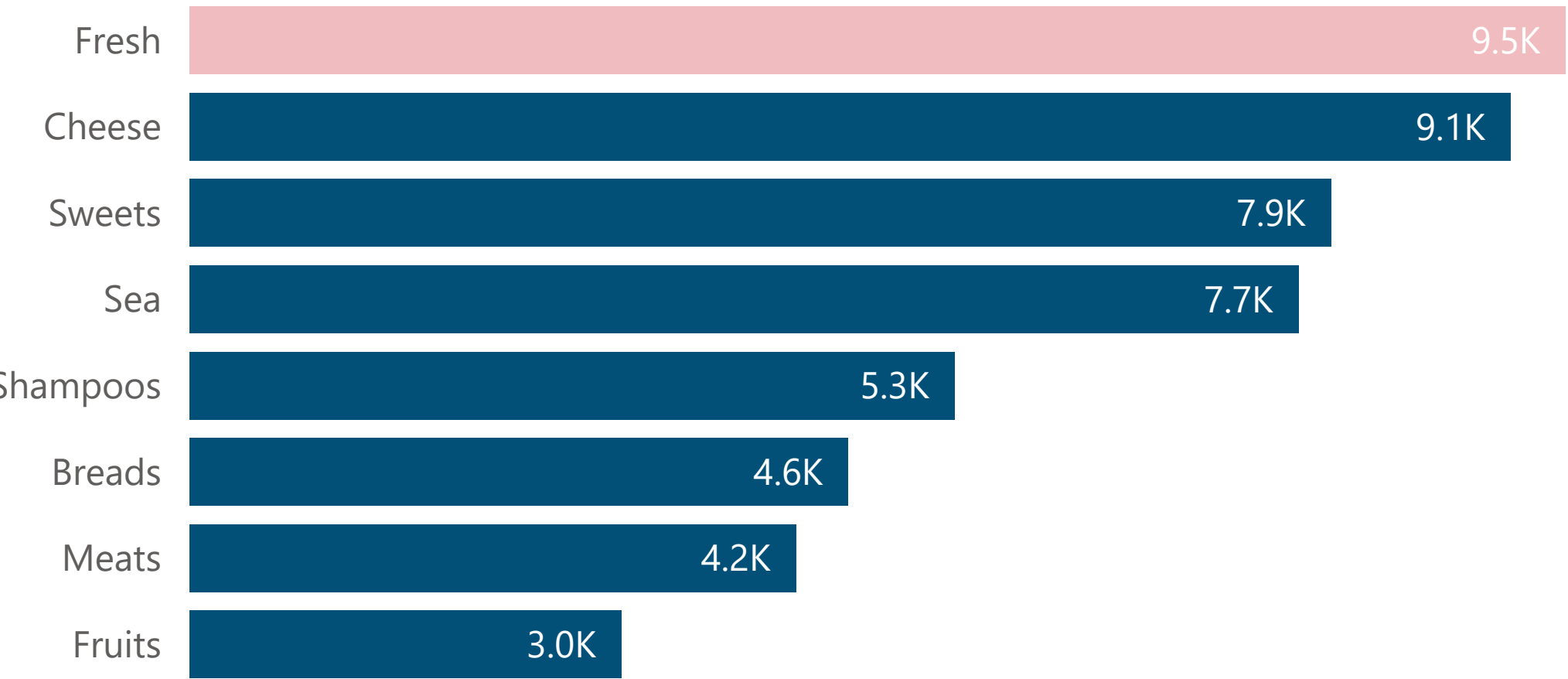
E-commerce Sales Analysis

Revenue
\$1.27M

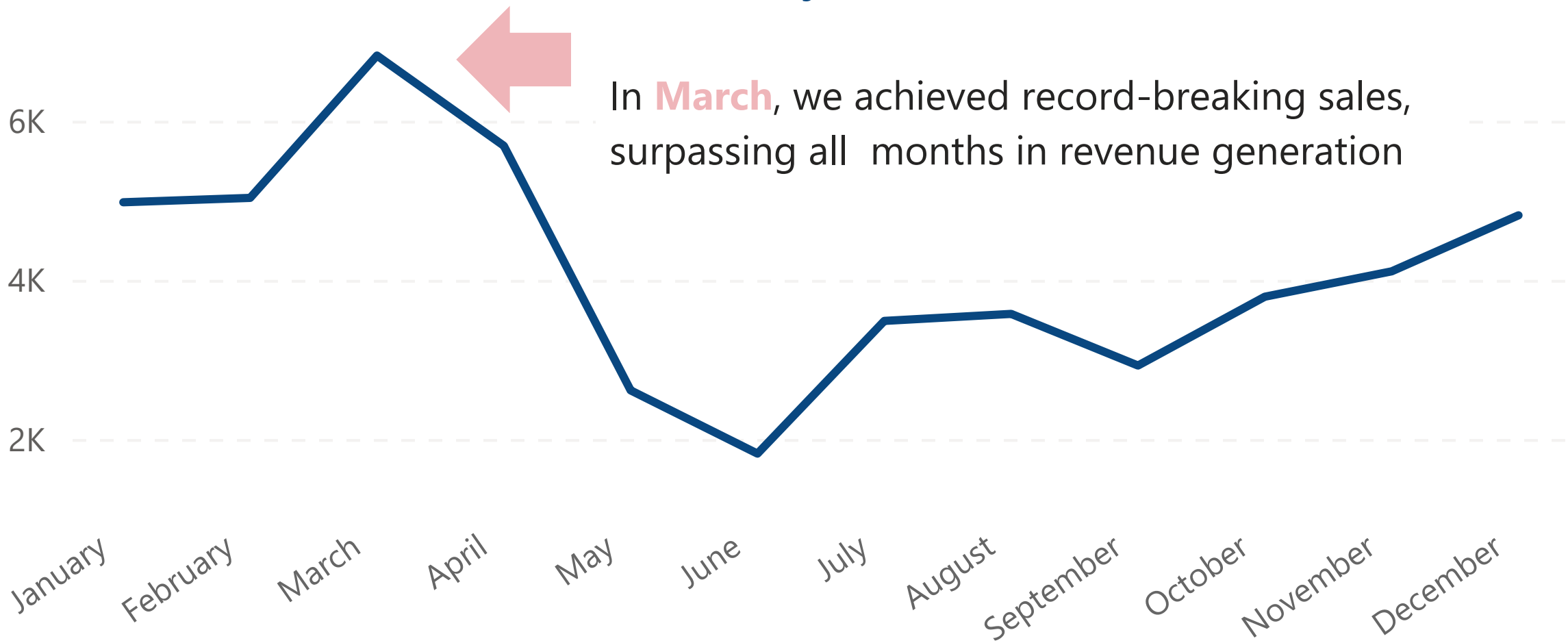
Units Sold
51K

Avg Value
24.67

Units Sold by CategoryName



Units Sold by Month



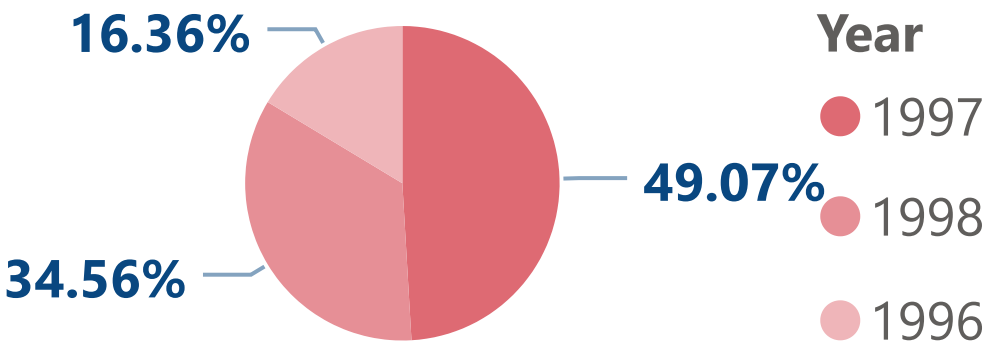
Top 10 products by revenue

ProductName	Total Revenue
Côte de Blaye	\$141,396.73
Thüringer Rostbratwurst	\$80,368.67
Raclette Courdavault	\$71,155.70
Tarte au sucre	\$47,234.97
Camembert Pierrot	\$46,825.48
Gnocchi di nonna Alice	\$42,593.06
Manjimup Dried Apples	\$41,819.65
Alice Mutton	\$32,698.38
Carnarvon Tigers	\$29,171.87
Rössle Sauerkraut	\$25,696.64

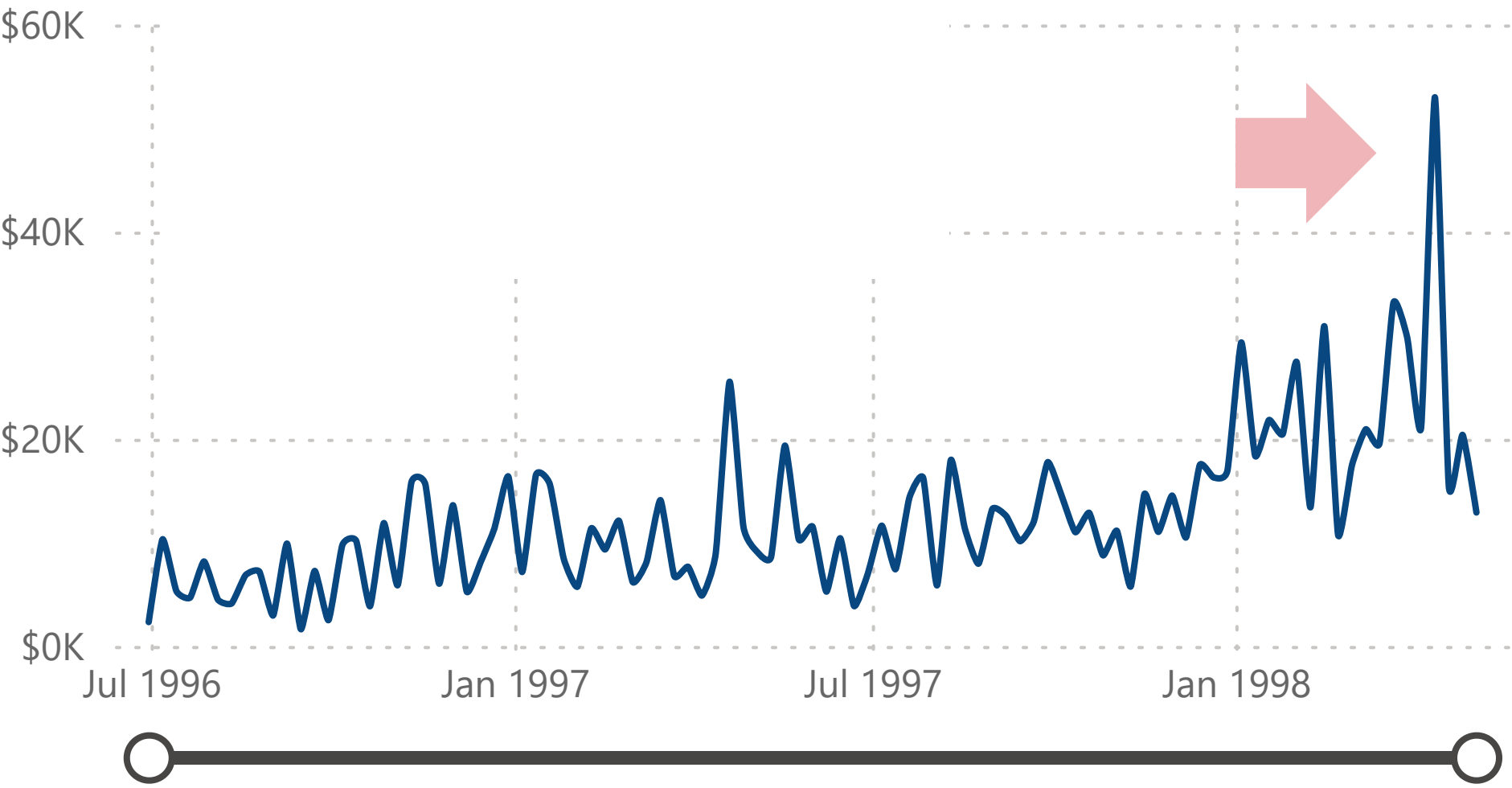
Most Revenue-Generating Product

Côte de Blaye

Total Revenue by Year



Revenue Trending



Total Orders by ContactTitle



Conversion rate

89

Avg Revenue

13.91K

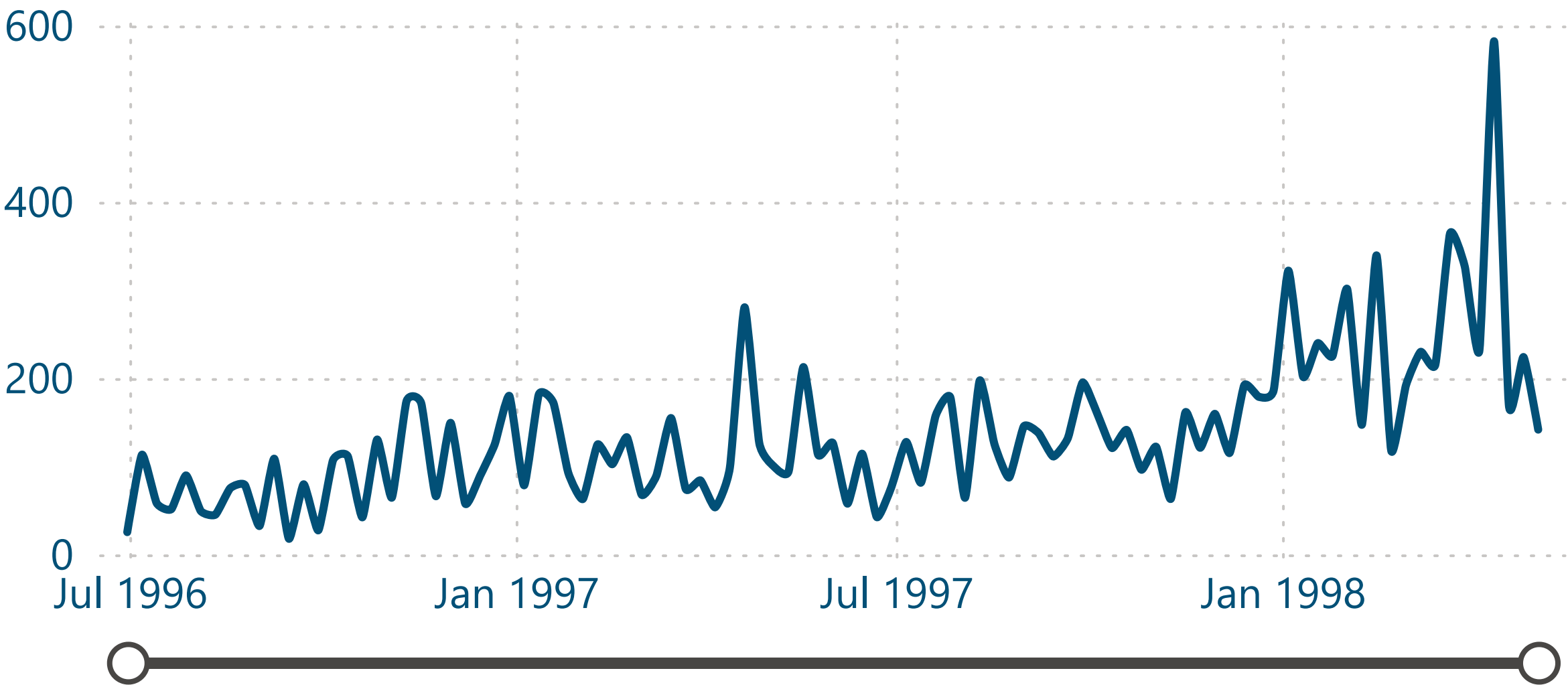
Orders

811

Customers

91

Weekly Revenue Per Customer



- ☐ Select all
- ☐ Argentina
- ☐ Austria
- ☐ Belgium
- ☐ Brazil
- ☐ Canada
- ☐ Denmark
- ☐ Finland
- ☐ France

Top 12 Customers by revenue

ContactName	CustomerID	Total Revenue	Total Orders
Horst Kloss	QUICK	\$110,277.30	28
Roland Mendel	ERNSH	\$104,874.98	30
Jose Pavarotti	SAVEA	\$104,361.95	31
Paula Wilson	RATTC	\$51,097.80	18
Mario Pontes	HANAR	\$32,841.37	14
Philip Cramer	KOENE	\$30,908.38	14
Maria Larsson	FOLKO	\$29,567.56	19
Jean Fresnière	MEREP	\$28,872.19	13
Karl Jablonski	WHITC	\$27,363.60	14
Peter Franken	FRANK	\$26,656.56	15
Lúcia Carvalho	QUEEN	\$25,717.50	13
Christina Berglund	BERGS	\$24,927.58	18

Top Customer by Revenue

Horst Kloss

Orders

28

Revenue

\$110.28K

Purchase Frequency by Day

