

**Project Design Phase-I**  
**Proposed Solution Template**

Date	25 September 2022
Team ID	PNT2022TMID50854
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none"><li>● Navigating between various screens to make an online purchase. This one is the grumpy one.</li><li>● Typically, e-commerce features include searching for a user's product may take more time.</li><li>● Search bar leads to the customer finding a product that is unrelated to what they were looking for.</li></ul>
2.	Idea / Solution description	<ul style="list-style-type: none"><li>● You can directly do your online shopping based on your choice without any search. It can be done by using a chatbot.</li><li>● User recommendations can be made by the chatbot depending on their interests.</li><li>● It may advertise the day's top specials and promotions.</li><li>● It will keep a database of the customer's information and orders.</li><li>● If the order is accepted, the chatbot will notify the customers.</li><li>● Chatbots can be useful for gathering consumer reviews.</li></ul>
3.	Novelty / Uniqueness	<ul style="list-style-type: none"><li>● Chatbot is like talking to a person</li><li>● Customized product search</li><li>● 24x7 support</li><li>● Personalization</li></ul>

		<ul style="list-style-type: none"> <li>● Reduced costs</li> <li>● Prioritize responsiveness</li> </ul>
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"> <li>● Increase sales and conversations</li> <li>● Personalize the customer experience</li> <li>● Build brand awareness</li> <li>● Deal with customer queries</li> <li>● Accurate and quick product search</li> </ul>
5.	Business Model (Revenue Model)	<ul style="list-style-type: none"> <li>● Growth opportunities</li> <li>● Fits into the pocket</li> <li>● Economical Development</li> <li>● Uncomplicated interface</li> </ul>
6.	Scalability of the Solution	<ul style="list-style-type: none"> <li>● Improved customer engagement</li> <li>● Drive sales</li> <li>● Reduce customer acquisition cost</li> <li>● Immediate response for customer queries.</li> </ul>