

COURSE: Digital Marketing

ZONE: 17

MENTOR: Abdul Malick. M

TEAM ID: NM2023TMID02308

TEAM MEMBERS:

1. Amala.R - 9AB1B8A64766F7F895C4D2D8BBA8A8F9 (Team Leader)
2. Ajel.S.Briana- CA728A85708E285BE88471200E60F447
3. Anusha.V- D2C70CDB93BDAD181264415BC8A8850F
4. Aajila.J- 23654E88EFBB9D1B788459C87964CAE3

PROJECT: Creating an Sponsored Post for Instagram

Brand Name: Aiana Boutique

Category: Clothing

Target Audience: All

Email: aianaboutique66@gmail.com

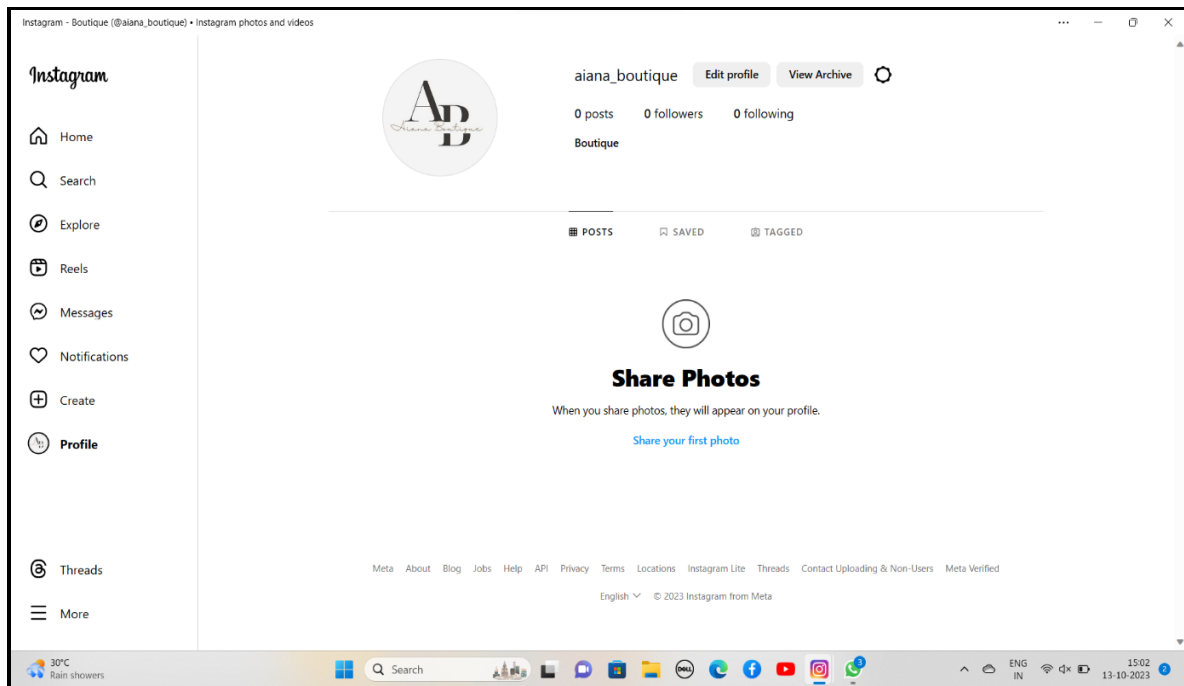
Instagram account link: https://instagram.com/aiana_boutique?igshid=NGVhN2U2NjQ0Yg==

Instagram post:

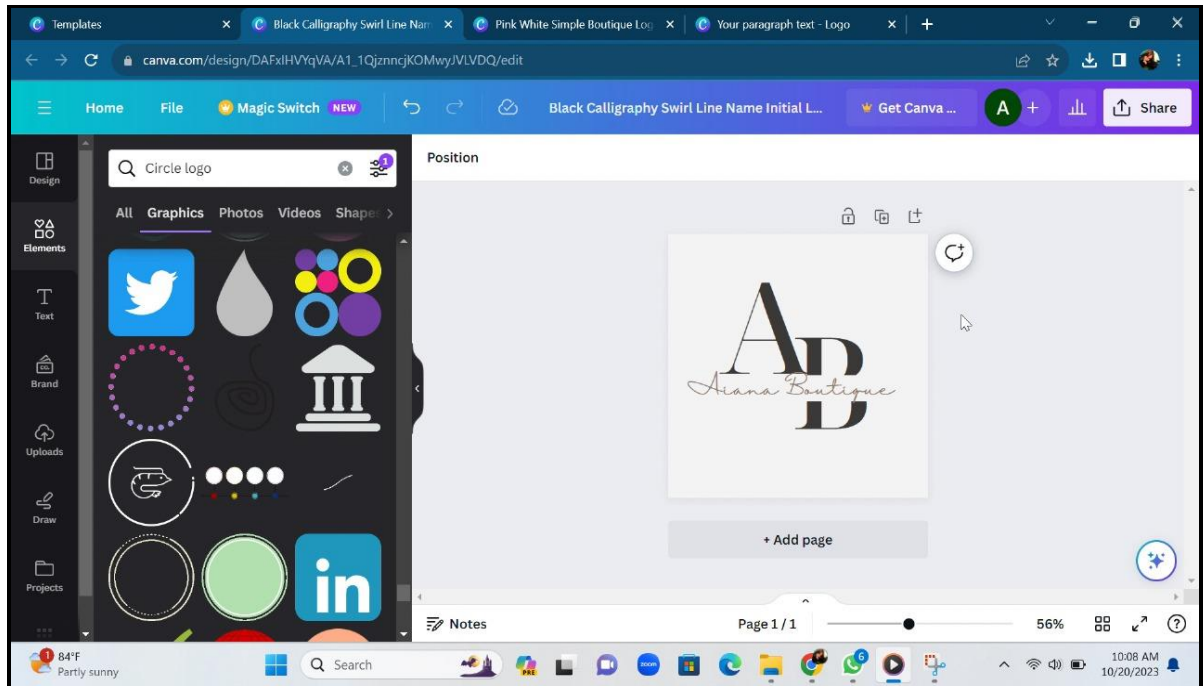
https://www.instagram.com/p/Cyn77a0xSyE/?utm_source=ig_web_copy_link&igshid=MzRlODBiNWFlZA==

Instagram account creation

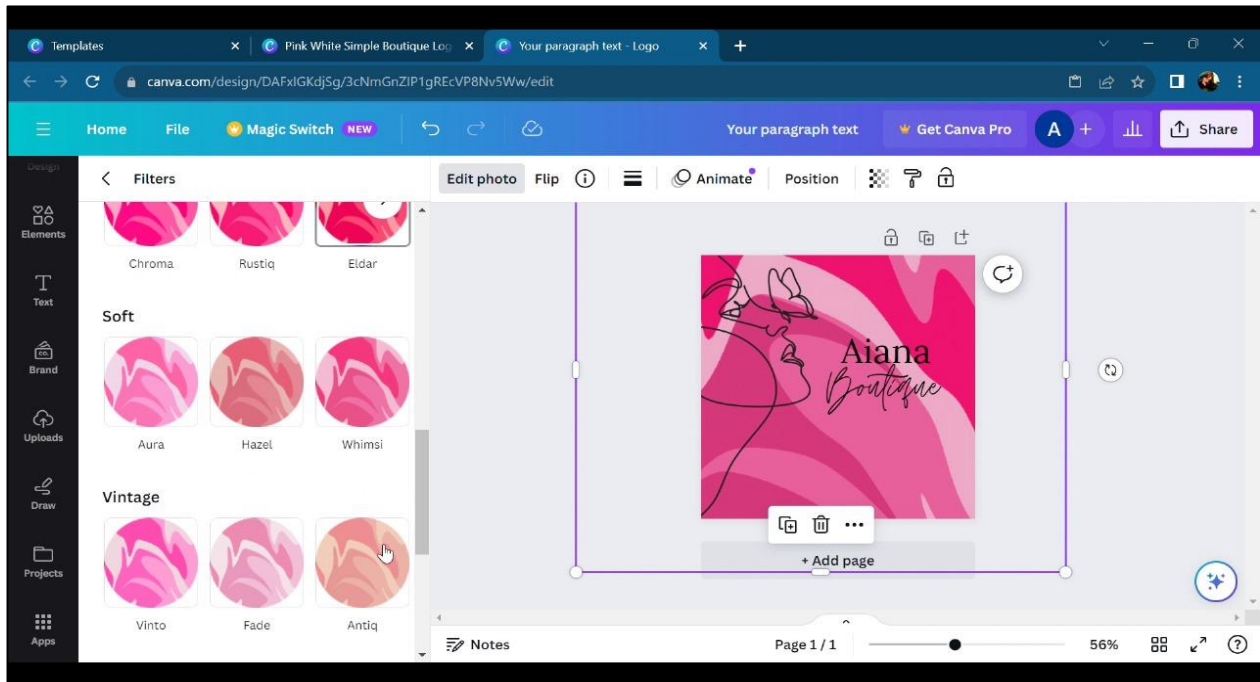
Step:1



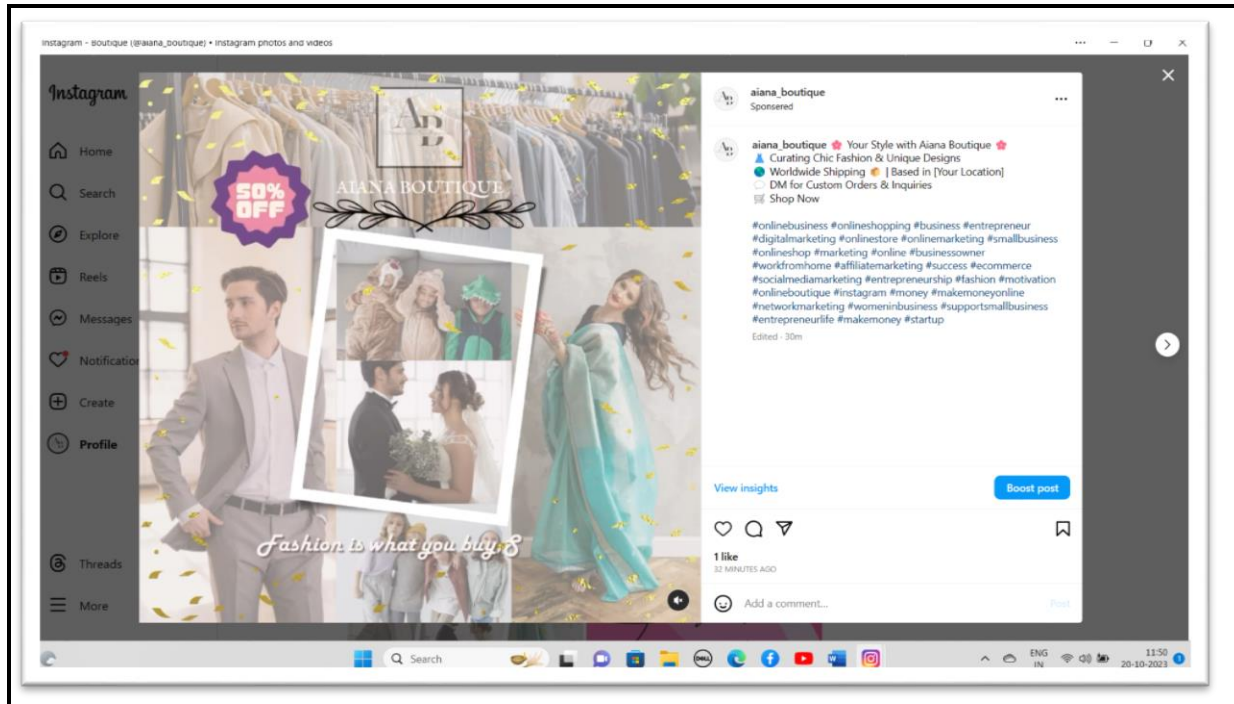
Creating Brand logo



Brand Name Creation



Creating a sponsored post in Instagram



Demo link :

<https://drive.google.com/file/d/1JXCBfyIKUvio0dgNiPtRFdEVPcCtgOzc/view?usp=sharing>