**COURSE**: Digital Marketing

**ZONE**: 17

MENTOR: Abdul Malick. M

**TEAM ID:** NM2023TMID02308

#### **TEAM MEMBERS:**

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4. Aajila.J- 23654E88EFBB9D1B788459C87964CAE3

**PROJECT**: Creating an Sponsored Post for Instagram

Brand Name: Aiana Boutique

Category: Clothing

Target Audience: All

Email: aianaboutique66@gmail.com

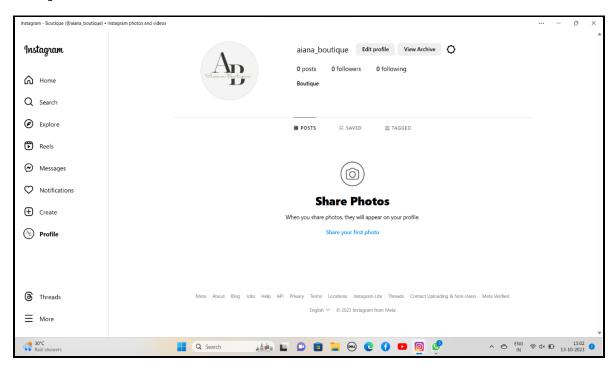
**Instagram account link**: <a href="https://instagram.com/aiana">https://instagram.com/aiana</a> boutique?igshid=NGVhN2U2NjQ0Yg==

#### **Instagram post:**

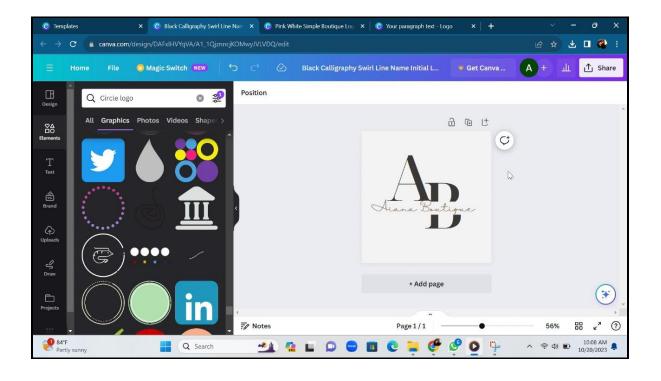
https://www.instagram.com/reel/Cyn1fPlBiFD/?utm\_source=ig\_web\_copy\_link&igshid=Mz
RIODBiNWFlZA==

# Instagram account creation

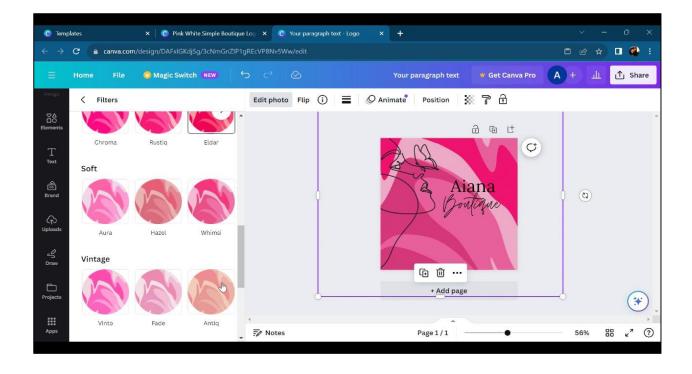
## Step:1



## **Creating Brand logo**



### **Brand Name Creation**



# Creating a sponsored post in Instagram

