



AMALE DKHISSI

Web Developer application

Driven by a genuine interest in web development, I aspire to contribute to innovative projects that transform user experiences. Recognized for my professionalism, perseverance, and ability to foster harmonious collaboration within a team, I am confident that my human and technical skills will bring real added value.

INFORMATION

French nationality

28 years old

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[/in/amaledkhissi](#)

Saint-Cloud

Driving license

PROFESSIONAL REFERENCES

Véronique Fouillen

veronique.fouillen@loreal.com

Natacha Fournier

natacha.fournier@loreal.com

SKILLS

Language skills

- French - Native
- English - C1

Computer skills

- Front-end: React, TypeScript
- Back-end: Node.js, Express, MongoDB, SQL
- Versioning: Git
- CMS: WordPress
- SEO tools
- Google Analytics
- Power BI
- Adobe Suite (Photoshop, InDesign, Illustrator)

PROFESSIONAL EXPERIENCE

WEB DEVELOPER

PERSONAL PROJECTS (in parallel with my current position at L'Oréal), Saint-Cloud | July 2024 - Present

- Developed a menu management application for restaurant owners, enabling dynamic dish addition and real-time updates (React, Node.js, Express, MongoDB)
- Developed a custom website for a Clinical Psychologist, highlighting her services (React, Next.js)
- Built an online portfolio for a videographer, optimized for visual presentation of her work (React)
- Designed mockups to pitch potential clients (a bookstore, authors, restaurants)

WEB DEVELOPER

OPENCLASSROOMS (in parallel with my current position at L'Oréal), Paris | January - July 2024

- Developed a real estate rental application (React)
 - Created a dynamic user interface for browsing and managing property listings
 - Implemented state management and reactive components
- Developed a book rating application (React, Node.js, Express, MongoDB)
 - Designed the book rating and review interface with user management
 - Integrated a REST API for data management and storage
- Developed features for an architect's portfolio (JavaScript)
 - Added interactive elements to showcase architectural projects
 - Enhanced user experience with custom animations and interactions
- Redesigned a photographer's portfolio (JavaScript, SEO tools)
 - Reviewed the architecture site
 - Optimized image loading and content

EDUCATION

WEB DEVELOPMENT
DEGREE

OPENCLASSROOMS, Paris
January - July 2024

MASTER IN MARKETING
& COMMUNICATION
STRATEGY MANAGEMENT

EUROPEAN COMMUNICATION
SCHOOL, Paris
2019 - 2021

BACHELOR IN
COMMUNICATION 360
MANAGEMENT

ISEFAC MANAGEMENT, Paris
2018 - 2019

DUT IN INFORMATION &
COMMUNICATION -
BOOK AND HERITAGE
TRADES

IUT DESCARTES, Paris
2015 - 2017

INTERESTS

Reading (a hundred books per
year)
Member of literary communities
and book review writing
Running

PROFESSIONAL EXPERIENCE

COMMUNICATION AND CSR PROJECT MANAGER

L'ORÉAL, Levallois-Perret | July 2022 - Present

- Defining and implementing the communication strategy (objectives, budget, timeline, resources)
- Promoting the Group's commitments and employer brand (Diversity, Equity, and Inclusion Program, Citizen Day, Ethics Day, Sense of Purpose, etc.)
- Defining editorial calendars and creating content (digital, mailing, print)
- Managing internal tools (intranet, mobile app, dynamic display, mailing platform)

CORPORATE COMMUNICATION MANAGER

L'ORÉAL, Clichy | September 2021 - July 2022

- Activated communication plan and ad-hoc campaigns (digital, media buying, press, print, events)
- Created content for Executive Committee members (strategic recommendations, invitations, activity reports)
- Produced content (airport ad campaigns, press releases and kits, social media posts)
- Organized international events (L'Oréal-UNESCO For Women in Science Award Ceremony)
- Coordinated digital projects (development of registration platforms)

EVENT COMMUNICATION & PRESS OFFICER

CANAL+, Boulogne-Billancourt | September 2020 - September 2021

- Defined and implemented communication strategies
- Developed brand campaigns (advertising campaigns)
- Organized events (Cannes Film Festival, César Awards and Oscars Ceremony)
- Created content (digital, print, press)
- Managed media partnerships and sponsored cultural events

COMMUNICATION, EVENT & BRAND DEVELOPMENT
OFFICER

FRANCE INTER, Paris | September 2018 - September 2020

- Activated communication plan and ad-hoc campaigns (digital, media buying, press, print, events)
- Defined a digital strategy (editorial line, platform selection, graphic charter, content creation)
- Developed the brand (advertising campaigns, events, podcasts)
- Managed media partnerships and sponsored cultural events