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1 Question 1

Binomial likelihood, the posterior with a conjugate beta prior is:

$$p(\theta|y) = \frac{1}{B(\overline{\alpha}, \overline{\beta})} \theta^{\overline{\alpha} - 1} (1 - \theta)^{\overline{\beta} - 1}$$
 (1)

with

$$\overline{\alpha} = \alpha_0 + y$$

$$\overline{\beta} = \beta_0 + n - y$$
(2)

The beta prior can be specified as:

 \equiv binomial experiment with $(\alpha_0 - 1)$ successes in $(\alpha_0 + \beta_0 - 2)$ (3)

2 Question 2

Check PPD for binomial likelihood on p. 151. We should take into account sampling variability of $\hat{\theta}$

3 Question 3

Contour probability: posterior evidence of H_0 with HPD interval. Defined as:

$$P\left[p(\theta|\mathbf{y}) > p\left(\theta_0|\mathbf{y}\right)\right] \equiv (1 - p_B) \tag{4}$$

 p_B is computed from the smallest HPD interval containing θ_0 .

Beta (α_0, β_0) prior is equivalent to a binomial experiment with $\alpha_0 - 1$ successes in $(\alpha_0 + \beta_0 - 2)$ experiments.

The non-informative beta prior has $\alpha_0 = 1, \beta_0 = 1$ and is equal the uniform prior on [0, 1].

4 Question 4

Popular priors for BGLIM are normal proper priors with large variance. Gelman et al. however suggest Cauchy density with center 0 and scale parameter 2.5 for standardized continuous covariates.