

Expert Review

Nr.of users: 3;

User's profile: student's study multimedia design and communication;

Questions:

- What movie do you think is it?

Colors:

- Why do you think we made it in black and white?
- What does this remind you of?
- Why do you think some characters have other colors?(complementary colors).

Place and time:

- Is the setup and context clear for potential users? (What is this?)
- Where do you think the action is taking place?
- What time period is this reminds you of?

Dramatic elements:

- Does the background light and colors reflect the mood of the action?
- Does it have enough dramatic elements, would you add more?

Interaction:

- Is it clear what elements are interactive?
- What do you think about the interaction?
- Can you see how to activate the interaction? Is it visible?not obvious?

Characters:

- Does the character's match with the story?
- Do you recognize some characters?

Sound:

- What do you think about the music, does it match with the action?

Last one:

- Do the animations enhance the spirit/mood you planned for?
- Is the production interesting enough for the target group?

Short summary :

- Answers for first question - The user didn't recognize the movie which the animation was related to.
- Answers for Colors: The user made a connection between the characters wearing black/white-with old movies, dramatic action , and the 2 colors for the main characters wearing green and purple(complementary colors) - they had some relationship.
- Answers for Place and time: The animation was not clear based on the time and place of the action, it needs more background details, a context.
- Answers for Dramatic elements: The animation has enough dramatic elements, it's reflects the mood of the scene.
- Answers for Interaction: The user would like to have more interaction and more clickable areas, hidden animation that could be interesting for the user to discover.
- Answers for Characters : The user recognized the main character but other characters need more facial expression, more details.
- Answers for Sound: The sound is too long in some places , the user could not hear it in some places the sound, it needs to be more dramatic in the point of no return.
- User Suggestions: The animation needs to be shorter and the scenes to be faster, if there are clickable areas it will be better to make them glow or flash not to put a button.

