



MARIAN COLLEGE KUTTIKKANAM AUTONOMOUS

Kuttikkanam, Idukki District, Peermade, Kerala 685 531

www.mariancollege.org Phone +91 9744681411

Email: media@mariancollege.org

Think Media
Think Marian

Reinventing your future

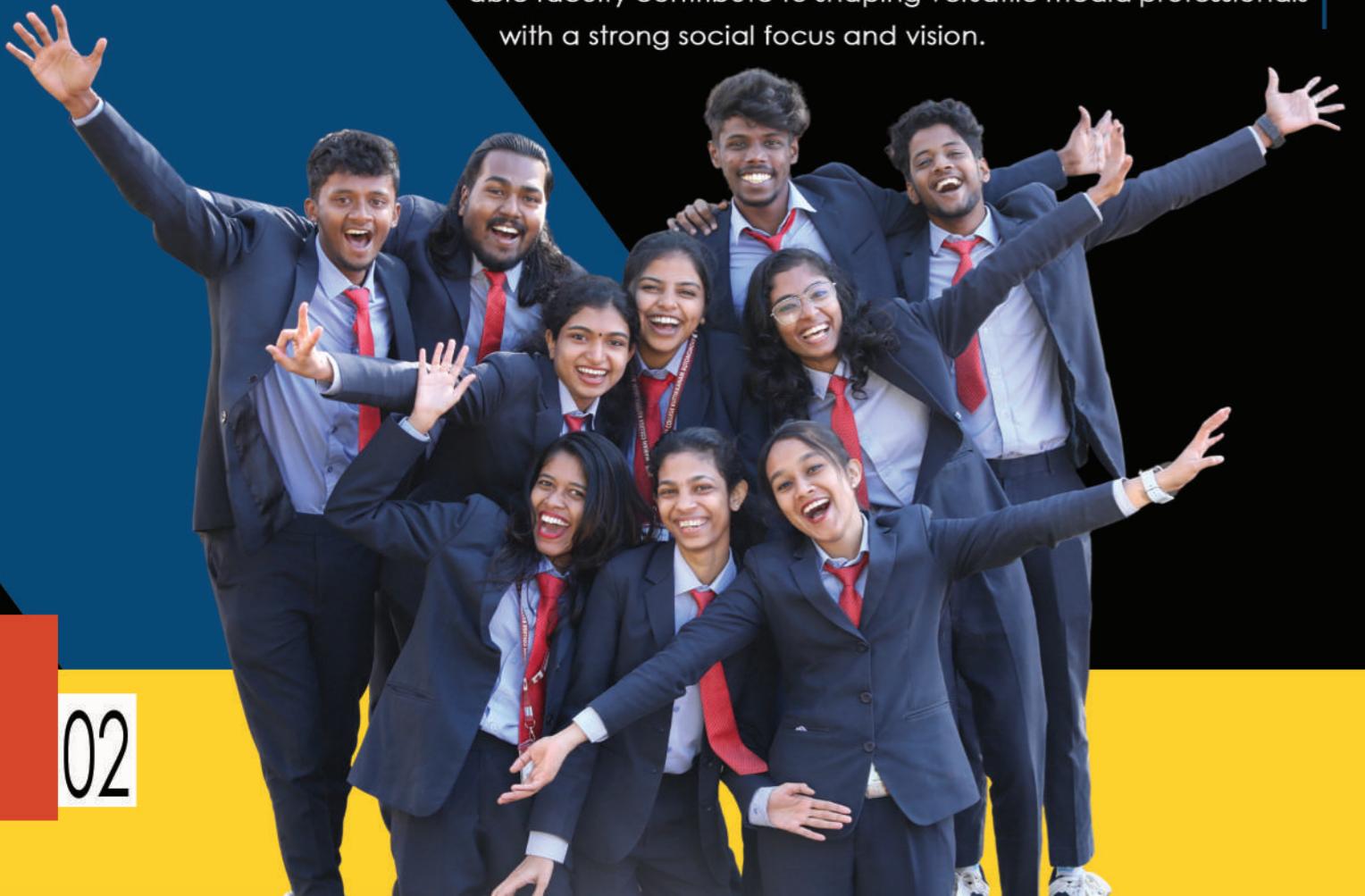


DEPARTMENT OF COMMUNICATION AND MEDIA STUDIES

Marian College Kuttikkanam Autonomous, located in Kuttikkanam, Idukki District, Kerala, and affiliated with Mahatma Gandhi University, Kottayam, was established in 1995. The college earned the unique distinction of gaining autonomy in 2015 and achieving an A++ grade in the NAAC reaccreditation of 2023, with a CGPA of 3.71 out of 4. Marian's academic excellence is evident through its high placement rates and collaborations with renowned international universities. It is also one of the pioneering institutions in Kerala to introduce outcome-based education (OBE) and continues to lead in organizing OBE training programs for several colleges.

MA Communication and Media Studies (MCMS)

The Department of Communication and Media Studies provides a dynamic digital media environment, enabling students to master content creation techniques across diverse media platforms. Practical training at the state-of-the-art Studio Marian, insights from guest faculty in the media industry, and guidance from experienced and knowledgeable faculty contribute to shaping versatile media professionals with a strong social focus and vision.



Courses Offered

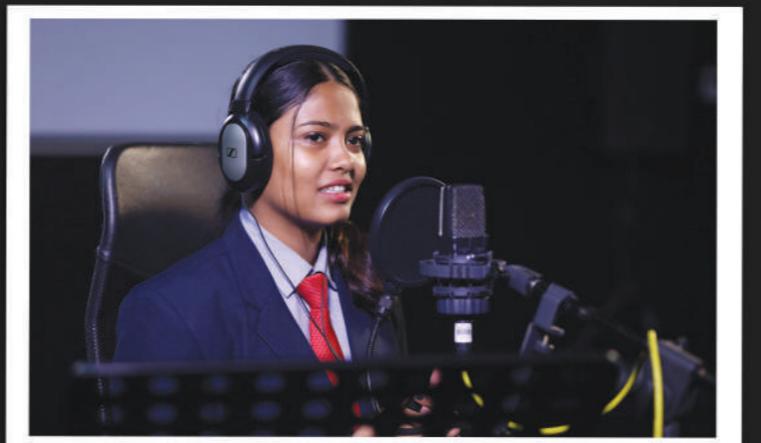
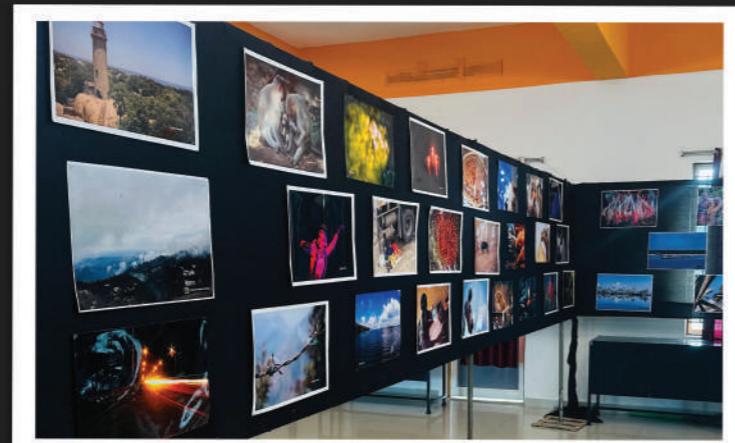
- Paradigms of Communication
- Print Media Journalism
- Introduction to Film Studies
- Creative Writing for Media
- Sports Journalism
- Environmental Journalism
- Photography (Practical)
- Print Media Productions (Practical)
- Television Journalism and News Production
- Communication Research
- Advertising Concepts and Practice
- Automobile Journalism
- Magazine Journalism
- Data Journalism
- Videography and Video Editing (Practical)
- Sound Designing (Practical)
- Radio Programme Production
- Public Relations and Corporate Communication
- Development Communication
- International Communication
- Event Management
- Digital Media Marketing
- Creation of Animated Assets (Practical)
- Vlogging (Practical)
- Documentary Production (Practical)
- Media and Aesthetics
- Media Laws and Ethics
- Film Theories
- Short Film Production (Practical)
- Dissertation
- Massive Open Online Course (MOOC)
- Acting for Theatre
- Technical Writing
- Film Curation and Film Festivals
- Grooming for Media
- AI in Media Production



Memorable Events

Department of
Communication
and Media Studies
Marian College
Kuttikkanam
Autonomous

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MAKING COMPLETE



- Endearing and cool environment, surrounded by lush green hills
- Modern audio - visual studio facility
- Renowned experts as faculty
- Three months internship in reputed media houses
- Hands-on training in print, online, audio & visual productions
- Intensive orientation programmes for personality and integral development
- New-gen courses like AI in Media Production, Film Curation, Data Journalism and Event Management
- 100% placement assurance
- Organises Kuttikkanam International Film Festival (KIFF) and participation in IFFI, IFFK and IDSFFK
- Flipped classroom instructional strategy
- Offers five Extra Credit Courses