

Privacy Policy for Startup Digest

Welcome to Startup Digest ("we," "our," or "us"). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website www.startupdigest.in (the "Website").

By using our Website, you agree to the terms of this Privacy Policy. If you do not agree with this policy, please do not use our Website.

1. Information We Collect

We may collect the following types of information when you interact with our Website:

a. Personal Information

Name

Email address

Contact information (optional, if provided by you)

Any other information you submit through forms or subscriptions

b. Non-Personal Information

Browser type

IP address

Device information

Cookies and usage data

Referring website URLs

2. How We Collect Your Information

We collect information in the following ways:

Directly from you: When you subscribe to our newsletter, fill out forms, comment on blogs, or contact us.

Automatically: Through cookies, analytics tools, and server logs when you browse our Website.

3. How We Use Your Information

We use the collected information for the following purposes:

To provide, operate, and maintain our Website.

To send newsletters, updates, and marketing materials (only if you opt-in).

To improve our content, user experience, and Website functionality.

To respond to your queries and provide customer support.

To analyze usage trends and monitor the performance of our Website.

4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to improve user experience and gather analytics. Cookies are small files stored on your device that help us understand how visitors use our Website.

Types of cookies we use:

Essential cookies: Necessary for the Website's functionality.

Analytics cookies: To track and analyze user behavior.

Marketing cookies: To deliver targeted ads and content.

You can manage or disable cookies through your browser settings. Please note that disabling cookies may affect the functionality of the Website.

5. Sharing Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share information with:

Service providers or partners who help us operate the Website (e.g., analytics, hosting providers).

Law enforcement or regulatory authorities if required by law.

Third-party tools (e.g., Google Analytics) for performance monitoring.

6. Third-Party Links

Our Website may contain links to third-party websites, blogs, or services. We are not responsible for the privacy practices or content of these external websites. Please review their privacy policies before providing any personal information.

7. Data Security

We take reasonable steps to protect your information from unauthorized access, disclosure, or loss. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

8. Your Rights

Depending on your location, you may have the following rights:

Access, update, or delete your personal information.

Opt-out of receiving marketing communications.

Restrict or object to the processing of your data.

Withdraw consent at any time (where applicable).

To exercise these rights, please contact us at startupdigest2024@gmail.com.

9. Children's Privacy

Our Website is not intended for individuals under the age of 13. We do not knowingly collect personal information from children. If you believe we have collected such information, please contact us immediately, and we will take steps to delete it.

10. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Changes will be effective immediately upon posting on this page. We encourage you to review this policy periodically to stay informed.

11. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

Email: startupdigest2024@gmail.com

Website: www.startupdigest.in