Managerial practices in Japan & USA & application of Theory Z.

Theory Z

- William Ouchi, a management researcher developed this new theory of management in the 1980s
- ► Theory Z is a business management theory that integrates Japanese and American business practices.
- The Japanese business emphasis is on collective decision making, whereas the American emphasis is on individual responsibility.
- ► Theory Z focuses on increasing employee loyalty to the company by providing a job for life with a strong focus on the well-being of the employee, both on and off the job. According to Ouchi, Theory Z management tends to promote stable employment, high productivity, and high employee morale and satisfaction.

Japanese Type Organization

- 1. Lifetime employment
- Collective decision making
- 3. Collective responsibility
- 4. Slow evaluation and promotion
- 5. Implicit (understood, implied) control mechanisms
- 6. Non-specialized career path
- 7. Holistic concern for employee as a person

American Type Organization

- 1. Short-term employment
- 2. Individual decision -making
- 3. Individual responsibility
- 4. Rapid evaluation and promotion
- 5. Explicit (clear, precise, unambiguous) control mechanisms
- 6. Specialized career path
- 7. Segmented concern for employee as an employee.

Theory Z Type Organization

- 1. Long-term employment
- 2. Consensual, participative decision-making
- 3. Individual responsibility
- 4. Slow evaluation and promotion
- 5. Implicit, informal control with explicit, formalized measures
- 6. Moderately specialized career path
- 7. Holistic concern, including family