# **Predict**

bottom-up prediction
learning, <u>least-squares</u> and function approximation
prediction, optimization and control
hierarchical temporal memory: prediction
top-down/bottom-up blackboard architecture
web-intelligence; brains; adaptive BI
challenge problems

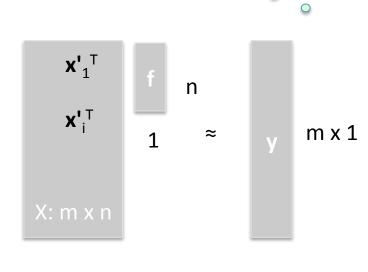
### learning and prediction

m data points each having (i) features  $x_1 ... x_{n-1} = \mathbf{x}$  and (ii) output variable(s)  $y_1 ... y_k$ .

e.g. *prices* (numbers for Y);  $x_i$  can be numbers or categories for now assume k=1, i.e. just one output variable y

#### linear prediction:

 $f(\mathbf{x}) = E[y | \mathbf{x}]$  also minimizes\*:  $\varepsilon = E[error] = E[y-f(\mathbf{x})]^2 \approx \frac{1}{m} \sum_{m} (y_i - f(\mathbf{x}_i))^2$ suppose  $f(\mathbf{x}) = [\mathbf{x}; 1]^T \mathbf{f} = \mathbf{x'}^T \mathbf{f}$ i.e. *linear* in **x**; so we want X **f** ≈ **y**  $\Sigma_{m}(\mathbf{y}_{i} - \mathbf{x'}_{i}^{\mathsf{T}}\mathbf{f})^{2} = (\mathbf{X} \mathbf{f} - \mathbf{y})^{\mathsf{T}} (\mathbf{X} \mathbf{f} - \mathbf{y})$ minimized if derivative = 0, i.e.  $X^TX \mathbf{f} - X^T\mathbf{y}$  .. "normal equations" once we have **f**, our "least-squares" estimate of  $y \mid x$  is  $f^{LS}(x) = x'^T f$ 



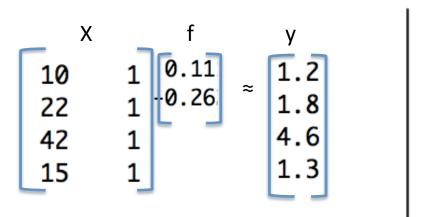
 $X^Tv$ 

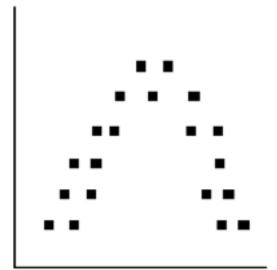
n x 1

 $n \times n$ 

#### some examples

х	у
10	1.2
22	1.8
42	4.6
15	1.3





how good is the 'fit'? 
$$R^2 = 1 - \frac{\sum_{i} (f^T x_i - y_i)^2}{\sum_{i} (\overline{y} - y_i)^2} = .95$$

example 2\*:

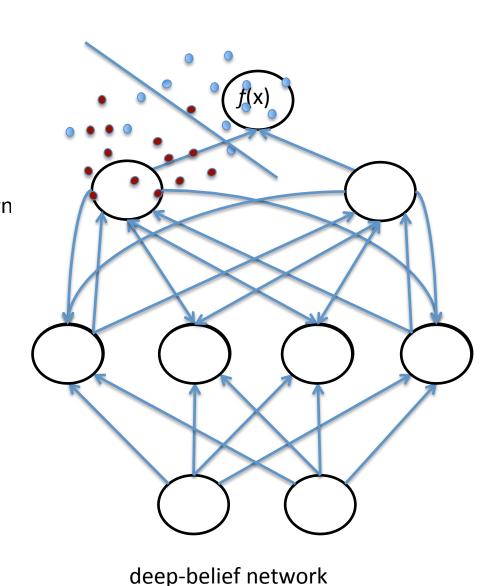
[y, x] = [wine-quality, winter-rainfall, avg-temp, harvest-rainfall]

 $f^{LS}(\mathbf{x}) = 12.145 + 0.00117 \times \text{winter-rainfall} + 0.0614 \times \text{avg-}$ temperature – 0.00386 × harvest rainfall

<sup>\*</sup>Super-crunchers, Ian Aryes 2007: Orley Ashenfelter

## beyond least-squares

```
categorical data
   logistic regression
   support-vector-machines
       complex f:
           'kernel'-parameters also learn
neural networks
   linear = least-squares
   non-linear
       like logistic etc.
   feed-forward, multi-layer
       more complex f
   feed-back
       like a belief n/w;
           "explaining-away" effect
```



## learning parameters

whatever be the model: need to minimize  $|f(x) - y| = \varepsilon(\mathbf{f})$ complex f => no formula so, iterative method; start with  $\mathbf{f}^0$ 

 $\mathbf{f^1} = \mathbf{f^0} + \delta \mathbf{f}$   $f^{i+1} = f^i - \alpha \nabla_f \varepsilon(f^i)$  gradient-descent use  $\varepsilon(\mathbf{f^i})$ - $\varepsilon(\mathbf{f^{i-1}})$  to approximate derivative control actions: works fine with numbers, i.e. x in  $\mathbf{R^n}$  minimize  $|\mathbf{s} - \Xi|$ 

.. caveats: local minima, constraints

for categorical data:

convert to binary, i.e.  $\{0,1\}^N$  "fuzzyfication": convert to  $\mathbf{R}^n$  neighborhood-search; heuristic search, genetic algorithms .. probabilistic models, i.e. deal with probabilities instead

related matters

"best" solution

w: maximize φ(w)

control actions: θ<sup>i</sup>: s<sup>i+1</sup>=S(θ<sup>i</sup>)