8,21,922.98 66,14,172.62 3,84,755.16 1,61,629.05 79,82,479.81 Revenue By Use Chip 36M Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned High Week_Start_Date 4™ Med Online Chip Swipe 953314 2091362 37840749 4647596 45533021 \equiv **Customer Acq Cost** 47M 5659109 47188612 2533682 1135608 56517011 **M9** 3⊠ 1 Silver Silver Gold Plati... Blue Σ **Q3** Platinum 18M Revenue By Customer Job <u>Gold</u> Silver Total Gold Blue 10M **Q**4 M6 8⊠ Z **2M** 170K 165K **Total Interest** 8.0M Govt Blue-collar Businessman White-collar Selfemployeed Retirees 173.2K 14.5M 94 **Credit card Transaction Report** 23M **Total Revenue** Revenue By Education QTR Revenue & Transaction Count 11M **57M №** 8⊠ 166.6K 14.2M 3⊠ 2M 03 Post-Graduate Graduate High School Unknown Uneducated Doctorate Sum of RevenueSum of Total_Trans_Vol Transaction Amount 45.5M 164.2K 13.8M 02 Revenue By Expenditure Type 14M 10M 10M **M**6 8⊠ ₩9 **Transaction Count** 163.3K 14.0M 5 667.2K Bills Food **Entertainment** Fue Trave Grocery