66,14,172.62 3,84,755.16 1,61,629.05 8,21,922.98 79,82,479.81 Revenue By Use Chip Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned High 17M Week_Start_Date Med Swipe Chip 2091362 953314 37840749 4647596 45533021 \blacksquare **Customer Acq Cost** 47M 2533682 47188612 1135608 5659109 56517011 **M**9 Silver Blue Silver Σ 93 Platinum 18M Revenue By Customer Job Plob Gold Silver Tota Blue 10M 94 <u>Μ</u>6 170K 165K **Total Interest** 8.0M Businessman White-collar Selfemployeed 173.2K 14.5M 94 **Credit card Transaction Report** 23M **Total Revenue** Revenue By Education QTR Revenue & Transaction Count 11M **57M** <u>M</u>6 166.6K 14.2M 03 Graduate High School Unknown Sum of RevenueSum of Total_Trans_Vol Transaction Amount 45.5M 164.2K 13.8M 92 Revenue By Expenditure Type 14M 10M 10M **Transaction Count** 163.3K 14.0M 0 667.2K Bills Fue Entertainment

4⊠

Online

Ξ

Plati...

3⊠

Gold

8⊠

Govt

8⊠

Uneducated

M6

Grocery

3⊠

Post-Graduate

8⊠

Food

2⊠

Doctorate

№

Trave

M

Blue-collar

5M

Retirees