

Be More
at Bain



BrAINWARS 2026

CASE STUDY COMPETITION



What is BrAINWARS

BrAINWARS is a pan-India case competition that provides students with an immersive exposure to hypothesis-led problem solving, structured thinking and team-based case cracking, closely aligned with real consulting workflows. As part of our focused campus outreach, your campus has been identified among a select group of campuses for this program.



Guidelines for BrAINWARS 2026

- 1) Teams can only compete in groups of 4 students
- 2) Each team member should be graduating in 2027
- 3) Minimum 60% aggregate in 10th, 12th, UG (aggregated till date) for all team members
- 4) Each member of the team should belong to the same campus. No cross-college teams are allowed
- 5) A participant should be a part of one team only, as this may lead to disqualification of both teams.
- 6) The details shared while registering will remain static through-out the competition. No changes in the team structure would be entertained post-registration
- 7) There will be 3 rounds in the competition. Each round will be an elimination round
- 8) In case of any rule violation, the teams will be disqualified from the competition
- 9) The decision of Bain team will be final and binding in case of any discrepancy
- 10) All queries are to be routed through Placement Committees/POCs



BrAINWARS 2026 Overview

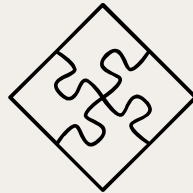
ROUND 1 – Brain Blitz

Elimination screening
round



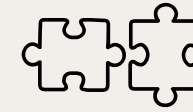
Round 3 – Case Problem (Phase 2)

The shortlisted teams will
be expected to deep dive
into the hypothesis then
generate insights and build
recommendations



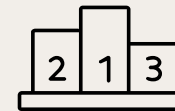
Round 2 – Case Problem (Phase 1)

The Shortlisted teams will
be expected to generate a
hypothesis for the problem
statement provided

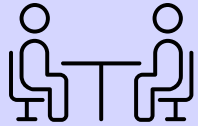


Finale - Presentation Round

The final shortlisted
teams will get an
opportunity to present
their case analysis to BCN
leaders in the jury



What's in it for You!



Pre-Placement Interview

Top performers may bypass aptitude tests to directly interview with BCN.



Cash prize

Winning and runner-up teams will receive exciting cash prizes.



Certificate for participation

Top teams reaching the BrAINWARS finale will be awarded participation certificates.



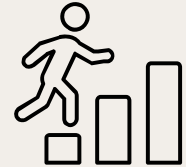
Case study Workshop

A targeted workshop focused on case structuring, problem-solving, and consulting interview best practices.



Mentorship by Bainies

Curated sessions with Bain professionals to deepen case analysis, refine insight generation, and provide career guidance.



Practical experience

Gain hands-on exposure by competing with top talent from premier undergraduate institutions.

IN CASE OF ANY QUERIES

Feel free to contact us at

NewDelhiBCNBrAINWARS2026@Bain.com



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THANK YOU!