

Credit Card Customer Report

Revenue

57M

Income

588M

Interest

8M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Low

Medium

High

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

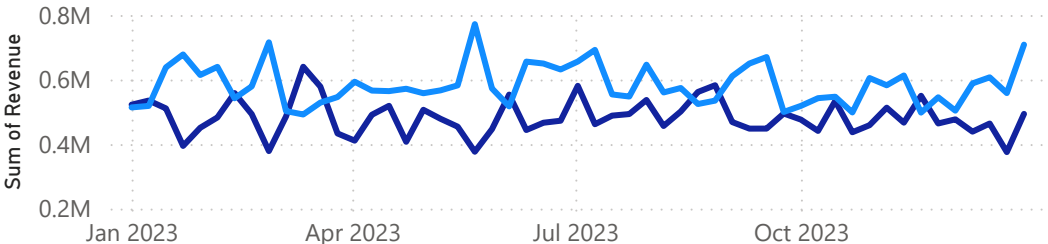
M

F

31M

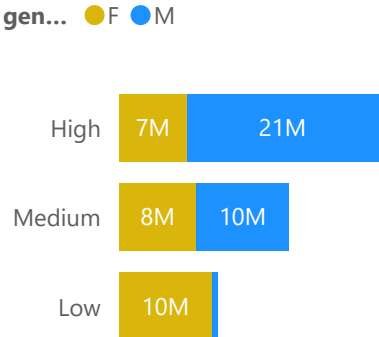
26M

Sum of Revenue by Year, Month, Day and gender

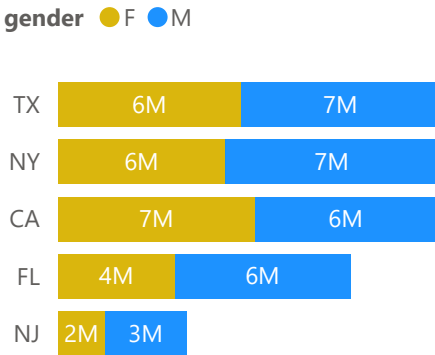


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Retirees	4617448	641692	49619308
Blue-collar	7040606	967751	73516911
Selfemployeed	8542826	1141510	77659931
Govt	8335534	1182231	90834727
White-collar	10283124	1464691	105618475
Businessman	17697472	2584604	190350431
Total	56517011	7982480	587599783

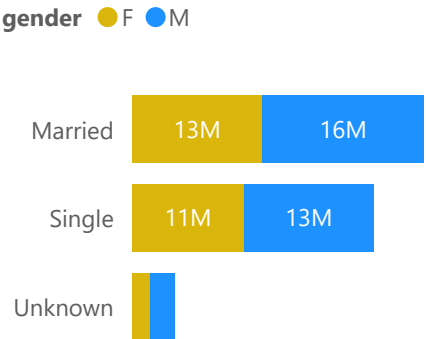
Revenue by Income Group



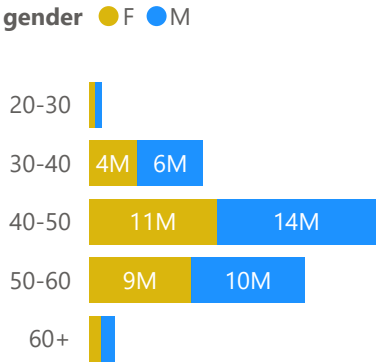
Top 5 States



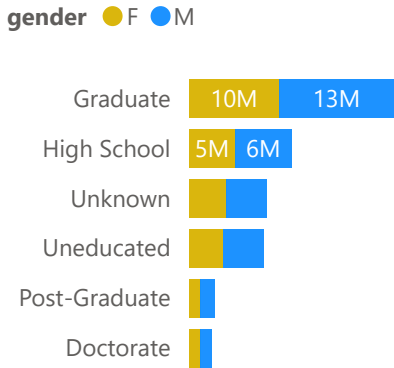
Revenue by Marital Status



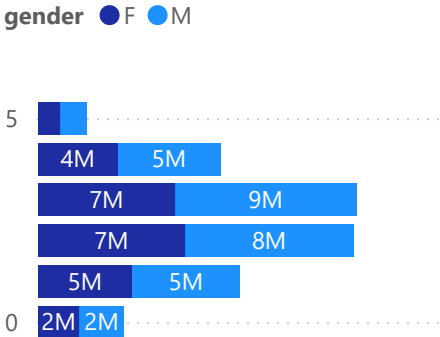
Revenue by Age Group



Revenue by education level



Revenue by Customer Dependents



Credit Card Transaction Report

Q4

Q3

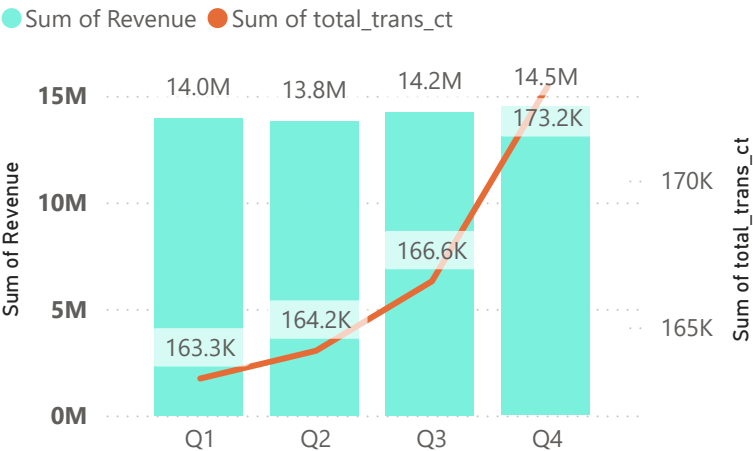
Q2

Q1

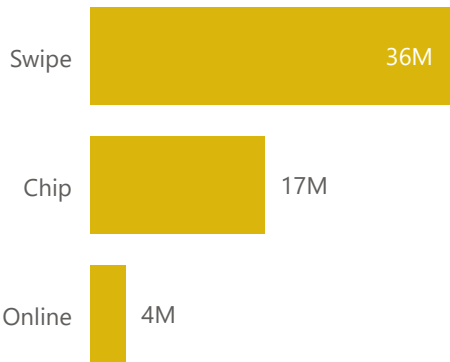
week_start_date

All

QTR Revenue and total trans count



Revenue by Use Chip



Revenue

57M

Amount

46M

Interest

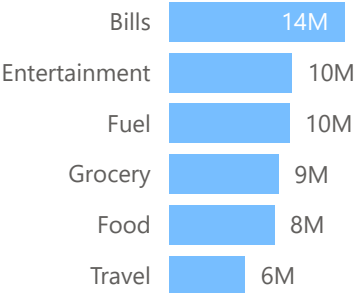
8M

Count

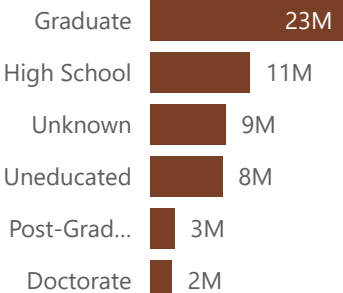
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1135608	953314	161629
Gold	2533682	2091362	384755
Silver	5659109	4647596	821923
Blue	47188612	37840749	6614173
Total	56517011	45533021	7982480

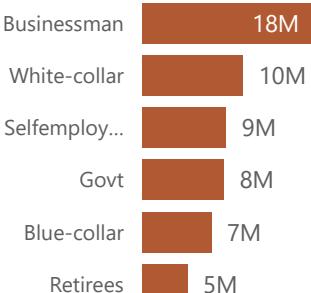
Revenue by expenditure type



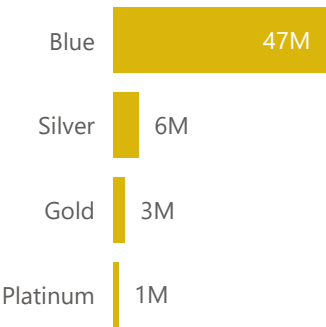
Revenue by education level



Revenue by customer job



Customer Acq Cost



Gold

Silver

Blue

Platinum

F

M

Low

Medium

High

	activation_30_days	%GT Count of activation_30_days
0		42.54%
1		57.46%
Total		100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfen			
0	14.75%	17.81%	14.00%	9.16%	25.53%	15.19%	100.00%	
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%	
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%	

week_number_2	Previous_week_Revenue	Cu
53	933134	
52	1070439	
51	1026549	
50	980152	
49	1008777	
Total	933134	

Sum of total_trans_amt by week_number_2

