

Watch It Outside Events Co.

121 Creek Street
Boston, ST 02101
(123) 456-7890

Project Title: Watch It Outside Boston Edition

SUMMARY	1
STAKEHOLDERS	1
GOALS	1
BUDGET	2
TIMELINE	2
TECHNICAL SPECIFICATION	3

SUMMARY

Create a website which helps publicize the Outdoor Film Festival of 'Watch it Outside Boston Edition.' The site will contain information about the festival and the movies, will have a section for news and announcements via which the organizer would communicate, and a way for users to register that they will be attending the festival.

STAKEHOLDERS

- Festival Manager: Clara Dunn
- Web Developer: Aman Singh Chandel

GOALS

To deliver a functional and online website which allows for managing the content via a web interface and for users to preregister. The option to pre register should be highlighted and possible to close if registered visitors reach 1,500. This will be hosted with a web address which is relevant to the project.

TIMELINE

The estimated time to complete the project is 4 to 5 days. According to the estimation it will take roughly 40 hours to develop and complete the website. So you can expect the project to be live by the end of 2nd week of June.

TASKS	DURATION (in hours)
1. Develop Initial Prototype.	10hours
2. Add Styling and CSS.	10hours
3. Add Content - Movie and Festival Details.	4hours
4. Complete styling and Finish product.	4hours
5. Configuring Hosting and Domain Name.	6hours
6. Prepare a brief on how to update data.	4hours
7. Handover	2hour
Total Time:	40hours

Budget

We have a budget of \$3,500 to get the event website up and running, following is the breakdown of the estimated cost of development:

TASKS	COST
1. Development Hours	1200\$
2. Hosting	1200\$
3. Domain Name	300\$
4. Social Media Marketing	500\$
5. Other Miscellaneous Charges	300\$

Technical Specification

The website has a very basic yet elegant design structure. HTML is used to design the basic structure of the website. The Styling is done with CSS and Bootstrap-4 is used to make the website mobile friendly. The technologies used for the project are:

- HTML and CSS.
- Bootstrap-4.
- AWS(Amazon Web Services) for hosting.
- Namecheap for Domain Name.

The website will have a navigation menu to easily find the section they are looking for, a section of listed movie details which lists them in a grid view with their posters and shows the information with a popup about the movie upon clicking on them. A section for News and announcements will also be there so that the event organizers can better communicate and let people know about their upcoming events. In order for someone to register for a movie event, a registration or a booking form is available which requires basic details and then books the ticket for the event.

The Website will be hosted on Amazon's AWS platform which is the best platform available for hosting websites. The Domain name for the website will be purchased via Namecheap which is a really value for money option.

The proposed Domain Name is: 'watchitoutside.com'. The proposed hosting and Domain name chosen because they are best in class and will also suit the clients budget nicely.