Watch It Outside Events Co.
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Project Title: Watch It Outside Boston Edition

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SUMMARY

Create a website which helps publicize the Outdoor Film Festival of 'Watch it Outside Boston Edition.' The site will contain information about the festival and the movies, will have a section for news and announcements via which the organizer would communicate, and a way for users to register that they will be attending the festival.

STAKEHOLDERS

- Festival Manager: Clara Dunn
- Web Developer: Aman Singh Chandel

GOALS

To deliver a functional and online website which allows for managing the content via a web interface and for users to preregister. The option to pre register should be highlighted and possible to close if registered visitors reach 1,500. This will be hosted with a web address which is relevant to the event.

Technical Specification

The website will be built using Wordpress which is the most famous CMS for building websites. The Organiser needs to update data on the website on a regular basis and will require a developer to do this, therefore to overcome this, we have decided to build the website with Wordpress. Wordpress receives regular security updates and is updated on a regular basis and does not require any technical knowledge to maintain and manage the website data. Wordpress was chosen because the developer is most proficient in wordpress of all the CMS Tools. Wordpress has a lot of plugin supports which will make website management very easy and smooth. So the proposed technical solution are:

- Wordpress for Development.
- AWS(Amazon Web Services) for hosting.
- Namecheap for Domain Name.

With the help of Wordpress, She can easily manage the Ticket Bookings with a form with only a plugin. Wordpress is used as the website is relatively small and also needs a functionality to be able to add new posts and announcements as per the requirement of the organiser. So with Wordpress, She will be easily able to add new news and announcements posts according to her needs without any technical knowledge with the use of only a plugin.

The website will have a navigation menu to easily find the section they are looking for, a section of listed movie details which lists them in a grid view with their posters and shows the information with a popup about the movie upon clicking on them. A section for News and announcements will also be there so that the event organizers can better communicate and let people know about their upcoming events. In order for someone to register for a movie event, a registration or a booking form is available which requires basic details and then books the ticket for the event.

The Website will be hosted on Amazon's AWS platform which is the best platform available for hosting websites. The Domain name for the website will be purchased via Namecheap which is a really value for money option.

The proposed Domain Name is: 'watchitoutside.com'. The proposed hosting and Domain name chosen because they are best in class and will also suit the clients budget nicely.

TIMELINE

The estimated time to complete the project is 4 to 5 days. According to the estimation it will take roughly 40 hours to develop and complete the website. So you can expect the project to be live by the end of 2nd week of June.

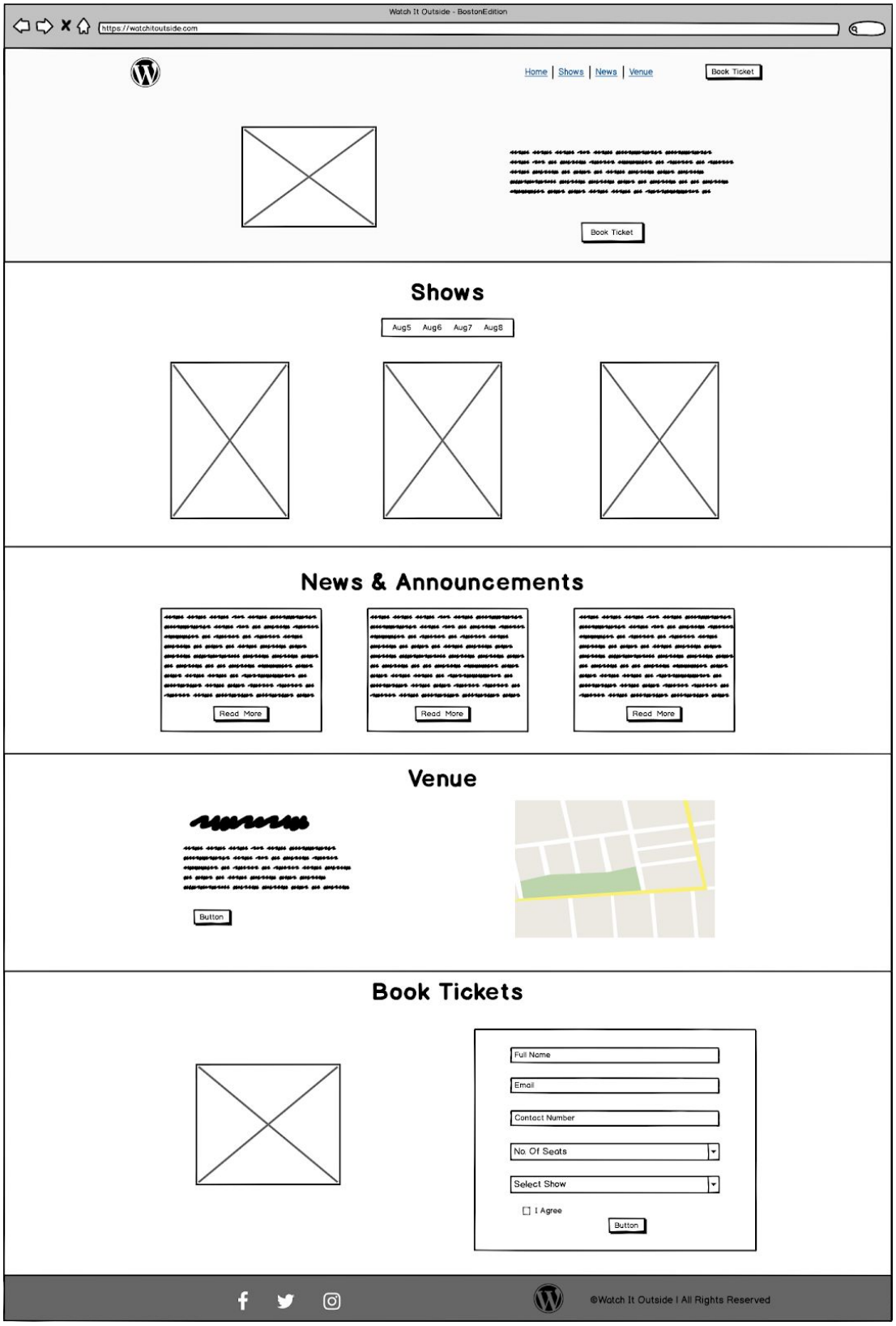
TASKS	DURATION (in hours)
1. Develop Initial Prototype.	10hours
2. Creating the Actual Website.	20hours
3. Add Content - Movie and Festival Details.	2hours
4. Complete styling and Finish product.	4hours
5. Configuring Hosting and Domain Name.	1hours
6. Prepare a brief on how to Update data and support.	3hours
Total Time:	**40hours**

Budget

We have a budget of $3,500 to get the event website up and running, following is the breakdown of the estimated cost of development:

TASKS	COST
1. Development Hours	2000$
2. Hosting	100$
3. Domain Name	50$
4. Social Media Marketing	300$
5. Graphics and Logo Designing	500$
6. Miscellaneous Charges	200$

Prototype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