

Brand (Country)	Indian Alternative(s)	Category	Approved
Apple (USA)	Lava, Micromax, BharOS (software)	Smartphones	TRUE
Samsung (South Korea)	Lava, Videotex, Hindware Smart, Dixon Technologies	Electronics/TVs, Smartphones	TRUE
Xiaomi (China)	Infinix India, Karbonn, Dixon Technologies	Smartphones	TRUE
Oppo (China)	Micromax, Itel India	Smartphones	TRUE
Vivo (China)	Lava, Intex, I-Ball	Smartphones	TRUE
OnePlus (China)	Lava Agni, Infinix Zero	Smartphones	TRUE
Realme (China)	Micromax In series, Lava Blaze	Smartphones	TRUE
Lenovo (China)	HCL, AXL, iBall	Laptops/Tablets	TRUE
HP (USA)	RDP, HCL Infosystems	Laptops	TRUE
Dell (USA)	RDP, Smartron	Laptops	TRUE
Sony (Japan)	Videotex, BPL, Intex Technologies	TVs & Audio, Consumer Electronics	TRUE
LG (South Korea)	Godrej, Voltas, Bluestar, Dixon Technologies	Appliances, Consumer Electronics	TRUE
Whirlpool (USA)	IFB, Godrej, Voltas-Beko	Home Appliances, Washing Machines	TRUE
Haier (China)	Godrej, Lloyd, Voltas	Refrigerators	TRUE
Philips (Netherlands)	Syska, Usha, Bajaj Electricals, Elin Electronics, Agaro, Kent Zoom	Appliances/Lighting, Grooming/Appliances, Vacuum/Cleaning Tech	TRUE
Panasonic (Japan)	Bajaj, V-Guard, Elin Electronics	Appliances, Consumer Electronics	TRUE
Asus (Taiwan)	HCL, RDP, Smartron	Laptops/PCs	TRUE
Canon (Japan)	Adcom, ShreeCam, Portronics, TVS-E	Cameras/Printers	TRUE
JBL (USA)	boAt, Mivi, Zebronics	Audio Devices	TRUE
Bose (USA)	Blaupunkt India, F&D, boAt Nirvana	Premium Audio	TRUE

Beats by Dre (USA)	Boult Audio, Noise	Headphones	TRUE
Sennheiser (Germany)	boAt Immortal, Zebronics	Headsets/Audio	TRUE
Skullcandy (USA)	Leaf, Noise	Earphones	TRUE
Garmin (USA)	Noise, Fire-Boltt, Titan	Smartwatches	TRUE
Fitbit (USA)	GOQii, Noise, Fire-Boltt	Fitness Trackers	TRUE
Microsoft (Devices) (USA)	RDP, HCL Infosystems	Laptops/Tablets	TRUE
GoPro (USA)	Procus, NoisePlay, Campark	Action Cameras	TRUE
Logitech (Switzerland)	Zebronics, iBall, Portronics	Accessories/Peripherals	TRUE
Electrolux (Sweden)	IFB, Godrej, Voltas	Refrigerators, Appliances	TRUE
Beko (Turkey)	Voltas-Beko JV	Appliances	TRUE
Honeywell (USA)	Havells, Crompton, V-Guard	Home Electronics	TRUE
Dyson (UK)	Agaro, Philips India, Kent Zoom	Vacuum/Cleaning Tech	TRUE
Morphy Richards (UK)	Bajaj, Havells	Kitchen Appliances	TRUE
Braun (Germany)	Vega, Syska, Philips India	Grooming Tools	TRUE
Foxconn (Taiwan)	(Manufacturing for Apple, Xiaomi)	Electronics Manufacturing	TRUE
Flextronics (Singapore)	(High-end electronics, servers, medical devices)	Electronics Manufacturing	TRUE
Salcomp (Finland)	(Mobile phone chargers, adapters, battery packs)	Electronics Manufacturing	TRUE
Dixon Technologies (India)	(Clients include Panasonic, Philips, Motorola)	Electronics Manufacturing	TRUE
Elin Electronics (India)	(Clients include Panasonic, Philips, Motorola)	Electronics Manufacturing	TRUE
Orient Electronics (India)	(Clients include Bosch, Daimler, Siemens)	Electronics Manufacturing	TRUE

NTL Electronics India (India)	(Power electronics & controllers, LED lighting electronics)	Electronics Manufacturing	TRUE
Sonodyne Speakers (India)	(Speakers, headphones, earphones; supplies to Samsung, LG, Philips)	Electronics Manufacturing	TRUE
Aequs (India)	(Aerospace components, automobile equipment)	Electronics Manufacturing	TRUE
Advantage Optical Cable (India)	(Optical fiber cables, HDMI cables, network cables)	Electronics Manufacturing	TRUE
Havells India Ltd. (India)	(Consumer electronics, home appliances, fans, lighting)	Consumer Electronics	TRUE
Videocon Industries Ltd. (India)	(Consumer electronics, home appliances, telecommunications)	Consumer Electronics	TRUE
Voltas Ltd. (India)	(Air conditioning, refrigerators, water coolers)	Appliances	TRUE
Bajaj Electricals Ltd. (India)	(Consumer electronics, kitchen appliances, personal care)	Consumer Electronics	TRUE
Nike (USA)	Campus, HRX, Red Tape	Footwear/Sportswear	TRUE
Adidas (Germany)	Sparx, Action, Campus	Footwear/Sportswear	TRUE
Puma (Germany)	Khadim, Red Chief	Footwear/Sportswear	TRUE
Reebok (USA)	Asian Footwear, Action	Footwear	TRUE
Under Armour (USA)	HRX, Alcis Sports	Sportswear	TRUE
Decathlon (France)	Nivia, Shiv Naresh, HRX	Sports Gear/Apparel	TRUE
Levi's (USA)	Flying Machine, Mufti, Spykar	Jeans/Apparel	TRUE
Zara (Spain)	Biba, Global Desi, Fablestreet	Fashion/Apparel	TRUE
H&M (Sweden)	W, Aurelia, FabIndia	Fashion/Apparel	TRUE
Calvin Klein (USA)	Van Heusen India, Rare Rabbit	Fashion/Apparel	TRUE
Tommy Hilfiger (USA)	Blackberrys, Raymond	Fashion/Apparel	TRUE
Ralph Lauren (USA)	Louis Philippe, Blackberrys	Fashion/Apparel	TRUE
Victoria's Secret (USA)	Zivame, Clovia, PrettySecrets	Lingerie	TRUE
Havaianas (Brazil)	Solethreads, Khadim, Relaxo	Flip-Flops	TRUE
Forever 21 (USA)	(No direct alternative listed)	Fashion/Apparel	TRUE
Giorgio Armani (Italy)	(No direct alternative listed), XLNC Perfumery (inspired perfumes)	Luxury Fashion, Perfumes	TRUE

Marks and Spencer (UK)	(No direct alternative listed)	Fashion/Apparel	TRUE
Louis Vuitton (France)	(No direct alternative listed), Vimal (cultural phenomenon)	Luxury Fashion, Bags	TRUE
Gucci (Italy)	I Was a Sari (upcycled saris)	Luxury Fashion, Bags	TRUE
Prada (Italy)	(No direct alternative listed), Kolhapuri chappals (cultural comparison)	Luxury Fashion, Footwear	TRUE
Emporio Armani (Italy)	XLNC Perfumery (inspired perfumes)	Luxury Fashion, Perfumes	TRUE
GUESS (USA)	(No direct alternative listed)	Fashion/Apparel	TRUE
NorBlack NorWhite (India)	(No foreign alternative listed)	Gen Z/Streetwear	TRUE
Prxkhxr (India)	(No foreign alternative listed)	Gen Z/Streetwear	TRUE
Urban Monkey (India)	(No foreign alternative listed)	Gen Z/Streetwear	TRUE
Bluorng (India)	(No foreign alternative listed)	Gen Z/Streetwear	TRUE
Midnight Law (India)	(No foreign alternative listed)	Gen Z/Streetwear	TRUE
Exhale Label (India)	(No foreign alternative listed)	Gen Z/Streetwear	TRUE
Drippin'Moncky (India)	(No foreign alternative listed)	Gen Z/Streetwear	TRUE
HUEMN (India)	(No foreign alternative listed)	Gen Z/Streetwear	TRUE
Leisure Loom (India)	(No foreign alternative listed)	Gen Z/Streetwear	TRUE
Manyavar & Mohey (India)	(No foreign alternative listed)	Ethnic/Festive Wear	TRUE
Fabindia (India)	(No foreign alternative listed)	Ethnic/Sustainable Fashion	TRUE
BIBA (India)	(No foreign alternative listed)	Ethnic/Fashion	TRUE
W (India)	(No foreign alternative listed)	Fashion/Apparel	TRUE
Aurelia (India)	(No foreign alternative listed)	Fashion/Apparel	TRUE
Soch (India)	(No foreign alternative listed)	Ethnic/Fashion	TRUE
Anavila (India)	(No foreign alternative listed)	Ethnic/Fashion	TRUE
Jaypore (India)	(No foreign alternative listed)	Ethnic/Fashion	TRUE
Global Desi (India)	(No foreign alternative listed)	Ethnic/Fashion	TRUE
Gully Labs (India)	(No foreign alternative listed)	Sneakers	TRUE

Thaely (India)	(No foreign alternative listed)	Sneakers (Sustainable)	TRUE
Comet (India)	(No foreign alternative listed)	Sneakers	TRUE
Banjaaran (India)	(No foreign alternative listed)	Sneakers	TRUE
Neeman's (India)	(No foreign alternative listed)	Sneakers (Sustainable)	TRUE
Zouk (India)	(No foreign alternative listed)	Sustainable Handbags	TRUE
Arture (India)	(No foreign alternative listed)	Sustainable Handbags	TRUE
Aulive (India)	(No foreign alternative listed)	Sustainable Handbags	TRUE
Rashki (India)	(No foreign alternative listed)	Sustainable Handbags	TRUE
MoonRabbit (India)	(No foreign alternative listed)	Sustainable Handbags	TRUE
No Nasties (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Doodlage (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
B-Label (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
11.11 (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Insom (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Mio Borsa (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Nicobar (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Ka-Sha (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Chakori Ethnic (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Upasana (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Liva (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Mix Mitti (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Atelange (India)	(No foreign alternative listed)	Sustainable Fashion	TRUE
Sabyasachi (India)	(No foreign alternative listed)	Men's Ethnic/Luxury	TRUE
Manish Malhotra (India)	(No foreign alternative listed)	Men's Ethnic/Luxury	TRUE
Tarun Tahiliani (India)	(No foreign alternative listed)	Men's Ethnic/Luxury	TRUE
Style Matters (India)	(No foreign alternative listed)	Men's Ethnic/Luxury	TRUE

Aditya Birla Fashion & Retail (India)	(Allen Solly, Peter England, Van Heusen)	Men's Fashion	TRUE
Raymond (India)	(No foreign alternative listed)	Men's Fashion	TRUE
House of Tara (India)	(No foreign alternative listed)	Men's Ethnic/Luxury	TRUE
Chanel (France)	Forest Essentials, Kama Ayurveda	Premium Beauty	TRUE
L'Oréal (France)	Lakmé, Mamaearth, Lotus Herbals, Godrej Expert, Streax	Skincare/Beauty, Hair Color	TRUE
Maybelline (USA)	Kay Beauty, Sugar Cosmetics, Elle 18, Lakmé	Makeup	TRUE
Garnier (France)	Himalaya, WOW Skin Science, Ustraa, The Man Company	Hair Care, Men's Face Wash	TRUE
Dove (UK/NL)	Biotique, Vicco, Himalaya	Personal Care	TRUE
Head & Shoulders (USA)	Himalaya Anti-Dandruff, Khadi	Shampoo	TRUE
Sensodyne (UK)	Dabur Red, Vicco Vajradanti	Oral Care	TRUE
Pampers (USA)	Supples, Mee Mee, Little Angel, Teddy	Baby Care, Diapers	TRUE
Ariel (USA)	Ghadi, Henko, Patanjali	Detergents	TRUE
Surf Excel (UK/NL)	Nirma, Fena, Safewash	Detergents	TRUE
Tide (USA)	Wheel, Henko, Mr. White	Detergents	TRUE
Gillette (USA)	Supermax, Bombay Shaving Co.	Shaving/Personal Care	TRUE
Nivea (Germany)	Boroline, Himalaya, Plum	Skincare	TRUE
Olay (USA)	Joy, Biotique, Lotus Organics	Skincare	TRUE
Listerine (USA)	Dabur Herbal, Clove Mouthwash	Oral Hygiene, Oral Care, Mouthwash	TRUE
Vaseline (UK/NL)	Boroline, Himalaya, Vicco	Skincare	TRUE
Axe/Lynx (UK/NL)	Fogg, Wild Stone, Denver	Deodorants	TRUE
Tresemmé (USA)	Khadi, Biotique, Lotus Botanicals	Hair Care	TRUE
Dove Men+Care (UK/NL)	The Man Company, Beardo	Men's Grooming	TRUE
The Body Shop (UK)	Forest Essentials, Khadi	Personal Care	TRUE
Bath & Body Works (USA)	Bryan & Candy, Kimirica	Bath & Wellness, Bath Products	TRUE

Himalaya (Switzerland)	Patanjali, Baidyanath	Ayurvedic	TRUE
L'Oréal Men Expert (France)	Ustraa, The Man Company	Men's Skincare	TRUE
Gillette Venus (USA)	LetsShave, Bombay Shaving Co.	Razors (Women), Women's Razors	TRUE
Old Spice (USA)	Wild Stone, Denver, Fogg	Men's Grooming	TRUE
Oral-B (USA)	Dabur, Patanjali, Ajay	Toothbrushes	TRUE
Colgate (USA)	Dabur Red, Vicco, Babool	Toothpaste	TRUE
Dettol (UK)	Savlon, Himalaya, Medimix	Antiseptic/Soap	TRUE
Savlon (UK)	Medimix, Boroline Antiseptic	Soap/Disinfectants	TRUE
Veet (France)	Everteen, Namyaa, Bombay Shaving Co.	Hair Removal	TRUE
Strepsils (UK)	Vicks Lozenges, Himalaya Koflet	Cough Lozenges	TRUE
Vicks (USA)	Zandu Balm, Amrutanjan	Cold & Cough	TRUE
L'Oréal Hair Color (France)	Godrej Expert, Streax	Hair Color	TRUE
Schwarzkopf (Germany)	Indus Valley, Godrej Hair Dye	Hair Color	TRUE
Neutrogena (USA)	Minimalist, Plum, Dr Sheth's	Dermatology Skincare	TRUE
Cetaphil (Canada)	Fixderma, Brinton, Derma Essentia	Skincare (Sensitive)	TRUE
CeraVe (USA)	Foxtale Barrier Repair, Re'equil	Skincare (Barrier)	TRUE
Clinique (USA)	Dr Sheth's, Minimalist	Dermatologist Brands	TRUE
MAC Cosmetics (USA)	Kay Beauty, Colorbar	Makeup	TRUE
Bobbi Brown (USA)	Ruby's Organics, Disguise	Makeup (Premium)	TRUE
NYX Cosmetics (USA)	Sugar, Renee, Swiss Beauty	Makeup (Affordable)	TRUE
Estée Lauder (USA)	Lotus Botanicals, Forest Essentials	Beauty	TRUE
Revlon (USA)	Elle 18, Lakmé	Makeup	TRUE
Chambor (Switzerland)	Sugar, Faces Canada	Makeup	TRUE
Sephora (France)	Tira, Nykaa	Beauty Retailers	TRUE
Aveeno Baby (USA)	The Moms Co., Mamaearth	Baby Skincare	TRUE
Aquaphor (USA)	Brinton Baby Cream, Cetaphil Baby	Baby Ointments	TRUE
Johnson's Baby (USA)	Mother Sparsh, Mamaearth	Baby Care	TRUE

Huggies (USA)	Supples, Little Angel, Bambo	Diapers	TRUE
Aquafresh (UK)	Vicco, Babool	Toothpaste	TRUE
Fenty Beauty (USA)	Kay Beauty, Makeup Revolution, Earth Rhythm, Charlotte Tilbury, Smashbox, Benefit Cosmetics, PIXI, The Body Shop, MyGlamm	Makeup (Blush)	TRUE
Rare Beauty (USA)	Kay Beauty, Makeup Revolution, Earth Rhythm, Charlotte Tilbury, Smashbox, Benefit Cosmetics, PIXI, The Body Shop, MyGlamm	Makeup (Blush)	TRUE
Nars (USA)	(No direct alternative listed)	Makeup	TRUE
Laura Mercier (France/USA)	Plum BodyLovin', Lakme, Insight Cosmetics, Swiss Beauty, e.l.f. Cosmetics, inde wild, Olaplex	Skincare, Makeup	TRUE
Lancôme (France)	(No direct alternative listed)	Luxury Makeup	TRUE
Kiko Milano (Italy)	Typsy Beauty, Lakmé, Maybelline New York, MAC Cosmetics, Nykaa Cosmetics, Colorbar, Sugar Cosmetics, L'Oréal Paris, Huda Beauty	Makeup	TRUE
Dior (France)	XLNC Perfumery (inspired perfumes)	Luxury Beauty, Perfumes	TRUE
Clarins (France)	Forest Essentials, Purearth, Kama Ayurveda, D'you, Pahadi Local	Skincare	TRUE
L'Occitane en Provence (France)	Forest Essentials, Kama Ayurveda, Purearth, D'you, Pahadi Local	Premium Beauty, Skincare	TRUE
La Roche-Posay (France)	Minimalist, Plum, Dr Sheth's, Fixderma, Brinton, Derma Essentia, Foxtale Barrier Repair, Re'equil, The Derma Co, DOT & KEY, SkinInspired, Skinnovate Therapeutics	Dermatological Skincare	TRUE
Avène (France)	Forest Essentials, Mamaearth, Kama Ayurveda, Lotus Herbals, Biotique, Plum Goodness, Nykaa SkinRX, The Moms Co., Minimalist, MCaffeine, SkinInspired, Skinnovate Therapeutics	Skincare (Sensitive)	TRUE
Yves Rocher (France)	Plum BodyLovin', Lakme, NIVEA, The Body Shop, Maybelline, L'Oréal Paris, Sugar, Colorbar	Natural Beauty, Hair Care	TRUE
Bioderma (France)	Minimalist, Plum, Dr Sheth's, Fixderma, Brinton, Derma Essentia, Foxtale Barrier Repair, Re'equil, The Derma Co, DOT & KEY, SkinInspired, Skinnovate Therapeutics	Dermatological Skincare	TRUE
Rene Furterer (France)	Khadi Natural, Ashba Botanics, Darshana, BBlunt, Biotop Professional, Moxie Beauty	Professional Hair Care	TRUE

Uriage (France)	SkinInspired, Skinnovate Therapeutics, Re'equil, Dot & Key	Sensitive Skincare	TRUE
Filorga (France)	Minimalist, The Derma Co, Dr Sheth's, Plum, Lotus Botanicals, Forest Essentials, Kama Ayurveda, Biotique, Joy, Lotus Organics	Anti-aging Skincare	TRUE
Caudalie (France)	D'You, Deconstruct, Conscious Chemist, Wishcare, Minimalist, Indulgeo, Hyphen, Juicy Chemistry, Skoho, Amazing Earth, Soulflower, Vanuara Organics	Skincare (Natural/Organic)	TRUE
Matrix (USA)	BBlunt, Ashba Botanics, Biotop Professional, Moxie Beauty	Professional Hair Care	TRUE
Murad (USA)	The Derma Co, Minimalist, Plum, Dr Sheth's	Dermatological Skincare	TRUE
Streax (India)	(No foreign alternative listed)	Hair Color	TRUE
The Moms Co. (India)	(No foreign alternative listed)	Baby Care	TRUE
Kay Beauty (India)	(No foreign alternative listed)	Makeup	TRUE
Sugar Cosmetics (India)	(No foreign alternative listed)	Makeup	TRUE
Colorbar (India)	(No foreign alternative listed)	Makeup	TRUE
Ruby's Organics (India)	(No foreign alternative listed)	Makeup (Premium)	TRUE
Disguise (India)	(No foreign alternative listed)	Makeup (Premium)	TRUE
Renee (India)	(No foreign alternative listed)	Makeup (Affordable)	TRUE
Swiss Beauty (India)	(No foreign alternative listed)	Makeup (Affordable)	TRUE
Elle 18 (India)	(No foreign alternative listed)	Makeup	TRUE
Faces Canada (India)	(No foreign alternative listed)	Makeup	TRUE
Tira (India)	(No foreign alternative listed)	Beauty Retailers	TRUE
Godrej Expert (India)	(No foreign alternative listed)	Hair Color	TRUE
Indus Valley (India)	(No foreign alternative listed)	Hair Color	TRUE
Syska (India)	(No foreign alternative listed)	Appliances/Lighting	TRUE
Usha (India)	(No foreign alternative listed)	Appliances	TRUE
Bajaj Electricals (India)	(No foreign alternative listed)	Appliances	TRUE
V-Guard (India)	(No foreign alternative listed)	Appliances	TRUE
Patanjali (India)	(No foreign alternative listed)	Ayurvedic, Oral Care	TRUE
Baidyanath (India)	(No foreign alternative listed)	Ayurvedic	TRUE

Supermax (India)	(No foreign alternative listed)	Shaving/Personal Care	TRUE
Bombay Shaving Co. (India)	(No foreign alternative listed)	Shaving/Personal Care, Hair Removal	TRUE
Fogg (India)	(No foreign alternative listed)	Deodorants	TRUE
Wild Stone (India)	(No foreign alternative listed)	Deodorants	TRUE
Denver (India)	(No foreign alternative listed)	Deodorants	TRUE
The Man Company (India)	(No foreign alternative listed)	Men's Grooming, Men's Skincare	TRUE
Beardo (India)	(No foreign alternative listed)	Men's Grooming	TRUE
LetsShave (India)	(No foreign alternative listed)	Women's Razors	TRUE
Vega (India)	(No foreign alternative listed)	Grooming Tools	TRUE
Everteen (India)	(No foreign alternative listed)	Hair Removal	TRUE
Namyaa (India)	(No foreign alternative listed)	Hair Removal	TRUE
Zandu Balm (India)	(No foreign alternative listed)	Cold & Cough	TRUE
Amrutanjan (India)	(No foreign alternative listed)	Cold & Cough	TRUE
First Solids (India)	(No foreign alternative listed)	Baby Food	TRUE
Tiny Spoons (India)	(No foreign alternative listed)	Baby Food	TRUE
Mother Sparsh (India)	(No foreign alternative listed)	Baby Care	TRUE
Boroline (India)	(No foreign alternative listed)	Skincare	TRUE
Plum (India)	(No foreign alternative listed)	Skincare	TRUE
Joy (India)	(No foreign alternative listed)	Skincare	TRUE
Lotus Organics (India)	(No foreign alternative listed)	Skincare	TRUE
Vicco (India)	(No foreign alternative listed)	Skincare, Oral Care	TRUE
Khadi (India)	(No foreign alternative listed)	Personal Care, Hair Care	TRUE
Biotique (India)	(No foreign alternative listed)	Personal Care, Hair Care	TRUE
Lotus Botanicals (India)	(No foreign alternative listed)	Premium Beauty, Hair Care	TRUE

Bryan & Candy (India)	(No foreign alternative listed)	Bath & Wellness	TRUE
Kimirica (India)	(No foreign alternative listed)	Bath & Wellness	TRUE
Ustraa (India)	(No foreign alternative listed)	Men's Skincare	TRUE
Minimalist (India)	(No foreign alternative listed)	Dermatology Skincare	TRUE
Dr Sheth's (India)	(No foreign alternative listed)	Dermatology Skincare	TRUE
Fixderma (India)	(No foreign alternative listed)	Skincare (Sensitive)	TRUE
Brinton (India)	(No foreign alternative listed)	Skincare (Sensitive), Baby Ointments	TRUE
Derma Essentia (India)	(No foreign alternative listed)	Skincare (Sensitive)	TRUE
Foxtale Barrier Repair (India)	(No foreign alternative listed)	Skincare (Barrier)	TRUE
Re'equil (India)	(No foreign alternative listed)	Skincare (Barrier)	TRUE
The Derma Co (India)	(No foreign alternative listed)	Dermatological Skincare	TRUE
DOT & KEY (India)	(No foreign alternative listed)	Dermatological Skincare	TRUE
SkinInspired (India)	(No foreign alternative listed)	Dermatological Skincare	TRUE
Skinnovate Therapeutics (India)	(No foreign alternative listed)	Dermatological Skincare	TRUE
Plum BodyLovin' (India)	(No foreign alternative listed)	Fragrance	TRUE
Earth Rhythm (India)	(No foreign alternative listed)	Makeup (Blush)	TRUE
MyGlam (India)	(No foreign alternative listed)	Makeup (Blush)	TRUE
Typsy Beauty (India)	(No foreign alternative listed)	Makeup	TRUE
Purearth (India)	(No foreign alternative listed)	Skincare (Natural)	TRUE
D'you (India)	(No foreign alternative listed)	Skincare	TRUE
Pahadi Local (India)	(No foreign alternative listed)	Skincare (Natural)	TRUE
Skoho (India)	(No foreign alternative listed)	Skincare (Natural)	TRUE
Amazing Earth (India)	(No foreign alternative listed)	Skincare (Natural)	TRUE
Soulflower (India)	(No foreign alternative listed)	Skincare (Ayurvedic)	TRUE

Vanuara Organics (India)	(No foreign alternative listed)	Skincare (Ayurvedic)	TRUE
Ashba Botanics (India)	(No foreign alternative listed)	Professional Hair Care	TRUE
Darshana (India)	(No foreign alternative listed)	Professional Hair Care	TRUE
BBlunt (India)	(No foreign alternative listed)	Professional Hair Care	TRUE
Biotop Professional (India)	(No foreign alternative listed)	Professional Hair Care	TRUE
Moxie Beauty (India)	(No foreign alternative listed)	Professional Hair Care	TRUE
WOW Skin Science (India)	(No foreign alternative listed)	Hair Care	TRUE
Nescafé (Switzerland)	Bru, Rage Coffee, Continental	Coffee	TRUE
Starbucks (USA)	Blue Tokai, Third Wave, SLAY	Café Chains	TRUE
Costa Coffee (UK)	Chaayos, Blue Tokai	Café Chains	TRUE
McDonald's (USA)	Jumboking, Goli Vada Pav	QSR	TRUE
KFC (USA)	Biryani Blues, Zappfresh	QSR	TRUE
Domino's Pizza (USA)	Oven Story, Mojo Pizza, La Pino'z	QSR/Pizza	TRUE
Pizza Hut (USA)	La Pino'z, Oven Story	QSR/Pizza	TRUE
Subway (USA)	Subwich, Sandwedges	QSR/Sandwich	TRUE
Dunkin' (USA)	Mad Over Donuts, Big Chill Cakery	Café/Desserts	TRUE
Burger King (USA)	Wat-a-Burger, Burger Singh	QSR/Burgers	TRUE
Coca-Cola (USA)	Sosyo, Xotik, Paper Boat, Jeeru, Zeon Lemon, Catch Lemon, LMN by Paper Boat, B Fizz, Catch, Sepoy & Co.	Beverages, Carbonated Drinks, Lemon Drinks, Tonic/Mixers	TRUE
Pepsi (USA)	Bovonto, Xotik, 7 Up, Mirinda, Mountain Dew, Aquafina, Tropicana, Lay's, Kurkure, Doritos, Quaker	Beverages, Carbonated Drinks, Bottled Water, Juices, Snacks, Oats	TRUE
Red Bull (Austria)	Tzinga, Zipp, Enerzal, Paper Boat Energy, Cloud 9, Gold Rush	Energy Drinks	TRUE
Gatorade (USA)	Enerzal, Fast&Up, Glucon-D	Sports Drinks, Sports Hydration	TRUE

Oreo (Mondelez) (USA)	Treat (Britannia), Fab!	Biscuits, Cream Biscuits	TRUE
Toblerone (Switzerland)	Amul Dark, Fabelle, ITC Select, Paul & Mike, Campco	Chocolates, Premium Chocolate	TRUE
Ferrero Rocher (Italy)	Fabelle, ITC Select	Premium Chocolate	TRUE
Snickers (USA)	Perk, Munch, Nuts Bar (Amul)	Snack Bars	TRUE
Mars (USA)	Amul Fruit & Nut, Fabelle Rocks, Amul Chocominis, ITC Select, Perk, Munch, Chocopie	Chocolates, Snack Bars	TRUE
Skittles (USA)	Pulse Candy, Rola Cola	Candy, Candies	TRUE
Nestlé Cerelac (Switzerland)	First Solids, Tiny Spoons	Baby Food	TRUE
Kellogg's (USA)	Slurp Farm, Yoga Bar	Breakfast Cereal	TRUE
Quaker (USA)	Saffola Oats, Bagrry's	Breakfast/Oats	TRUE
Pringles (USA)	Bingo! Mad Angles, Tagz Chips	Chips/Snacks, Potato Chips	TRUE
Lay's (USA)	Bingo!, Yellow Diamond, Balaji	Potato Chips	TRUE
Doritos (USA)	Bingo Tangles, Desi Popz	Nachos/Flavored Chips, Nacho Chips	TRUE
Maggi (Switzerland)	Top Ramen (Indo Nissin), Patanjali Noodles	Instant Noodles	TRUE
Knorr (UK/NL)	Ching's Secret, Smith & Jones	Soups/Seasoning	TRUE
Hellmann's (USA)	Veeba, Wingreens, FunFoods	Sauces/Mayonnaise, Mayonnaise	TRUE
Heinz (USA)	Smith & Jones, FunFoods, Kissan	Ketchup/Sauces, Tomato Ketchup	TRUE
Nutella (Italy)	Sundrop Nutty, Dr. Oetker FunFoods, Sundrop Choco	Chocolate Spread, Chocolate Spreads	TRUE
Tang (USA)	Rasna, Glucon-D Tangy	Flavored Drink Mix	TRUE
Tropicana (USA)	B Natural, Paper Boat, Real, Frooti	Juices, Fruit Juices	TRUE
Minute Maid (USA)	Frooti, Real, Paper Boat, B Natural	Beverages/Juices, Fruit Juices	TRUE
Amul Kool (India)	N/A (original Indian alternative)	Flavored Milk	TRUE

Horlicks (UK)	Complan, Patanjali Powervita	Malted Health Drinks	TRUE
Bournvita (UK)	Nutricharge, Milo	Malted Drinks	TRUE
Kinder (Italy)	Amul, ITC Fabelle, Amul Choco Minis, Campco	Chocolates	TRUE
Lindt (Switzerland)	Fabelle, Paul & Mike, Amul Dark, ITC Fabelle	Premium Chocolates	TRUE
Cadbury (UK)	Amul, Campco	Chocolates	TRUE
Orbit (Wrigley's) (USA)	Happydent, Big Babool, Center Fresh, Center Fruit	Chewing Gum	TRUE
5 Gum (Mars) (USA)	Centre Fresh, Happydent, Center Fruit, Boomer	Chewing Gum	TRUE
Evian (France)	Himalayan, Qua, Vedica, Rail Neer Premium	Bottled Water	TRUE
Perrier (France)	Rail Neer Sparkling, Zenzi, Catch Sparkling, Qua, Vedica	Sparkling Water	TRUE
Schweppes (UK)	Paper Boat, Catch Sparkling, Catch, Sepoy & Co.	Mixers/Sparkling, Tonic/Mixers	TRUE
Monster Energy (USA)	Tzinga, Zipp, Paper Boat Energy, Enerzal, Cloud 9, Gold Rush	Energy Drinks	TRUE
Powerade (USA)	Fast&Up Reload, Enerzal	Sports Hydration	TRUE
Fanta (USA)	Sosyo, Xotik, Jeeru	Carbonated Drinks	TRUE
Sprite (USA)	Zeon Lemon, Catch Lemon	Lemon Drinks	TRUE
7UP (USA)	LMN by Paper Boat, B Fizz	Lemon Drinks	TRUE
Ruffles (USA)	Haldiram Chips, Balaji	Flavored Chips	TRUE
Cheetos (USA)	Peppy Cheese Balls, Crax	Cheese Snacks	TRUE
Chips Ahoy! (USA)	Hide & Seek Fab, Treat Wafers	Cookies/Biscuits	TRUE
Belvita (USA)	NutriChoice, Gaia	Breakfast Biscuits	TRUE
Tobasco (USA)	Naagin Sauce, Veeba Hot Sauce	Hot Sauce	TRUE
Lea & Perrins (UK)	Smith & Jones, Urban Platter	Worcestershire Sauce	TRUE
French's Mustard (USA)	Veeba, Wingreens	Mustard Sauce	TRUE
Barilla (Italy)	Borges, FabItalia, Disano	Pasta	TRUE
Bertolli (Italy)	Borges, Oleev, Figaro	Olive Oil	TRUE
Colavita (Italy)	Leonardo, Bertolli India	Olive Oil	TRUE
Philadelphia Cream Cheese (USA)	D'lecta, Mooz, Go	Cream Cheese	TRUE

Kraft (USA)	Amul Cheese, Britannia Cheese	Cheese Products	TRUE
Laughing Cow (France)	Amul Cheese Cubes, Mooz	Cheese Products	TRUE
Danone (France)	Epigamia, Amul, Mother Dairy	Yogurt/Dairy	TRUE
Activia (France)	Epigamia Greek Yogurt, Milky Mist	Yogurt	TRUE
Ben & Jerry's (USA)	Hangyo, Amul Ice Creams	Ice Cream	TRUE
Baskin Robbins (USA)	Naturals, NIC, Havmor	Ice Cream	TRUE
Haagen Dazs (USA)	Amul Crème Rich, Hangyo	Premium Ice Cream	TRUE
McCain (Canada)	Godrej Yummiez, ITC Master Chef	Frozen Snacks	TRUE
Big Red (USA)	Big Babol, Ravalgaon	Bubble Gum	TRUE
Tic Tac (Italy)	Mint-O, Big Babol	Mint Candy	TRUE
Hindustan Unilever Limited (India)	Kissan, Bru, Brooke Bond, Knorr, Kwality Wall's, Annapurna, Lipton	FMCG, Food & Refreshment	TRUE
Nestlé India Limited (India)	Maggi, Nescafe, KitKat, Milkybar, Everyday, Cerelac	Food & Drink Processing	TRUE
Britannia Industries Limited (India)	Treat, Fab!	Biscuits	TRUE
ITC Limited (Foods Division) (India)	Aashirvaad, Sunfeast, Bingo!, Kitchens of India, B Natural, Fabelle, Candyman	Food, Snacks, Juices, Chocolates, Confectionery	TRUE
Amul (India)	(No foreign alternative listed)	Dairy, Flavored Milk, Ice Creams, Cheese	TRUE
Parle Products Private Limited (India)	Frooti, Appy Fizz, Bailey	Beverages, Packaged Water	TRUE
Marico Limited (India)	(No foreign alternative listed)	FMCG	TRUE
Dabur India Limited (India)	Dabur Red, Dabur Herbal, Dabur Honey	Oral Care, FMCG	TRUE
MTR Foods Private Limited (India)	(No foreign alternative listed)	Packaged Foods	TRUE
PepsiCo India Holdings Pvt. Ltd. (India)	Pepsi, 7 Up, Mirinda, Mountain Dew, Aquafina, Tropicana, Lay's, Kurkure, Doritos, Quaker	Beverages, Snacks	TRUE
Coca-Cola India Private Limited (India)	Coca-Cola, Sprite, Fanta, Kinley, Minute Maid	Beverages, Water, Juices	TRUE

ZyduS Wellness Limited (India)	(No foreign alternative listed)	Wellness	TRUE
GlaxoSmithKline Consumer Healthcare Ltd. (India)	(Merged with HUL)	Health Drinks	TRUE
Varun Beverages Ltd. (India)	Pepsi, Mountain Dew, 7UP, Aquafina, Tropicana, Mirinda	Beverages (Franchisee)	TRUE
United Breweries Ltd. (India)	Kingfisher, Kalyani Black Label	Beer, Spirits	TRUE
Tetra Pak India Pvt. Ltd. (India)	(Packaging solutions)	Food Packaging	TRUE
Hatsun Agro Product Ltd. (India)	Arun Icecreams, Aroky Milk	Dairy	TRUE
Mother Dairy (India)	(No foreign alternative listed)	Dairy	TRUE
Mapro Foods Pvt. Ltd. (India)	(No foreign alternative listed)	Food Processing	TRUE
Keventer Agro Ltd. (India)	Frooti, B Natural, Keventer Milkshakes, Lassi	Juices, Dairy Beverages	TRUE
Mohan Meakin Ltd. (India)	Old Monk, Solan No. 1	Alcoholic Beverages	TRUE
Som Distilleries & Breweries Ltd. (India)	Hunter, Black Fort, White Fox Vodka, Pentagon Whiskey	Alcoholic Beverages	TRUE
Sula Vineyards (India)	(No foreign alternative listed)	Wine	TRUE
Amrut Distilleries Pvt. Ltd. (India)	Amrut Single Malt, Amrut Fusion	Whiskey, Brandy	TRUE
Heritage Foods Ltd. (India)	Heritage Flavored Milk, Heritage Lassi, Heritage Buttermilk, Heritage Mango Juice	Dairy, Beverages	TRUE
Greenfizz Beverages Pvt. Ltd. (India)	(No foreign alternative listed)	Beverages	TRUE
Mercedes-Benz (Germany)	(No direct Indian competitor listed)	Luxury Cars	TRUE
BMW (Germany)	(No direct Indian competitor listed)	Luxury Cars	TRUE
Land Rover (UK)	(No direct Indian competitor listed)	Luxury Cars	TRUE
Audi (Germany)	(No direct Indian competitor listed)	Luxury Cars	TRUE
Volvo Cars (Sweden)	(No direct Indian competitor listed)	Luxury Cars	TRUE
Honda Motorcycle and Scooter India (Japan)	Hero MotoCorp, TVS Motor Company, Bajaj Auto, Royal Enfield	Motorcycles	TRUE
Yamaha Motor India (Japan)	Hero MotoCorp, TVS Motor Company, Bajaj Auto, Royal Enfield	Motorcycles	TRUE

Suzuki Motorcycle India (Japan)	Hero MotoCorp, TVS Motor Company, Bajaj Auto, Royal Enfield	Motorcycles	TRUE
KTM India (Austria)	Hero MotoCorp, TVS Motor Company, Bajaj Auto, Royal Enfield	Motorcycles	TRUE
Harley-Davidson (USA)	Hero MotoCorp, TVS Motor Company, Bajaj Auto, Royal Enfield	Motorcycles	TRUE
Scania Commercial Vehicle India Pvt Ltd (Sweden)	Tata Motors Limited, Mahindra & Mahindra Limited, Eicher Motors Limited, VE Commercial Vehicles Limited, Ashok Leyland Limited, Force Motors Limited, SML ISUZU Limited, Hindustan Motors, Asia Motorworks, AMW Motors Ltd	Commercial Vehicles	TRUE
Hino Motors Sales India Private Limited (Japan)	Tata Motors Limited, Mahindra & Mahindra Limited, Eicher Motors Limited, VE Commercial Vehicles Limited, Ashok Leyland Limited, Force Motors Limited, SML ISUZU Limited, Hindustan Motors, Asia Motorworks, AMW Motors Ltd	Commercial Vehicles	TRUE
Daimler India Commercial Vehicles' BharatBenz (Germany)	Tata Motors Limited, Mahindra & Mahindra Limited, Eicher Motors Limited, VE Commercial Vehicles Limited, Ashok Leyland Limited, Force Motors Limited, SML ISUZU Limited, Hindustan Motors, Asia Motorworks, AMW Motors Ltd	Commercial Vehicles	TRUE
Volvo Trucks (Sweden)	Tata Motors Limited, Mahindra & Mahindra Limited, Eicher Motors Limited, VE Commercial Vehicles Limited, Ashok Leyland Limited, Force Motors Limited, SML ISUZU Limited, Hindustan Motors, Asia Motorworks, AMW Motors Ltd	Commercial Vehicles	TRUE
Hero MotoCorp (India)	(No foreign alternative listed)	Motorcycles	TRUE
TVS Motor Company (India)	(No foreign alternative listed)	Motorcycles	TRUE
Bajaj Auto (India)	(No foreign alternative listed)	Motorcycles	TRUE
Royal Enfield (India)	(No foreign alternative listed)	Motorcycles	TRUE
Tata Motors Limited (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
Mahindra & Mahindra Limited (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
Eicher Motors Limited (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
VE Commercial Vehicles Limited (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
Ashok Leyland Limited (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
Bharat Benz (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE

Force Motors Limited (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
SML ISUZU Limited (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
Hindustan Motors (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
Asia Motorworks (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
AMW Motors Ltd (India)	(No foreign alternative listed)	Commercial Vehicles	TRUE
Zara Home (Spain)	D'Decor, Portico, Spaces	Home Furnishing	TRUE
IKEA (Sweden)	Pepperfry, Urban Ladder, Nilkamal	Furniture	TRUE
Home Centre (UAE)	FabIndia, Urban Ladder	Furniture & Decor	TRUE
Tupperware (USA)	Cello, Milton, Nayasa	Kitchenware	TRUE
Pottery Barn Kids (USA)	West Elm (same parent co.), Durian, Gulmohar Lane, The Decor Remedy, Pure Home + Living, Hollyhock, Metalsmith, ExclusiveLane, Eyda, Lila, LittleBird India, Nestasia	Kids Furniture, Home Furnishing, Home Decor	TRUE
West Elm (USA)	Durian, Gulmohar Lane, The Decor Remedy, Pure Home + Living, Hollyhock, Metalsmith, ExclusiveLane, Eyda, Lila, LittleBird India, Nestasia	Mid-Century Modern Furniture, Home Decor	TRUE
Durian (India)	(No foreign alternative listed)	Premium Furniture	TRUE
Gulmohar Lane (India)	(No foreign alternative listed)	Handcrafted Furniture	TRUE
The Decor Remedy (India)	(No foreign alternative listed)	Accent Furniture & Decor	TRUE
Pure Home + Living (India)	(No foreign alternative listed)	Home Decor	TRUE
Hollyhock (India)	(No foreign alternative listed)	Minimal Decor	TRUE
Metalsmith (India)	(No foreign alternative listed)	Wood Furniture	TRUE
ExclusiveLane (India)	(No foreign alternative listed)	Ceramics & Kitchen Accessories	TRUE
Eyda (India)	(No foreign alternative listed)	Soft Furnishing	TRUE
Lila (India)	(No foreign alternative listed)	Kids Furniture	TRUE
LittleBird India (India)	(No foreign alternative listed)	Baby Furniture	TRUE

Nestasia (India)	(No foreign alternative listed)	Home Decor, Dinnerware, Bath Essentials, Planters	TRUE
Hyatt (USA)	The Indian Hotels Company Limited (IHCL - Taj Hotels), HLV Ltd (The Leela), EIH Ltd (Oberoi Hotels & Resorts), ITC Hotels, The Lalit, Lemon Tree Hotels, The Park Hotels, Sarova Hotels & Resorts, ITC Welcomgroup	Hotel Chains	TRUE
Radisson Hotels Group (USA)	The Indian Hotels Company Limited (IHCL - Taj Hotels), HLV Ltd (The Leela), EIH Ltd (Oberoi Hotels & Resorts), ITC Hotels, The Lalit, Lemon Tree Hotels, The Park Hotels, Sarova Hotels & Resorts, ITC Welcomgroup	Hotel Chains	TRUE
AccorHotels (France)	The Indian Hotels Company Limited (IHCL - Taj Hotels), HLV Ltd (The Leela), EIH Ltd (Oberoi Hotels & Resorts), ITC Hotels, The Lalit, Lemon Tree Hotels, The Park Hotels, Sarova Hotels & Resorts, ITC Welcomgroup	Hotel Chains	TRUE
Deliveroo (UK)	Zomato, Swiggy, Faasos, Blinkit, Dunzo	Food Delivery	TRUE
Grubhub (USA)	Zomato, Swiggy, Faasos, Blinkit, Dunzo	Food Delivery	TRUE
Amazon Food (USA)	Zomato, Swiggy, Faasos, Blinkit, Dunzo	Food Delivery	TRUE
Zomato (India)	(No foreign alternative listed)	Food Delivery	TRUE
Swiggy (India)	(No foreign alternative listed)	Food Delivery	TRUE
Faasos (India)	(No foreign alternative listed)	Food Delivery	TRUE
Blinkit (India)	(No foreign alternative listed)	Food Delivery	TRUE
Dunzo (India)	(No foreign alternative listed)	Food Delivery	TRUE
MakeMyTrip (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Goibibo (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Yatra (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Cleartrip (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
EaseMyTrip (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Ixigo (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Thomas Cook India (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE

SOTC (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Travelguru (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Via.com (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Musafir (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
TBO Holidays (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Akbar Travels (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
Riya Travel (India)	(No foreign alternative listed)	Online Travel Agencies	TRUE
The Indian Hotels Company Limited (IHCL - Taj Hotels) (India)	(No foreign alternative listed)	Hotel Chains	TRUE
HLV Ltd (The Leela) (India)	(No foreign alternative listed)	Hotel Chains	TRUE
EIH Ltd (Oberoi Hotels & Resorts) (India)	(No foreign alternative listed)	Hotel Chains	TRUE
ITC Hotels (India)	(No foreign alternative listed)	Hotel Chains	TRUE
The Lalit (India)	(No foreign alternative listed)	Hotel Chains	TRUE
Lemon Tree Hotels (India)	(No foreign alternative listed)	Hotel Chains	TRUE
The Park Hotels (India)	(No foreign alternative listed)	Hotel Chains	TRUE
Sarova Hotels & Resorts (India)	(No foreign alternative listed)	Hotel Chains	TRUE
ITC Welcomgroup (India)	(No foreign alternative listed)	Hotel Chains	TRUE
PayPal (USA)	Paytm, PhonePe, Razorpay, EximPe, CCAvenue, Instamojo, Easebuzz, SecurionPay	Fintech/Payments, Payment Gateways	TRUE
Intuit (USA)	Paytm, PhonePe, Slice, Kaleidofin, CSC, Northern Arc	Fintech	TRUE
Stripe (USA)	Paytm, PhonePe, Razorpay, EximPe, CCAvenue, Instamojo, Easebuzz, SecurionPay	Fintech/Payments, Payment Gateways	TRUE
Visa (USA)	Paytm, PhonePe, Slice, Kaleidofin, CSC, Northern Arc	Fintech	TRUE
Wise (UK)	Paytm, PhonePe, Slice, Kaleidofin, CSC, Northern Arc	Fintech	TRUE
Revolut (UK)	Paytm, PhonePe, Slice, Kaleidofin, CSC, Northern Arc	Fintech	TRUE
PayU (Netherlands)	Paytm, PhonePe, Razorpay, EximPe, CCAvenue, Instamojo, Easebuzz, SecurionPay	Fintech/Payments, Payment Gateways	TRUE
Toast (USA)	Paytm, PhonePe, Slice, Kaleidofin, CSC, Northern Arc	Fintech	TRUE

Aspire (Singapore)	Paytm, PhonePe, Slice, Kaleidofin, CSC, Northern Arc	Fintech	TRUE
Credit Suisse (Switzerland)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
Deutsche Bank (Germany)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
BNP Paribas (France)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
UBS (Switzerland)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
J.P. Morgan (USA)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
Goldman Sachs (USA)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
Morgan Stanley (USA)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
Bank of America Merrill Lynch (USA)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
Barclays (UK)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
Société Générale (France)	HDFC Bank, Kotak Investment Banking, Axis Capital, Edelweiss Financial Services, JM Financial, Motilal Oswal Investment Advisors, Unitus Capital, Inga Capital	Investment Banking	TRUE
AMUNDI (France)	SBI Funds Management Ltd. (JV partner)	Asset Management	TRUE

Prudential Plc (UK)	ICICI Prudential Asset Management Company Ltd. (JV partner)	Asset Management	TRUE
abrdn plc (UK)	HDFC Asset Management Company Ltd. (JV partner)	Asset Management	TRUE
Sun Life Financial Inc. (Canada)	Aditya Birla Sun Life Asset Management Company Ltd. (JV partner)	Asset Management	TRUE
Nippon Life (Japan)	Nippon Life India Asset Management Ltd (JV partner), Reliance Nippon Life Insurance (JV partner)	Asset Management, Life Insurance	TRUE
Abrdn (UK)	HDFC Life Insurance (JV partner)	Life Insurance	TRUE
Prudential Corporation Holdings (UK)	ICICI Prudential Life Insurance (JV partner)	Life Insurance	TRUE
Allianz SE (Germany)	Bajaj Allianz Life Insurance (JV partner)	Life Insurance	TRUE
AIA Group (Hong Kong)	Tata AIA Life Insurance (JV partner)	Life Insurance	TRUE
MetLife International Holdings (USA)	PNB MetLife India Insurance (JV partner)	Life Insurance	TRUE
Bajaj Finance Ltd. (India)	(No foreign alternative listed)	Financial Services	TRUE
L & T Finance Ltd. (India)	(No foreign alternative listed)	Financial Services	TRUE
Shriram Transport (India)	(No foreign alternative listed)	Financial Services	TRUE
Tata Capital Financial Services Ltd. (India)	(No foreign alternative listed)	Financial Services	TRUE
Muthoot Finance Ltd. (India)	(No foreign alternative listed)	Financial Services	TRUE
Paytm (India)	(No foreign alternative listed)	Fintech/Payments	TRUE
PhonePe (India)	(No foreign alternative listed)	Fintech/Payments	TRUE
Slice (India)	(No foreign alternative listed)	Fintech	TRUE
Kaleidofin (India)	(No foreign alternative listed)	Fintech	TRUE
CSC (India)	(No foreign alternative listed)	Fintech	TRUE
Northern Arc (India)	(No foreign alternative listed)	Fintech	TRUE
Razorpay (India)	(No foreign alternative listed)	Payment Gateways	TRUE
EximPe (India)	(No foreign alternative listed)	Payment Gateways	TRUE
CCAvenue (India)	(No foreign alternative listed)	Payment Gateways	TRUE
Instamojo (India)	(No foreign alternative listed)	Payment Gateways	TRUE

Easebuzz (India)	(No foreign alternative listed)	Payment Gateways	TRUE
SecurionPay (India)	(No foreign alternative listed)	Payment Gateways	TRUE
SBI Funds Management Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
ICICI Prudential Asset Management Company Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
HDFC Asset Management Company Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
Kotak Mahindra Asset Management Company Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
Nippon Life India Asset Management Ltd (India)	(No foreign alternative listed)	Asset Management	TRUE
Aditya Birla Sun Life Asset Management Company Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
UTI Asset Management Company Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
Axis Asset Management Company Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
Mirae Asset Investment Managers (India) Pvt. Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
DSP Investment Managers Pvt. Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
Groww Asset Management Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
White Oak Capital Asset Management Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
Bajaj Finserv Asset Management Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE

Helios Capital Asset Management (India) Pvt. Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
Shriram Asset Management Company Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
Zerodha Asset Management Pvt. Ltd. (India)	(No foreign alternative listed)	Asset Management	TRUE
Life Insurance Corporation of India (LIC) (India)	(No foreign alternative listed)	Life Insurance	TRUE
HDFC Life Insurance (India)	(No foreign alternative listed)	Life Insurance	TRUE
ICICI Prudential Life Insurance (India)	(No foreign alternative listed)	Life Insurance	TRUE
SBI Life Insurance (India)	(No foreign alternative listed)	Life Insurance	TRUE
Max Life Insurance (India)	(No foreign alternative listed)	Life Insurance	TRUE
Bajaj Allianz Life Insurance (India)	(No foreign alternative listed)	Life Insurance	TRUE
Tata AIA Life Insurance (India)	(No foreign alternative listed)	Life Insurance	TRUE
Kotak Mahindra Life Insurance (India)	(No foreign alternative listed)	Life Insurance	TRUE
PNB MetLife India Insurance (India)	(No foreign alternative listed)	Life Insurance	TRUE
Reliance Nippon Life Insurance (India)	(No foreign alternative listed)	Life Insurance	TRUE
Kotak Investment Banking (India)	(No foreign alternative listed)	Investment Banking	TRUE
Axis Capital (India)	(No foreign alternative listed)	Investment Banking	TRUE
Edelweiss Financial Services (India)	(No foreign alternative listed)	Investment Banking	TRUE
JM Financial (India)	(No foreign alternative listed)	Investment Banking	TRUE
Motilal Oswal Investment Advisors (India)	(No foreign alternative listed)	Investment Banking	TRUE
Signal Hill (USA)	(No foreign alternative listed)	Boutique Investment Banking	TRUE

Unitus Capital (India)	(No foreign alternative listed)	Boutique Investment Banking	TRUE
Inga Capital (India)	(No foreign alternative listed)	Boutique Investment Banking	TRUE
Sony PlayStation (Japan)	EvoFox (entry-level)	Gaming Consoles	TRUE
Xbox (USA)	EvoFox GameBox	Gaming Consoles	TRUE
Nintendo (Japan)	No direct Indian alternative	Gaming Consoles	TRUE
Google (USA)	Tata Consultancy Services, Quick Heal Technologies	Software/Tech	TRUE
Amazon (USA)	Flipkart, Snapdeal, Myntra, Pepperfry, Nykaa, Urban Company, BookMyShow, Purplle, VoxPop Clothing, BabyOye, Ekstop	E-commerce	TRUE
Microsoft (USA)	Tata Consultancy Services, Quick Heal Technologies	Software/Tech	TRUE
PayPal (USA)	Paytm, PhonePe, Slice, Kaleidofin, CSC, Northern Arc	Fintech/Payments	TRUE
Intuit (USA)	(No direct alternative listed)	Software	TRUE
Stripe (USA)	(No direct alternative listed)	Fintech/Payments	TRUE
Visa (USA)	(No direct alternative listed)	Fintech/Payments	TRUE
Wise (UK)	(No direct alternative listed)	Fintech/Payments	TRUE
Revolut (UK)	(No direct alternative listed)	Fintech/Payments	TRUE
PayU (Netherlands)	(No direct alternative listed)	Fintech/Payments	TRUE
Toast (USA)	(No direct alternative listed)	Fintech	TRUE
Aspire (Singapore)	(No direct alternative listed)	Fintech	TRUE
Palo Alto Networks (USA)	Quick Heal Technologies	Cybersecurity	TRUE
CrowdStrike (USA)	Quick Heal Technologies	Cybersecurity	TRUE
Cloudflare (USA)	Quick Heal Technologies	Cybersecurity	TRUE
Rubrik (USA)	Quick Heal Technologies	Cybersecurity	TRUE
Rockstar (USA)	First Games, Zupee, Juego Studios, Orion Infosolutions, Delta Corp, Kratos Gaming Network, Hike, Gamerji, Mobile Premier League (MPL), Gamezop, NODWIN Gaming, Dream11, WinZO, Gametion Technologies (developer of Ludo King), Octro (developer of Teen Patti)	Gaming	TRUE

Ubisoft (France)	First Games, Zupee, Juego Studios, Orion Infosolutions, Delta Corp, Kratos Gaming Network, Hike, Gamerji, Mobile Premier League (MPL), Gamezop, NODWIN Gaming, Dream11, WinZO, Gametion Technologies (developer of Ludo King), Octro (developer of Teen Patti)	Gaming	TRUE
EA (USA)	First Games, Zupee, Juego Studios, Orion Infosolutions, Delta Corp, Kratos Gaming Network, Hike, Gamerji, Mobile Premier League (MPL), Gamezop, NODWIN Gaming, Dream11, WinZO, Gametion Technologies (developer of Ludo King), Octro (developer of Teen Patti)	Gaming	TRUE
Zynga (USA)	First Games, Zupee, Juego Studios, Orion Infosolutions, Delta Corp, Kratos Gaming Network, Hike, Gamerji, Mobile Premier League (MPL), Gamezop, NODWIN Gaming, Dream11, WinZO, Gametion Technologies (developer of Ludo King), Octro (developer of Teen Patti)	Gaming	TRUE
Take-Two Interactive Software (USA)	First Games, Zupee, Juego Studios, Orion Infosolutions, Delta Corp, Kratos Gaming Network, Hike, Gamerji, Mobile Premier League (MPL), Gamezop, NODWIN Gaming, Dream11, WinZO, Gametion Technologies (developer of Ludo King), Octro (developer of Teen Patti)	Gaming	TRUE
Bluehole Studio (South Korea)	WinZO (for PUBG Mobile tournaments)	Gaming	TRUE
Apple Music (USA)	JioSaavn	Music Streaming	TRUE
Spotify (Sweden)	JioSaavn	Music Streaming	TRUE
YouTube Music (USA)	JioSaavn	Music Streaming	TRUE
Amazon Music (USA)	JioSaavn	Music Streaming	TRUE
Carnegie Mellon University (USA)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
University of San Diego (USA)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
University of Toronto (Canada)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE

Boston University (USA)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
Northeastern University (USA)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
Cardiff University (UK)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
New York University (USA)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
University of Newcastle (Australia)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
University of Illinois, Urbana, Champaign (USA)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
Harvard University (USA)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
Columbia University (USA)	Yocket, LeapScholar, Bluesky Educational Services, GeeBee, IDP, Edwise International, SI-UK, Edvoy, KC Overseas, AECC Global	Education (Study Abroad Consultants)	TRUE
Udemy (USA)	Unacademy, Propelld, KraftShala, AlmaBetter, Vedantu, Eduvanz, Shiksha.com, upGrad, Imarticus, Simplilearn, PhysicsWallah, WhiteHat Jr, Adda247, Testbook, Toppr, Leverage Edu, CollegeDekho, Cuemath, Extramarks, Classplus, TalentEdge	Ed-tech	TRUE
Tata Consultancy Services (TCS) (India)	(No foreign alternative listed)	Software/Tech	TRUE
Quick Heal Technologies (India)	(No foreign alternative listed)	Cybersecurity	TRUE
Flipkart (India)	(No foreign alternative listed)	E-commerce	TRUE
Snapdeal (India)	(No foreign alternative listed)	E-commerce	TRUE
Myntra (India)	(No foreign alternative listed)	E-commerce	TRUE
Pepperfry (India)	(No foreign alternative listed)	E-commerce	TRUE
Nykaa (India)	(No foreign alternative listed)	E-commerce	TRUE
Urban Company (India)	(No foreign alternative listed)	E-commerce	TRUE
BookMyShow (India)	(No foreign alternative listed)	E-commerce	TRUE

PurpIle (India)	(No foreign alternative listed)	E-commerce	TRUE
VoxPop Clothing (India)	(No foreign alternative listed)	E-commerce	TRUE
BabyOye (India)	(No foreign alternative listed)	E-commerce	TRUE
Ekstop (India)	(No foreign alternative listed)	E-commerce	TRUE
First Games (India)	(No foreign alternative listed)	Gaming	TRUE
Zupee (India)	(No foreign alternative listed)	Gaming	TRUE
Juego Studios (India)	(No foreign alternative listed)	Gaming	TRUE
Orion Infosolutions (India)	(No foreign alternative listed)	Gaming	TRUE
Delta Corp (India)	(No foreign alternative listed)	Gaming	TRUE
Kratos Gaming Network (India)	(No foreign alternative listed)	Gaming	TRUE
Hike (India)	(No foreign alternative listed)	Gaming	TRUE
Gamerji (India)	(No foreign alternative listed)	Gaming	TRUE
Mobile Premier League (MPL) (India)	(No foreign alternative listed)	Gaming	TRUE
Gamezop (India)	(No foreign alternative listed)	Gaming	TRUE
NODWIN Gaming (India)	(No foreign alternative listed)	Gaming	TRUE
Dream11 (India)	(No foreign alternative listed)	Gaming	TRUE
WinZO (India)	(No foreign alternative listed)	Gaming	TRUE
Gametion Technologies (India)	(Developer of Ludo King)	Gaming	TRUE
Octro (India)	(Developer of Teen Patti)	Gaming	TRUE
JioSaavn (India)	(No foreign alternative listed)	Music Streaming	TRUE
Unacademy (India)	(No foreign alternative listed)	Ed-tech	TRUE
Propelld (India)	(No foreign alternative listed)	Ed-tech	TRUE
KraftShala (India)	(No foreign alternative listed)	Ed-tech	TRUE
AlmaBetter (India)	(No foreign alternative listed)	Ed-tech	TRUE
Vedantu (India)	(No foreign alternative listed)	Ed-tech	TRUE
Eduvanz (India)	(No foreign alternative listed)	Ed-tech	TRUE
Shiksha.com (India)	(No foreign alternative listed)	Ed-tech	TRUE

upGrad (India)	(No foreign alternative listed)	Ed-tech	TRUE
Imarticus (India)	(No foreign alternative listed)	Ed-tech	TRUE
Simplilearn (India)	(No foreign alternative listed)	Ed-tech	TRUE
PhysicsWallah (India)	(No foreign alternative listed)	Ed-tech	TRUE
WhiteHat Jr (India)	(No foreign alternative listed)	Ed-tech	TRUE
Adda247 (India)	(No foreign alternative listed)	Ed-tech	TRUE
Testbook (India)	(No foreign alternative listed)	Ed-tech	TRUE
Toppr (India)	(No foreign alternative listed)	Ed-tech	TRUE
Leverage Edu (India)	(No foreign alternative listed)	Ed-tech	TRUE
CollegeDekho (India)	(No foreign alternative listed)	Ed-tech	TRUE
Cuemath (India)	(No foreign alternative listed)	Ed-tech	TRUE
Extramarks (India)	(No foreign alternative listed)	Ed-tech	TRUE
Classplus (India)	(No foreign alternative listed)	Ed-tech	TRUE
TalentEdge (India)	(No foreign alternative listed)	Ed-tech	TRUE
Yocket (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE
LeapScholar (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE
Bluesky Educational Services (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE
GeeBee (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE
IDP (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE
Edwise International (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE
SI-UK (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE

Edvoy (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE
KC Overseas (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE
AECC Global (India)	(No foreign alternative listed)	Study Abroad Consultants	TRUE