

Reports snapshot ✔ ▾

Last 28 days **Apr 11 - May 8, 2022** ▾

A All Users Add comparison +

Users

90

New users

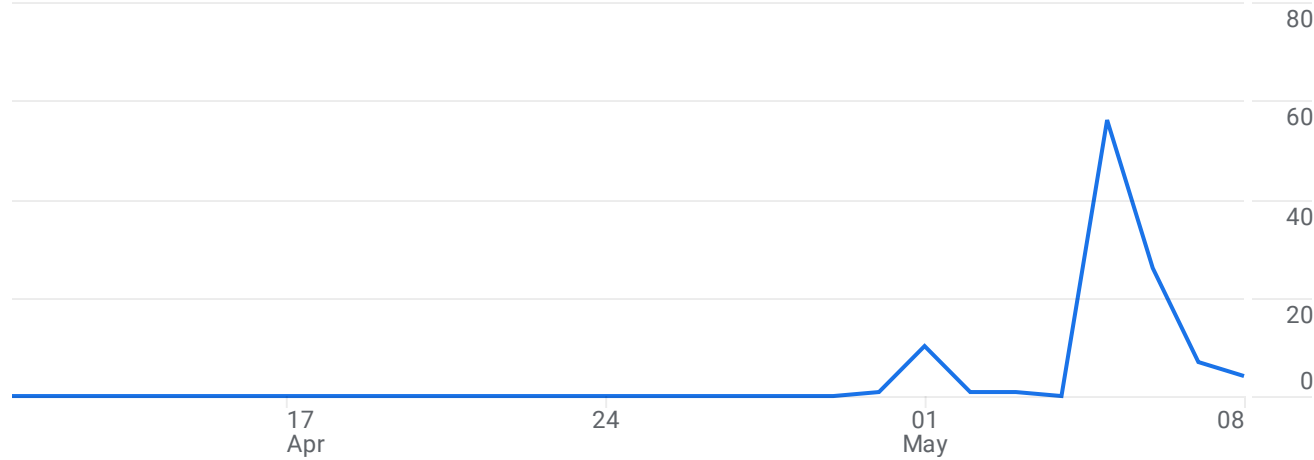
90

Average engagement time ?

0m 49s

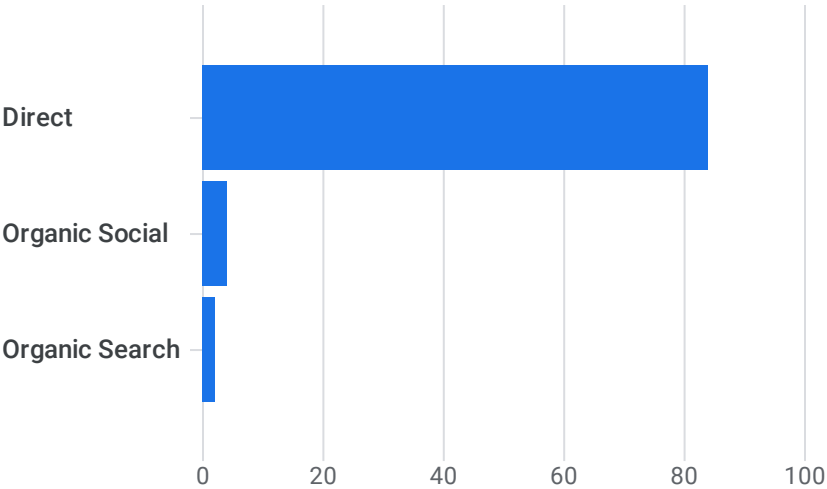
Total revenue ?

₹0.00



WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping ▾



[View user acquisition](#) →

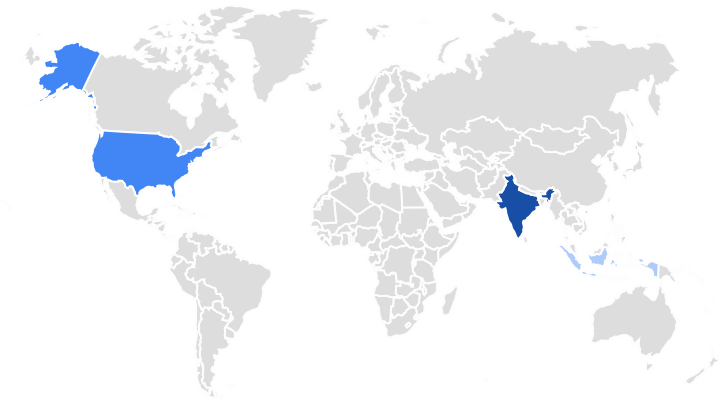
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session default channel grouping ▾

SESSION DEFAULT CHANNEL G...	SESSIONS
Direct	109
Organic Social	7
Organic Search	6

[View traffic acquisition](#) →

Users ▾ by Country

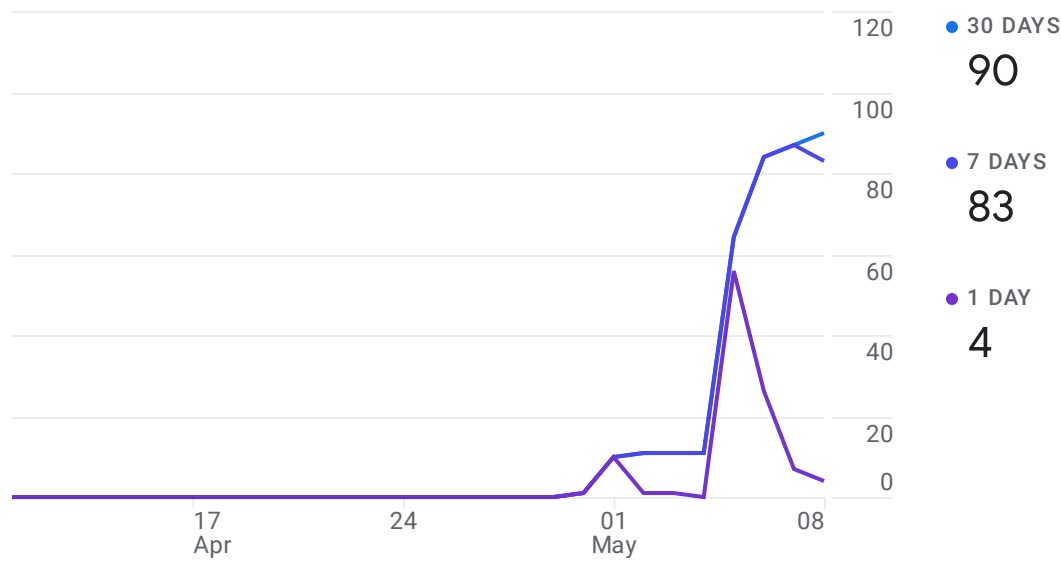


COUNTRY	USERS
India	67
United States	22
Indonesia	1

[View countries](#) →

HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Mar 27 - Apr 2						
Apr 3 - Apr 9						
Apr 10 - Apr 16						
Apr 17 - Apr 23						
Apr 24 - Apr 30						
May 1 - May 7						

6 weeks ending May 7

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Aman Shivaji Singh	343
Aman Singh	283
Aman Shivaji Singh	5

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	631
Playbook Fired	187
user_engagement	133
session_start	122
scroll	113
first_visit	90
click	17

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

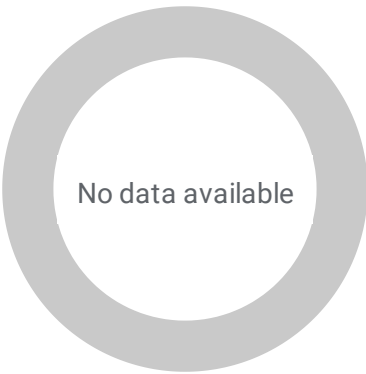
ITEM NAME ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details](#) →