### INTEGRATED

PROBLEM STATEMENT

# Title: "The Price of Power" — hints at India's nuclear ambitions and how the people at the margins have paid for it.

### Context:

In Jharkhand's mineral belt, the Uranium Corporation of India Ltd. (UCIL) has operated for decades to support India's nuclear energy ambitions. But beneath the strategic importance lies a complex web of environmental degradation, displaced indigenous communities, and opaque governance structures.

With health impacts, contaminated water, and regulatory blind spots, UCIL's operations demand a new lens—one that integrates sustainable economics, just governance, and technological foresight.

Can a public-sector enterprise like UCIL transform into a model of responsible mining—balancing national interest with environmental and social justice?



### The Challenge:

You are tasked with building an interdisciplinary action blueprint for the ethical transformation of uranium mining in Jharkhand. Drawing from both policy frameworks and technological capabilities, your teams will create a comprehensive set of solutions to realign UCIL's operations with India's net-zero commitments, global ESG norms, and local community rights.

### **Track-wise Task Distribution:**

Track: ESP Industry Track

Focus: Sustainable Business Models, ESG Design, and Mining Analysis

### Tasks:

- 1. Analyze UCIL's Business Model
  - Use a Business Model Canvas (BMC) to decode UCIL's current structure.
  - Identify key sustainability gaps: Who bears the cost? Who benefits?
- 2. Design a Contextual ESG Framework
  - Create an ESG scorecard tailored for public-sector mining.
  - Define metrics that measure environmental harm, community equity, and institutional accountability.
- 3. Global Benchmarking Study
  - Compare UCIL with global mining firms like BHP, Rio Tinto, and Cameco.
  - Identify practices that could realistically be localized or adopted.

- Before vs. After Business Model Canvas
- Custom ESG Scorecard with Reporting Template
- Case Comparison Document with 3-5 Actionable Learnings for UCIL

Track: ESP Governance Track

Focus: Policy, Redressal Systems, and Public Accountability

### Tasks:

- 1. Map Mining-Related Laws and Institutions
  - Simplify and visualize key policies: Atomic Energy Act, PESA, Forest Rights Act
  - Show how these laws operate (or fail) in tribal areas like Jaduguda.
- 2. Identify Policy-Practice Gaps
  - Contrast legal rights vs. lived realities for affected communities.
  - Use secondary reports, media stories, and testimonies to spot recurring failures.
- 3. Design a Grievance and Participation Toolkit
  - Build a draft framework for reporting, redressal, and participatory decision-making.
  - It should work offline + online and be language-accessible.

- Simplified Legal & Power Flowchart
- Rights vs. Reality Gap Matrix
- Grievance Redressal + Civic Participation Toolkit

Track: Tech-AI/ML Track

Focus: Data-Driven Environmental Monitoring and Risk Prediction

### Tasks:

- 1. Environmental Change Detection via Satellite
  - Use tools like Google Earth Engine or Copernicus Open Data to observe land/vegetation change over 10 years.
  - Map and compare deforestation, land use shifts, and settlement encroachment.
- 2. Develop a Risk Prediction Model
  - Collect proxy data: distance to mines, forest cover loss, reported illnesses.
  - Train a classification model to predict "high-risk" zones.
- 3. Visualize the Findings
  - Build simple maps, dashboards, or heatmaps using matplotlib / seaborn.
  - Ensure clarity and storytelling in data presentation.

- Before/After Maps of Mining Zones (2010-2024)
- Risk Heatmap + Basic Model Notebook
- Interpretation Slides Explaining the Output

Track: Tech-Development Track

Focus: Digital Tools for Awareness, Engagement, and Grievance Redressal

### Tasks:

- 1. Design a Public-Facing Information Portal
  - Include: About UCIL, Know Your Rights, Environmental Impact, News.
  - Mobile-first design. Dual language preferred (Hindi & English).
- 2. Develop an Interactive Grievance Tool
  - A form-based or chatbot-style interface to log grievances.
  - Add dummy inputs + submission pathways (no backend needed).
- 3. Create a Digital Storytelling Microsite
  - Build an interactive scroll story or video series on "Life Around the Mine".
  - Use publicly available quotes, testimonies, images, and maps.

- Working Web Portal (or Demo via Figma/Framer/React)
- Prototype Grievance Interface
- Microsite/Slide Story on Jaduguda's Impact

## THANKYOU

Let's co-create bold, grounded, and people-first solutions—where every code written, every policy proposed, and every model built contributes to a fairer, cleaner, and more accountable future.