

## **Summarized Insights**

- **Top Category:** **Technology** is the highest revenue generator, contributing over **378204.582** to total sales.
- **Regional Leader:** The **West region** is the top-performing territory, accounting for approximately **30%** of total global sales.
- **Underperformer:** The **South region** has the lowest sales volume, contributing only **18%** to the total.
- **Key Segment:** Across all regions, the **Consumer segment** consistently generates the most revenue compared to Corporate or Home Office.