



Bienvenido

Explor.io

Humanize the learning experience, together

Sponsors: Peter Thiel, Elon Musk, Dan Wilhem, Dr. Dre & Micah B. Riche

Why Are We Here?

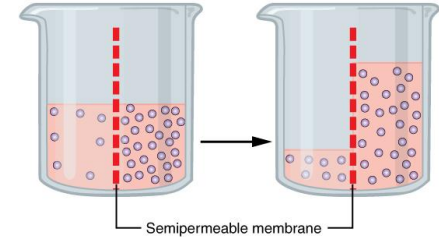
“I’ve always wanted to learn _____ but I have no clue where to to begin....”

1. Learning online is inherently lonely
2. You don’t know what’s important in the field
3. Education can be very costly
4. Critical feedback element missing
5. “stumbling block and no one to ask for help” plzzz help
6. Progress through synergy, make friends 4 life

Common Online learning mistakes I've made

1. Passive Learning Style

- listening to videos as if i will absorb info through osmosis



2. Lack of Accountability

- Failure to stay engaged and actually do prescribed lessons
- rampant skipping of things 'i totally understand'

3. Really Bored & Fallen Asleep

The Elevator Pitch Slide (KISS)

For : Highly motivated individuals working together on tracks designed by in-field experts

Who: No Clue what this means

The : Explor.io : exploration through education, learn and grow

Is A : specially tailored, industry design education service

That : provides a motivating learning culture, that facilitates collaboration and friendships

Unlike : purely online education, zzzzzzz

Our Project : focuses on how we learn most effectively. Linear learning and notetaking model is outdated. You need collaboration, guidance, hands on experience with a group.



Competition

Online Education

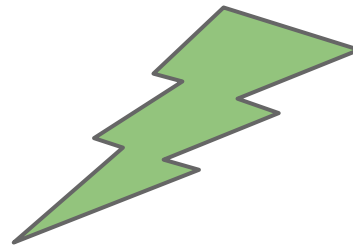
Self directed learning

[meetup.com](https://www.meetup.com)

Why we're the uniquest

1. **Collaboration** - Learn in a group setting with highly motivated individuals
Focus on Collaboration and group culture
2. **Curated** content by industry experts keeps you on track towards your goal
3. Highly intuitive learning **Track**
4. Get your **questions answered** by a mentor & **critical feedback** reports
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How would you like to...



CSS3 and SASS Making Things Pretty track by Hampton Catlin

How to become a data expert with Python track by Danielthon Wilhurn

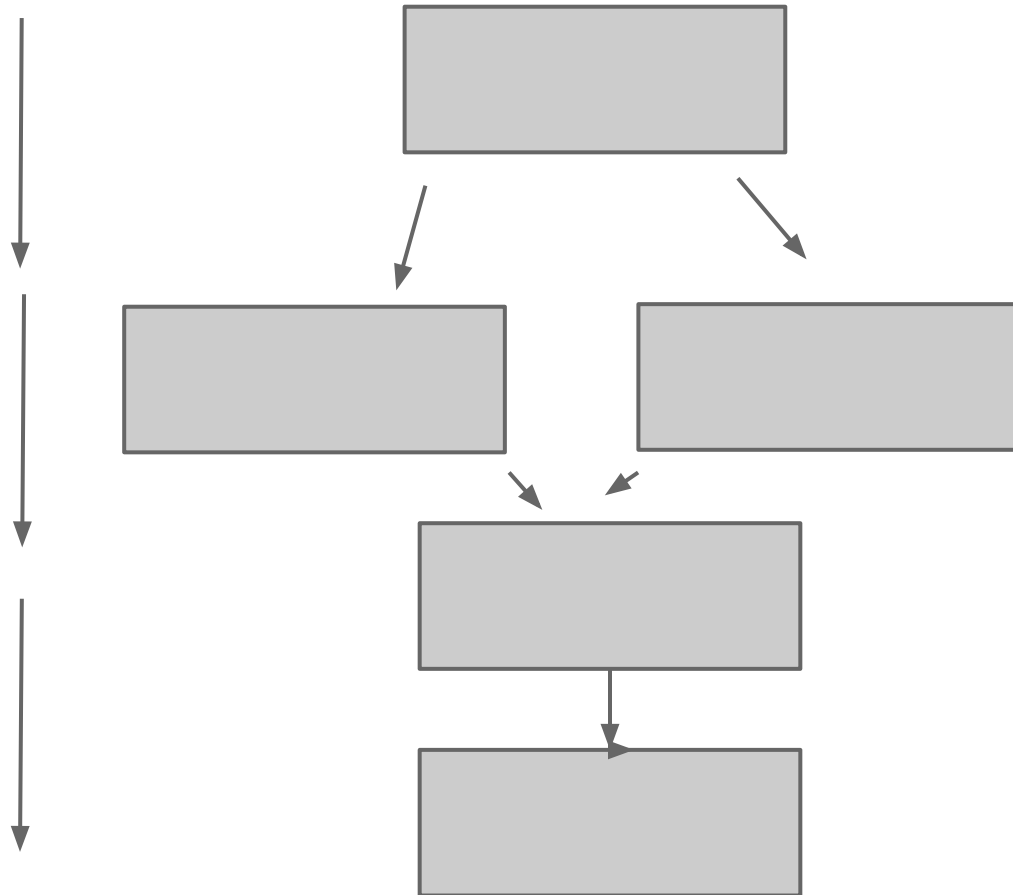
The Truth About the Stock Market track by William James

Deep Dive SEO track by Wilhem Wudt *Google SEO Engineer*

Logic and Psychology of Thought Track by [Gustav Fechner](#)

Become a Farmer's Market Ninja by Lynndra Jenson

Track Example



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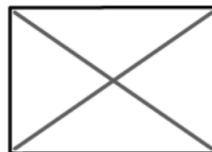
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the NOT list

IN

Learning tracks designed by an industry expert

In person mentor

6-10 member setting

Focus on collaborative culture

Iterative Learning process

Out

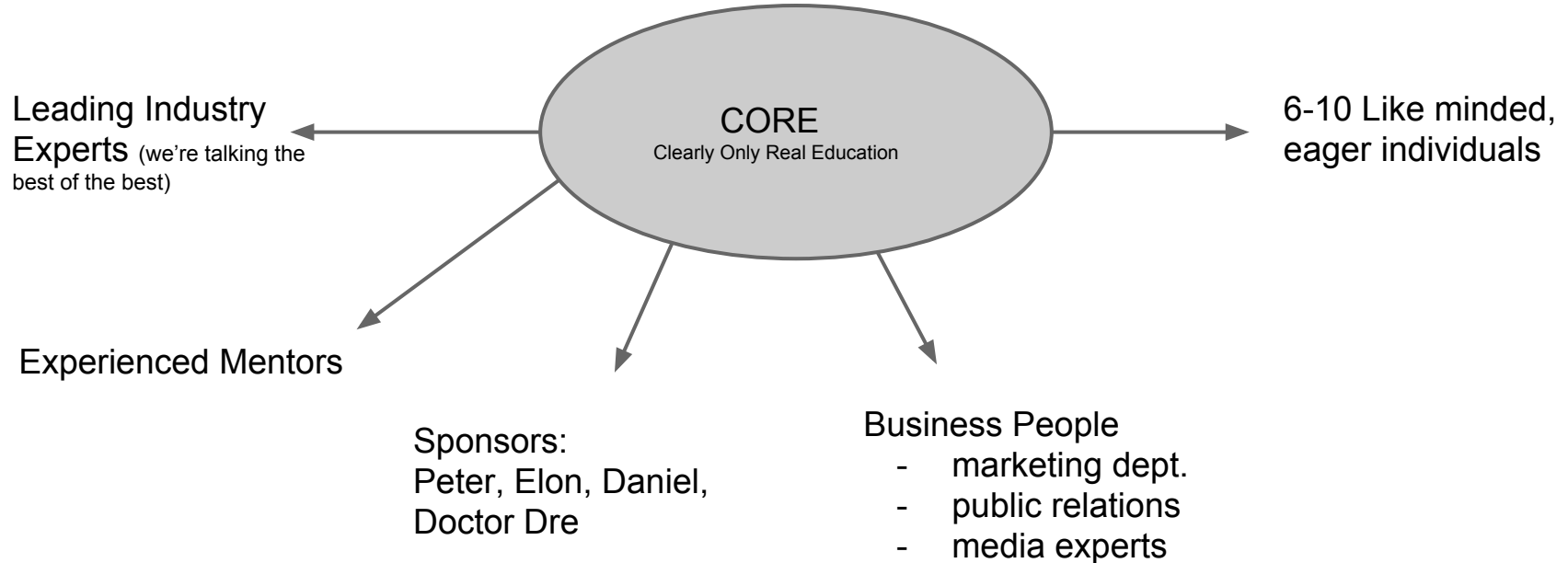
online only classes

passive video watching education

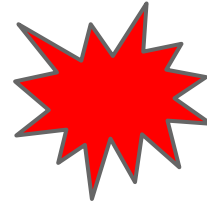
mega-center for hosting learning events (not enough time to rent space)

Core Operational Design and Implementation Team (CODIMT)

Aman, Alex, Ben



Technical Solutions

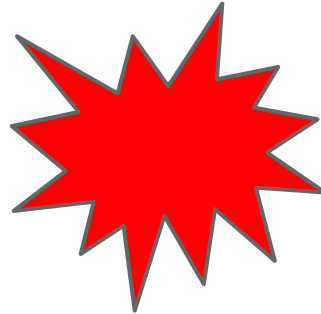


Languages: RoR, Javascript, AngularJS

API: Google Maps, Geolocation, Twilio, LinkedIn

Database: PostgreSQL

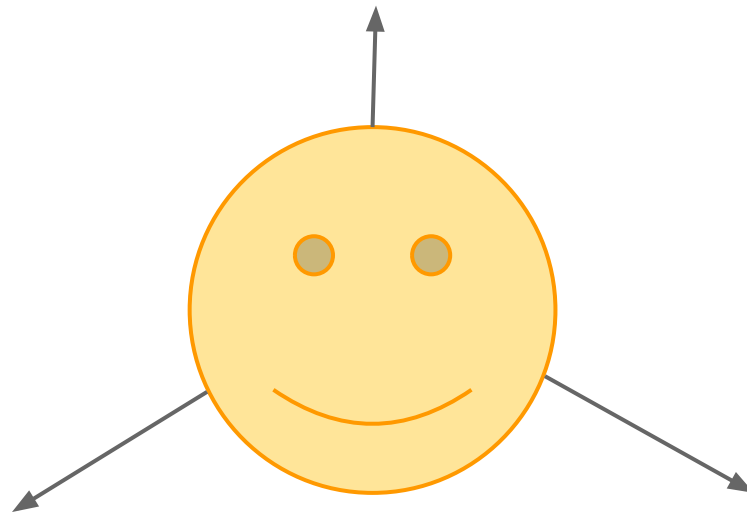
Tools: AJAX, jQuery



CODIMT Responsibilities - Tentative Conclusions

Core Operational Design and Implementation Team

Aman: Frontend Design Structure, ROR, CEO



BEN

Javascript Expert,
Angular, AJAX, JSON,
API everything

Alex

ROR & OOD,
occasional CSS

API Create and Consume

Api Creations

1. Meetups
2. Location
3. Topics of interest in area
4. Spaces available for learning
5. Interest Density, stats

Api Consumed

1. Google maps
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4. possible Food Survey app
order food pre-meetup

SCARY THING

What if no one shows up to meetups?

Tracks by in-field experts?

Our technical skills still need improvement

liquidity concerns if funding not found

How big is this thing?

Revolutionary.

1 week UX, Wireframe,
Rails structure, OOD
Patterns mapped



Functionality: Backend
running. Frontend
structure exists



Lets make this
pretty. CSS,
Refactor, fix
problems, add more
stuff



IPO ?

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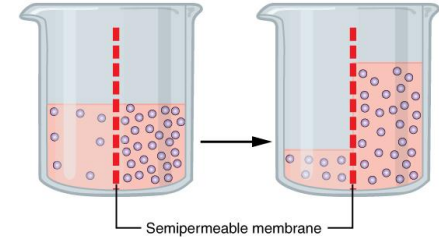
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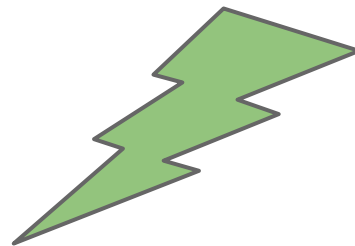
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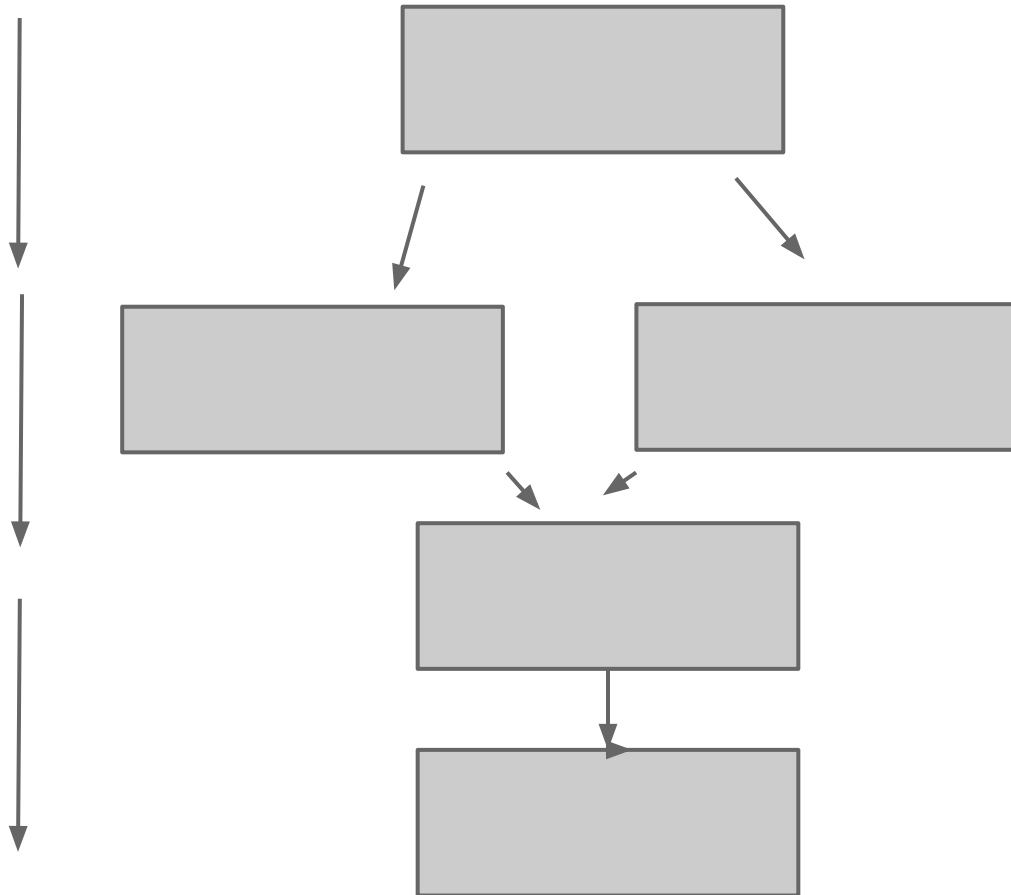
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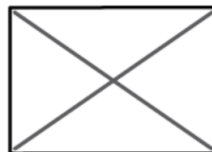
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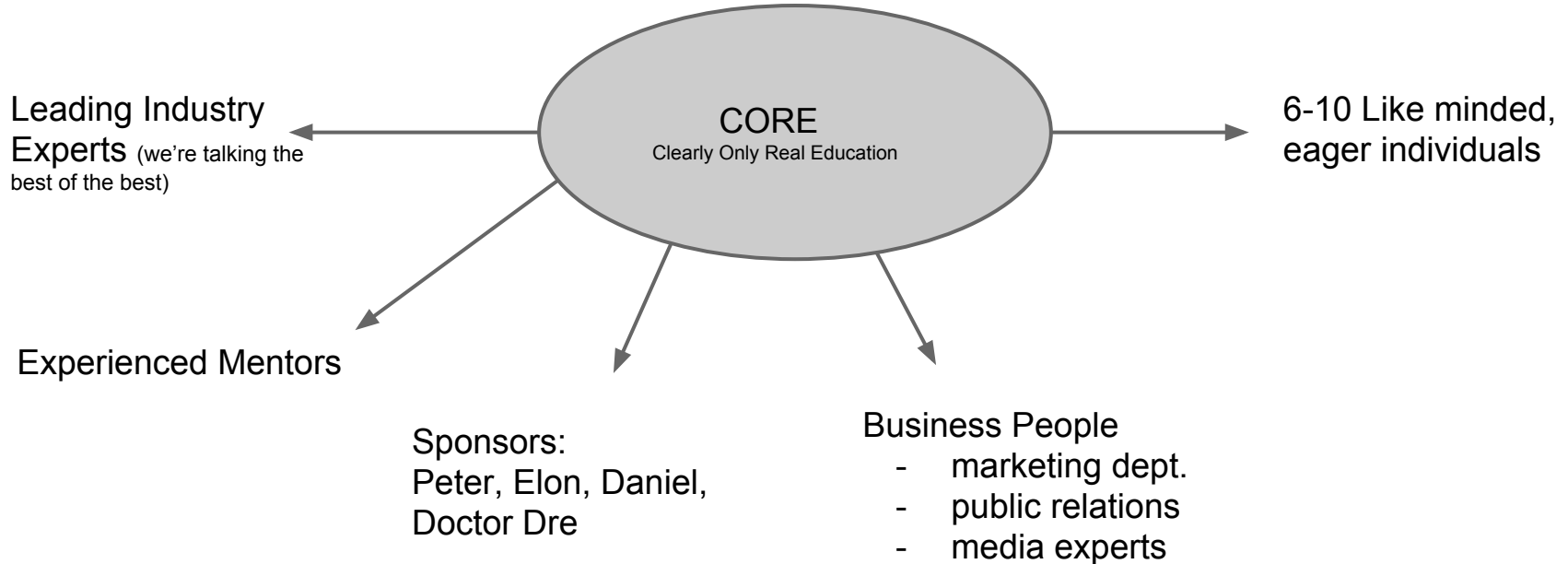
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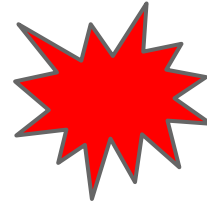
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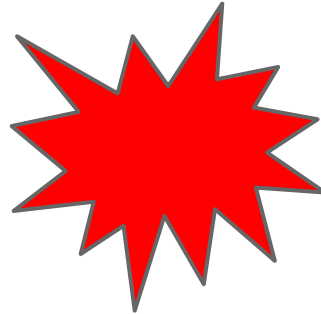


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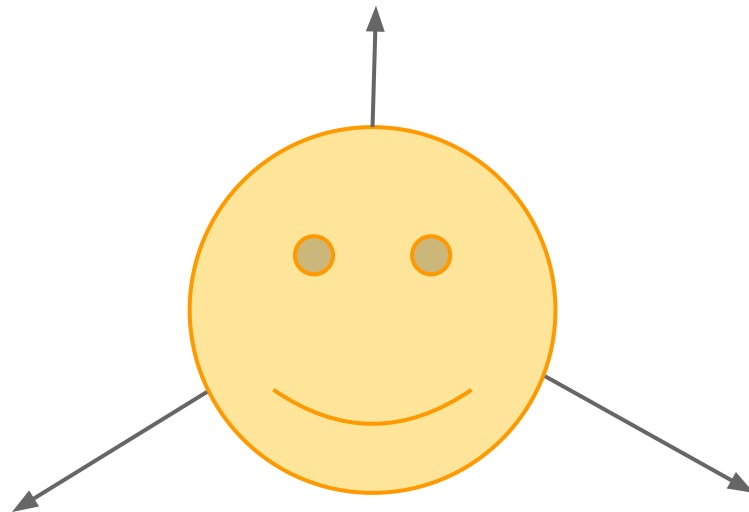
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