

Review of exponential functions:

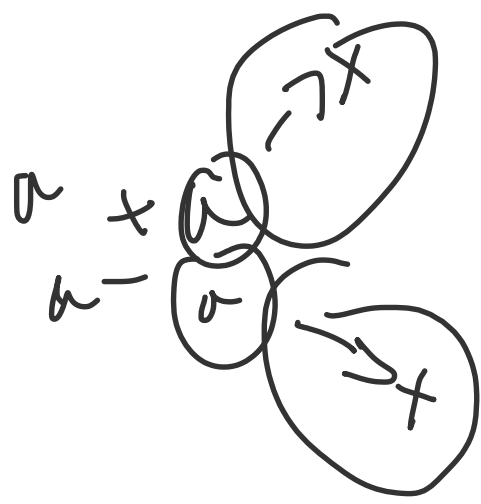
Form:  $y = a(b)^x$

$a$  -> initial amount  
 $b$  -> growth factor ( $b > 1$ )  
decay factor ( $0 < b < 1$ )

$x$  -> number of times  $a$  has increased/decreased

$y$  -> future amount after  $x$  periods

$x \rightarrow y$



Example: Suppose an insect colony starts with 50 insects and the population doubles every 3 days.

a) Find population after 12 days:

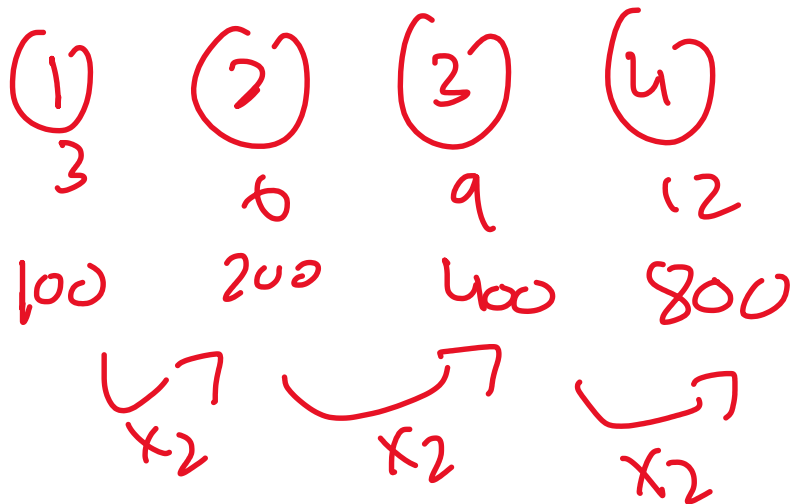
Given:  $a = 50$  insects  
 $b = 2$  -> doubles  
 $x = 3$

12 days -> 4 groups of 3 days

$\therefore 12 \div 3 = 4$

$y = a(b)^x$   
 $= 50(2)^4$

$= 30 \times 16$   
 $= 800$  insects ✓



b) Time to reach 25600 insects

$y = 25600$

$y = a(b)^x$   
 $25600 = 50(2^x)$   
 $50 \cancel{50} \mid 2^x = 512 \rightarrow 2^9 = 512$   
 $2^9 = 512$   
 $2^8 = 256$

Inverse functions:

• Replaces  $x$  on  $y$  and solves for  $y$

$f(x) = y \rightarrow f^{-1}(y) = x$

$f(x) = mx + b$   
 $y = mx + b$

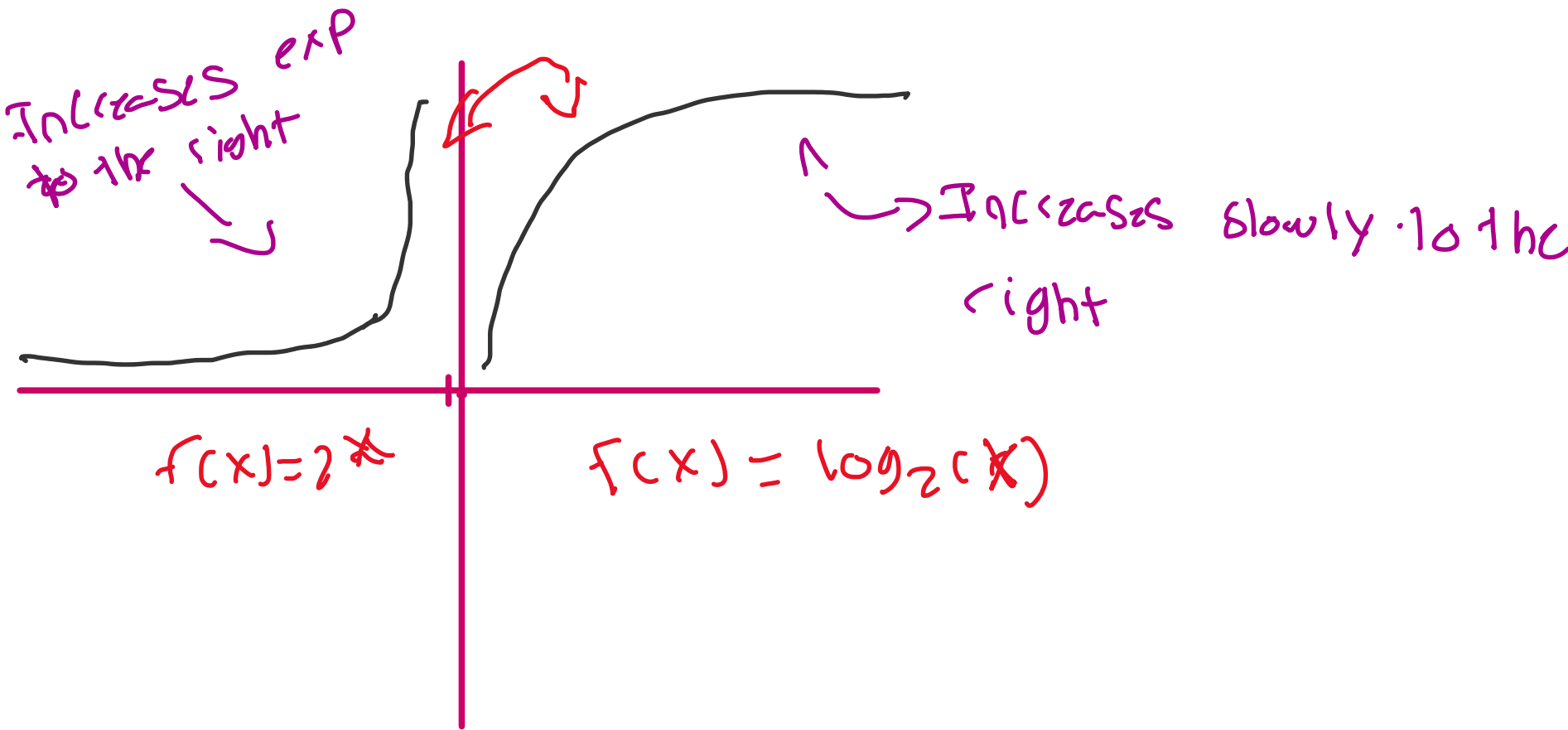
$x - \frac{y-b}{m} \rightarrow x - \frac{y-b}{m} = y \rightarrow y = \frac{x-b}{m}$

$f(x) = mx + b$   
 $f^{-1}(x) = \frac{x-b}{m}$

• Inverse of the exponential function:

$y = 2^x \rightarrow$  Rearrange for  $x$ :  $\log_2(y) = x$   
 $y = 2^x$

$x = 2^y \rightarrow y = \log_2(x)$



Logarithmic functions:

• solves the exp given the base and result

$y = \log_b(x) \rightarrow b^y = x$

Examples:

①  $16 = 2^4 \rightarrow \log_2(16) = 4$

②  $\log_3(81) = 4 \rightarrow 3^4 = 81$

$b^x = x$   
 $x = \log_b(x)$   
 $4 = \log_2(16)$

Power law of logarithms:

$\log_b(x^n) \rightarrow n \cdot \log_b(x)$   
 $b \neq 1$   
 $b > 0$   
 $x > 0$

Change of base:

$\log_b(x) = \frac{\log_a(x)}{\log_a(b)}$   
 $\log_4(8) = \frac{\log_2(8)}{\log_2(4)} = \frac{3}{2}$

Practice:

① Eval  $\log_3(4^2) \rightarrow 2 \cdot \log_3(4)$   
 $4 = 2^2$   
 $\rightarrow 2 \cdot 2 = 4$

② Eval  $\log_4(8^3) \rightarrow 3 \cdot \log_4(8)$   
 $\log_4(8) = \frac{\log_2(8)}{\log_2(4)} = \frac{3}{2}$   
 $8 = 2^3 \rightarrow \log_2(8) = 3$   
 $4 = 2^2 \rightarrow \log_2(4) = 2$   
 $3 \cdot \frac{3}{2} = 4.5$

$\log_3(9) = \frac{\log_2(9)}{\log_2(3)} = \frac{2}{1} = 2$   
 $9 = 3^2$   
 $3 = 3^1$