



Fantastiqo

CONTENT WRITING COURSE

Course Structure



ABOUT THE COURSE

Duration :

- 5 Consecutive days.
- 1 Hour Class per day.

Perks :

- Get to know about content writing.
- It's various aspects and job opportunities.
- Make 1 effective content under mentor's guidance.
- Grab a course completion Certificate.

Pre-requisites:

- Laptop / Android Phone.
- Good Internet connection.
- Keen interest to learn.

DAY 1

Introduction.
Understanding Contents.
Understanding Content writing.
Types of Content.
Types of Content writing.

DAY 2

Familiarising Effective contents.
Keys to write effective content.
Common mistakes in contents.

DAY 3

Introduction about blogging.
Familiarising websites.
How to create contents-using canva.

DAY 4

How to create contents-using Typora editor.
Familiarising content strategy in different areas.
Making an Effective content.

DAY 5

Familiarising some friendly apps for content writers.
Job opportunities as a content writer.

