

IML254 – Introduction to Web Content Development
Rubric for Evaluation
(Individual Project)

Student Name	:	
UiTM ID	:	
Group	:	

No.	Criteria	Weight	Marks	Total
1.	Text Formatting <ul style="list-style-type: none"> Title (Heading/Page Title) Bold/Italic/Underline/Color 	2 2		
2.	Images <ul style="list-style-type: none"> Variety of Images Wrapping with Text Using images for linking/thumbnail 	6 2 2		
3.	Link <ul style="list-style-type: none"> Creating Link Anchor External Link Changing Color of Link 	2 2 2 2		
4.	Tables <ul style="list-style-type: none"> Create Table Complexity of Table 	5 10		
5.	Multimedia Elements <ul style="list-style-type: none"> Sound Animation Video 	2 4 10		
6.	Web Hosting <ul style="list-style-type: none"> Upload into any free web hosting Free from any syntax error 	10		
7.	Consistency & Interactivity <ul style="list-style-type: none"> Button (text/image) Background/layout Text consistency Color consistency 	2 2 2 2		
8.	Originality: <ul style="list-style-type: none"> Design/layout Artwork/Video 	10 5		
9.	Cascading Style Sheet (CSS) <ul style="list-style-type: none"> Use external CSS for text, heading etc 	10		
10.	Extra Mark <ul style="list-style-type: none"> Usage of JavaScript & other extra effort 	4		
TOTAL				
30%				