

Regional Sales Dashboard

- Overview
- Product/Channel Performance
- Geographic Insights
- Q & A



Executive Overview & Trends

Product & Channel Performance

Geographic & Customer Insights



Total Revenue

\$1.2bn

Total Profit

\$461.8M

Profit Margin %

37.36%

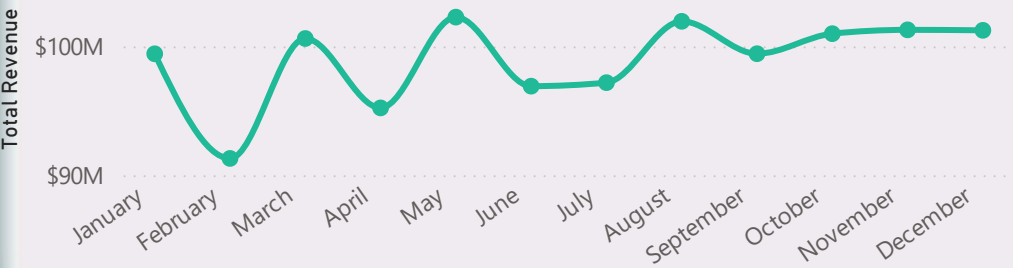
Total Orders

64K

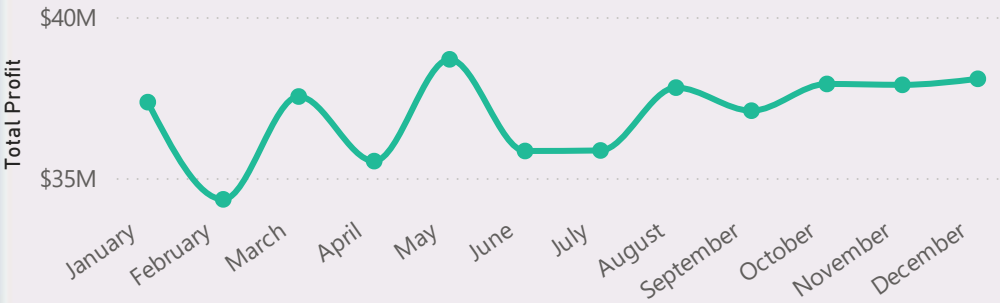
Revenue Per Order

\$19.3K

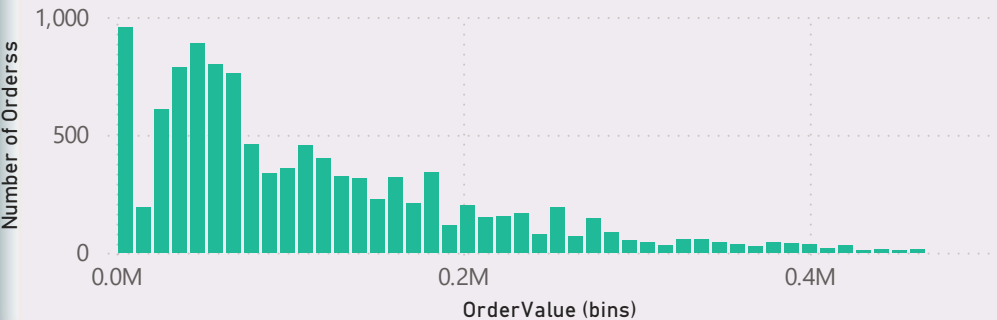
Monthly Revenue Rhythm: Uncovering Seasonality Peaks



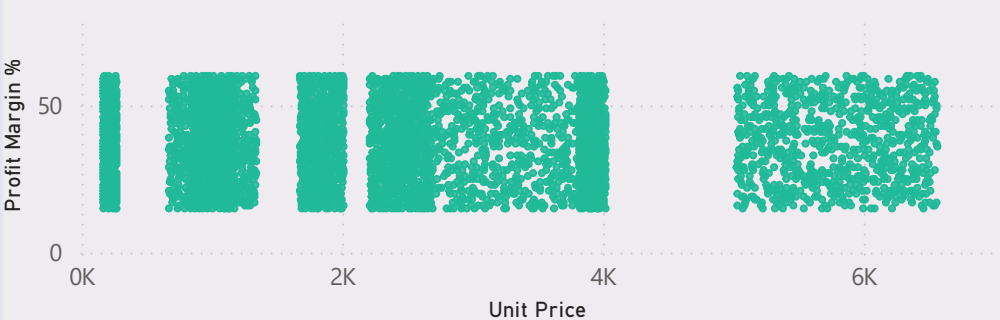
Profit Pulse: Tracking Monthly Earnings Momentum



Order Value Spectrum: Mapping Customer Spending Tiers



Unit Price Vs Profit Margin: Spotting High Margin Price Bands



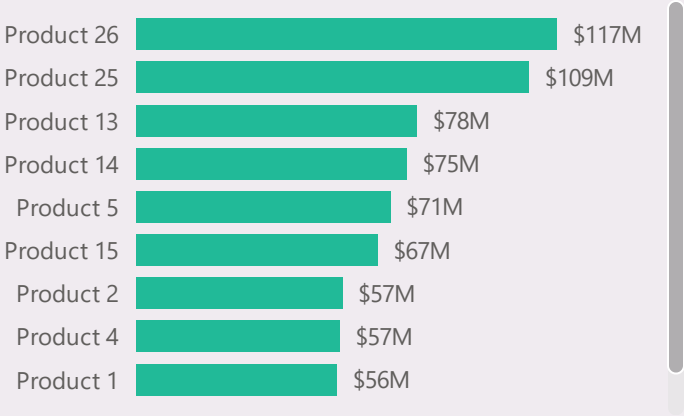
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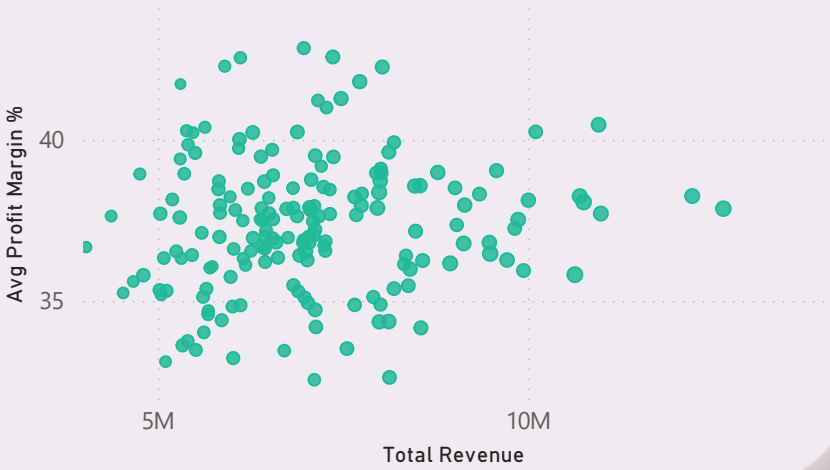
Revenue Champions: Best-Selling Products Driving Growth



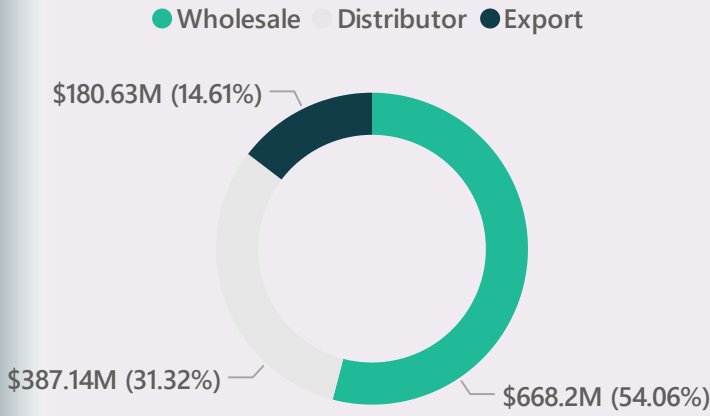
High-Margin Heroes: Most Efficient Products to Sell



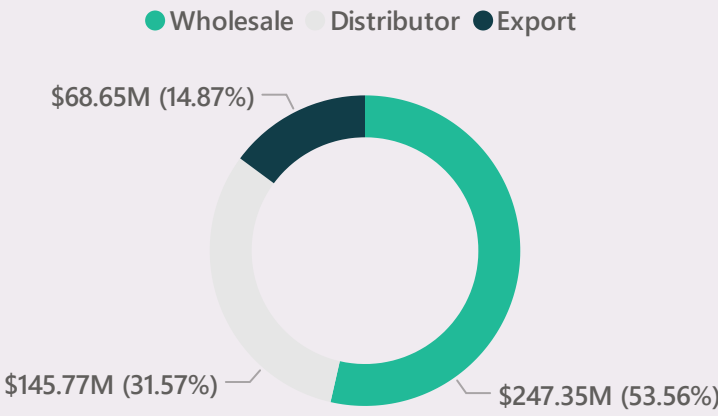
Strategic Product Positioning: Revenue vs. Profitability



Channel Power Play: Where the Revenue Comes From



Profit Pipeline by Channel: Who's Really Paying Off?



Channel Efficiency Scorecard: Margin per Sale by Route

