Customer Relationship Management (CRM) System Practical - 2

Software Engineering Lab Class UML Diagram

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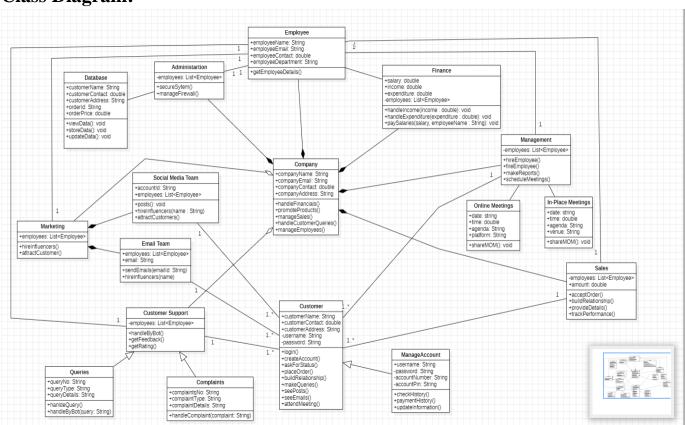
Class Diagrams:

Class diagrams are a type of UML (Unified Modeling Language) diagram used in software engineering to visually represent the structure and relationships of classes within a system i.e. used to construct and visualize object-oriented systems.

Notations:

- Class Name:
- Attributes
- Methods
- Visibility Notation

Class Diagram:



• Company Class:

All the departments of the company come under this.

Attributes of this class are:

→ Company Name: String

→ Company Email: String

→ Company Contact: String

→ Company Address: String

Methods of this class are:

- → handleFinancials()
- → promoteProducts()
- → manageSales()
- → handleCustomerQueries()
- → manageEmployees()

It has a **Composition** Relationship with departments like Finance, Administration, and Management. This is because if any of the above departments gets closed, the company will not be able to work.

It has an **Aggregation** Relationship with Customer Support; Marketing This is because if any of the above departments gets closed the company still will be able to operate.

Marketing

Attributes of this class are:

→ List of Employee: List<Employee>

Methods of this class are:

- → hireInfluencers()
- → attractCustomers()

Marketing consists of 2 teams i.e. Social Media Team and the Email Team. Therefore, we have 2 Child classes of the same name. Here we have a **Composition** Relationship with the Marketing Class, as if a Marketing Team is not formed then sub-teams **cannot** be formed.

1. Social Media:

Attributes of this class are:

- o Account Id: String
- List of Employee: List<Employee>

Methods of this class are:

- o hireInfluencers()
- attractCustomers()
- o posts ()

2. Email:

Attributes of this class are:

- o Email Id: String
- o List of Employee: List<Employee>

Methods of this class are:

- hireInfluencers()
- o sendEmails()

Association with the Employee class as Employee work in this department. One Employee can work in only one department so it is a **One-to-One Relationship**.

• Finance:

Attributes of this class are:

→ Salary: double

→ Expenditure: double

→ Income: double

→ List of Employee: List<Employee>

Methods of this class are:

- → handleIncome()
- → promoteExpenditures()
- → paySalaries()

This class has a **Composition** Relationship with the Company Class & **Association** with the Employee class as Employees work in this department. One Employee can work in only one department so it is a **One-to-One Relationship**.

• Sales:

Attributes of this class are:

- → List of Employee: List<Employee>
- → Amount:double

Methods of this class are:

- → acceptOrder()
- → buildRelationship()
- → provideDetails()
- → trackPerformance()

This class has an **Association** with the Customer Class. The customer starts building a relationship with the Company which starts with the Sales department. (Many to One Relationship)

This class has a **Composition** Relationship with the Company Class & **Association** with the Employee class as the Employee works in this department. One Employee can work in only one department so it is a **One-to-One Relationship**.

• Customer Support:

Attributes of this class is:

→ List of Employee: List<Employee>

Methods of this class are:

- → getFeedback()
- → getRating()
- → handleByBot()

This class has an **Aggregation** Relationship with the Company Class & **Association** with the Employee class as Employees work in this department. One Employee can work in only one department so it is a **One-to-One Relationship**.

This class has 2 Child classes Queries & Complaints

1. Oueries:

Attributes of this class are:

o Query No: String

o Query Type: String

Query Details: String

Methods of this class are:

- o handleQuery ()
- o handleByBot()

2. Complaints:

Attributes of this class are:

o Complaint No: String

o Complaint Type: String

o Complaint Details: String

Methods of this class are:

handleComplaint()

• Management:

Attributes of this class is:

→ List of Employee: List<Employee>

Methods of this class are:

- → hireEmployee()
- → fireEmployee()
- → makeReports()
- → scheduleMeetings()

This class has a **Composition** Relationship with the Company Class & **Association** with the Employee class as Employees work in this department. One Employee can work in only one department so it is a **One-to-One Relationship**.

This class has an **Association** with 2 classes **Online Meetings** & **In-Place Meetings**

1. Online Meetings:

Attributes of this class are:

date: Stringtime: Stringagenda: Stringplatform: String

Methods of this class are:

o shareMOM()

2. In-Place Meetings:

Attributes of this class are:

date: Stringtime: Stringagenda: Stringvenue: String

Methods of this class are:

o shareMOM()

• Administration:

Attributes of this class is:

→ List of Employee: List<Employee>

Methods of this class are:

- → secureSystem()
- → manageFirewall()

This class has a **Composition** Relationship with the Company Class & **Association** with the Employee class as Employees work in this department. One Employee can work in only one department so it is a **One-to-One Relationship**.

This class has an **Association** with Database class.

1. Database:

Attributes of this class are:

o Customer Name: String

o Customer Contact: String

o Customer Address: String

o Order Id: String

o Order Price: double

Methods of this class are:

- o viewData()
- o storeData()
- o updateData()
- o deleteData()

• Employee:

Attributes of this class are:

→ Employee Name: String

→ Employee Email: String

→ Employee Contact: String

→ Employee Department: String

Methods of this class are:

→ getEmployeeDetails()

This class has an **Association** with all the Department Classes (One-to-one Relationship).

This class has a Composition Relationship with the Company Class.

• Customer:

Attributes of this class is:

→ Customer Name: String

→ Customer Email: String

→ Customer Contact: String

→ Customer Address: String

→ Customer username: String

→ Customer Password: String

Methods of this class are:

- → login ()
- → createAccount()
- → askForStatus()
- → placeOrder()
- → buildRelationship()
- → makeQueries()
- → seePosts()
- → seeEmails()
- → attendMeetings()

This class has an **Association** with the Sales, Customer Support and Management Department. (Many to One Relationship)

This class has a Child Manage Account class.

1. Manage Account:

Attributes of this class are:

o Username: String

Password: String

o Account Number: String

o Account Pin: String

Methods of this class are:

- checkHistory()
- o paymentHistory()
- o updateInformation()