

Product Performance Analysis



Proud to be a part of
Celebal Summer Internship

Aman Jha
CT_CSI_PB_2343



10-07-2025 13:06:23

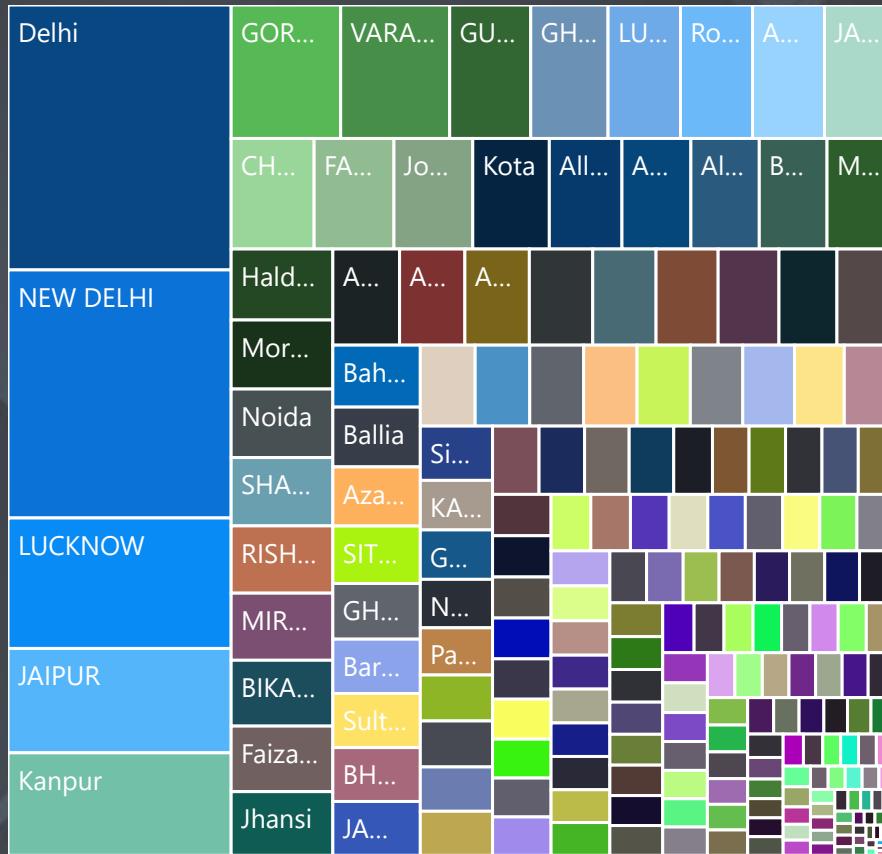


Back

Total No. of Cases sale by Sales Org



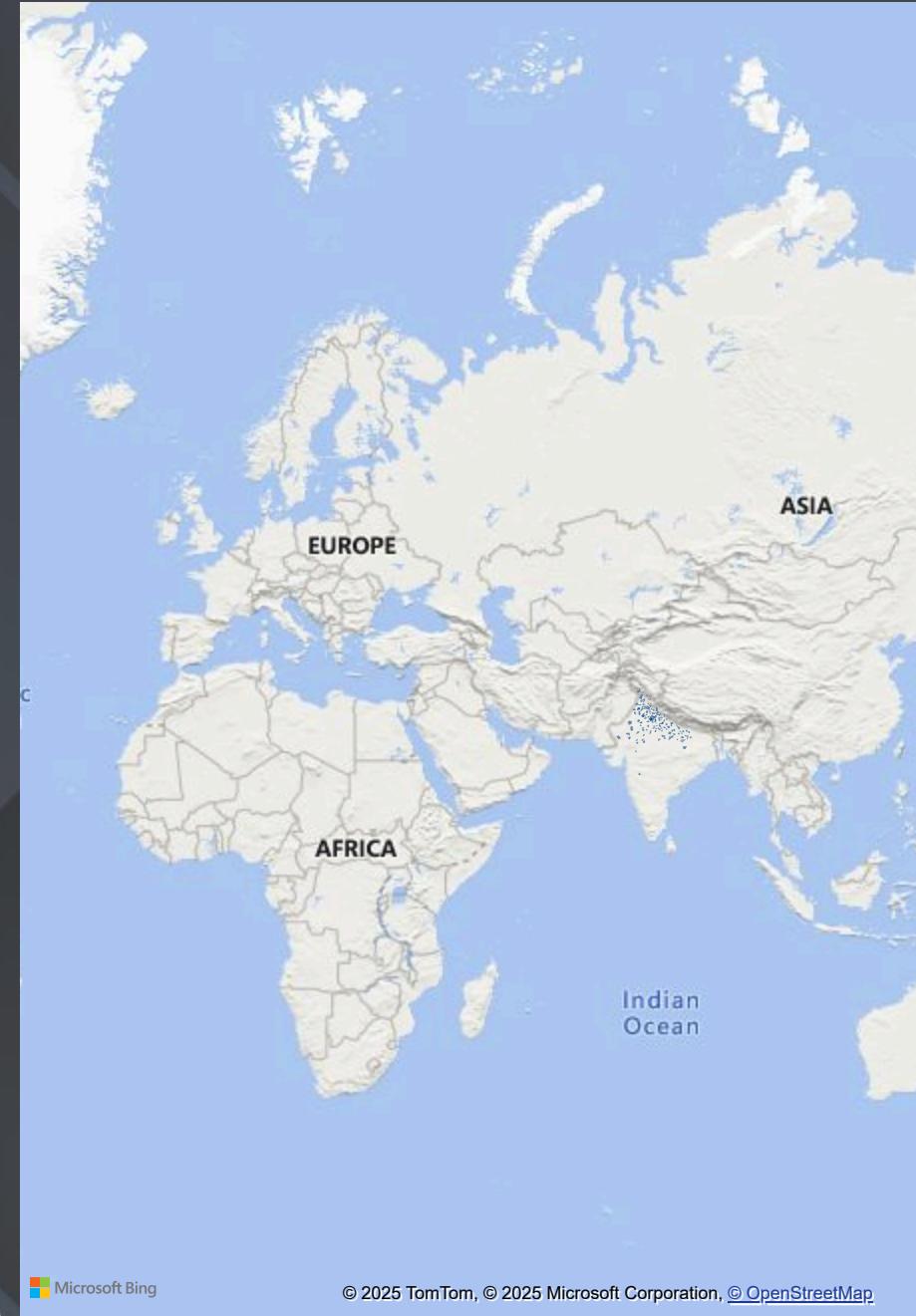
Total No. of Stockiest by City



Stockiest Sales by City

CITY	Sum of STOCKIEST
ABOHAR	3821956304
Agra	31393678899
AJMER	20520866098
AKBARPUR	8125652392
Aligarh	24721592925
Allahabad	26249142681
ALWAR	20249819624
AMBALA	20963182255
AMBALA CITY	1867437549
Amritsar	24906600520
AMROHA	5637529422
ANANTNAG	4127277244
Azamgarh	16904324112
BADAUN	5114838960
BAGHPAT	184763592
Bahadurgarh	7713556092
Bahraich	17714159226
BALLABGARH	1349198618
Ballia	17096688966
BANDA	6237262832
Banswara	5851998560
Barabanki	6612328814
BARAUT	2230674526
Bareilly	15526698700
BARMER	7104576
BARNALA	5978835348
BASTI	24472373832
BATALA	2742519364
BATHINDA	10849840619
BEAWAR	6838191084
BHADODHI	1872421200
Total	2462216725547

TOTAL INR VALUE & No of Cases sale by CITY





Year

2022

2023

Back

Quarter

All

Total Invoiced Quantity

52.23M

Month

All

Total Billing Item

536

Month on Month Sales

Total Revenue (in INR)



Trend of sales over time

Total Revenue (in INR)

5.02bn

5.0bn

4.5bn

2022

4.38bn

2023

Year

No of Cases sale by Year

No. of Cases Sales

10.7bn

10bn

5bn

2022

2023

Year



Back

No. of Billing Type

19

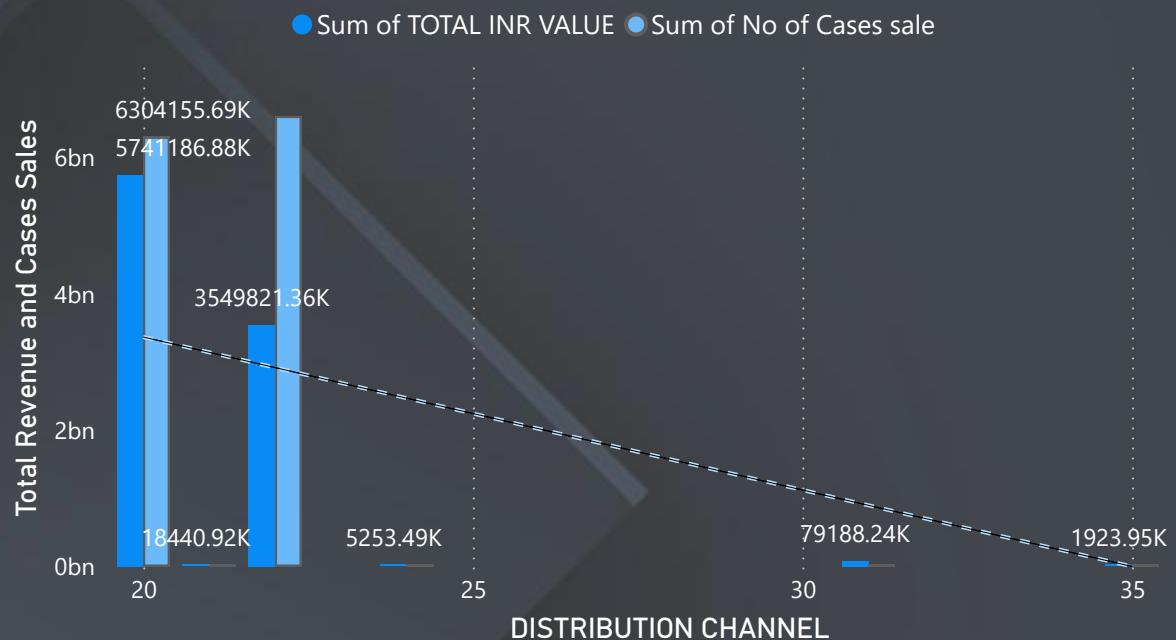
No. of Distribution Channel

6

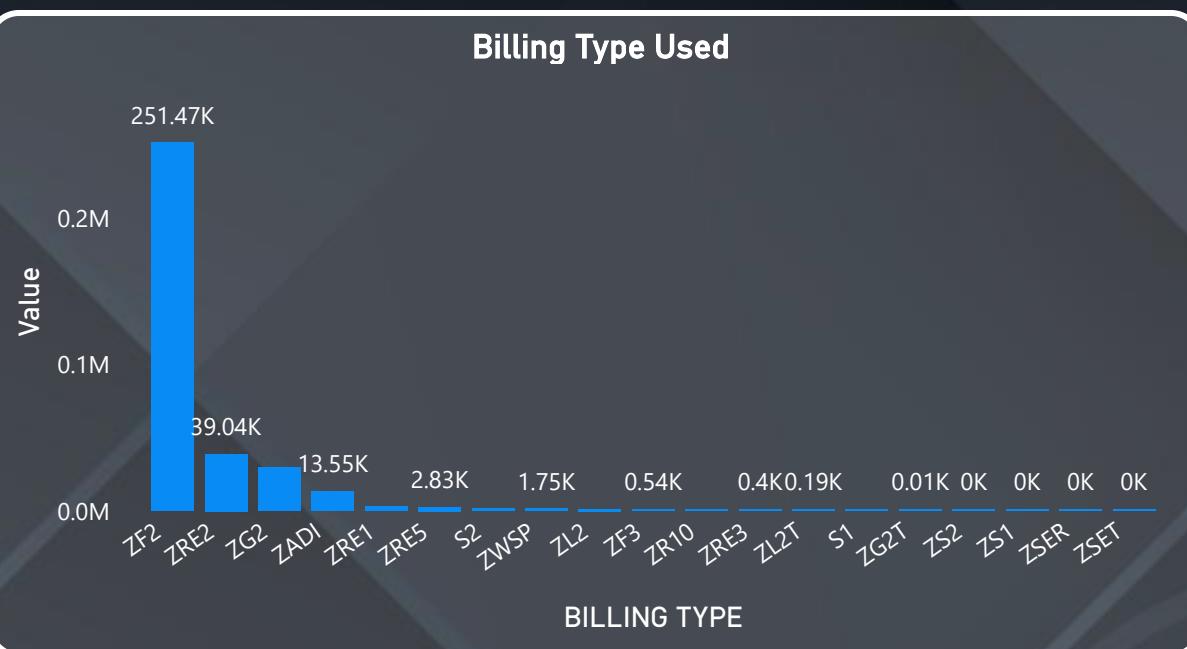
Distribution Channel Used



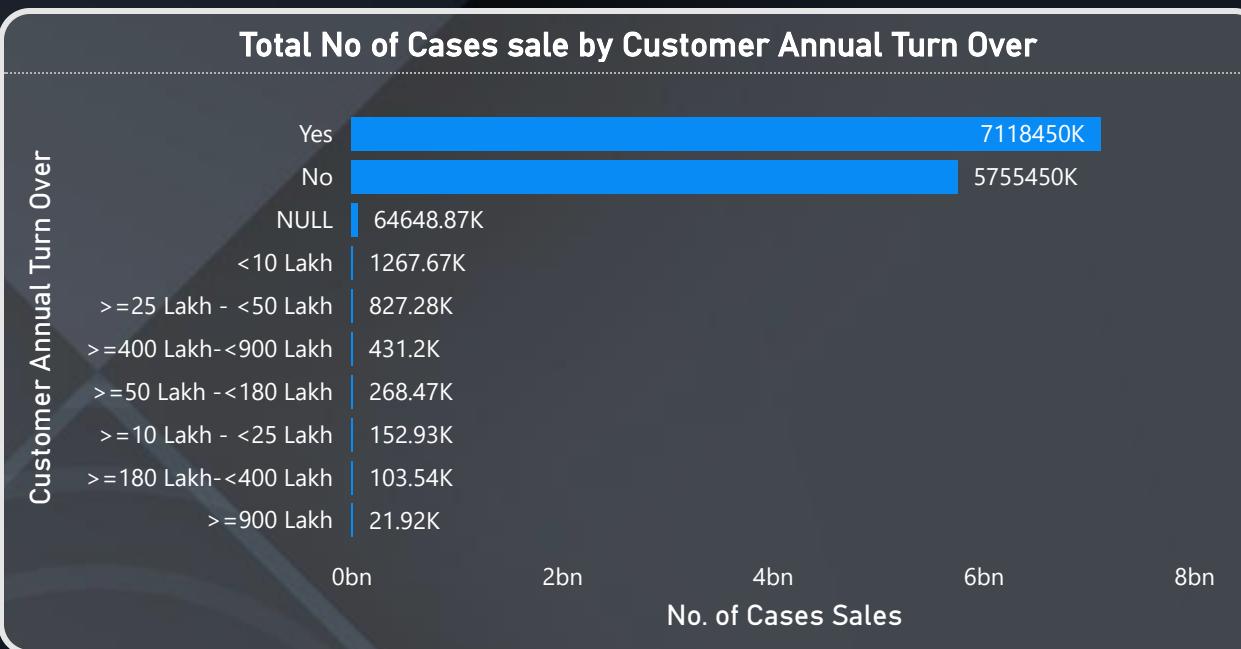
Total Revenue & Total No. of Cases Sales by Distribution Channel



Billing Type Used



Total No of Cases sale by Customer Annual Turn Over





Back

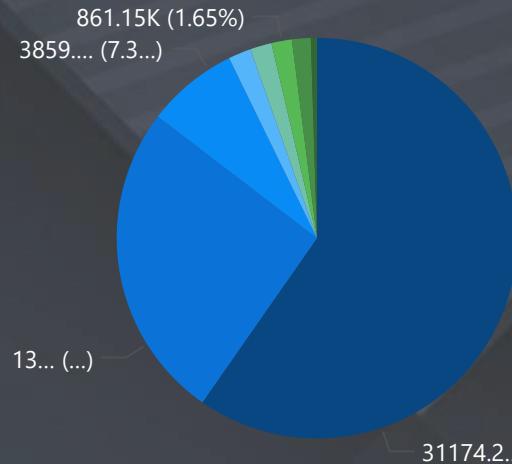
Total Revenue(in INR)

9.40bn

Tax (in INR)

1.31bn

Total Revenue by Brand and Category



- Brand Name
- Everyuth
- Sugar Free
- Glucon-D
- NULL
- Nutralite
- Nycil
- Complan
- Sugar Lite
- Glucon-C
- N/A
- Doodhshakti

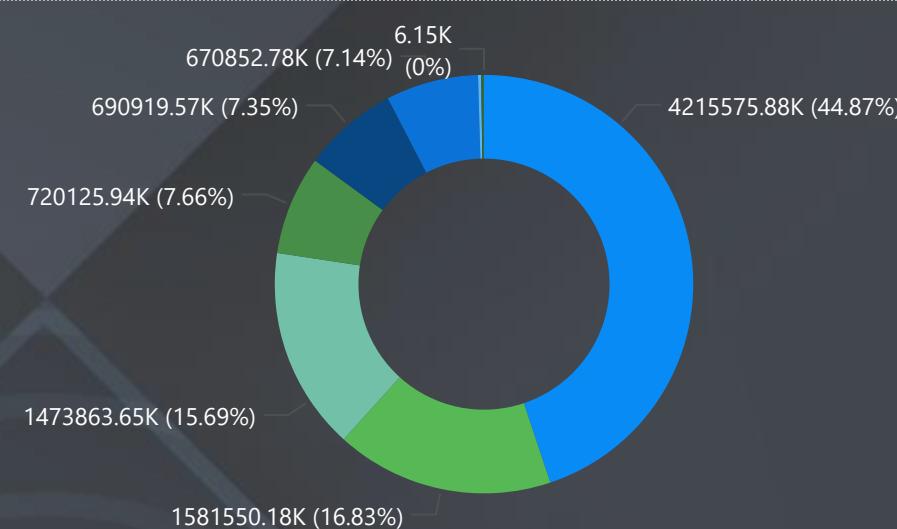
No. of Cases Sales vs Actual Quantity Invoiced by Brand Name

Brand Name	No. of Cases Sales	Actual Quantity Invoiced
Nutralite	8713256K	910K
Glucon-D	1418195K	3860K
Nycil	1098326K	861K
Sugar Free	609151K	13417K
Everyuth	527526K	31174K
Complan	426833K	789K
NULL	104271K	956K
Sugar Lite	44064K	255K
Glucon-C	0K	2K
N/A	0K	0K
Doodhshakti	0K	0K
Sampriti	0K	0K

No. of Cases Sales vs Total Revenue (in INR) By Brand Name

Brand Name	No. of Cases Sales	Total Revenue (INR)
Nutralite	8713256K	1473864K
Glucon-D	1418195K	4215576K
Nycil	1098326K	1581550K
Sugar Free	609151K	670853K
Everyuth	527526K	690920K
Complan	426833K	720126K
NULL	104271K	22908K
Sugar Lite	44064K	18893K
Glucon-C	0K	1120K
N/A	0K	6K

Total Revenue by Brand and Category



- Brand Name
- Glucon-D
- Nycil
- Nutralite
- Complan
- Everyuth
- Sugar Free
- NULL
- Sugar Lite
- Glucon-C